In accordance with Section 555 of the Companies Act 2006

SH01

Return of allotment of shares



	You can use the W Please go to www.co			line			····
•	What this form is f You may use this for notice of shares allo incorporation	m' to give	What this form You cannot use the notice of shares to on formation of the for an allotment of shares by an unline the content of the shares by an unline the content of the	SDAY SDAY		*A2FSB2TT* 29/08/2013	se k #339
1	Company detai	s	· · · · · · · · · · · · · · · · · · ·		CON	PANIES HOUS	
Company number	0 2 7 1	7 8 3 8				 Filling in this Please complet 	form e in typescript or in
Company name in full	MATCHESFASH	IION LIMITED				bold black cap	
						All fields are m specified or ind	andatory unless licated by *
2	Allotment date	_S 0					
From Date	^d 2 ^d 2 ^m 0	m8 72 7	0 71 73			• Allotment dat	
To Date	d d m	ds y y	7			same day enter 'from date' box allotted over a	re allotted on the that date in the if shares were period of time, 'from date' and 'to
3	Shares allotted						
	Please give details (Please use a contii			shares		Currency If currency deta completed we to is in pound ster	will assume currency
Class of shares (E.g. Ordinary/Preference et	c)	Currency 2	Number of shares allotted	Nominal value of each share	re (including share unpaid (including		unpaid (including share premium) on
C 2013 GROWTH	SHARES	£ STERLING	48,376	£0 05	5 £0 05 NIL		NIL
				ļ	<u> </u>		
		es are fully or partly ation for which the		than in cash, please I	•	Continuation Please use a co necessary	page ntinuation page if
Details of non-cash consideration							
If a PLC, please attach valuation report (if appropriate)							

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	Statement of capital						
	Section 4 (also Section 5 and Section 6, if appropriate) should reflect the company's issued capital at the date of this return						
4	Statement of capital (Share capital in pound sterling (£))						
Please complete the ta issued capital is in ster			in pound sterling. If all yo o Section 7	our			
Class of shares (E.g. Ordinary/Preference etc.)	Amount paid up on each share 0	Amount (if any) unpaid on each share •	Number of shares ②		Aggregate nominal value 9	
ORDINARY SHARI	ES V	£0 05	NIL	891,110		£ 44,555 50	
SERIES A SHARE	s ~	£55 10	NIL	254,079		£ 12,703 95	
SERIES A SHARE	S	£0 05	NIL	108,890		£ 5,444 50	
REDEEMABLE SH	ARES ~	£0 01	NIL	20,000		£ 200 00	
			Totals	CONTINU	ED	£ CONTINUED	
5	Statement of cap	pital (Share capital	in other currencies)				
Please complete the ta Please complete a sepa			n other currencies				
Ситтепсу	<u></u>		<u></u>		·· · · · · · · · · · · · · · · · · · ·		
Class of shares (E.g. Ordinary / Preference etc.)		Amount paid up on each share 10	Amount (if any) unpaid on each share •	Number of shar	es Q	Aggregate nominal value	
			Totals				
				- 11, , , , , , , , , , , , , , , , , ,	•		
Currency							
Class of shares (E.g. Ordinary/Preference etc)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shar	es Ø	Aggregate nominal value	
			Totals	<u> </u>			
6	Statement of ca	pital (Totals)					
	Please give the total issued share capital	number of shares and	total aggregate nominal	value of	Please lis	gregate nominal value st total aggregate values in	
Total number of shares	1,322,456					currencies separately For £100 + €100 + \$10 etc	
Total aggregate nominal value •	£65,322 80						
• Including both the nominal share premium • Total number of issued s		DEg Number of shares iss nominal value of each sh	are Plea	ntinuation Page use use a Statem e if necessary		al continuation	

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Please complete the table below to show any class of shares held in other currencies. Please complete a separate table for each currency

	Amount paid up on each share •	Amount (if any) unpaid on each share •	Number of shares 9	Aggregate nominal value 0 £2,418 85
2013 GROWTH SHARES	£0 05	£0 05	48,377	
				
MANUAL			<u> </u>	<u> </u>
····			<u> </u>	_
			<u></u>	
		 	<u> </u>	-
		<u> </u>	<u> </u>	<u>{</u>
			<u> </u>	
			-	
	· · · · · · · · · · · · · · · · · · ·			
			<u> </u>	
				-
	·	Totals	1,322,456	£65,322 80

