REGISTERED NUMBER: 02695040 (England and Wales)

ABBREVIATED AUDITED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2011 FOR

PURELAKE NEW HOMES LIMITED

FRIDAY

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28/09/2012 COMPANIES HOUSE

#473

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COMPANY INFORMATION FOR THE YEAR ENDED 31 DECEMBER 2011

DIRECTORS:

B J White

Mrs S A White G A Dowd N Convert

Mrs T A Wheelan

SECRETARY:

Mrs S A White

REGISTERED OFFICE.

Purelake House

7 Plaistow Lane

Bromley Kent BR1 4DS

REGISTERED NUMBER:

02695040 (England and Wales)

SENIOR STATUTORY

AUDITOR:

Matthew Christopher Mallett

AUDITORS

Burrells Accountancy Limited (Statutory Auditor)

Jubilee House Jubilee Court Dersingham King's Lynn Norfolk PE31 6HH

BANKERS:

Barclays Bank plc

Maidstone Corporate Banking Centre

PO Box 427 Maidstone Kent ME14 1TW

BANKERS.

Lloyds TSB plc

15 Blackheath Village

Blackheath London SE3 9LH

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2011

The directors have pleasure in presenting their report and the accounts for the year ended 31 December 2011

PRINCIPAL ACTIVITY

The principle activity of the company is the construction of new residential property

REVIEW OF BUSINESS

There have been no significant changes in the company's principal activities in the year under review and the directors are not aware at the date of this report of any likely changes in the foreseeable future

The company completed a housing association contract during the year and has sold the final units on the speculative sites completed in the previous year. The company has subsequently commenced work on a new housing association contract and has purchased further properties for speculative development. The effect of these transactions is a minor increase in the work in progress at the year end.

The company achieved a profit after taxation for the year of £789898 (2010 - £1878351)

The Balance Sheet shows that the company's financial position at the end of the year is, in net asset terms, strengthening. Details of amounts owed to its parent and from other subsidiaries are shown in the notes to the financial statements.

The directors are unaware of any significant events since the Balance Sheet date that should be noted in the financial statements

The company's key financial performance indicators are those that reflect the financial performance and strength of the company. These include turnover, gross profit percentage, profits after tax and work in progress. Turnover has decreased during the year because the company had completed a large number of speculative sites during the previous year. The turnover is expected to increase during the current year as there is a large disposal of a site to a housing association expected. The gross profit margin has decreased as the results of the previous year include the larger number of speculative sales which carry a larger return than the housing association contracts. Profit after tax has decreased as a result of the lower level of yield. Work in progress has increased as a result of the purchase of new speculative sites during the year.

PRINCIPAL RISKS AND UNCERTAINTIES

The company is financed by bank loans which is set at base rate plus. The company is, therefore, subject to interest rate uncertainties.

The company is also subject to the uncertainty of the housing market. It has, however, previously been able to sell all developed properties, and it reduces risk by undertaking developments in the housing association market where the returns are lower but more certain.

DIVIDENDS

No interim dividends were paid during the year (2010 - £530900). The directors do not recommend the payment of a final dividend (2010 - £Nil). After the payment of dividends a profit was transferred to reserves of £789898 (2010 - £1347451).

DIRECTORS

The directors shown below have held office during the whole of the period from 1 January 2011 to the date of this report

B J White Mrs S A White G A Dowd N Convert Mrs T A Wheelan

POLITICAL AND CHARITABLE CONTRIBUTIONS

The company contributed £5013 during the year (2010 - £2446) to charities in the UK. No payments were made to political parties

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 DECEMBER 2011

PARENT COMPANY

The company is a subsidiary of Purelake Properties Limited which owns 71 6% of the Ordinary Share Capital (2010 - 71 6%)

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he or she ought to have taken as a director in order to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information

AUDITORS

The auditors, Burrells Accountancy Limited (Statutory Auditor), will be proposed for re-appointment at the forthcoming Annual General Meeting

