Company Registration Number: 02647649 (England and Wales)

Abbreviated (Unaudited) Accounts

Period of accounts

Start date: 01st April 2013

End date: 31st March 2014

SUBMITTED

Company Information for the Period Ended 31st March 2014

Director: Bernard May

Christopher Goodwin

Company secretary: Joanne Whitehead

Registered office: Devonshire Hall

Devonshire Avenue

Street Lane

Leeds

LS8 1AW

Company Registration Number: 02647649 (England and Wales)

Abbreviated Balance sheet As at 31st March 2014

	Notes	2014 £	2013 £
Current assets			
Debtors:	2	10,378	10,378
Total current assets:	-	10,378	10,378
Creditors			
Creditors: amounts falling due within one year	3	621	621
Net current assets (liabilities):	_	9,757	9,757
Total assets less current liabilities:		9,757	9,757
Creditors: amounts falling due after more than one year:	4	9,750	9,750
Total net assets (liabilities):	-	7	7

The notes form part of these financial statements

Abbreviated Balance sheet As at 31st March 2014 continued

	Notes	2014 £	2013 £
Capital and reserves			
Called up share capital:	5	7	7
Total shareholders funds:		7	7

For the year ending 31 March 2014 the company was entitled to exemption under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2008).

The financial statements were approved by the Board of Directors on 19 December 2014

SIGNED ON BEHALF OF THE BOARD BY:

Name: Christopher Goodwin

Status: Director

The notes form part of these financial statements

Notes to the Abbreviated Accounts for the Period Ended 31st March 2014

1. Accounting policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention.

Notes to the Abbreviated Accounts for the Period Ended 31st March 2014

2. Debtors

	2014 £	2013 £
Other debtors:	10,378	10,378
Total:	10,378	10,378

Included within other debtors is £9,413 (2013 : £9,413) due from Advertising Principles (Group) Limited, a company related by virtue of the fact that it has directors in common.

Notes to the Abbreviated Accounts for the Period Ended 31st March 2014

3. Creditors: amounts falling due within one year

	2014 £	2013 £
Other creditors:	621	621
Total:	621	621

Included within other creditors is £621 (2013 : £621) due to Principles Communications Limited, a company related by virtue of the fact that it has directors in common.

Notes to the Abbreviated Accounts for the Period Ended 31st March 2014

4. Creditors: amounts falling due after more than one year

	2014 £	2013 £
Other creditors:	9,750	9,750
Total:	9,750	9,750

Included within other creditors is £9.750 (2013 : £9,750) due to Advertising Principles Trust Fund Limited, a company related by virtue of the fact that it has directors and trustees in common.

Notes to the Abbreviated Accounts for the Period Ended 31st March 2014

5. Called up share capital

Allotted, called up and paid

Previous period			2013
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	7	1.00	7
Total share capital:			7
Current period			2014
Class	Number of shares	Nominal value per share	Total
Ordinary shares:	7	1.00	7
Total share capital:			7

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