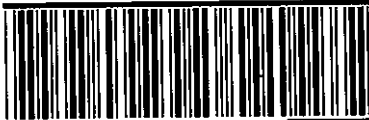




C O M P A N I E S   H O U S E

THE REGISTRAR OF COMPANIES  
COMPANIES HOUSE  
CROWN WF  
CARDIFF  
CF4 3UZ



A32 \*AKX8F460\* 212  
COMPANIES HOUSE 03/03/98  
COMPANIES HOUSE 24/02/98

This form should be completed in black.

The information printed below is taken from Companies House records as at 13/02/98  
If this information requires amendment use the spaces opposite.

#### Date of this return *(See note 1)*

The information in this return should be made up to a date not later than

Day	Month	Year
01	12	97

#### Date of next return *(See note 2)*

If you wish to make your next return to a date earlier than the anniversary of this return please show the date here. Companies House will then send a form at the appropriate time.

If you are making the return up to an earlier date, show the date here. Please note that the form must be delivered to Companies House within 28 days of this earlier date.

Day	Month	Year

Day	Month	Year

#### Registered Office *(See note 3)*

This is the address registered by Companies House.

27 FARM STREET  
LONDON  
W1X 6RD

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#### Principal business activities *(See note 4)*

Trade classification is  
7414 BUSINESS & MANAGEMENT CONSULTANCY

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If the code cannot be determined from the notes, give a brief description of principal activity.

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Mid  
#15  
104055  
**363s**  
**Annual Return**

of company number 02670637

P

company name  
ENTERPRISE IDENTITY GROUP LIMITED

company type  
PRIVATE COMPANY LIMITED BY SHARES

If the information shown needs amendment, give details below and, for secretary and director particulars, the date of any change.

## Register of members *(See note 5)*

The register is kept at

REGISTERED OFFICE

## Register of debenture holders *(See note 6)*

Any register of debenture holders (or duplicate) is kept at

## Company Secretary *(See note 7)*

Particulars of a new secretary **must** be notified on form 288.

IAN JAMES  
PATERSON  
76 TRENTAM STREET  
SOUTHFIELDS  
LONDON  
SW18 5AR

Day Month Year

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Date of any change.

If this person has ceased to be secretary, please state when.

Day Month Year

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Date of resignation.

## Directors *(See note 7)*

Particulars of a new director **must** be notified on form 288.

DAVID  
ALLEN  
17 ARTEMIS COURT  
CYCLOPS WHARF HOMER DRIVE  
LONDON  
E14 3UH

Day Month Year

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Date of any change.

Date of Birth:- 21/08/56  
Nat:BRITISH  
Occ:DIRECTOR

If this person has ceased to be director, please state when.

Day Month Year

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Date of resignation.

Show any relevant current and previous directorships.

If the information shown needs amendment, give details below and the date of any change.

## Directors - continued

Particulars.

MARTIN  
SAMPSON  
50 NORTH ROAD  
RICHMOND  
SURREY TW9 4HD

Date of Birth:- 02/09/47  
Nat:BRITISH  
Occ:DESIGNER

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

Day Month Year

Day	Month	Year

Date of any change.

Day Month Year

Day	Month	Year

Date of resignation.

Particulars.

MARTIN STUART  
SORRELL  
3 WINNINGTON ROAD  
LONDON  
N2 0TP

Date of Birth:- 14/02/45  
Nat:BRITISH  
Occ:COMPANY DIRECTOR

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

Day Month Year

Day	Month	Year

Date of any change.

Day Month Year

Day	Month	Year

Date of resignation.

Particulars.

NO MORE DIRECTORS - ADDITIONAL SECRETARIES  
OR DIRECTORS MUST BE NOTIFIED ON FORM 288a.

Day Month Year

Day	Month	Year

Date of any change.

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

Day Month Year

Day	Month	Year

Date of resignation.

If the information shown needs amendment, give details below and the date of any change.

**Directors - continued**

Particulars.

JAMES  
JOHNSON  
NO 3C 350 EAST 75TH STREET  
NEW YORK 10021  
USA

Date of Birth:- 02/06/42  
Nat:AMERICAN  
Occ:DIRECTOR

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of any change.

Day Month Year

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Date of resignation.

Particulars.