ON BEHALF OF THE BOARD

Date

PURELAKE NEW HOMES LIMITED UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated accounts set out on pages five to sixteen, together with the full financial statements of Purelake New Homes Limited for the year ended 31 December 2011 prepared under Section 396 of the Companies Act 2006

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with Section 445 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section and to report our opinion to you

Basis of opinion

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 445(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the Regulations made under that Section

Matthew Christopher Mallett (Senior Statutory Auditor)

for and on behalf of Burrells Accountancy Limited (Statutory Auditor)

Jubilee House Jubilee Court

Dersingham

King's Lynn

Norfolk

PE31 6HH

26/09/2012

Date

ABBREVIATED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2011

	Notes	31 12 11 £	31 12 10 £
TURNOVER		15,573,654	18,175,047
Cost of sales and other operating income		(12,632,764)	(14,076,887)
		2,940,890	4,098,160
Administrative expenses		1,762,728	1,414,366
OPERATING PROFIT	4	1,178,162	2,683,794
Interest payable and similar charges	5	49,678	76,253
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		1,128,484	2,607,541
Tax on profit on ordinary activities	6	338,586	729,190
PROFIT FOR THE FINANCIAL YEAR		789,898	1,878,351
Retained profit brought forward		14,050,790	12,703,339
		14,840,688	14,581,690
Dividends	7		(530,900)
RETAINED PROFIT CARRIED FORWA	ARD	14,840,688	14,050,790

CONTINUING OPERATIONS

None of the company's activities were acquired or discontinued during the current year or previous year

TOTAL RECOGNISED GAINS AND LOSSES

The company has no recognised gains or losses other than the profits for the current year or previous year

ABBREVIATED BALANCE SHEET 31 DECEMBER 2011

		31 12	2 11	31 12	2 10
	Notes	£	£	£	£
FIXED ASSETS Tangible assets	11		828,065		844,964
CURRENT ASSETS Stocks Debtors Cash in hand	12 13	3,336,628 13,278,966 85,528		3,298,430 13,352,719 176,284	
ODEDITODO		16,701,122		16,827,433	
CREDITORS Amounts falling due within one year	14	2,623,861		3,521,414	
NET CURRENT ASSETS			14,077,261		13,306,019
TOTAL ASSETS LESS CURRENT LIABILITIES			14,905,326		14,150,983
CREDITORS Amounts falling due after more than on year	e 15		(23,400)		(40,950)
PROVISIONS FOR LIABILITIES	19		(30,620)		(48,625)
NET ASSETS			14,851,306		14,061,408
CAPITAL AND RESERVES Called up share capital Profit and loss account	20		10,618 14,840,688		10,618 14,050,790
SHAREHOLDERS' FUNDS	21		14,851,306		14,061,408

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to medium-sized companies

The financial statements were approved by the Board of Directors on signed on its behalf by

06/07/12

and were

B J White - Director

G A Do**wer - D**irector

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2011

		31 12	11	31 12	10
	Notes	£	£	£	£
Net cash inflow from operating activities	1		582,784		4,838,619
Returns on investments and servicing of finance	2		227,387		163,280
Taxation			(665,964)		(803,283)
Capital expenditure	2		(107,407)		(733,894)
Equity dividends paid			-		(530,900)
			36,800		2,933,822
Financing	2		(127,556)		(3,219,830)
Decrease in cash in the period			(90,756)		(286,008)
Reconciliation of net cash flow to movement in net debt	3				
Decrease in cash in the period Cash outflow		(90,756)		(286,008)	
from decrease in debt and lease financing		127,556		3,219,830	
Change in net debt resulting from cash flows			36,800		2,933,822
Movement in net debt in the period Net debt at 1 January	l		36,800 (472,736)		2,933,822 (3,406,558)
Net debt at 31 December			(435,936)		(472,736)

NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2011

1 RECONCILIATION OF OPERATING PROFIT TO NET CASH INFLOW FROM OPERATING ACTIVITIES

	31 12 11	31 12 10
	£	£
Operating profit	1,178,162	2,683,794
Depreciation charges	124,306	102,324
Interest received	(277,065)	(239,533)
(Increase)/decrease in stocks	(38,198)	4,601,875
Decrease/(increase) in debtors	73,753	(1,328,382)
Decrease in creditors	(478,174)	(981,459)
Net cash inflow from operating activities	582,784	4,838,619
	=	===

2 ANALYSIS OF CASH FLOWS FOR HEADINGS NETTED IN THE CASH FLOW STATEMENT

	31 12 11 £	31 12 10 £
Returns on investments and servicing of finance		_
Interest received	277,065	239,533
Interest paid	(48,030)	(74,924)
Interest element of hire purchase payments	(1,648)	(1,329)
Net cash inflow for returns on investments and servicing of		
finance	227,387	163,280
		
Capital expenditure		
Purchase of tangible fixed assets	(113,692)	(733,894)
Sale of tangible fixed assets	6,285	-
Not each outflow for agnital expanditure	(107,407)	(722 904)
Net cash outflow for capital expenditure	(107,407) ======	(733,894) =====
Financing	400 544	672.000
New loans in year	480,514	673,000
Loan repayments in year New finance agreement	(590,520)	(3,951,330) 70,200
Capital repayments in year	(17,550)	(11,700)
Capital repayments in year	(17,550)	(11,700)
Net cash outflow from financing	(127,556)	(3,219,830)
-		

NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2011

3 ANALYSIS OF CHANGES IN NET DEBT

	At 1 1 11 £	Cash flow £	At 31 12 11 £
Net cash Cash at bank and in hand	176,284	(90,756)	85,528
	176,284	(90,756)	85,528
Debt Hire purchase Debts falling due	(58,500)	17,550	(40,950)
within one year	(590,520)	110,006	(480,514)
	(649,020)	127,556	(521,464)
Total	(472,736)	36,800	(435,936)

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2011

ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Landlords Property Improvement

- 4 % per annum of cost

Equipment

- 25% on reducing balance

Motor vehicles

- 25% on reducing balance

Office equipment

- 25% on reducing balance

Work in progress

- long term contracts

Long-term contracts are valued at cost plus attributable profit less income received. Attributable profit is calculated with reference to the contract value and its level of completion. Any costs in excess of income are shown as amounts receivable on contracts within debtors. Any income on a contract in excess of costs is shown as a long term contracts balance within creditors.

- speculative

All other work in progress is for direct sale and is costed at the lower of cost and net realisable value

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account as paid.

2 STAFF COSTS

	31 12 11 £	31 12 10 £
Wages and salaries	1,638,335	1,668,764
Social security costs	186,724	186,652
Directors pension costs	207,855	8,408
Staff pension costs	6,646	6,114
	2,039,560	1,869,938
The average monthly number of employees during t	the year was as follows - 31 12 11	31 12 10
Directors	5	5
Site managers and labourers	24	26
Office	9	7
	38	38
		==

NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 31 DECEMBER 2011

3 DIRECTORS' EMOLUMENTS

The aggregate emoluments of the directors, including pension contributions, total £668506 (2010 - £491170)

The pension contributions for the directors for the year total £207855 (2010 - £8408)

Highest Paid Director

The emoluments for the highest paid director, including pension contributions, for the year total £158712 (2010 - £157564)

24 42 44

24 42 40

The pension contributions for the highest paid director total £83142 (2010 - £2522)

4 OPERATING PROFIT

The operating profit is stated after charging

31 12 11	31 12 10
- -	£ 102,324
	10,900
	27,550
31 12 11	31 12 10
£	£
8,747	45,896
	16,456
	12,572
1,648	1,329
49,678	76,253
	04.40.40
	31 12 10
Ł	£
050 504	005.005
356,591	695,825
(18,005)	33,365
338,586	729,190
	£ 124,306 10,900 27,550 31 12 11 £ 8,747 36,542 2,741 1,648 49,678 49,678 ear was as follows 31 12 11 £ 356,591 (18,005)

