REPORT AND ACCOUNTS

YEAR ENDED 31 DECEMBER 2009

CONTENTS	<u>PAGE</u>
Company Particulars	1
Report of the Directors	2 - 4
Report of the Auditors	5
Profit and Loss Account	6
Profit and Loss Appropriation Account	7
Balance Sheet	8
Cash Flow Statement	9
Notes to the Accounts	10 - 16



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29/09/2010 COMPANIES HOUSE 300

Registered in England and Wales No

2695040

Date of Incorporation

9 March 1992

Directors

B J White Mrs S A White G A Dowd N Convert

Mrs T A Whelan (nee Fleming)

Company Secretary

Mrs S A White

Registered Office

Springbank Business Centre 87/89 Springbank Road

London SE13 6SS

Auditors

Burrells Accountancy Limited

Registered Auditors
Jubilee House
Jubilee Court
Dersingham
King's Lynn
Norfolk
PE31 6HH

Bankers

Barclays Bank plc

Maidstone Corporate Banking Centre

PO Box 427 Maidstone Kent

ME14 1TW

Lloyds TSB Bank plc 15 Blackheath Village

Blackheath London SE3 9LH

REPORT OF THE DIRECTORS

YEAR ENDED 31 DECEMBER 2009

The directors have pleasure in presenting their report and the accounts for the year ended 31 December 2009

BUSINESS REVIEW

The principal activity of the company is the construction of new residential property

There have been no significant changes in the company's principal activities in the year under review and the directors are not aware at the date of this report of any likely changes in the foreseeable future

The company completed a number of housing association contracts during the year and has continued the construction work on speculative sites, one of which was completed and sold after the year end. This additional work in the speculative sites has caused the increase in the work in progress at the year end.

The result of the completion of the housing association contracts during the year is a profit after taxation of £1679026 (2008 - £1485156) which was transferred to reserves

The Balance Sheet shows that the company's financial position at the end of the year is, in net asset terms, strengthening. Details of amounts owed to its parent and from its fellow subsidiary are shown in the notes to the financial statements.

The directors are unaware of any significant events since the Balance Sheet date that should be noted in the financial statements

The company's key financial performance indicators are those that reflect the financial performance and strength of the company. These include turnover, gross profit percentage, profits after tax and work in progress. Turnover has decreased during the year because the company did not complete any speculative sales until after the Balance Sheet date. It is expected, therefore, to increase significantly during the current year. Gross profit has risen as a result of the completion of a housing association contract which included a better than expected return. Profit after tax has increased as a result of the higher level of yield. Work in progress has increased as a result of the speculative developments being developed during the year.

PRINCIPAL RISKS AND UNCERTAINTIES

The company is financed by bank loans which is set at base rate plus. The company is, therefore, subject to interest rate uncertainties

The company is also subject to the uncertainty of the housing market. It has, however, previously been able to sell all developed properties, and it is concentrating on the housing association market where the returns are lower but more certain

REPORT OF THE DIRECTORS

YEAR ENDED 31 DECEMBER 2009

DIVIDENDS

No interim dividends were paid in the year (2008 - £Nil) The directors do not recommend the payment of a final dividend

PARENT COMPANY

The company is a subsidiary of Purelake Properties Limited which owns 71 6% of the Ordinary Share Capital (2008 - 76%)

DIRECTORS

The directors who served the company during the year were as follows -

B J White

Mrs S A White

G A Dowd

N Convert

Mrs T A Whelan

REPORT OF THE DIRECTORS

YEAR ENDED 31 DECEMBER 2009

CHARITABLE AND POLITICAL DONATIONS

The company contributed £4125 during the year (2008 - £2100) to charities in the UK. No payments were made to political parties.