IAN JAMES  
PATERSON  
76 TRENTAM STREET  
SOUTHFIELDS  
LONDON  
SW18 5AR

Date of Birth:- 27/05/61  
Nat:BRITISH  
Occ:FINANCE DIRECTOR

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of any change.

Day Month Year

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Date of resignation.

Particulars.

PAUL WINSTON GEORGE  
RICHARDSON  
27 FARM STREET  
LONDON  
WLX 6RD

Date of Birth:- 09/12/57  
Nat:BRITISH  
Occ:FINANCE DIRECTOR

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of any change.

Day Month Year

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Date of resignation.

If the information shown needs amendment, give details below and the date of any change.

## Directors - continued

Particulars.

Day	Month	Year

Date of any change.

NO MORE DIRECTORS - ADDITIONAL SECRETARIES  
OR DIRECTORS MUST BE NOTIFIED ON FORM 288a.

If this person has ceased to be director, please state when.

Day	Month	Year

Date of resignation.

Show any relevant current and previous directorships.

Particulars.

Day	Month	Year

Date of any change.

NO MORE DIRECTORS - ADDITIONAL SECRETARIES  
OR DIRECTORS MUST BE NOTIFIED ON FORM 288a.

If this person has ceased to be director, please state when.

Day	Month	Year

Date of resignation.

Show any relevant current and previous directorships.

Particulars.

Day	Month	Year

Date of any change.

NO MORE DIRECTORS - ADDITIONAL SECRETARIES  
OR DIRECTORS MUST BE NOTIFIED ON FORM 288a.

If this person has ceased to be director, please state when.

Day	Month	Year

Date of resignation.

Show any relevant current and previous directorships.

**Issued Share Capital** (See note 8)

02670637

Enter details of all shares in issue at the date of this return.

Class (eg Ordinary/ Preference etc.)	Number of shares issued	Aggregate nominal value  (ie Number of shares issued multiplied by nominal value per share)
ord.	2	2
Totals	2	2

**List of past and present members**

(See note 9)

(Use attached schedule where appropriate)

Please mark the appropriate box.

A full list is required if one was not included with either of the last two returns.

There were no changes in the period

☐

The last full members list was at 01/12/95

	on paper	not on paper
A list of changes is enclosed	<input type="checkbox"/>	<input type="checkbox"/>
A full list of members is enclosed	<input type="checkbox"/>	<input type="checkbox"/>

**Elective resolutions** (See note 10)

(Private companies only)

If an elective resolution is in force at the date of this return to dispense with annual general meetings, mark this box.

☒

If an elective resolution is in force at the date of this return to dispense with laying accounts in general meetings, mark this box.

☒**Certificate**

I certify that the information given in this return is true to the best of my knowledge and belief.

Signed

*I. J. Paterson*

Secretary/Director\*

\*(delete as appropriate)

Date

19.2.98

I enclose the fee of £ 15.

Cheques should be made payable  
to **Companies House**.

This return includes continuation sheets.

(enter number)

Please ensure that you have completed  
all sections on this page.

To whom should Companies House direct any enquiries  
about the information shown in this return?

*I. J. PATERSON*  
*6 MERCER ST.*  
*LONDON*

Postcode *WC2H 9QA*

Telephone

*0171 574 4190*

Ext

# LIST OF PAST AND PRESENT MEMBERS

## SCHEDULE TO FORM 363

Company Number: 02670637		Account of Shares			
Company Name: ENTERPRISE IDENTITY GROUP LIMITED		Number of shares or amount of stock held by existing members at date of this return.	Particulars of shares transferred since the date of the last return, or, in the case of the first return, since the incorporation of the company, by (a) persons who are still members, and (b) persons who have ceased to be members.		Remarks
Name and address			Number Currently Held	Date of Registration of Transfer	
SAMPSON TYRRELL ENTERPRISE LIMITED		2	2	30.1.96	
6 MERCER STREET LONDON WC2H 9QA.					
TRANSFERS					
WPP GROUP (NOMINEES) LTD. 27 FARNY STREET, LONDON W1X 6RD		0	1	30.1.96	
W WALTER THOMPSON UK HOLDINGS LTD 40 BERKELEY SQUARE LONDON W1X 6AD.		0	1	30.1.96	

### LIST OF PAST AND PRESENT MEMBERS (continued)

**SCHEDULE TO FORM 363**[illegible]