

Magic Effects Limited

**Directors' report and financial
statements**

For the year ended 31 December 2010

Registered number: 2571806

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Contents

Officers and professional advisers	1
Directors' report	2
Balance sheet	3
Notes	4

Officers and professional advisers

Directors

Patrick Joseph
Michael Wolfson
Robin Shenfield

Company secretary

Rod Dawson

Registered office

40-41 Great Marlborough Street
London W1F 7JQ

Bankers

Royal Bank of Scotland plc
Corporate & Commercial Banking
2 Waterhouse Square
138-142 Holborn
London EC1N 2TH

Solicitors

Dickson Minto
Royal London House
22/25 Finsbury Square
London EC2A 1DS

Directors' report

The directors present their annual report and the unaudited financial statements of the company for the year ended 31 December 2010

Principal activities

The company is dormant

Business review

During the current year and the prior period the company did not trade

Directors and directors' interests

The directors who served during the year and up to the date of signing the financial statements are shown on page 1

None of the directors serving at the year end had an interest in the share capital of the company at any time in the year

The directors' interests in the shares of Mill Digital Media Limited are disclosed in the directors' report for that company

Independent Auditors

For the year ended 31 December 2010, the company was entitled to an audit exemption under section 480 of the Companies Act 2006

On behalf of the board



Michael Wolfson
Director

40-41 Great Marlborough Street
London
W1F 7JQ

29 March 2011

Balance sheet

at 31 December 2010

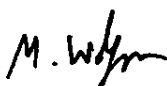
	Note	2010 £000	2009 £000
Net assets		-	-
Capital and reserves			
Called up share capital	1	1	1
Profit and loss account		(1)	(1)
Total shareholders' funds		-	-

Audit Exemption Statement

For the year ended 31 December 2010, the company was entitled to exemption under section 480 of the Companies Act 2006. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. The directors acknowledge their responsibility for

- i) ensuring the company keeps accounting records which comply with section 386, and
- ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit and loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company

These financial statements on pages 3 were approved by the board of directors on 29 March 2011 and were signed on its behalf by


Michael Wolfson
Director

Notes

1 Called up share capital

	2010	2009
	£	£
<i>Authorised</i>		
1,000 ordinary shares of £1 each	1,000	1,000
	<u> </u>	<u> </u>
<i>Allotted, called up and fully paid</i>		
950 ordinary shares of £1 each	950	950
	<u> </u>	<u> </u>

2 Ultimate parent company

The company's immediate parent company at 31 December 2010 was Mill Film Limited. The company's ultimate parent company was Mill Acquisitions 1 Limited.

The largest group in which the results of the company are consolidated is that headed by Mill Acquisitions 1 Limited. The consolidated accounts of this company are available to the public and may be obtained from Companies House, Crown Way, Maindy, Cardiff CF4 3UZ. No other group accounts include the results of the company.