

ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2014
FOR
UPFRONT TELEVISION LIMITED

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FOR THE YEAR ENDED 31 DECEMBER 2014

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COMPANY INFORMATION
FOR THE YEAR ENDED 31 DECEMBER 2014

DIRECTORS: C Nye
R B L Brecker

SECRETARY: C Nye

REGISTERED OFFICE: 17 Hart Street
Maidstone
Kent
ME16 8RA

REGISTERED NUMBER: 02660496 (England and Wales)

ACCOUNTANTS: McCabe Ford Williams
Chartered Accountants
17 Hart Street
Maidstone
Kent
ME16 8RA

ABBREVIATED BALANCE SHEET
31 DECEMBER 2014

	Notes	31.12.14 £	£	31.12.13 £	£
FIXED ASSETS					
Tangible assets	2		5,795		5,162
Investments	3		<u>3,158</u>		<u>3,158</u>
			8,953		8,320
CURRENT ASSETS					
Debtors	4	19,077		16,946	
Cash at bank		<u>167,737</u>		<u>160,613</u>	
		186,814		177,559	
CREDITORS					
Amounts falling due within one year		<u>55,202</u>		<u>48,269</u>	
NET CURRENT ASSETS			<u>131,612</u>		<u>129,290</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			140,565		137,610
PROVISIONS FOR LIABILITIES			896		712
NET ASSETS			<u>139,669</u>		<u>136,898</u>
CAPITAL AND RESERVES					
Called up share capital	5		100		100
Profit and loss account			<u>139,569</u>		<u>136,798</u>
SHAREHOLDERS' FUNDS			<u>139,669</u>		<u>136,898</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these abbreviated accounts

ABBREVIATED BALANCE SHEET - continued
31 DECEMBER 2014

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 20 August 2015 and were signed on its behalf by:

C Nye - Director

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2014**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office Equipment	- 25% on reducing balance
Fixtures and fittings	- 10% on reducing balance
Computer equipment	- 25% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

Property lease

The company leases its premises from Oriana (Hanway Street) for a period of 5 years from 17 June 2011 - 16 June 2016. A rent security is held of £3,894 as shown under Debtors. Rental is £6,513 per annum.

**NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2014**

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2014	31,820
Additions	2,509
Disposals	<u>(10,189)</u>
At 31 December 2014	<u>24,140</u>
DEPRECIATION	
At 1 January 2014	26,658
Charge for year	1,876
Eliminated on disposal	<u>(10,189)</u>
At 31 December 2014	<u>18,345</u>
NET BOOK VALUE	
At 31 December 2014	<u>5,795</u>
At 31 December 2013	<u>5,162</u>

3. FIXED ASSET INVESTMENTS

	Investments other than loans £
COST	
At 1 January 2014 and 31 December 2014	<u>3,158</u>
NET BOOK VALUE	
At 31 December 2014	<u>3,158</u>
At 31 December 2013	<u>3,158</u>

The company's investments at the Balance Sheet date in the share capital of companies include the following:

Celebrities Worldwide Ltd

Nature of business: Celebrities contact information service

	%		
Class of shares:	holding		
Ordinary £1	75.00		
		31.12.14	31.12.13
		£	£
Aggregate capital and reserves		35,880	38,844
(Loss)/profit for the year		<u>(2,964)</u>	<u>6,425</u>

NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 DECEMBER 2014

4. DEBTORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

The aggregate total of debtors falling due after more than one year is £ 3,894 (31.12.13 - £ 3,894)

5. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.12.14 £	31.12.13 £
100	Ordinary	£1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.