

**Surf Life Saving Great Britain
(Limited by Guarantee)**

Annual Report

Year Ended 31 December 2010

Company Number: 02678080

Registered Charity Number: 1015668

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**Surf Life Saving Great Britain
(Limited by Guarantee)**

Financial Statements

Year Ended 31 December 2010

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**Surf Life Saving Great Britain
(Limited by Guarantee)**

Trustees and Professional Advisors

Year Ended 31 December 2010

Trustees who are also Directors

Mr D Grose
Mr L Anderson
Mr W Ezekiel
Mr R J Martin MBE
Mr P Reid

Registered Office

1st Floor
19 Southernhay West
EXETER
EX1 1PJ

Registered Company Number

02678080

Registered Charity Number

1015668

Bankers

Lloyds TSB
234 High Street
EXETER
EX4 3NL

Auditors

Francis Clark LLP
Chartered Accountants
North Quay House
Sutton Harbour
PLYMOUTH
PL4 0RA

Solicitors

Stones Solicitors
Linacre House
Southernhay Gardens
EXETER
EX1 1UG

**Surf Life Saving Great Britain
(Limited by Guarantee)**

Year Ended 31 December 2010

Trustees' Report

The trustees submit their report and the audited financial statements for the year ended 31 December 2010. The accounts have been drawn up in accordance with appropriate statutory regulations, the charitable company Memorandum and Articles of Association and Statement of Recommended Practice – Accounting and Reporting by Charities (issued March 2005) ('SORP').

Company number: 02678080

Charity number: 1015668

Structure, Governance and Management

The company is limited by guarantee, having no share capital. It is a registered charity. In the event of the charitable company being wound up, the liability of each member is limited to £1. The charitable company was incorporated on 16 January 1992, as amended by Special Resolutions passed on 27 March 1994 and 26 April 1998, and is bound by its Memorandum and Articles of Association.

Principal Activity

The principal activity of the charitable company is the promotion, improvement and development of life saving on all beaches in Great Britain. The charitable company has registered members, holds competitions and produces training material for its members. It receives sponsorship, grants and donations to help fund its activities.

Structure and Election Process

The Board of Trustees is responsible for the overall strategic direction that the charitable company takes and consists of the named trustees.

The matters prescribed in Article 5 of the charitable company's Articles of Association must be voted upon at general meetings at which a quorum of at least 25 members, who are eligible to vote, must be present. The Chairman has the casting vote and each eligible member has one vote.

Risks

Principal risks that the Board has considered during the year have been related to governance, diversifying income and managing the relationship with the RNLI. These have been key elements in the Strategic Governance Review which the Board commissioned in December 2009.

Public Benefit

The Charities Act 2006 introduced the requirement for charities to show they provided public benefit. The trustees have reviewed the objects, goals, services and objectives of the charitable company in the light of this requirement and can confirm that Surf Life Saving Great Britain serves the public benefit. This Trustees' Annual Report continues to evidence how the charitable company strived to meet need.

Reserves Policy

The charitable company's trustees have agreed that a minimum of six months expenditure should be held in reserves. Due to problems highlighted in the 2009 accounts the charitable company has not achieved this aim. It is actively working on ways to improve its financial position to ensure the reserves policy is achieved.

**Surf Life Saving Great Britain
(Limited by Guarantee)**

Year Ended 31 December 2010

Trustees' Report

Results

During the year the charitable company achieved net incoming resources of £61,201 on the unrestricted fund and achieved net incoming resources of £5,093 on the restricted funds

Review of the Year

The full Annual Review of Surf Life Saving Great Britain, detailing its considerable and worthwhile charitable activities, is available from the registered office of the company. However, the following represents a summary of the key activities of the charity, which have particular relevance and impact on its financial position

I am pleased to report that, under the direction of our Chief Executive Officer and key staff and with careful monitoring by the Board of Trustees, our financial position has continued to improve and we show a surplus for this year, leading to a positive balance being carried forward into 2011. There are no outstanding residual debts relating to Rescue 2010 or to the subsidiary company Rescue 2010 GB Ltd, which has been formally wound up.

The strategic partnership with the Royal National Lifeboat Institution (RNLI), also reported on in the 2009 Annual Report, continued to help the charity develop at a national level through the provision of grant funding, staff secondments and in-kind support, all of which were gratefully received. The Trustees are aware of SLSGB's reliance on support from the RNLI and I am pleased to report that our income stream has diversified and grown to reduce this reliance significantly going forward into 2011.