AUDITORS

A resolution to reappoint Burrells Accountancy Limited, Statutory Auditors, will be presented at the forthcoming Annual General Meeting

DIRECTORS' RESPONSIBILITY IN RESPECT OF THE ACCOUNTS

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice

Company Law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the result for that year

In preparing the accounts the directors are required to -

Select suitable accounting policies and apply them consistently

Make judgements and estimates that are reasonable and prudent

Prepare the accounts on a going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act. They are also responsible for safeguarding the assets of the company and for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors, in determining how amounts are presented within items in the Profit and Loss Account and Balance Sheet, have regard to the substance of the reported transactions or arrangement in accordance with generally accepted accounting principles or practice

All directors of the company confirm that at the date of this report -

So far as the they are aware, there is no relevant audit information (information needed by the company's auditors in connection with preparing their report) of which the company's auditors are unaware, and

Each director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information

The Directors' Report has been prepared in accordance with the special provisions of the Companies Act 2006 applicable to medium companies

By Order of the Board

Director

INDEPENDENT AUDITORS REPORT TO THE MEMBERS OF

PURELAKE NEW HOMES LIMITED

YEAR ENDED 31 DECEMBER 2009

We have examined the abbreviated accounts on pages 6 to 16 together with the full financial statements of the company for the year ended 31 December 2009 prepared under section 396 of the Companies Act 2006

Respective Responsibilities of Directors and Auditors

The company's directors are responsible for the preparation of abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the accounts to be delivered are properly prepared in accordance with the regulations made under that section, and to report our opinion to you

Basis of Opinion

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board in accordance with that Bulletin we have carried out the procedures we consider necessary to confirm by reference to the audited financial statements that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared. The scope of our work for the purpose of this report did not include examining or dealing with events after the date of our report on the full financial statements.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006 and the abbreviated accounts on pages 6 to 16 have been properly prepared in accordance with the regulations made under that section

Jubilee House Jubilee Court Dersingham King's Lynn Norfolk PE31 6HH Matthew Christopher Mallett (Senior Statutory Auditor) For and on behalf of Burrells Accountancy Limited Statutory Auditor

16 August 2010

PURELAKE NEW HOMES LIMITED PROFIT AND LOSS ACCOUNT YEAR ENDED 31 DECEMBER 2009

	<u>Notes</u>	2009 £	2008 <u>£</u>
TURNOVER		14462456	19620292
COST OF SALES		10847172	16266396
GROSS PROFIT		3615284	3353896
ADMINISTRATIVE EXPENSES		1393802	1514342
		2221482	1839554
OTHER OPERATING INCOME	13	240703	451541
OPERATING PROFIT		2462185	2291095
INTEREST PAYABLE AND SIMILAR CHARGES	16	124404	195696
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		2337781	2095399

PROFIT AND LOSS APPROPRIATION ACCOUNT

YEAR ENDED 31 DECEMBER 2009

	<u>Note</u>	<u>2009</u> <u>£</u>	<u>2008</u> <u>£</u>
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		2337781	2095399
TAXATION	17	658755	610243
RETAINED PROFIT for year		1679026	1485156
RETAINED PROFIT brought forward		11024313	9539157
RETAINED PROFIT carried forward		12703339	11024313

CONTINUING OPERATIONS

None of the activities of the company were commenced or were discontinued during the current or previous year

TOTAL RECOGNISED GAINS AND LOSSES

The company has no recognised gains or losses other than the above profits for the current and previous year

BALANCE SHEET - 31 DECEMBER 2009

	Notes		2009 <u>£</u>	2008 £
FIXED ASSETS			<u> </u>	_
Tangible Assets	7		213394	249336
CURRENT ASSETS Stocks and Work in Progress Debtors Cash at Bank and in Hand	8 9	8326591 11598051 462292 20386934		5564786 10264104 4082 15832972
CREDITORS AMOUNTS FALLING DUE WITHIN ONE YEAR	10	7871111		4994991
NET CURRENT ASSETS		<u></u>	12515823	10837981
TOTAL ASSETS LESS CURRENT LIABILITIES			12729217	11087317
CREDITORS AMOUNTS FALLING DUE AFTER ONE YEAR	11		1279217	39474 11047843
PROVISIONS FOR LIABILITIES AND CHARGES	12		15260	13530
			12713957	11034313
CAPITAL AND RESERVES Called Up Share Capital Profit and Loss Account	2		10618 12703339	10000 11024313
			12713957	11034313