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7	Statement of capital (Prescribed particulars of rights attached to sh	nares)
	Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 4 and Section 5	Prescribed particulars of rights attached to shares The particulars are:
Class of share	ORDINARY SHARES	The particulars are a particulars of any voting rights.
Prescribed particulars	The Ordinary Shares shall confer on each holder of Ordinary Shares the right to receive notice of and to attend, speak and vote at all general meetings of the Company and to receive and vote on proposed written resolutions of the Company No dividends may be declared or paid until all Redeemable Shares have been redeemed or converted into Deferred Shares Entitled to participate in a distribution of capital (including on winding up) after all Redeemable Shares have been redeemed or converted into Deferred Shares. The shares are not to be redeemed and are not liable to be redeemed.	including rights that arise only in certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating
Class of share	SERIES A SHARES	to redemption of these shares.
Prescribed particulars ①	The Series A Shares shall confer on each holder of Series A Shares the right to receive notice of and to attend, speak and vote at all general meetings of the Company. No dividends may be declared or paid until all Redeemable Shares have been redeemed or converted into Deferred Shares. Entitled to participate in a distribution of capital (including on a winding up) after all Redeemable Shares have been redeemed or converted into Deferred Shares. The shares are not to be redeemed and are not liable to be redeemed.	A separate table must be used for each class of share Continuation page Please use a Statement of Capital continuation page if necessary
Class of share	REDEEMABLE SHARES	
Prescribed particulars	The Redeemable Shares shall not entitle the holders of them to receive notice of, to attend, to speak or to vote at any general meeting of the Company nor to receive or vote on, or otherwise constitute an eligible member for the purposes of proposed written resolutions of the Company. The Redeemable Shares shall have no right to receive dividends. Please see continuation sheet as regards redemption.	
8	Signature	<u> </u>
	I am signing this form on behalf of the company	Societas Europaea
Signature	Segnature X	If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership.
	This form may be signed by Director 9 , Secretary, Person authorised 9 , Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager	O Person authorised Under either section 270 or 274 of the Companies Act 2006

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lass of share	REDEEMABLE SHARES	
Prescribed particulars	As regards redemption	
	The Investor Majority may require the Company by notice in writing (a "Redemption Notice") to redeem	
	(i) all of the Redeemable Shares at that time in issue on the occurrence of an Exit or liquidation or winding up, or (ii) such number of the Redeemable Shares that the Board (in its	
	absolute discretion) may determine at any time after 9 July 2017 and,	
	If any valid Redemption Notice is served, all the Redeemable Shares in respect of which that notice is served will immediately become due for redemption on the date of such notice	
	The Redeemable Share may also be redeemed (in whole or in part) prior to the occurrence of the events or date set out above at the election of the Company on written approval by the Board (including the Founders)	

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	Statement of capital (Prescribed particulars of rights attached to s
llass of share	C 2013 GROWTH SHARES
Prescribed particulars	The C 2013 Growth Shares ("Growth Shares") shall not entitle the
	holders thereof to receive notice of, to attend, speak or to vote at
	any general meeting of the Company or to receive or vote on, or
	otherwise constitute an eligible member for the purposes of
	proposed written resolutions of the Company
	proposed written resolutions of the sempany
	The Growth Shares shall have no rights to receive dividends.
	Each Growth Share shall have no right to capital except for the right
	to participate in a distribution of capital in excess of the amount of
	the Hurdle Value attached to it Those Growth Shares which are not
	Vested Growth Shares shall carry no right to participate in any
	distribution of assets (or surplus assets) or Proceeds of Sale
	The Growth Shares are not to be redeemed and are not liable to be
	redeemed
	1

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Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name
Company name WHITE & BLACK LEGAL LLP
Address CHALFORD PARK
OXFORD ROAD
OLD CHALFORD
POST COME CHIPPING NORTON
County/Region OXFORDSHIRE
Posicode OX75QR
Country UK
рх
R800 035 2656

✓ Checklist

We may return the forms completed incorrectly or with information missing

Please make sure you have remembered the following

- ☐ The company name and number match the information held on the public Register
- ☐ You have shown the date(s) of allotment in section 2
- ☐ You have completed all appropriate share details in section 3
- You have completed the appropriate sections of the Statement of Capital
- □ You have signed the form

Important information

Please note that all information on this form will appear on the public record

Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ DX 33050 Cardiff

For companies registered in Scotland
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG DX 481 N R Belfast 1

Further information

For further information please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk