LUCKY JOE LIMITED ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2006

MONDAY



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16/04/2007 COMPANIES HOUSE

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DIRECTORS' REPORT

FOR THE YEAR ENDED 31 OCTOBER 2006

The directors present their report and financial statements for the year ended 31 October 2006

Principal activities and review of the business

The principal activity of the company continued to be that of fashion retailers

The company continued with strong sales growth through the year. The benefits of the development and launch www matchesfashion com during the period will show in future years profits.

The directors are confident that the company has adequate resources to achieve its future plans

Results and dividends

The results for the year are set out on page 4

The directors do not recommend payment of an ordinary dividend

Directors

The following directors have held office since 1 November 2005

T W Chapman

R E Chapman

Directors' interests

The directors' interests in the shares of the company were as stated below

	Ordinar	y shares of £1 each
	31 October 2006	1 November 2005
T W Chapman	37,500	37,500
R E Chapman	12,500	12,500
Charitable donations	2006	2005
	£	£
During the year the company made the following payments		
Charitable donations	-	2,050

Auditors

In accordance with section 385 of the Companies Act 1985, a resolution proposing that Ivan Sopher & Co be reappointed as auditors of the company will be put to the Annual General Meeting

DIRECTORS' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2006

Directors' responsibilities

The directors are responsible for preparing the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

- -select suitable accounting policies and then apply them consistently,
- -make judgements and estimates that are reasonable and prudent,
- -prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Statement of disclosure to auditor

- (a) so far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware, and
- (b) they have taken all the steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information

On behalf of the board

T W Chapman

4 April 2007

INDEPENDENT AUDITORS' REPORT TO LUCKY JOE LIMITED

UNDER SECTION 247B OF THE COMPANIES ACT 1985UNDER SECTION 247B OF THE COMPANIES ACT 1985

We have examined the abbreviated accounts set out on pages 4 to 20, together with the financial statements of Lucky Joe Limited for the year ended 31 October 2006 prepared under section 226 of the Companies Act 1985

This report is made solely to the company in accordance with Section 247B of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company those matters we are required to state to them in an auditor's report on abbreviated accounts and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with section 246A of the Companies Act 1985. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with section 246A(3) of the Act to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with that provision and to report our opinion to you

Basis of audit opinion

We conducted our work in accordance with Bulletin 2006/3 "The special auditor's report on abbreviated accounts in the United Kingdom" issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 246A(3) of the Companies Act 1985, and the abbreviated accounts have been properly prepared in accordance with that provision

Chartered Accountants

Registered Auditor

12 April 2007

Chartered Accountants 5 Elstree Gate Elstree Way Borehamwood Herts WD6 1JD

ABBREVIATED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 OCTOBER 2006

	Notes	2006 £	2005 £
Gross profit		6,044,016	4,873,277
Distribution costs Administrative expenses		(469,220) (4,995,102)	(412,411) (4,818,006)
Operating profit/(loss)	2	579,694	(357,140)
Other interest receivable and similar income Interest payable and similar charges	4	(90,462)	1 (105,649)
Profit/(loss) on ordinary activities before taxation		489,232	(462,788)
Tax on profit/(loss) on ordinary activities	5	(51,143)	(1,026)
Profit/(loss) for the year	16	438,089	(463,814)

The profit and loss account has been prepared on the basis that all operations are continuing operations

There are no recognised gains and losses other than those passing through the profit and loss account