UK corporation tax has been charged at 26 49%

NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 31 DECEMBER 2011

7 DIVIDENDS

Ordinary shares of £1 each	31 12 11 £	31 12 10 £
Interim	<u>-</u>	530,900

8 CONTROLLING PARTY

Mr and Mrs White, Directors of the company, are the ultimate controlling party

9 HOLDING COMPANY

The company is a subsidiary of Purelake Properties Limited, a company incorporated in England At 31 December 2011 the company was owed £1832049 by the holding company (2010 - £535048 to the holding company) in respect of loan advances which are repayable on demand

The company paid interest on the loan as the rate it would pay interest to its bankers. The interest for the year ended 31 December 2011 amounted to £2741 (2010 - £12491)

10 TRANSACTIONS WITH RELATED PARTIES / COMPANIES

Purelake Investments Limited is a fellow subsidiary of Purelake New Homes Limited

At 31 December 2011 the company was owed £8134180 (2010 - £12265800) by Purelake Investments Limited in respect of loan advances which are repayable on demand

The company charged interest at the rate it would pay interest to its bankers. The interest for the year ended 31 December 2011 amounted to £247258 (2010 - £237811)

The company also undertook construction work for Purelake Investments Limited during the year under commercial terms which amounted to £382000 (2010 - £1004400). The company completed developments during the year which were transferred to Purelake Investments Limited on commercial terms as investment properties. These were valued at £125826 (2010 - £1805900).

Wealdfrost Limited is a wholly owned subsidiary of Purelake Investments Limited

The company undertook construction work on behalf of Wealdfrost Limited during the year under commercial terms which amounted to £1908200 (2010 - £Nil)

At 31 December 2010 the company was owed £2109558 (2010 - £11422 owed) by/to Wealdfrost Limited in respect of loan advances which are repayable on demand

The company charged interest at the rate it would pay interest to its bankers. The interest for the year ended 31 December 2010 amounted to £23710 (2010 - £81 charge)

Purelake Investments Limited is a 50% partner in Dunorlan LLP, which is registered in England

During the year the company undertook construction work on behalf of Dunorlan LLP at cost plus an agreed overhead contribution and which amounted to £2773648 (2010 - £1331981)

The company operates PNH Directors Pension Scheme

During the year the company commenced construction work on behalf of the scheme on commercial terms which amounted to £177501 (2010 - £Nil) The company pays rent at a commercial rate to the pension scheme during the year which amounted to £70000 (2010 - £37750)

No amounts were owed to or by the pension scheme as at 31 December 2011 (2010 - £Nil)

NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 31 DECEMBER 2011

11 TANGIBLE FIXED ASSETS

	Landlords		N. 4 - 4	0.55	
	Property Improvement	Equipment	Motor vehicles	Office equipment	Totals
	£	£	£	£	£
COST					
At 1 January 2011	509,071	511,893	114,067	225,932	1,360,963
Additions	=	51,729	40,488	21,475	113,692
Disposals	<u>-</u>		(28,472)		(28,472)
At 31 December 2011	509,071	563,622	126,083	247,407	1,446,183
DEPRECIATION					
At 1 January 2011	1,696	365,133	73,322	75,848	515,999
Charge for year	20,363	44,773	17,425	41,745	124,306
Eliminated on disposal		-	(22,187)	<u>-</u>	(22,187)
At 31 December 2011	22,059	409,906	68,560	117,593	618,118
NET BOOK VALUE					
At 31 December 2011	487,012	153,716	57,523	129,814	828,065
At 31 December 2010	507,375	146,760	40,745	150,084	844,964

ASSETS ACQUIRED UNDER HIRE PURCHASE CONTRACTS

The total net book value of fixed assets includes £47836 (2010 - £63781) in respect of assets acquired under hire purchase agreements after charging depreciation for the year of £15945 (2010 - £14219)

