

REGISTERED NUMBER: 02714310 (England and Wales)

PRIME CHOICE LIMITED

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2013

MONDAY



A04

A2LFFBJE

18/11/2013

#206

COMPANIES HOUSE

PRIME CHOICE LIMITED

**CONTENTS OF THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 SEPTEMBER 2013**

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	4

PRIME CHOICE LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 30 SEPTEMBER 2013

DIRECTOR: M Ghile

SECRETARY: M Ghile

REGISTERED OFFICE: 155 Wellingborough Road
RUSHDEN
Northamptonshire
NN10 9TB

REGISTERED NUMBER: 02714310 (England and Wales)

ACCOUNTANTS: Trevor L Newell & Co
Chartered Accountants
155 Wellingborough Road
RUSHDEN
Northamptonshire
NN10 9TB

ABBREVIATED BALANCE SHEET
30 SEPTEMBER 2013

		2013	2012
	Notes	£	£
FIXED ASSETS			
Intangible assets	2	-	-
Tangible assets	3	29,400	39,600
		<u>29,400</u>	<u>39,600</u>
CURRENT ASSETS			
Debtors		63,258	63,341
Cash at bank		531,431	506,904
		<u>594,689</u>	<u>570,245</u>
CREDITORS			
Amounts falling due within one year		524,870	484,633
		<u>524,870</u>	<u>484,633</u>
NET CURRENT ASSETS		69,819	85,612
TOTAL ASSETS LESS CURRENT LIABILITIES		99,219	125,212
CREDITORS			
Amounts falling due after more than one year		8,872	18,703
		<u>8,872</u>	<u>18,703</u>
NET ASSETS		<u>90,347</u>	<u>106,509</u>
CAPITAL AND RESERVES			
Called up share capital	4	4,000	4,000
Profit and loss account		86,347	102,509
		<u>90,347</u>	<u>106,509</u>
SHAREHOLDERS' FUNDS		<u>90,347</u>	<u>106,509</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2013

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2013 in accordance with Section 476 of the Companies Act 2006

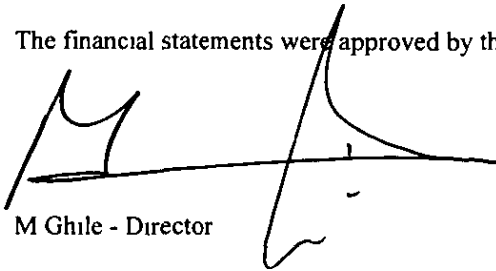
The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

ABBREVIATED BALANCE SHEET - continued
30 SEPTEMBER 2013

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 11 November 2013 and were signed by

A handwritten signature in black ink, appearing to be 'M Ghile', written over a horizontal line.

M Ghile - Director

The notes form part of these abbreviated accounts

PRIME CHOICE LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 SEPTEMBER 2013**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

The company's turnover represents the value, excluding value added tax, of goods and services supplied to customers during the year. No goods or services were exported (2011 - Nil)

Goodwill

Goodwill is being written off evenly over the Directors estimate of its useful life of seven years

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life or, if held under a finance lease, over the lease term, whichever is the shorter

Fixtures and fittings	- 25% on reducing balance
Motor vehicles	- 25% on reducing balance

Hire purchase and leasing commitments

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is the shorter.

The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability.

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 October 2012 and 30 September 2013	70,000
AMORTISATION	
At 1 October 2012 and 30 September 2013	70,000
NET BOOK VALUE	
At 30 September 2013	-
At 30 September 2012	-

PRIME CHOICE LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 30 SEPTEMBER 2013**

3 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 October 2012	
and 30 September 2013	110,785
DEPRECIATION	
At 1 October 2012	71,185
Charge for year	10,200
At 30 September 2013	81,385
NET BOOK VALUE	
At 30 September 2013	29,400
At 30 September 2012	39,600

4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid		Nominal value £1	2013 £ 4,000	2012 £ 4,000
Number	Class			
4,000	Ordinary			