During the course of 2010 the charity continued to provide a valuable service to its members, clubs, and through the regions and to the many hundreds of thousands of people who use the beaches on which its clubs carry out their activities, in addition to the local communities who benefit from the presence of a local club. Our engagement strategy continued to attract new clubs and members with more clubs affiliating a record number of members. During 2010 the Organisation's income generation strategy ensured that maintenance of overall income levels from a diverse range of sources as a time of strategic and economic uncertainty, enabling the charity to start to invest in further developing its clubs and members.

The continued 'inclusive' development strategy for Life Saving Sport programmes has seen a steady increase in participation and engagement in this vital area of membership development, leading to fitter, stronger and more able lifesavers. The take up of the training and awards by members has continued to be strong, and a new partnership with a recognised national training partner to ensure the validity and financial viability of our awards, within the National and European Qualifications Framework, will see this area become more financially beneficial for the charity.

Future

During the latter part of 2009 the Directors commissioned a Strategic and Governance Review. The review addressed the effectiveness of both SLSGB's governance and the current strategy. The recommendations from the review were approved by the membership at the 2009 AGM and a Chairman's Advisory Group set up to oversee the drafting of a new set of Articles and Bye-Laws. These have been accepted by the Board of Trustees, and, following provisional acceptance by the members at an EGM, will now be brought to the 2011 AGM for ratification. The new organisational structure has already been shown to work well and the support of the Regions and newly constituted Commissions will allow SLSGB to 'unite, professionalise and commercialise' in order to grow and continue to carry out its charitable activities more effectively.

**Surf Life Saving Great Britain
(Limited by Guarantee)**

Year Ended 31 December 2010

Trustees' Report

Trustees

The following trustees, who are also the directors, served during the year

Mr D Grose (Chairman)
Mr L Anderson
Mr W Ezekiel
Mr A Ferris (resigned 7 2 10)
Mr H Llewellyn (resigned 26 5 10)

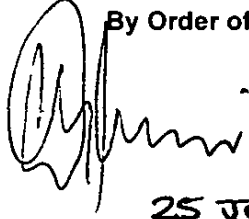
Mr R J Martin MBE
Mr P Reid
Ms C M Roberts (resigned 5 2 10)
Mr C Watton (resigned 29 7 10)

Auditors

The auditors, Francis Clark LLP, Chartered Accountants, were appointed by the trustees in accordance with Section 487(2) of the Companies Act 2006

Small Company Provisions

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

By Order of the Board

D Grose
Chairman
25 JULY 2011

**Surf Life Saving Great Britain
(Limited by Guarantee)**

Statement of Trustees' Responsibilities

Year Ended 31 December 2010

Law applicable to Charities in England requires the trustees to prepare financial statements for each financial year which give a true and fair view of the charitable company's financial activities during the year and of its financial position at the end of the year. In preparing financial statements giving a true and fair view, the trustees should follow best practice and

- select suitable accounting policies and then apply them consistently,
- make judgements that are reasonable and prudent,
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue its operations

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with applicable law. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud or other irregularities.

In so far as the trustees are aware

- there is no relevant audit information of which the charitable company's auditor is unaware, and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

**Surf Life Saving Great Britain
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Independent Auditors' Report

Year Ended 31 December 2010

We have audited the financial statements of Surf Life Saving Great Britain for the year ended 31 December 2010, which comprise the Statement of Financial Activities, the Balance Sheet and related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of Trustees and Auditors

As explained more fully in The Trustees' Responsibilities Statement set out on page 5, the trustees (who are also directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees, and the overall presentation of the financial statements.

Opinion on the financial statements

In our opinion the financial statements

- give a true and fair view of the state of the charitable company's affairs as at the 31 December 2010 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

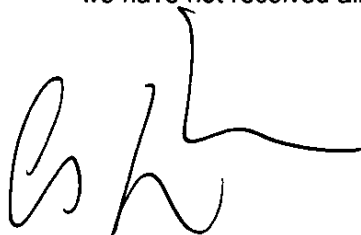
**Surf Life Saving Great Britain
(Limited by Guarantee)**

Independent Auditors' Report

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of trustees' remuneration specified by law are not made, or
- we have not received all information and explanations we require for our audit



C D Evans BA FCA
Senior Statutory Auditor
On behalf of Francis Clark LLP
Statutory Auditors
North Quay House
Sutton Harbour
PLYMOUTH
PL4 0RA



Date 25/7/11

**Surf Life Saving Great Britain
(Limited by Guarantee)**

**Statement of Financial Activities
(Incorporating Income and Expenditure Account & Statement of Total Recognised Gains & Losses)**

