

**JOHN WILLCOCKS  
MEDIA AGENCY  
LIMITED.**

**Unaudited financial statements  
for the year ended  
31<sup>st</sup> March 2017**



**JOHN WILLCOCKS MEDIA AGENCY LIMITED**

**INDEX TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2017.**

Page.

- |     |                                   |
|-----|-----------------------------------|
| 1   | Company information               |
| 2   | Report of the directors           |
| 3   | Report of the Accountants         |
| 4-5 | Profit and Loss Account           |
| 6-7 | Balance Sheet                     |
| 8-9 | Notes to the financial statements |

**Page 1**  
**JOHN WILCOCKS MEDIA AGENCY LIMITED.**

**Company information.**

**DIRECTORS**

MR. J.P. WILLCOCKS  
MRS. D.J. WILLCOCKS

**SECRETARY**

MRS D.J. WILLCOCKS

**REGISTERED OFFICE.**

34, CARISBROOK CLOSE,  
ENFIELD.  
MIDDLESEX  
EN1 3NB

**COMPANY NUMBER**

2602991

**ACCOUNTANTS**

R.A. BRAND.F.C.A.  
AFFILIATED TO ABEL  
ASSOCIATES LTD  
CHARTERED ACCOUNTANTS  
20, HOUNSDEN RD,  
WINCHMORE HILL,  
LONDON.  
N21 1LT

**JOHN WILLCOCKS MEDIA AGENCY LIMITED.**

**REPORT OF THE DIRECTORS.**

The directors present their report and the financial statements for the year ended 31<sup>st</sup> March 2017

**PRINCIPAL ACTIVITIES AND BUSINESS REVIEW.**

The company's principal activity during the year under review was that of a media agency.

**DIRECTORS AND THEIR INTERESTS.**

The directors at the balance sheet date and their interests in the company at that date and at the beginning of the year were as follows:

		<u>Number of shares</u>	
		<u>2017</u>	<u>2016</u>
John Peter Willcocks	Ordinary shares	80	80
Diane Jean Willcocks	Ordinary shares	20	20

This report has been prepared in accordance with the provisions of part 15 of the companies Act 2006 relating to small companies.

By order of the Board.

Diane Jean Willcocks.  
Secretary

Date; 19-7-2017

*DT Willcocks*

**JOHN WILLCOCKS MEDIA AGENCY LIMITED.**

Report of the Accountants to the directors of  
John Willcocks Media Agency Limited.

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31<sup>st</sup> March 2017 set out on pages four to nine and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

**R.A.Brand.**  
**Affiliated to Abel Associates**  
**Chartered Accountants,**  
**20,Houndsden Rd,**  
**Winchmore Hill,**  
**London,**  
**N21 1LT**

**Date** 5/7/2017

**JOHN WILLCOCKS MEDIA AGENCY LIMITED.****PROFIT AND LOSS FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2017**

	<b>Notes</b>	<b>2017 £</b>	<b>2016 £</b>
<b>TURNOVER</b>		4,230	2,459
Administration expenses		<u>2,471</u>	<u>4,280</u>
<b>OPERATING PROFIT/LOSS 2</b>		1,759	(1821)
Interest receivable		<u>---</u>	<u>-</u>
<b>PROFIT/LOSS BEFORE</b>		1,759	(1,821)
<b>TAXATION</b>			
<b>PROFIT/LOSS FOR THE FINANCIAL YEAR</b>	9	1,759 =====	(1,821) =====

None of the company's activities were acquired or discontinued during the above two financial years.

The company has no recognised gains or losses other than those dealt with in the profit and loss account for the above two financial years.

The notes on page 8 to 9 form part of these financial statements.