The abbreviated accounts have been prepared in accordance with the special provisions of the Companies Act 2006 relating to medium companies

G A Dowd Director 13 Angust boo

Date

PURELAKE NEW HOMES LIMITED CASH FLOW STATEMENT YEAR ENDED 31 DECEMBER 2009

	<u>Notes</u>		<u>2009</u> <u>£</u>	2008 <u>£</u>
CASH (OUTFLOW) FROM OPERATING ACTIVITIES	18		(617593)	(1491047)
RETURNS ON INVESTMENTS AND SERVICING OF FINANCE				
Interest Received Interest Paid		240703 (124404)		450657 (195696)
Net Cash Inflow from Returns on Investments and Servicing of Finance			116299	254961
TAXATION			(674913)	(15253)
CAPITAL EXPENDITURE Payments to Acquire Fixed Assets Proceeds of Disposal of Fixed Assets		(32842) 1500		(19155)
Net Cash Outflow from Capital Expenditure			(31342)	(19155)
FINANCING Receipts from Issuing Share Capital Repayment of Loans Receipts from New Loans Capital Hire Purchase Repayments		618 (229871) 1927500 		 (1219953) 1709750 (11963)
Net Cash Inflow from Financing			1698247	477834
INCREASE/(DECREASE) IN CASH			490698	(792660)
RECONCILIATION OF NET CASH FLOW TO MOVEMENT IN NET DEBT	19			***************************************
Increase/(Decrease) in Cash in the Year Capital Hire Purchase Repayments			490698 	(792660) 11963
Repayment of Loans			229871 (1927500)	1219953 (1709750)
Receipts from New Loans				<u> </u>
Net Debt as at 1 January 2009 / 2008			(1206931) (2199627)	(1270494) (929133)
Net Debt as at 31 December 2009 / 2008			(3406558)	(2199627)

NOTES TO THE ACCOUNTS

YEAR ENDED 31 DECEMBER 2009

1 PRINCIPAL ACCOUNTING POLICIES

a) Accounting Convention

The accounts are prepared under the historical cost convention and in accordance with United Kingdom Generally Accepted Accounting Practice

b) <u>Depreciation</u>

Depreciation is calculated so as to write off the cost of the fixed assets on a reducing balance basis over their expected useful lives. The annual rates used are as follows.

Motor Vehicles 25
Equipment 25

c) Work in Progress

Long-term contracts are valued at cost (including its attributable profit) net of income received. Attributable profit is calculated with reference to the contract value and its level of completion.

All other work in progress is for direct sale and is costed at the lower of cost and net realisable value

d) <u>Deferred Taxation</u>

Provision is made for deferred taxation in respect of timing differences that have originated but not reversed by the Balance Sheet date

e) Hire Purchase Commitments

Assets obtained under Hire Purchase Contracts are capitalised in the Balance Sheet and depreciated over their useful lives. Interest is charged to the Profit and Loss Account over the period of the agreement.

f) Pension Costs

The company operates a money purchase pension scheme Contributions for the period are charged to the Profit and Loss Account as paid

11 PURELAKE NEW HOMES LIMITED NOTES TO THE ACCOUNTS YEAR ENDED 31 DECEMBER 2009

2	SHARE CAPITAL	2009	2008
	Issued and Fully Paid - Ordinary £1 Shares	9500	9500
	Issued and Fully Paid - Ordinary A £1 Shares	500	500
	Issued and Fully Paid - Ordinary B £1 Shares	618	

