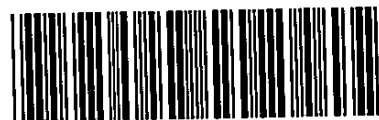




**ABBREVIATED UNAUDITED ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2010  
FOR  
CAMBRIDGE MARKET INTELLIGENCE LIMITED**

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18/06/2011

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COMPANIES HOUSE

**Dafferns LLP**

Chartered Accountants & Business Advisers

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**for the year ended 31 December 2010**

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**CAMBRIDGE MARKET INTELLIGENCE LIMITED**

**COMPANY INFORMATION**  
**for the year ended 31 December 2010**

**DIRECTORS.**

D H Sidwell  
A Sidwell

**SECRETARY:**

P D Sowter

**REGISTERED OFFICE:**

Unit 6 The Quadrangle  
49 Atalanta Street  
London  
SW6 6TU

**REGISTERED NUMBER:**

02741701 (England and Wales)

**ACCOUNTANTS:**

Dafferns LLP  
One Eastwood  
Harry Weston Road  
Binley Business Park  
Coventry  
CV3 2UB

**CAMBRIDGE MARKET INTELLIGENCE LIMITED (REGISTERED NUMBER 02741701)**

**ABBREVIATED BALANCE SHEET  
31 December 2010**

	Notes	2010 £	2009 £
<b>FIXED ASSETS</b>			
Intangible assets	2	-	-
Tangible assets	3	4,934	7,640
		<u>4,934</u>	<u>7,640</u>
<b>CURRENT ASSETS</b>			
Debtors		499,608	803,360
Cash at bank		99	13,738
		<u>499,707</u>	<u>817,098</u>
<b>CREDITORS</b>			
Amounts falling due within one year		282,601	643,369
		<u>282,601</u>	<u>643,369</u>
<b>NET CURRENT ASSETS</b>		<u>217,106</u>	<u>173,729</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>222,040</u>	<u>181,369</u>
<b>CREDITORS</b>			
Amounts falling due after more than one year		478,631	478,631
		<u>478,631</u>	<u>478,631</u>
<b>NET LIABILITIES</b>		<u>(256,591)</u>	<u>(297,262)</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	4	1,069,000	1,069,000
Profit and loss account		(1,325,591)	(1,366,262)
		<u>(256,591)</u>	<u>(297,262)</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>(256,591)</u>	<u>(297,262)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2010

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2010 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

ABBREVIATED BALANCE SHEET - continued  
31 December 2010

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 13 June 2011 and were signed on its behalf by

A handwritten signature in black ink, appearing to read 'D H Sidwell', written in a cursive style.

D H Sidwell - Director

o

The notes form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS**  
for the year ended 31 December 2010

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

**Publishing rights**

Publishing rights are valued at cost less accumulated amortisation. Amortisation is calculated to write off the cost in equal annual instalments over the estimated useful life

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc - 33 33% straight line and 20% straight line

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**Research and development**

Expenditure on research and development is written off in the year in which it is incurred

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result

**Going concern**

The company's parent company, Quadrangle One Limited, and a related company E Sidwell Limited, have undertaken to provide financial support for the foreseeable future. They will not seek repayment of their loans for a minimum of one year. On this basis the directors consider that it is appropriate to prepare the financial statements on a going concern basis

**2 INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 January 2010	
and 31 December 2010	492,460
<b>AMORTISATION</b>	
At 1 January 2010	
and 31 December 2010	492,460
<b>NET BOOK VALUE</b>	
At 31 December 2010	-
At 31 December 2009	-

**NOTES TO THE ABBREVIATED ACCOUNTS - continued**  
**for the year ended 31 December 2010**

**3 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 January 2010	178,327
Additions	2,087
	<hr/>
At 31 December 2010	180,414
	<hr/>
<b>DEPRECIATION</b>	
At 1 January 2010	170,687
Charge for year	4,793
	<hr/>
At 31 December 2010	175,480
	<hr/>
<b>NET BOOK VALUE</b>	
At 31 December 2010	4,934
	<hr/>
At 31 December 2009	7,640
	<hr/>

**4 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid Number	Class	Nominal value	2010 £	2009 £
3,180,000	Ordinary	25p	795,000	795,000
1,096,000	Ordinary 'A' shares	25p	274,000	274,000
			<hr/>	<hr/>
			1,069,000	1,069,000
			<hr/>	<hr/>

**5 ULTIMATE PARENT COMPANY**

The company is a wholly owned subsidiary of Quadrangle One Limited, which is incorporated in England and Wales