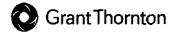
ISIS Direct Limited Financial statements For the year ended 31 March 2011









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ISIS Direct Limited Financial statements for the year ended 31 March 2011

Company information

Company registration number:

2706066

Registered office:

Archite House Century Road Peatmoor SWINDON SN5 5YN

Director:

K J Sadler

Secretary:

K J Sadler

ISIS Direct Limited Financial statements for the year ended 31 March 2011

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Report of the director

The director presents his report together with financial statements for the year ended 31 March 2011

Principal activity

The company was dormant throughout the year

The present membership of the Board is set out below. All directors served throughout the year except where

R B Langdon

(resigned 4 April 2011)

K J Sadler

C I Tate

(resigned 30 June 2010)

ON BEHALF OF THE BOARD

K J Sadler Director 2 August 2011

Balance sheet

Current assets	Note	2011 £	2010 £
Debtors amounts due from group company	_	9,400	9,400
Called and reserves	2.1	9,400	9,400
Called up share capital and equity shareholder's funds	2,3	2,400	7,400

For the year ended 31 March 2011 the company was entitled to exemption from audit under Section 480 of the Companies Act 2006 relating to dormant companies

Director's responsibilities

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with Section 476 of the Companies Act 2006
- The director acknowledges his responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

The financial statements were approved by the Director on 2 August 2011

K J Sadler

Director

Company number 2706066

Notes to the financial statements

1 Basis of preparation

These financial statements have been prepared under the historical cost convention

2 Share capital

	2011 £	2010 £
Authorised 25,000 ordinary shares of £1 each	25,000	25,000
Allotted, called up and fully paid 9,400 ordinary shares of £1 each	9,400	9,400

On 19 April 2011, the issued ordinary shares were reduced by a capital reduction resolution to 1 ordinary share of $\mathcal{L}1$ each

3 Reconciliation of movements in shareholders' funds

	2011 £	2010 £
Shareholder's funds at 1 April 2010	9,400	9,400
Shareholder's funds at 31 March 2011	9,400	9,400

4 Transactions with related parties

As a wholly owned subsidiary of Digital Marketing Group plc, the company is exempt from the requirements of FRS 8 to disclose transactions with other members of the group headed by that company

5 Capital commitments

There were no capital commitments at 31 March 2011 or at 31 March 2010

6 Contingent liabilities

There were no contingent liabilities at 31 March 2011 or at 31 March 2010

7 Controlling related parties

The ultimate parent undertaking of this company is Digital Marketing Group plc. The immediate parent undertaking is Alphanumeric Group Holdings Limited by virtue of its 100% ownership of the company's share capital

The largest and smallest group of undertakings for which group accounts have been drawn up is that headed by Digital Marketing Group plc Copies of the group accounts can be obtained at Archite House, Century Road, Peatmoor, SWINDON, SN5 5YN