

JOHN WILLCOCKS 2602981
MEDIA AGENCY
LIMITED.

Unaudited financial statements
for the year ended
31st March 2012

WEDNESDAY MONDAY

A16 17/12/2012 #147
COMPANIES HOUSE

A12 05/12/2012 #161
COMPANIES HOUSE

JOHN WILCOCKS MEDIA AGENCY LIMITED.

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FOR THE YEAR ENDED 31ST MARCH 2012.

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JOHN WILCOCKS MEDIA AGENCY LIMITED.

Company information.

DIRECTORS

MR. J.P. WILLCOCKS
MRS. D.J. WILLCOCKS

SECRETARY

MRS D.J. WILLCOCKS

REGISTERED OFFICE.

34, CARISBROOK CLOSE,
ENFIELD.
MIDDLESEX
EN1 3NB

COMPANY NUMBER

2602991

ACCOUNTANTS

R.A. BRAND.F.C.A.
AFFILIATED TO ABEL
ASSOCIATES
CHARTERED ACCOUNTANTS
20, HOUNSDEN RD,
WINCHMORE HILL,
LONDON.
N21 1LT

JOHN WILLCOCKS MEDIA AGENCY LIMITED.

REPORT OF THE DIRECTORS.

The directors present their report and the financial statements for the year ended 31st March 2012

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW.

The company's principal activity during the year under review was that of a media agency.


DIRECTORS AND THEIR INTERESTS.

The directors at the balance sheet date and their interests in the company at that date and at the beginning of the year were as follows:

<u>Class of share</u>		<u>Number of shares</u>	
		<u>2011</u>	<u>2012</u>
John Peter Willcocks	Ordinary shares	80	80
Diane Jean Willcocks	Ordinary shares	20	20

This report has been prepared in accordance with the provisions of part 15 of the companies Act 2006 relating to small companies.

By order of the Board.


Diane Jean Willcocks.
Secretary

Date; 26.04.2012

JOHN WILLCOCKS MEDIA AGENCY LIMITED.

Report of the Accountants to the directors of
John Willcocks Media Agency Limited.

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31st March 2012 set out on pages four to nine and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.



R.A.Brand.
Affiliated to Abel Associates
Chartered Accountants,
20, Houndsden Rd,
Winchmore Hill,
London,
N21 1LT

Date 18/4/2012

JOHN WILLCOCKS MEDIA AGENCY LIMITED.**PROFIT AND LOSS FOR THE YEAR ENDED 31ST MARCH 2012**

	Notes	2012 £	2011 £
TURNOVER		12,906	12,366
Less			
Administration expenses		<u>13,197</u>	<u>12,399</u>
OPERATING PROFIT/LOSS 2		(291)	(33)
Interest receivable		<u>1</u>	<u>2</u>
PROFIT/LOSS BEFORE			
TAXATION		<u>(290)</u>	<u>(31)</u>
PROFIT/LOSS FOR THE FINANCIAL YEAR	9	<u>(290)</u> =====	<u>(31)</u> =====

None of the company's activities were acquired or discontinued during the above two financial years.

The company has no recognised gains or losses other than those dealt with in the profit and loss account for the above two financial years.

The notes on page 8 to 9 form part of these financial statements.

JOHN WILLCOCKS MEDIA AGENCY LIMITED.**ADMINISTRATIVE EXPENSES****FOR THE YEAR ENDED 31ST MARCH 2012**

	2012	2011
	£	£
ADMINISTRATIVE EXPENSES.		
Directors remuneration	4,600	5,800
Employers N.I. Contribution	195	136
Repairs and Maintenance	238	389
Office services	312	312
Printing, postage and stationery	880	676
Technical books, journals and media	1,227	835
Telephone	1,328	1,188
Travelling expenses	1,540	1,325
Charity donation	180	---
Entertaining	295	97
Accountancy	300	300
Cleaning	240	276
Bank charges	210	130
General expenses	14	30
Health care	926	665
Depreciation	712	240
	-----	-----
	13,197	12,399
	=====	=====

