

ABBREVIATED UNAUDITED ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2014  
FOR  
UPFRONT TELEVISION LIMITED

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**FOR THE YEAR ENDED 31 DECEMBER 2014**

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**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**DIRECTORS:**

C Nye  
R B L Brecker

**SECRETARY:**

C Nye

**REGISTERED OFFICE:**

17 Hart Street  
Maidstone  
Kent  
ME16 8RA

**REGISTERED NUMBER:**

02660496 (England and Wales)

**ACCOUNTANTS:**

McCabe Ford Williams  
Chartered Accountants  
17 Hart Street  
Maidstone  
Kent  
ME16 8RA

**ABBREVIATED BALANCE SHEET**  
**31 DECEMBER 2014**

	Notes	31.12.14 £	£	31.12.13 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		5,795		5,162
Investments	3		<u>3,158</u>		<u>3,158</u>
			8,953		8,320
<b>CURRENT ASSETS</b>					
Debtors	4	19,077		16,946	
Cash at bank		<u>167,737</u>		<u>160,613</u>	
		186,814		177,559	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>55,202</u>		<u>48,269</u>	
<b>NET CURRENT ASSETS</b>			<u>131,612</u>		<u>129,290</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			140,565		137,610
<b>PROVISIONS FOR LIABILITIES</b>			<u>896</u>		<u>712</u>
<b>NET ASSETS</b>			<u>139,669</u>		<u>136,898</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	5		100		100
Profit and loss account			<u>139,569</u>		<u>136,798</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>139,669</u>		<u>136,898</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

**ABBREVIATED BALANCE SHEET - continued**  
**31 DECEMBER 2014**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 20 August 2015 and were signed on its behalf by:

C Nye - Director

**NOTES TO THE ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office Equipment	- 25% on reducing balance
Fixtures and fittings	- 10% on reducing balance
Computer equipment	- 25% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**Property lease**

The company leases its premises from Oriana (Hanway Street) for a period of 5 years from 17 June 2011 - 16 June 2016. A rent security is held of £3,894 as shown under Debtors. Rental is £6,513 per annum.

**NOTES TO THE ABBREVIATED ACCOUNTS - continued**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 January 2014	31,820
Additions	2,509
Disposals	(10,189)
At 31 December 2014	<u>24,140</u>
<b>DEPRECIATION</b>	
At 1 January 2014	26,658
Charge for year	1,876
Eliminated on disposal	(10,189)
At 31 December 2014	<u>18,345</u>
<b>NET BOOK VALUE</b>	
At 31 December 2014	<u>5,795</u>
At 31 December 2013	<u>5,162</u>

**3. FIXED ASSET INVESTMENTS**

	Investments other than loans £
<b>COST</b>	
At 1 January 2014 and 31 December 2014	<u>3,158</u>
<b>NET BOOK VALUE</b>	
At 31 December 2014	<u>3,158</u>
At 31 December 2013	<u>3,158</u>

The company's investments at the Balance Sheet date in the share capital of companies include the following:

**Celebrities Worldwide Ltd**

Nature of business: Celebrities contact information service

	%		
	holding		
Class of shares:	75.00		
Ordinary £1		31.12.14	31.12.13
		£	£
Aggregate capital and reserves		35,880	38,844
(Loss)/profit for the year		<u>(2,964)</u>	<u>6,425</u>

**NOTES TO THE ABBREVIATED ACCOUNTS - continued**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**4. DEBTORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

The aggregate total of debtors falling due after more than one year is £ 3,894 (31.12.13 - £ 3,894 )

**5. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.12.14	31.12.13
			£	£
100	Ordinary	£1	<u>100</u>	<u>100</u>



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