618 £1 Ordinary B Shares were allotted on 15 July 2009 at par

3 **SECURED CREDITORS**

Bank borrowings totalling £255000 (2008 - £287488) are from Barclays Bank plc and are secured by a fixed charge over specific developments in progress and a floating charge over all other assets

In addition there are cross guarantees in respect of all group companies, in favour of Barclays Bank plc

Borrowings from Barclays Bank plc at 31 December 2009 by other group companies were as follows -

	<u>2009</u> <u>£</u>	2008 <u>£</u>
Purelake Properties Limited Purelake Investments Limited	 5862646	6929 6346755

Bank borrowings totalling £3587534 (2008 - £1810958) are from Lloyds TSB plc and are secured by a fixed charge over the specific development

4 CONTROLLING PARTY

Mr and Mrs White, directors of the company, are the ultimate controlling party

5 HOLDING COMPANY

The company is a subsidiary of Purelake Properties Limited, a company incorporated in England At 31 December 2009 the company owed £576164 (2008 - £588804) to the holding company in respect of loan advances which are repayable on demand

The company paid interest on the loan at the rate it would pay interest to its bankers. The interest for the year ended 31 December 2009 amounted to £16001 (2008 - £25722)

6 TRANSACTIONS WITH RELATED PARTIES/COMPANIES

Purelake Investments Limited is a fellow subsidiary of Purelake New Homes Limited

At 31 December 2009 the company was owed £10709833 by Purelake Investments Limited (2008 - £9354514) in respect of loan advances which are repayable on demand

The company charged interest at a commercial rate and for the year ended 31 December 2009 this amounted to £240344 (2008 - £426697)

The company undertook construction work for Purelake Investments Limited during the year at a market rate totalling £819500

The company also has a loan from its pension scheme and the balance at 31 December 2009 was £26316 (2008 - £105263), which is repayable within the next year. It attracts interest at a commercial rate and the amount charged for the year ended 31 December 2009 was £2155 (2008 - £8459)

NOTES TO THE ACCOUNTS

YEAR ENDED 31 DECEMBER 2009

7 TANGIBLE FIXED ASSETS

	Motor			
	Equipment	<u>Vehicles</u>	<u>Total</u>	
	<u>£</u>	£	£	
COST				
At 31 December 2008	700351	130348	830699	
Additions	14131	18711	32842	
_	714482	149059	863541	
Disposals	2027	12611	14638	
At 31 December 2009	712455	136448	848903	
				
DEPRECIATION				
At 31 December 2008	506900	74463	581363	
Charge for Year	50770	16514	67284	
, and the second				
	557670	90977	648647	
Eliminated on Disposal	2027	11111	13138	
At 31 December 2009	555643	79866	635509	
NET BOOK VALUE				
At 31 December 2009	156812	56582	213394	
At 31 December 2008	193451	55885	249336	

13 PURELAKE NEW HOMES LIMITED NOTES TO THE ACCOUNTS YEAR ENDED 31 DECEMBER 2009

8	WORK IN PROGRESS	2009 £	2008 £
	Developments in Progress	8326591	5564786
9	DEBTORS	<u>2009</u> <u>£</u>	2008 <u>£</u>
	Trade Debtors Amounts Receivable on Contracts Taxation and Social Security Costs Prepayments Amounts Owed by Group Undertaking (Note 6)	360590 301496 109679 116453 10709833	225855 473759 96426 113550 9354514 10264104
10	CREDITORS AMOUNTS FALLING DUE WITHIN ONE YEAR	2009 <u>£</u>	2008 <u>£</u>
	Bank Overdraft Bank Loan Instalments Other Loans (Note 6) Trade Creditors Long Term Contracts Amounts Owed to Group Undertaking (Note 5) Corporation Tax Other Taxes and Social Security Costs Accruals Directors Current Account	3842534 26316 1779811 878376 576164 591025 83918 45191 47776	32488 2065958 65789 837811 540724 588804 608913 79423 62480 112601
11	CREDITORS AMOUNTS FALLING DUE AFTER ONE YEAR	2009 <u>£</u>	2008 <u>£</u>
	Other Loans (Note 6)		39474
12	PROVISIONS FOR LIABILITIES AND CHARGES	2009 <u>£</u>	2008 £
	Provision for Deferred Taxation	15260	13530

