

Registration No: 2682392

**Brand Addition Limited
(formerly Promoservices Limited)**

Annual Report and Accounts

27 December 2008

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Brand Addition Limited (formerly Promoservices Limited)
Annual Report and Accounts
For the period ended 27 December 2008

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Brand Addition Limited (formerly Promoservices Limited)

Directors: G. Davies
A.J. Scull

Registered Office: 7/8 Market Place
London
W1W 8AG

Registered Number: 2682392

Brand Addition Limited (formerly Promoservices Limited)

Directors' Report

The Directors submit their report and unaudited accounts for the period ended 27 December 2008.

Principal activities

The Company has not traded during the period.

Change of name

On 15 December 2008 the Company changed its name from Promoservices Limited to Brand Addition Limited.

Directors

The Directors who were in office for the whole of the period (unless otherwise stated) are listed on page 2.

Directors' interests

G. Davies and A.J. Scull are Directors of the parent company and their interests in the share capital of group companies are disclosed in the accounts of that company.

Neither the existing Directors nor any members of their families had any interest either during or at the end of the period in any contract with the Company requiring disclosure under Parts II and III of Schedule 6 of the Companies Act 1985.

By order of the Board



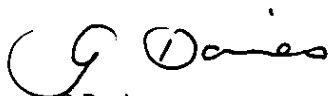
A.J. Scull
Secretary
25 September 2009

Brand Addition Limited (formerly Promoservices Limited)
Balance Sheet at 27 December 2008

	Note	2008 £	2007 £
Current assets			
Debtor from parent company		1	1
Capital and reserves			
Called up share capital	(1)	1	1
Total Shareholder's funds		1	1

- a) For the period ended 27 December 2008 the Company was entitled to exemption under section 249AA(1) of the Companies Act 1985.
- b) Members have not required the Company to obtain an audit in accordance with section 249B(2) of the Companies Act 1985.
- c) The Directors acknowledge their responsibility for: -
- i. ensuring the Company keeps accounting records which comply with section 221, and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the Company as at the end of its financial period, and of its profit and loss for the financial period in accordance with section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the Company.

Approved by the Board of Directors, and signed on its behalf by



G Davies
 Director
 25 September 2009

The notes on page 5 form an integral part of these accounts.

Brand Addition Limited (formerly Promoservices Limited)
Notes to the Accounts
For the period ended 27 December 2008

1	Called up share capital	2008 £	2007 £
	Authorised:		
	22,500 'A' Ordinary shares of £1 each	22,500	22,500
	Allotted, issued and fully paid:		
	1 Ordinary share of £1 each	1	1

2 Ultimate Parent company

The ultimate parent company is 4imprint Group plc, a company incorporated in England. Copies of the Group financial statements can be obtained from its registered office at 7/8 Market Place, London, W1W 8AG.