**JOHN WILLCOCKS MEDIA AGENCY LIMITED.****ADMINISTRATIVE EXPENSES**  
**FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2017**

	<b>2017</b>	<b>2016</b>
	<b>£</b>	<b>£</b>
<b>ADMINISTRATIVE EXPENSES.</b>		
Directors remuneration	--	-
Employers N.I. Contribution	238	-
Repairs and Maintenance	-	260
Printing, postage and stationery	639	479
Technical books, journals and media	480	1,169
Telephone	444	609
Travelling expenses	-	187
Charity donation	210	194
Accountancy	300	300
Bank charges	116	43
General expenses	13	13
Health care	-	986
Depreciation	31	40
	-----	-----
	2,471	4,280
	=====	=====

**JOHN WILLCOCKS MEDIA AGENCY LIMITED.****BALANCE SHEET AS AT 31<sup>ST</sup> MARCH 2017**

		<b>2017</b>	<b>2016</b>
	<b>NOTES</b>	<b>£</b>	<b>£</b>
<b>FIXED ASSETS</b>			
Tangible assets	5	124	155
<b>CURRENT ASSETS</b>			
Debtors	6	---	---
Cash at bank & in hand		329	32
		-----	-----
<b>TOTAL ASSETS</b>		453	187
<b>CREDITORS</b>	<b>7</b>		
Amounts falling due			
Within one year		300	(1793)
		-----	-----
<b>TOTAL ASSETS LESS</b>			
<b>CURRENT LIABILITIES</b>		153	(1,606)
		=====	=====
<b>CAPITAL AND RESERVES</b>			
Called up share capital	8	100	100
Profit and loss account	9	53	(1,706)
		-----	-----
		153	(1,606)
		=====	=====

The statement required to be made by the company's directors and the signature required by the Companies Act 2006 are given on the following page.

The notes on pages 8 to 9 form part of these financial statements.



**JOHN WILLCOCKS MEDIA AGENCY LIMITED.**

**BALANCE SHEET AS AT 31<sup>ST</sup> MARCH 2017(CONTINUED).**

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2017

The members have not required the company to obtain an audit of its financial statements for the year ended 31<sup>st</sup> March 2017 in accordance with Section 476 of the Companies Act 2006

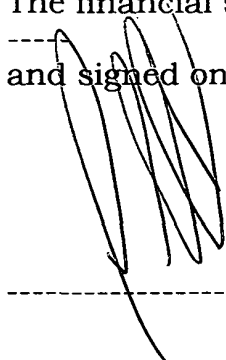
The directors acknowledge their responsibilities for: (a) ensuring that the company keeps accounting records which comply with Section 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of section 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions of part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities 2015.

The financial statements were approved by the directors on 19/7/17

and signed on its behalf by



Director.

The notes on page 8 to 9 form part of these financial statements.

**JOHN WILLCOCKS MEDIA AGENCY LIMITED.****NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED  
31<sup>ST</sup> MARCH 2017.****1. ACCOUNTING POLICIES.****1.1 BASIS OF ACCOUNTING**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard or Smaller Entities 2015

**1.2 TURNOVER**

Turnover represents the total invoice value, excluding value added tax.

**DEPRECIATION**

Depreciation is provided using the following rates and bases to reduce by annual instalments the cost, less estimated residual value, of the tangible assets over their estimated useful lives:-

Fixtures and Fittings. 25% on reducing balance, adjusting previous years to the same basis from 15%.

2005/6 40% initial allowance, 2006/7 initial allowance 50%.

2008/9 20% initial allowance, reducing balance 20% 9/17

10/13 initial allowance 100%

**DEFERRED TAXATION**

Deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**2. OPERATING PROFIT/LOSS.**

	<b>2017</b>	<b>2016</b>
	£	£
The operating profit is stated		
After charging:-		
Depreciation	31	40

**3. TAXATION****4. DIVIDENDS**

**JOHN WILLCOCKS MEDIA AGENCY LIMITED.****NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED  
31<sup>ST</sup> MARCH 2017****5 TANGIBLE ASSETS.****Fixtures and Fittings.  
£**

Cost 1 April 2016	7,882
At 31 March 2017	7,882
	=====

Depreciation 1 April 2016	7,727
Charge for the year	<u>31</u>
At 31 March 2017	7,758
	=====

Net book value 1 April 2016	155
Net book value 31 March 2017	124
	=====

**6 DEBTORS****7 CREDITORS: AMOUNTS FALLING  
DUE WITHIN ONE YEAR.**

Other	300
	=====

**8 SHARE CAPITAL.**

Authorised.	
100,000 Ordinary shares of £1 each	100,000
Allotted, called up and fully Paid. 100 Ordinary shares of £1 each	100

**9****PROFIT AND LOSS ACCOUNT**

Accumulated loss at 1 <sup>st</sup> April 2016	1,706
Profit for financial year	1,759
Accumulated profit carried forward	53