Year ended 31 December 2010

	Notes	Restricted Funds £	Unrestricted Funds £	2010 Total £	2009 Total £
Incoming Resources					
Incoming resources from generated funds.					
Voluntary income:					
Donations		900	6,086	6,986	40,140
Fundraising		-	5,630	5,630	4,067
Sponsorships		10,000	2,600	12,600	10,000
Activities for generating funds					
Investment income	2	-	108	108	293
Incoming resources from Charitable activities:					
Grants		223,653	8,321	231,974	260,583
Charitable income		-	223,294	223,294	162,771
Other income		-	1,237	1,237	4,748
Total Incoming Resources		234,553	247,276	481,829	482,602
Resources Expended					
Costs of generating funds					
Charitable activities	4	-	18,446	18,446	16,874
Governance costs		229,460	166,379	395,839	425,381
		-	1,250	1,250	1,549
Total Resources Expended	5	229,460	186,075	415,535	443,804
Net incoming resources for the year	3	5,093	61,201	66,294	38,798
(Losses) / Gains on investments		-	(683)	(683)	814
Net movement in funds		5,093	60,518	65,611	39,612
Balance brought forward at 1 January 2010		4,276	(8,269)	(3,993)	(43,605)
Fund balance carried forward at 31 December 2010		9,369	52,249	61,618	(3,993)

**Surf Life Saving Great Britain
(Limited by Guarantee)**

Company Number' 02678080

Balance Sheet

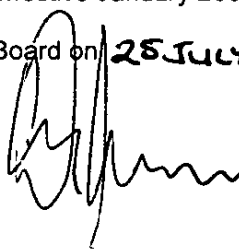
31 December 2010

	Notes	2010 £	2009 £
Fixed assets			
Intangible assets	6	15,000	-
Tangible assets	7	13,752	15,735
Investments	8	1,372	2,055
		30,124	17,790
Current assets			
Debtors	9	67,975	79,258
Cash at bank and in hand		21,462	11,689
		89,437	90,947
Creditors: Amounts falling due within one year	10	(57,943)	(112,730)
Net current (liabilities)		31,494	(21,783)
Total assets less current liabilities		61,618	(3,993)
Funds:			
Unrestricted		52,249	(8,269)
Restricted	14	9,369	4,276
	15	61,618	(3,993)

The financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective January 2007)

Approved by the Board on **25 July 2011** and signed on its behalf by

**D Grose
Director/Trustee**



**Surf Life Saving Great Britain
(Limited by Guarantee)**

Notes and Accounting Policies

Year Ended 31 December 2010

1. Accounting Policies

The financial statements have been prepared under the historical cost convention, as modified by the revaluation of certain investments, and are in accordance with the Financial Standard for Smaller Entities (effective January 2007), Statements of Recommended Practice (SORP2) and the Charities Act 1993. The following principal accounting policies have been applied:

a. Consolidation

These accounts have not been consolidated due to the subsidiary company being dormant throughout the year.

b. Goodwill

Positive purchased goodwill arising on acquisitions is capitalised, classified as an asset on the Balance Sheet and amortised over its estimated useful life up to a maximum of 20 years. This length of time is presumed to be the maximum useful life of purchased goodwill because it is difficult to make projections beyond this period. Goodwill is reviewed for impairment at the end of the first full financial year following each acquisition and subsequently as and when necessary if circumstances emerge that indicate that the carrying value may not be recoverable.

c. Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset at the following rate:

Coaching programme	25%
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d. Tangible fixed assets and depreciation

The cost of tangible fixed assets is their purchase cost, together with any incidental expenses of acquisition. Depreciation is calculated so as to write off the cost of tangible fixed assets less their estimated residual values on a reducing balance basis over their estimated useful lives, at the following rates:

Office equipment	30%
Motor vehicles and trailers	25%

e. Incoming resources

Donations and sponsorship income

Income from donations and sponsorship is included in the income and expenditure account and accounted for when received. Income which has restrictions imposed on its use has been treated as restricted fund income.

Grants

Grants received are to further promote the charitable company's aims and growth. Revenue based grants are taken to the income and expenditure account as income for the period to which they relate. Capital grants which are given for a specific purpose and have conditions imposed are treated as restricted fund income and are recognised when received.

Charitable income

Charitable income consists of income raised from memberships and life saving awards/events. Income is accounted for on an accruals basis.

Trading income

Income from the sale of goods is recorded in incoming resources and accounted for when received.

