

**THEATRE BRAND EXPERIENCE
LIMITED**

FINANCIAL STATEMENTS

FOR THE YEAR ENDED

28 FEBRUARY 2013



Company No 2624622

THEATRE BRAND EXPERIENCE LIMITED

FINANCIAL STATEMENTS

For the year ended 28 February 2013

Company registration number	2624622
Registered office	6 York Street London W1U 6PL
Directors	Peter Reid Dan Yardley
Company Secretary	Ashish Shah

THEATRE BRAND EXPERIENCE LIMITED

FINANCIAL STATEMENTS

For the year ended 28 February 2013

INDEX	PAGE
Report of the directors	1
Balance sheet	2
Notes to the financial statements	3

THEATRE BRAND EXPERIENCE LIMITED

REPORT OF THE DIRECTORS

For the year ended 28 February 2013

The directors present their report together with the audited financial statements for the year ended 28 February 2013

Principal activity

The Company was dormant throughout the current and comparative periods

Directors

The membership of the board for the period from 1 March 2012 is set as below

Dean Wright (resigned 31 May 2013)
Peter Reid (appointed 31 May 2013)
Dan Yardley (appointed 5 August 2013)

ON BEHALF OF THE BOARD



Dan Yardley
Director
Date 1 November 2013

THEATRE BRAND EXPERIENCE LIMITED

BALANCE SHEET

For the year ended 28 February 2013

	Note	2013 £'000	2012 £'000
Creditors: amounts falling due after one year	2	(77)	(77)
Net liabilities		<u>(77)</u>	<u>(77)</u>
Capital and reserves			
Called up share capital	3	-	-
Profit and loss account	4	(77)	(77)
Shareholders' deficit		<u>(77)</u>	<u>(77)</u>

For the year ended 28 February 2013

- the company was entitled to exemption from audit under section 480 of the Companies Act 2006
- the members have not required the company to obtain an audit in accordance with section 476 of Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records in accordance with section 386, and
- preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 480(3), and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as is applicable to the company

The financial statements were approved by the Board of Directors on 1 November 2013 and were signed on its behalf by



Dan Yardley
Director
Company number 2624622

THEATRE BRAND EXPERIENCE LIMITED

NOTES TO THE FINANCIAL STATEMENTS

For the year ended 28 February 2013

The accompanying accounting policies and notes form an integral part of these financial statements

1 ACCOUNTING POLICIES

The financial statements have been prepared under the historical cost convention

The policies have remained unchanged since the previous year

2 CREDITORS: AMOUNTS FALLING DUE AFTER ONE YEAR

	2013 £'000	2012 £'000
Amounts owed to group undertakings	<u>77</u>	<u>77</u>

3 CALLED UP SHARE CAPITAL

Number	Class	Nominal Value £	2013 £	2012 £
Authorised				
1,000 shares (2012 1,000)	Ordinary	1	<u>1,000</u>	<u>1,000</u>
Allotted, issued and fully paid				
2 shares (2012 2)	Ordinary	1	<u>2</u>	<u>2</u>

4 RESERVES

	Profit and loss account £'000
At 1 March 2012 and 28 February 2013	<u>(17)</u>

5 ULTIMATE PARENT UNDERTAKING

The ultimate parent undertaking and controlling party is MSQ Partners Limited

The largest and smallest group of undertaking for which accounts have been drawn up is that headed by MSQ Partners Limited. Copies of the group accounts can be obtained from the Company Secretary