

Registration No: 2682392

Promoservices Limited (formerly Brand Addition Limited)

Annual Report and Accounts

1 January 2011

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Promoservices Limited (formerly Brand Addition Limited) Directors' Report

The Directors submit their report and unaudited accounts for the 52 weeks ended 1 January 2011

Promoservices Limited, Registered Number 2682392, is a private limited company incorporated in England and Wales. Its registered office is 7/8 Market Place, London, W1W 8AG

The Company changed its name on 6 October 2010 to Promoservices Limited

Principal activities

The Company has not traded during the period

Directors

The Directors who were in office for the whole of the period (unless otherwise stated) are listed below

G Davies
A J Scull

Directors' interests

G Davies and A J Scull are Directors of the parent company and their interests in the share capital of group companies are disclosed in the accounts of that company

Neither the existing Directors nor any members of their families had any interest either during or at the end of the period in any contract with the Company requiring disclosure under Parts II and III of Schedule 6 of the Companies Act 2006

By order of the Board



A J Scull
Secretary
28 September 2011

Promoservices Limited (formerly Brand Addition Limited)
Balance Sheet at 1 January 2011

	Note	2010 £	2009 £
Current assets			
Debtor from parent company		<u>1</u>	<u>1</u>
Capital and reserves			
Called up share capital	1	<u>1</u>	<u>1</u>
Total Shareholder's funds		<u>1</u>	<u>1</u>

For the 52 weeks ended 1 January 2011 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies

Directors' responsibilities

- i the members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476, and
- ii the Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts


G Davies
Director
28 September 2011

Promoservices Limited (formerly Brand Addition Limited)
For the 52 weeks ended 1 January 2011

1 Basis of preparation

These financial statements are prepared on the going concern basis, under the historic cost convention, and in accordance with the Companies Act 2006 and applicable accounting standards in the United Kingdom. The principal accounting policies have been applied consistently throughout the current year and prior year.

The company has not traded throughout the year. Accordingly, no profit and loss account is presented within these financial statements.

	2010 £	2009 £
2 Called up share capital		
Authorised		
22,500 'A' Ordinary shares of £1 each	<u>22,500</u>	<u>22,500</u>
Allotted, issued and fully paid		
1 Ordinary share of £1 each	<u>1</u>	<u>1</u>

3 Remuneration of directors

The directors received no remuneration for their services in either the current or prior year.

4 Related party transactions

The directors have taken advantage of the exemption in FRS8 and have not disclosed related party transactions with parent and fellow subsidiary undertakings. There are no other related party transactions which require specific disclosure.

5 Ultimate Parent company

The ultimate parent company is 4imprint Group plc, a company incorporated in England. Copies of the Group financial statements can be obtained from its registered office at 7/8 Market Place, London, W1W 8AG.