**Surf Life Saving Great Britain
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Notes and Accounting Policies

Year Ended 31 December 2010

f. Expenditure

All expenses are recognised when they fall due

g Charitable and Administration Costs

These are charged directly to the income and expenditure account as they fall due and allocated to the appropriate heading. All expenses are shown gross and not netted off against income

h. Operating Leases

Operating lease annual rentals are charged to the income and expenditure account on a straight line basis over the term of the lease

i. Taxation

The company is a registered charity. As such it is entitled to certain tax exemptions on income and profits from investments and surpluses on any trading activities carried out in the furtherance of the charitable company's primary objectives provided that these profits and surpluses are applied solely for charitable purposes

j. Investments

Listed investments are carried at the closing market value prevailing at the balance sheet date. Unlisted investments are carried at cost, less any provision needed to recognise a diminution in value

k. Fund Accounting

The charitable company's unrestricted funds may be used at its discretion for any purpose. The restricted funds have specified uses as stated in note 14

l Transfers between funds

Transfers are made at the discretion of the trustees as and when required

m Irrecoverable VAT

Irrecoverable VAT is allocated to the expenditure heading to which it relates within the accounts

2. Investment Income

	2010	2009
	£	£
Bank deposit interest received	108	293

3 Net incoming resources

	2010	2009
	£	£
The net incoming resources for the year are after charging		
Auditors' remuneration – External scrutiny	2,950	2,850
Amortisation of intangible assets	5,000	-
Depreciation written off tangible fixed assets	5,188	6,009
Loss on disposal of office equipment	25	-
Hire of plant and machinery – operating leases	1,476	1,476

**Surf Life Saving Great Britain
(Limited by Guarantee)**

Notes and Accounting Policies

Year Ended 31 December 2010

4. Charitable Activities Expenditure

	Restricted Funds £	Unrestricted Funds £	Total 2010 £	Total 2009 £
Charitable life saving and sporting activities	229,460	44,872	274,332	236,074
Rescue 2010 event	-	-	-	15,350
Overhead, staffing and support costs (proportion of staff costs)	-	121,507	121,507	173,957
	229,460	166,379	395,839	425,381

5. Total Resources Expended

	Staff Costs £	Amortisation and Depreciation £	Other Costs £	Total 2010 £	Total 2009 £
Costs of generating funds	-	-	18,446	18,446	16,874
Charitable activities.					
Charitable life saving and sporting activities	111,276	10,188	152,868	274,323	236,074
Rescue 2010 events	-	-	-	-	15,350
Overhead, staffing and support costs (proportion of staff costs)	47,690	-	73,817	121,507	173,957
Governance costs	-	-	1,250	1,250	1,549
	158,966	10,188	246,831	415,535	443,804

Staff Costs

	2010 £	2009 £
Wages and salaries	147,049	116,054
Social Security costs	11,917	9,615
Pension costs	-	4,231
	158,966	129,900
Average number of employees in the year		
Administration and management	7	5

No employees were paid emoluments above £60,000

The charitable company had a full-time and two full time seasonal (six month) personnel on secondment, provided by the RNLI free of charge

**Surf Life Saving Great Britain
(Limited by Guarantee)**

Notes and Accounting Policies

Year Ended 31 December 2010

6. Intangible Fixed Assets - Goodwill

	Coaching Programme £
Cost	
Additions	<u>20,000</u>
At 31 December 2010	<u>20,000</u>
Amortisation	
Charge for the year	<u>5,000</u>
At 31 December 2010	<u>5,000</u>
Net Book Value	
At 31 December 2010	<u>15,000</u>

7. Tangible Fixed Assets

	Office Equipment £	Event Trailer £	Total £
Cost			
At 1 January 2010	50,260	6,481	56,741
Additions	2,200	1,200	3,400
Disposals	(399)	-	(399)
At 31 December 2010	<u>52,061</u>	<u>7,681</u>	<u>59,742</u>
Depreciation			
At 1 January 2010	39,386	1,620	41,006
Charge for year	3,673	1,515	5,188
Eliminated on disposal	(204)	-	(204)
At 31 December 2010	<u>42,855</u>	<u>3,135</u>	<u>45,990</u>
Net book amounts			
At 31 December 2010	<u>9,206</u>	<u>4,546</u>	<u>13,752</u>
At 31 December 2009	<u>10,874</u>	<u>4,861</u>	<u>15,735</u>

**Surf Life Saving Great Britain
(Limited by Guarantee)**

Notes and Accounting Policies

Year Ended 31 December 2010

8 Fixed Assets – Investments

	2010 £	2009 £
Historical cost		
Direct investments listed on recognised Stock Exchange in the UK	974	974
Investment in subsidiary company	1	1
	<u>975</u>	<u>975</u>
 Valuation		
Direct investments listed on recognised Stock Exchange in the UK	1,371	2,054
Investment in subsidiary company	1	1
	<u>1,372</u>	<u>2,055</u>

The charitable company has one wholly owned subsidiary, which is incorporated in the UK

Beach Lifeguard Training Limited services the training needs of the Charity. The company was dormant during the year.

