

REGISTERED NUMBER: 2574337 (England and Wales)

UNAUDITED ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JANUARY 2004
FOR
D J B PUBLICITY LIMITED



D J B PUBLICITY LIMITED

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FOR THE YEAR ENDED 31 JANUARY 2004

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D J B PUBLICITY LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 JANUARY 2004

DIRECTORS:	B A Beazleigh D J H Beazleigh
SECRETARY:	B A Beazleigh
REGISTERED OFFICE:	17 Stickens Lane East Malling Kent ME19 6BT
REGISTERED NUMBER:	2574337 (England and Wales)
ACCOUNTANTS:	Simpsons Chartered Accountants Rowan House, Field Lane Teddington Middlesex TW11 9AW

D J B PUBLICITY LIMITED

ABBREVIATED BALANCE SHEET
31 JANUARY 2004

		<u>2004</u>		<u>2003</u>	
	Notes	£	£	£	£
FIXED ASSETS:					
Tangible assets	2		1,845		2,163
CURRENT ASSETS:					
Stocks		241		257	
Debtors		13,723		23,679	
Cash at bank		<u>8,872</u>		<u>2,301</u>	
		22,836		26,237	
CREDITORS: Amounts falling due within one year		<u>14,481</u>		<u>19,671</u>	
NET CURRENT ASSETS:			<u>8,355</u>		<u>6,566</u>
TOTAL ASSETS LESS CURRENT LIABILITIES:			<u>£10,200</u>		<u>£8,729</u>
CAPITAL AND RESERVES:					
Called up share capital	3		100		100
Profit and loss account			<u>10,100</u>		<u>8,629</u>
SHAREHOLDERS' FUNDS:			<u>£10,200</u>		<u>£8,729</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31 January 2004.

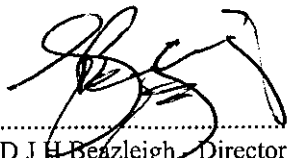
The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2004 in accordance with Section 249B(2) of the Companies Act 1985.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

ON BEHALF OF THE BOARD:


.....
D J H Beazleigh Director

Approved by the Board on 27/10/04

The notes form part of these abbreviated accounts

D J B PUBLICITY LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JANUARY 2004

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 10% on cost

Office equipment - 20% on cost

Stocks

Work in progress is valued at the lower of cost and net realisable value.

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	<u>Total</u>
	£
COST:	
At 1 February 2003	13,403
Additions	<u>184</u>
At 31 January 2004	<u>13,587</u>
DEPRECIATION:	
At 1 February 2003	11,240
Charge for year	<u>502</u>
At 31 January 2004	<u>11,742</u>
NET BOOK VALUE:	
At 31 January 2004	<u><u>1,845</u></u>
At 31 January 2003	<u><u>2,163</u></u>

3. CALLED UP SHARE CAPITAL

Authorised:				
Number:	Class:	Nominal value:	2004	2003
			£	£
1,000	Ordinary	£1	<u><u>1,000</u></u>	<u><u>1,000</u></u>
Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	2004	2003
			£	£
100	Ordinary	£1	<u><u>100</u></u>	<u><u>100</u></u>