Note of historical cost profits and losses

2006	2005
L	£
489,232	(462,788)
-	-
1,169	1,169
490,401	(461,619)
439,258	(462,645)
	489,232 - 1,169 490,401

ABBREVIATED BALANCE SHEET AS AT 31 OCTOBER 2006

		20	006	20	05
	Notes	£	£	£	£
Fixed assets					
Intangible assets	6		97,582		51,626
Tangible assets	7 and 8		1,884,880		1,686,321
			1,982,462		1,737,947
Current assets					
Stocks	9	2,048,058		1,995,694	
Debtors	10	1,536,108		881,336	
Cash at bank and in hand		18,302		9,503	
		3,602,468		2,886,533	
Creditors amounts falling due within one year	11	(4,300,497)		(3,881,729)	
Net current liabilities			(698,029)		(995,196)
Total assets less current liabilities			1,284,433		742,751
Creditors [,] amounts falling due after more than one year	12		(629,044)		(528,626)
Provisions for liabilities	13		(96,040)		(92,865)
			559,349		121,260
Capital and reserves					
Called up share capital	15		50,000		50,000
Revaluation reserve	16		213,040		214,209
Profit and loss account	16		296,309		(142,949)
Shareholders' funds	17		559,349		121,260

ABBREVIATED BALANCE SHEET (CONTINUED) AS AT 31 OCTOBER 2006

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to medium-sized companies

Approved by the Board and authorised for issue on 4 April 2007

T W Chaplan

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 OCTOBER 2006

	£	2006 £	£	2005 £
Net cash inflow from operating activities		122,010		544,847
Returns on investments and servicing of finance				
Interest received	_		1	
Interest paid	(90,462)		(105,649)	
				
Net cash outflow for returns on investments				
and servicing of finance		(90,462)		(105,648)
Taxation		(1)		(32,816)
Capital expenditure				
Payments to acquire intangible assets	(69,276)		(9,884)	
Payments to acquire tangible assets	(219,107)		(57,065)	
Receipts from sales of tangible assets	1,209		-	
Net cash outflow for capital expenditure		(287,174)		(66,949)
		(207,114)		(00,040)
Net cash (outflow)/inflow before management				
of liquid resources and financing		(255,627)		339,434
-				
Financing	(04.045)		(40.004)	
Repayment of long term bank loan	(24,345)		(42,824)	
Repayment of other short term loans Capital element of hire purchase contracts	(39,979)		(48,973) (56,214)	
Capital Cicinost of file paronase contracts			(30,214)	
Net cash outflow from financing		(64,324)		(148,011)
(Decrease)/increase in cash in the year		(319,951)		191,423

NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 OCTOBER 2006

£ £ 579,694 (357,140) 163,964 182,160 22,838 14,693 929 (52,364) (11,050) (654,771) 262,631 61,720 453,553		ac.	Operating activities Operating profit/(loss) Depreciation of tangible assets Amortisation of intangible assets Loss on disposal of tangible assets Increase in stocks (Increase)/decrease in debtors Increase in creditors within one year
163,964 182,160 22,838 14,693 929 (52,364) (11,050) (654,771) 262,631 61,720 453,553 122,010 544,847		ac.	Depreciation of tangible assets Amortisation of intangible assets Loss on disposal of tangible assets Increase in stocks (Increase)/decrease in debtors
22,838 14,693 929 - (52,364) (11,050) (654,771) 262,631 61,720 453,553 122,010 544,847		ae.	Amortisation of intangible assets Loss on disposal of tangible assets Increase in stocks (Increase)/decrease in debtors
22,838 14,693 929 - (52,364) (11,050) (654,771) 262,631 61,720 453,553 122,010 544,847		ac.	Amortisation of intangible assets Loss on disposal of tangible assets Increase in stocks (Increase)/decrease in debtors
929 - (52,364) (11,050) (654,771) 262,631 453,553 122,010 544,847		ac.	Loss on disposal of tangible assets Increase in stocks (Increase)/decrease in debtors
(52,364) (11,050) (654,771) 262,631 61,720 453,553 122,010 544,847		ne.	Increase in stocks (Increase)/decrease in debtors
(654,771) 262,631 61,720 453,553 122,010 544,847		ne.	(Increase)/decrease in debtors
61,720 453,553 122,010 544,847		ne.	•
		e e	
		,3	Net cash inflow from operating activit
other non- 31 October ochanges 2006		1 November 2005	Analysis of net debt
£ £	£	£	
-	-	~	Net cash
- 18,302	8,799	9,503	Cash at bank and in hand
- (768,291)	(328,750)	(439,541)	Bank overdrafts
- (749,989)	(319,951)	(430,038)	
		· · · · · ·	
-	-	-	Bank deposits Debt
- (129.646)	(105 092)	(24 554)	Finance leases
·	• •	•	Debts falling due within one year
·	•	. ,	Debts falling due after one year
- (502,159)		(320,020)	Debts failing due after one year
- (660,455) 	(80,748)	(579,707)	
- (1,410,444)	(400,699)	(1,009,745)	Net debt
2006 2005		ement in net debt	Reconciliation of net cash flow to mov
- (129,646) - (28,670) - (502,139) - (660,455) - (1,410,444)		, , ,	
2006 2005		ement in net debt	Reconciliation of net cash flow to mov