NOTES TO THE ACCOUNTS

YEAR ENDED 31 DECEMBER 2009

13	OPERATING PROFIT	<u>2009</u> <u>£</u>	<u>2008</u>
	Depreciation Auditors Remuneration	67284	81735
	- Audit Fee	10900	10900
	- Other Services	27250	27250
14	STAFF COSTS	2009 <u>£</u>	2008 £
	Directors Salaries	474835	448049
	Directors Pension Costs	108350	251920
	Other Salaries	1167213	1091876
	Social Security Costs	185406	178314
	Employees Pension Scheme	4680	11355
		1940484	1981514

The average weekly number of employees during the year was made up as follows -

		<u>2009</u> <u>No.</u>	<u>2008</u> <u>No.</u>
	Directors Site Managers and Labourers Office	5 26 7	5 28 7
		38	40
15	DIRECTORS EMOLUMENTS	<u>2009</u> <u>£</u>	2008 <u>£</u>
	Aggregate Emoluments Pension Contributions	506763 108350	496937 251920
		615113	748857

The emoluments of the highest paid director for the year are £169019 (2008 - £175172)

There are 3 directors benefiting from the Money Purchase Pension Scheme (2008 - 3) Contributions for the year relating to the highest paid director amounted to £32565 (2008 - £172500)

NOTES TO THE ACCOUNTS

YEAR ENDED 31 DECEMBER 2009

16	INTEREST PAYABLE AND SIMILAR CHARGES	<u>2009</u> <u>£</u>	<u>2008</u> <u>£</u>
	Bank Charges	45157	22598
	Bank Overdraft and Loan Interest	63246	145813
	Interest on Inter Company Loan (Note 5)	16001	25722
	Hire Purchase Interest		1563
		124404	195696

17 **TAXATION**

Corporation Tax has been charged on the profits for the year at a rate of 28% (2008 - 28 5%) and amounts to £657025 (2008 - £608913)

The charge in the Profit and Loss Account is made up as follows -

	<u>2009</u> <u>£</u>	<u>2008</u> £
Mainstream Corporation Tax Payable	657025	608913
Transfer from Deferred Taxation Provision	1730	1330
	658755	610243

The deferred taxation charge provided for in the accounts is made up as follows -

	<u>2009</u> <u>£</u>	<u>2008</u> <u>£</u>
Capital Allowances in Advance of Depreciation	15260	13530

NOTES TO THE ACCOUNTS

YEAR ENDED 31 DECEMBER 2009

18	RECONCILIATION OF OPERATING PROFIT TO NET		
	CASH FLOW FROM OPERATING ACTIVITIES	<u> 2009</u>	<u>2008</u>
		£	£
	Operating Profit	2462185	2291095
	Depreciation	67284	81735
	Interest Received	(240703)	(450657)
	Increase in Work in Progress	(2761805)	(229142)
	Increase in Debtors	(1333947)	(2107673)
	Increase/(Decrease) in Creditors	1189393	(1076405)
	Net Cash Outflow from Operating Activities	(617593)	(1491047)

19 ANALYSIS OF CHANGES IN NET DEBT

	As at <u>31.12.08</u> <u>£</u>	Cash <u>Flow</u> <u>£</u>	Other Movement £	As at <u>31.12.09</u> <u>£</u>
Bank Overdraft	(32488)	32488		
Bank and Cash Balances	4082	458210		462292
		490698		
Debt Due Within One Year	(2131747)	(1697629)	(39474)	(3868850)
Debt Due After More Than One Year	(39474)		39474	
Total	(2199627)	(1206931)		(3406558)