12 STOCKS

		31 12 11 £	31 12 10 £
	Stocks and work in progress	3,336,628	3,298,430
13	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		31 12 11 £	31 12 10 £
	Trade debtors	156,505	252,395
	Amounts owed by group undertakings Amounts receivable on	12,075,787	12,265,800
	contracts	755,751	637,580
	Taxation	179,852	84,349
	Prepayments and accrued income	111,071	112,595
		13,278,966	13,352,719

NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 31 DECEMBER 2011

14	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		31 12 11	31 12 10
		£	£
	Bank loans and overdrafts (see note 16)	480,514	590,520
	Hire purchase contracts (see note 17)	17,550	17,550
	Trade creditors	1,535,454	1,270,453
	Amounts owed to group undertakings	· · · -	546,470
	Corporation tax	174,194	483,567
	Other taxes and social	•	·
	security costs	86,075	56,925
	Long term contracts	207,318	143,529
	Directors' loan accounts	62,061	366,765
	Accruals	60,695	45,635
		2,623,861	3,521,414
			
15	CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE		
	YEAR		
		31 12 11	31 12 10
		£	£
	Hire purchase contracts (see note 17)	23,400	40,950
			
16	LOANS		
	As analysis of the materials of large is given below		
	An analysis of the maturity of loans is given below		
		31 12 11	31 12 10
		51 12 11 £	51 12 10 £
	Amounts falling due within one year or on demand	7	L
	Bank loans	480,514	590,520
	Dalik Idalis	400,514	390,320
17	OBLIGATIONS UNDER HIRE PURCHASE CONTRACTS		
11	OBEIGATIONS SABERTIMET SKSTIASE SONTRASTO	31 12 11	31 12 10
		£	£
	Net obligations repayable	~	~
	Within one year	17,550	17,550
	Between one and five years	23,400	40,950
	between one and live years	20,400	
		40,950	58,500
		====	

NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 31 DECEMBER 2011

18 SECURED DEBTS

The following secured debts are included within creditors

	31 12 11	31 12 10
	£	£
Bank loans	480,514	590,520
Hire purchase contracts	40,950	58,500
	521,464	649,020
		

Bank borrowings are all from Barclays Bank plc and are secured by a fixed charge over specific developments in progress and a floating charge over all other assets. In addition there are cross guarantees in respect of all group companies in favour of Barclays Bank plc.

Borrowings from Barclays Bank plc at 31 December 2011 by its fellow subsidiaries were as follows -

	31 12 11 £	31 12 10 £
Purelake Investments Limited	9,000,000	6,541,448
Wealdfrost Limited	2,827,549	0

The hire purchase facilities are secured by a fixed charge over the asset purchased

19 PROVISIONS FOR LIABILITIES

Deferred tax	31 12 11 £	31 12 10 £
Capital allowances in advance of depreciation General provision	74,620 (44,000)	48,625
	30,620	48,625
		Deferred tax
Balance at 1 January 2011 Movement for year		48,625 (18,005)
Balance at 31 December 2011		30,620

20 CALLED UP SHARE CAPITAL

Allotted, iss	sued and fully paid			
Number	Class	Nominal	31 12 11	31 12 10
		value	£	£
9,500	Ordinary	£1	9,500	9,500
500	A Ordinary	£1	500	500
618	B Ordinary	£1	618	618
			10,618	10,618
			===	

NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 31 DECEMBER 2011

20 CALLED UP SHARE CAPITAL - continued

All shares have the same rights with the exception to the right of capital repayment. The A Ordinary shares rank equally with the Ordinary Shares in respect of capital in excess of £9000000 and the B Ordinary Shares rank equally with the other shareholdings for capital in excess of £11000000

21 RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

	31 12 11 £	31 12 10 £
Profit for the financial year	789,898	1,878,351
Dividends Share capital issued in year		(530,900)
Net addition to shareholders' funds	789,898	1,347,451
Opening shareholders' funds	14,061,408	12,713,957
Closing shareholders' funds	14,851,306	14,061,408