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2006

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention modified to include the revaluation of leasehold land and buildings and investment properties

1 2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

13 Turnover

Turnover represents amounts receivable for goods and services net of VAT

1.4 Intangible asset - website

Amortisation is calculated to write off the cost in equal annual instalments over the estimated useful life

15 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost or valuation less depreciation. Depreciation is provided at rates calculated to write off the cost or valuation less estimated residual value of each asset over its expected useful life, as follows.

Land and buildings Leasehold

See below

Fixtures, fittings and equipment

15% reducing balance from the month of acquisition

Motor vehicles

25% reducing balance from the month of acquisition

Depreciation is not provided on leasehold property on an annual basis. The directors have adopted a policy of performing an annual valuation of the leasehold property to ensure that the current valuation is not less than the book value. Where the current valuation is less than the book value the difference is adjusted in the profit and loss account. The revaluation is reflected in the accounts if the current value is materially higher than the book value.

Investment properties are included in the balance sheet at their open market value. Depreciation is provided only on those investment properties which are leasehold and where the unexpired lease term is less than 20 years.

1.6 Leasing and hire purchase commitments

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible assets and depreciated over the shorter of the lease term and their useful lives. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

Rentals payable under operating leases are charged against income on a straight line basis over the lease term

1.7 Stock and work in progress

Stock and work in progress are valued at the lower of cost and net realisable value

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2006

1 Accounting policies

(continued)

18 Pensions

The company operates a defined contribution scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the year they are payable.

1.9 Deferred taxation

The accounting policy in respect of deferred tax reflects the requirements of FRS19 - Deferred tax Deferred tax is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted

No provision has been made for deferred tax on gains recognised on revaluing property to its market value as the company does not intend to sell the revalued assets

2	Operating profit/(loss)	2006	2005
		£	£
	Operating profit/(loss) is stated after charging		
	Amortisation of intangible assets	22,838	14,693
	Depreciation of tangible assets	163,964	182,160
	Loss on disposal of tangible assets	929	-
	Operating lease rentals	900,797	867,692
	Auditors' remuneration	17,500	30,000
			
3	Investment income	2006	2005
		£	£
	Bank interest	-	1
4	Interest payable	2006	2005
*	interest payable	200 0 £	
		Z.	£
	On bank loans and overdrafts	77,620	97,365
	Hire purchase interest	12,842	8,284
		90,462	105,649

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2006

2005 £	2006 £	Taxation
_	-	Domestic current year tax
-	47,968	U K corporation tax
2,311	-	Adjustment for prior years
2,311	47,968	Current tax charge
		Deferred tax
(1,285)	3,175	Deferred tax charge/credit current year
1,026	51,143	
		Factors affecting the tax charge for the year
(462,788) ————	489,232	Profit/(loss) on ordinary activities before taxation
		Profit/(loss) on ordinary activities before taxation multiplied by standard
(87,930)	92,954	rate of UK corporation tax of 19 00% (2005 - 19 00%)
		Effects of
9,520	5,732	Non deductible expenses
34,610	31,153	Depreciation add back
(28,171)	(42,716)	Capital allowances
74,282	(39,155)	Tax losses
90,241	(44,986)	
2,311	47,968	Current tax charge

The company has estimated losses of £ nil (2005 - £ 206,077) available for carry forward against future trading profits

