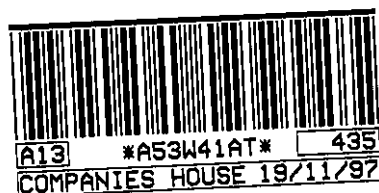


Enterprise Identity Group Limited

Accounts 31 December 1996
together with directors' and auditors' reports

Registered number: 2670637

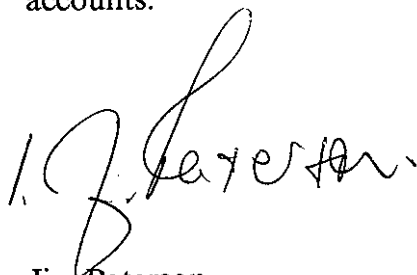


BALANCE SHEET AT 31 December 1996

	1996 £	1995 £
ASSETS		
Bank balance	179,183	-
LIABILITIES		
Amount due to holding company	(187,354)	(8,172)
	<u>(8,172)</u>	<u>(8,172)</u>
Represented by:		
CAPITAL & RESERVES		
Authorised, allotted, called-up and fully-paid ordinary shares of £1 each	2	2
Profit & Loss Account	8,170	8,170
	<u>8,172</u>	<u>8,172</u>

STATEMENT OF THE DIRECTORS

We confirm that the Company remained dormant (within the meaning of Section 250 of the Companies Act 1985) throughout the period covered by these accounts.



Jim Paterson
Director

NOTES TO THE ACCOUNTS

1. Basis of accounting

These accounts have been prepared under the historical cost convention and in accordance with applicable accounting standards.

2. Ultimate parent company

The company is a subsidiary undertaking of WPP Group Plc incorporated in England and Wales.