JOHN WILLCOCKS MEDIA AGENCY LIMITED.**BALANCE SHEET AS AT 31ST MARCH 2012**

		2012	2011
	NOTES	£	£
FIXED ASSETS			
Tangible assets	5	350	438
CURRENT ASSETS			
Debtors	6		---
Cash at bank & in hand		39	241
TOTAL ASSETS		----- 389	----- 679
CREDITORS	7		
Amounts falling due Within one year			---
TOTAL ASSETS LESS CURRENT LIABILITIES		----- 389 =====	----- 679 =====
CAPITAL AND RESERVES			
Called up share capital	8	100	100
Profit and loss account	9	289	579
		----- 289 =====	----- 679 =====

The statement required to be made by the company's directors and the signature required by the Companies Act 2006 are given on the following page.

The notes on pages 8 to 9 form part of these financial statements.

JOHN WILLCOCKS MEDIA AGENCY LIMITED.

BALANCE SHEET AS AT 31ST MARCH 2012 (CONTINUED).

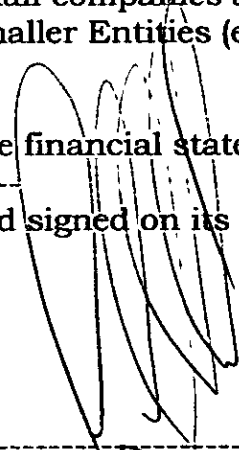
The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 31st March 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for: (a) ensuring that the company keeps accounting records which comply with Section 386 and 387 of the Companies Act 2006 and
(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of section 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions of part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the directors on 26.04.2012
and signed on its behalf by



JOHN PETER WILLCOCKS

Director.

The notes on page 8 to 9 form part of these financial statements.

JOHN WILLCOCKS MEDIA AGENCY LIMITED.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST MARCH 2012.

1. ACCOUNTING POLICIES.

1.1 BASIS OF ACCOUNTING

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard or Smaller Entities (affective April 2008).

1.2 TURNOVER

Turnover represents the total invoice value, excluding value added tax.

DEPRECIATION

Depreciation is provided using the following rates and bases to reduce by annual instalments the cost, less estimated residual value, of the tangible assets over their estimated useful lives:-
Fixtures and Fittings. 25% on reducing balance, adjusting previous years to the same basis from 15%.

2005/6 40% initial allowance, 2006/7 initial allowance 50%.

2008/9 20% initial allowance, reducing balance 20% 9/12

10/12 initial allowance 100%

DEFERRED TAXATION

Deferred taxation is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. OPERATING PROFIT/LOSS.

	2012	2011
	£	£
The operating profit is stated		
After charging:-		
Depreciation	712	240
Director's remuneration and other benefits	4,600	5,800
Bank and other interest receivable	1	2

3. TAXATION

4. DIVIDENDS

JOHN WILLCOCKS MEDIA AGENCY LIMITED.**NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED
31ST MARCH 2012****5 TANGIBLE ASSETS.****Fixtures and Fittings.
£**

Cost 1 April 2011	6,858
Add purchases computer	<u>624</u>
At 31 March 2012	7,482
	=====

Depreciation 1 April 2011	6,420
Charge for the year	<u>712</u>
At 31 March 2012	7,132
	=====

Net book value 1 April 2011	438
Net book value 31 March 2012	350
	=====

6 DEBTORS**7 CREDITORS: AMOUNTS FALLING
DUE WITHIN ONE YEAR.**
Other

=====

8 SHARE CAPITAL.

Authorised.	
100,000 Ordinary shares of £1 each	100,000
Allotted, called up and fully Paid. 100 Ordinary shares of £1 each	100

9**PROFIT AND LOSS ACCOUNT**

Accumulated profit at 1 st April 2011	579
Loss for financial year	<u>290</u>
Accumulated profit for the year	289