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2006

6	Intangible fixed assets	
		Website
		£
	Cost	
	At 1 November 2005	78,636
	Additions	69,276
	At 31 October 2006	147,912
	Amortisation	
	At 1 November 2005	27,010
	Charge for the year	23,320
	At 31 October 2006	50,330
	Net book value	
	At 31 October 2006	97,582
	At 31 October 2005	51,626

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2006

7	Tangıble fixed assets				
		Land and buildings Leasehold	Fixtures, fittings and equipment	Motor vehicles	Total
		£	£	£	£
	Cost or valuation				
	At 1 November 2005	662,865	2,054,702	22,178	2,739,745
	Additions	67,668	287,446	13,647	368,761
	Disposals	-	-	(13,036)	(13,036)
	At 31 October 2006	730,533	2,342,148	22,789	3,095,470
	Depreciation				
	At 1 November 2005	-	1,090,237	11,737	1,101,974
	On disposals	-	-	(10,898)	(10,898)
	Charge for the year	-	156,098	4,244	160,342
	At 31 October 2006	-	1,246,335	5,083	1,251,418
	Net book value				
	At 31 October 2006	730,533	1,095,813	17,706	1,844,052
	At 31 October 2005	662,865	964,466	10,440	1,637,771

The leasehold properties (including those classified as investment properties) were revalued at 31 July 2001, on an existing value basis by Taylor Forrest, Chartered Surveyors. An interim valuation has been carried out by the same, the result of which was that there is no material change in the value of those properties as at 31 October 2006.

Comparable historical cost for the land and buildings included at valuation.

Comparable instancal cost for the land and buildings included at valuation.	
	£
Cost	
At 1 November 2005	603,755
Additions	67,668
At 31 October 2006	671,423
Depreciation based on cost	
At 1 November 2005	259,642
Charge for the year	61,085
At 31 October 2006	320,727
Net book value	
At 31 October 2006	350,696
At 31 October 2005	259,462

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2006

7	Tangible fixed assets			(continued)
	Included above are assets held under finance leases o	r hire purchase contracts	as follows	
		Fıxtures, fittıngs and equipment	Motor vehicles	Total
		£	£	£
	Net book values At 31 October 2006	112,735	17,131	129,866
	At 31 October 2005	107,285	-	107,285
	Depreciation charge for the year			
	At 31 October 2006	11,547	3,427	14,974
	At 31 October 2005	18,932	_	18,932
8	Tangıble fixed assets			Investment properties
	Cont or valuation			£
	Cost or valuation At 1 November 2005 & at 31 October 2006			80,000
	Depreciation			
	At 1 November 2005			31,450
	Charge for the year			7,722
	At 31 October 2006			39,172
	Net book value			
	At 31 October 2006			40,828
	At 31 October 2005			48,550

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2006

9	Stocks and work in progress	2006 £	2005 £
	Work in progress	17,304	-
	Finished goods and goods for resale	2,030,754	1,995,694
		2,048,058	1,995,694
10	Debtors	2006	2005
		£	£
	Trade debtors	421,135	293,740
	Corporation tax	32,817	32,816
	Other debtors	795,423	218,543
	Prepayments and accrued income	286,733	336,237
		1,536,108	881,336
11	Creditors. amounts falling due within one year	2006 £	2005 £
		~	•
	Bank loans and overdrafts	796,961	466,068
	Net obligations under hire purchase contracts	2,741	24,554
	Trade creditors	2,507,614	2,314,114
	Corporation tax	47,968	-
	Other taxes and social security costs	746,328	668,678
	Other creditors	107,183	93,882
	Accruals and deferred income	91,702	314,433
		4,300,497	3,881,729

Bank loans and overdraft are secured by a fixed and floating charge over the assets of the company and also by personal guarantees from the directors for £1,935,000