9. Debtors

	2010 £	2009 £
Amounts falling due within one year		
Trade debtors	33,816	6,005
Prepayments	13,874	16,203
Gift Aid	19,422	16,732
RNLI grant	-	28,750
SWW sponsorship	-	10,000
Taxation and Social Security	863	1,568
	<u>67,975</u>	<u>79,258</u>

10. Creditors

	2010 £	2009 £
Amounts falling due within one year		
Trade creditors	39,107	40,479
Other creditors	-	6,252
Accruals	5,000	2,850
Taxation & Social Security	9,360	3,743
Deferred income sports courses and activities	976	-
Deferred SLSA Wales	2,250	-
Deferred CCPR grant income	1,250	1,406
Deferred RNLI grant income	-	50,000
Deferred Queen's Jubilee Trust	-	8,000
	<u>57,943</u>	<u>112,730</u>

**Surf Life Saving Great Britain
(Limited by Guarantee)**

Notes and Accounting Policies

Year Ended 31 December 2010

11. Other Financial Commitments

At 31 December 2010 the charitable company had annual commitments under non-cancellable operating leases of £1,467 (2009 £1,467)

12. Share Capital and Members' Liability

The company is limited by guarantee and is a registered charity. The registered office is in England.

13. Transactions with the Trustees

All trustees are members of the charitable company and pay for subscriptions and other services on normal commercial terms, unless they are life members where subscriptions are waived as for other life members.

No remuneration was paid to any of the trustees.

The following expenses have been reimbursed to four of the trustees:

	£
Travel	1,074
Flights	362
Accommodation	223
Subsistence	91
Telephone and internet	35
	<u>1,785</u>

14. Restricted Funds

	Balance at 1 January 2010 £	Movements in Resources Incoming £	Outgoing £	Net Movement £	Balance At 31 December 2010 £
South West Water	-	10,000	(10,000)	-	-
CCPR (UK Sport)	-	5,156	(5,156)	-	-
RNLI (Capacity Grant)	-	150,000	(150,000)	-	-
RNLI (Development Grant)	-	10,000	(6,921)	3,079	3,079
RNLI (Club Development Grant)	-	21,350	(21,350)	-	-
RLSS UK (One Team)	1,442	8,247	(9,689)	(1,442)	-
Queen's Jubilee Trust	-	8,000	(8,000)	-	-
Big Lottery/Awards For All	-	10,000	(3,710)	6,290	6,290
Sport England	-	9,900	(9,900)	-	-
Rank	-	1,000	(1,000)	-	-
Sport England (Sportmatch)	2,834	-	(2,834)	(2,834)	-
Donations	-	900	(900)	-	-
	<u>4,276</u>	<u>234,553</u>	<u>(229,460)</u>	<u>5,093</u>	<u>9,369</u>

**Surf Life Saving Great Britain
(Limited by Guarantee)**

Notes and Accounting Policies

Year Ended 31 December 2010

The restricted funds are to be used as follows

South West Water	Promoting youth life saving sport in the South West
CCPR (UK Sport)	International representation
RNLI (Capacity Grant)	Developing capacity and growth within SLSCGB
RNLI (Development Grant)	Developing and implementing new Database
RNLI (Club Development Grant)	Develop training and lifeguarding in SLSCGB Clubs
RLSS UK (One Team)	50% contribution for international sporting events
Queen's Jubilee Trust	Support for Youth Leadership Camp
Big Lottery/Awards For All	Support for SLSCGB Club Development
SLSA Wales	Allow SLSA Wales members to compete in SLSCGB events
Sport England	Provision of an Open Event office to widen appeal
Rank	Support for youth projects
Sport England (Sportmatch)	Provision of an Open Participation Event programme

15. Analysis of Net Assets between Funds

	Fixed Assets £	Investments £	Net Current assets £	Total 2010 £
Restricted Funds				
RNLI (Development Grant)	-	-	3,079	3,079
Big Lottery/Awards For All	-	-	6,290	6,290
	-	-	9,369	9,369
Unrestricted Funds				
	28,752	1,372	22,125	52,249
	28,752	1,372	31,494	61,618