

Registration No: 2682392

Brand Addition Limited
Annual Report and Accounts
2 January 2010

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Brand Addition Limited
Annual Report and Accounts
For the 53 weeks ended 2 January 2010

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Brand Addition Limited

Directors'	G Davies
	A J Scull
Registered Office	7/8 Market Place London W1W 8AG
Registered Number	2682392

Brand Addition Limited Directors' Report

The Directors submit their report and unaudited accounts for the 53 weeks ended 2 January 2010

Principal activities

The Company has not traded during the period

Directors


The Directors who were in office for the whole of the period (unless otherwise stated) are listed on page 2

Directors' interests

G Davies and A J Scull are Directors of the parent company and their interests in the share capital of group companies are disclosed in the accounts of that company

Neither the existing Directors nor any members of their families had any interest either during or at the end of the period in any contract with the Company requiring disclosure under Parts II and III of Schedule 6 of the Companies Act 2006

By order of the Board



A J Scull
Secretary
1 September 2010

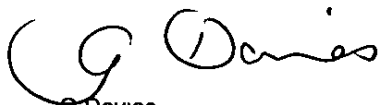
Brand Addition Limited
Balance Sheet at 2 January 2010

	Note	2009 £	2008 £
Current assets			
Debtor from parent company		1	1
Capital and reserves			
Called up share capital	1	1	1
Total Shareholder's funds		1	1

For the 53 weeks ended 2 January 2010 advantage has been taken of the audit exemption available for dormant companies conferred by section 480 of the Companies Act 2006

The Directors acknowledge their responsibility for

- i ensuring that the Company keeps adequate accounting records which comply with section 386 of the Companies Act 2006, and
- ii preparing financial statements which give a true and fair view of the state of affairs of the Company as at the end of its financial year, and of its profit and loss for the financial year, in accordance with the requirements of section 394 of the Companies Act 2006 relating to financial statements, so far as applicable to the company



G Davies
 Director
 1 September 2010

The notes on page 5 form an integral part of these accounts

Brand Addition Limited
Notes to the Accounts
For the 53 weeks ended 2 January 2010

1	Called up share capital	2009 £	2008 £
	Authorised		
	22,500 'A' Ordinary shares of £1 each	<u>22,500</u>	<u>22,500</u>
	Allotted, issued and fully paid		
	1 Ordinary share of £1 each	<u>1</u>	<u>1</u>
2	Ultimate Parent company		

The ultimate parent company is 4imprnt Group plc, a company incorporated in England. Copies of the Group financial statements can be obtained from its registered office at 7/8 Market Place, London, W1W 8AG.