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2006

12	Creditors amounts falling due after more than one year	2006 £	2005 £
	Bank loans	502,139	528,626
	Net obligations under hire purchase contracts	126,905	-
		629,044	528,626
	Analysis of loans		
	Not wholly repayable within five years by instalments		
	Bank loan	(530,808)	555,153
	Wholly repayable within five years	1,061,617	•
		530,809	555,153
	Included in current liabilities	(28,670)	(26,527)
		502,139	528,626
	Instalments not due within five years	387,457	422,518
	Loan maturity analysis In more than one year but not more than two years In more than two years but not more than five years In more than five years	28,670 86,010 387,457	26,527 79,581 422,518
	Bank loans and overdraft are secured by a fixed and floating charge over the also by personal guarantees from the directors for £1,935,000	assets of the c	ompany and
	Net obligations under hire purchase contracts		
	Repayable within one year	2,768	29,223
	Repayable between one and five years	148,249	
		151,017	29,223
	Finance charges and interest allocated to future accounting periods	(21,371)	(4,669)
		129,646	24,554
	Included in liabilities falling due within one year	(2,741)	(24,554)
		126,905	-

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2006

13	Provisions for liabilities and charges		
		r	eferred tax liability
			£
	Balance at 1 November 2005 Profit and loss account		92,865 3,175
	Balance at 31 October 2006		96,040
	The deferred tax liability is made up as follows:		
		2006 £	2005 £
	Accelerated capital allowances	96,040	92,865
14	Pension costs		
	Defined contribution The company operates a defined contribution pension scheme. The assets separately from those of the company in an independently administered fund represents contributions payable by the company to the fund.		
		2006 £	2005 £
	Contributions payable by the company for the year	17,040	17,040
15	Share capital	2006 £	2005 £
	Authorised 50,000 Ordinary shares of £1 each	50,000	50,000
	Allotted, called up and fully paid	E0.000	50.000
	50,000 Ordinary shares of £1 each	50,000	50,000

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2006

16	Statement of movements on reserves		
		Revaluation reserve	Profit and loss account
		£	£
	Balance at 1 November 2005 Profit for the year	214,209	(142,949) 438,089
	Transfer from revaluation reserve to profit and loss account	-	1,169
	Depreciation written back	(1,169)	<u> </u>
	Balance at 31 October 2006	213,040	296,309
17	Reconciliation of movements in shareholders' funds	2006 £	2005 £
	Profit/(Loss) for the financial year	438,089	(463,814)
	Opening shareholders' funds	121,260	585,074
	Closing shareholders' funds	559,349	121,260

18 Financial commitments

At 31 October 2006 the company was committed to making the following payments under non-cancellable operating leases in the year to 31 October 2007

	Land and buildings		Oth	
	2006	2005	2006	2005
	£	£	£	£
Operating leases which expire				
Within one year	42,000	-	-	-
Between two and five years	347,850	333,600	3,357	3,357
In over five years	481,000	528,742	-	-
	870,850	862,342	3,357	3,357
	-			

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2006

19	Directors' emoluments	2006 £	2005 £
	Emoluments for qualifying services Company pension contributions to money purchase schemes	96,000 17,040	96,000 17,040
		113,040	113,040

The number of directors for whom retirement benefits are accruing under money purchase pension schemes amounted to 2 (2005 - 2)

20 Transactions with directors

	Amount outstanding		Maxımum	
	2006	2005	ın year	
	£	£	£	
Director's current account (debit bal)	148,315	2,711	148,315	
Director's current account (debit bal)	10,064	-	10,064	

The directors' loan accounts were fully repaid within nine months of the year end

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2006

21 Employees

Number of employees

The average monthly number of employees (including directors) during the year was

	2006 Number	2005 Number
Office and administration	32	29
Sales and marketing	94	93
	126	122
Employment costs	2006	2005
	£	£
Wages and salaries	2,335,202	2,136,321
Social security costs	223,369	191,048
Other pension costs	17,040	17,040
	2,575,611	2,344,409

22 Related party transactions

During the year the following related party transactions took place within the normal course of business

Sales of goods and services	2004	2003
To the Max Mara Partnership	£	£
Rent and services	134,748	128,501
Management fees	180,000	180,000

As at the balance sheet date, the following debit/(credit) balances existed with related parties

Max Mara Partnership 559,134 30,452

The Max Mara Partnership is an unincorporated business in which the directors Mr T and Mrs R Chapman are partners