

**REGISTERED NUMBER: 02571337 (England and Wales)**

**EWING PUBLICATIONS LIMITED  
REPORT OF THE DIRECTORS AND  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2010**



W J Fowles  
Chartered Accountant  
The Garden House  
12 Waldron Road  
Broadstairs  
Kent  
CT10 1TB

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FOR THE YEAR ENDED 31 AUGUST 2010**

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**EWING PUBLICATIONS LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 AUGUST 2010**

**DIRECTORS:**

M H D McAlpine  
Mrs P E Hughes

**SECRETARY**

B R Arter

**REGISTERED OFFICE:**

The Garden House  
12 Waldron Road  
Broadstairs  
Kent  
CT10 1TB

**REGISTERED NUMBER:**

02571337 (England and Wales)

**ACCOUNTANTS:**

W J Fowles  
Chartered Accountant  
The Garden House  
12 Waldron Road  
Broadstairs  
Kent  
CT10 1TB

**REPORT OF THE DIRECTORS  
FOR THE YEAR ENDED 31 AUGUST 2010**

The directors submit their report for the year ended 31 August 2010. The company was incorporated on 3 January 1991. The main objects being to encourage and promote the objects of the Ewing Foundation and to carry on commercial activities allied to that end whether charitable or not. The Ewing Foundation is a registered charity number 226747 concerned with the education and assistance of deaf children.

**PRINCIPAL ACTIVITY**

The principal activity of the company in the year under review was that of sales of rattles used in the testing of small children's hearing and videos and other items informing teachers and others concerned with the education of deaf children.

**REVIEW OF BUSINESS**

The company's principal activities during the year were sales of rattles used in the testing of small children's hearing and videos and other items informing teachers and others concerned with the education of deaf children.

The result is considered satisfactory.

**DIRECTORS**

The directors during the year under review were

M H D McAlpine  
Mrs P E Hughes

The beneficial interests of the directors holding office on 31 August 2010 in the issued share capital of the company were as follows

	31 8 10	1 9 09
<b>Ordinary shares £1 shares</b>		
M H D McAlpine	4,950	4,950
Mrs P E Hughes	-	-

The directors have no personal beneficial interest in the share capital of the company. The issued share capital of £5,000 is held as nominees for the registered charity, The Ewing Foundation.

**CHARITABLE CONTRIBUTIONS**

A total of £9,000 has been paid to The Ewing Foundation under the Gift Aid Scheme during the year. Of this the sum of £5,000 was accrued in the previous year.

**STATEMENT OF DIRECTORS' RESPONSIBILITIES**

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

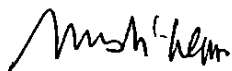
The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**EWING PUBLICATIONS LIMITED (REGISTERED NUMBER: 02571337)**

**REPORT OF THE DIRECTORS  
FOR THE YEAR ENDED 31 AUGUST 2010**

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

**ON BEHALF OF THE BOARD:**



M H D McAlpine - Director

7 December 2010

**EWING PUBLICATIONS LIMITED (REGISTERED NUMBER: 02571337)**

**PROFIT AND LOSS ACCOUNT  
FOR THE YEAR ENDED 31 AUGUST 2010**

	Notes	2010 £	2009 £
<b>TURNOVER</b>		<b>11,402</b>	<b>7,886</b>
Cost of sales		<u>1,147</u>	<u>228</u>
<b>GROSS PROFIT</b>		<b>10,255</b>	<b>7,658</b>
Administrative expenses		<u>10,007</u>	<u>8,326</u>
<b>OPERATING PROFIT/(LOSS)</b>	2	<b>248</b>	<b>(668)</b>
Interest receivable and similar income		<u>2</u>	<u>44</u>
<b>PROFIT/(LOSS) ON ORDINARY ACTIVITIES BEFORE TAXATION</b>		<b>250</b>	<b>(624)</b>
Tax on profit/(loss) on ordinary activities	3	<u>-</u>	<u>-</u>
<b>PROFIT/(LOSS) FOR THE FINANCIAL YEAR AFTER TAXATION</b>		<b><u>250</u></b>	<b><u>(624)</u></b>

The notes form part of these financial statements

**BALANCE SHEET**  
**31 AUGUST 2010**

	Notes	2010 £	2009 £
<b>CURRENT ASSETS</b>			
Stocks		1,700	97
Debtors	4	713	962
Cash at bank		9,152	12,632
		<u>11,565</u>	<u>13,691</u>
<b>CREDITORS</b>			
Amounts falling due within one year	5	4,099	6,475
		<u>7,466</u>	<u>7,216</u>
<b>NET CURRENT ASSETS</b>			
		<u>7,466</u>	<u>7,216</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>7,466</u>	<u>7,216</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	6	5,000	5,000
Profit and loss account	7	2,466	2,216
		<u>7,466</u>	<u>7,216</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>7,466</u>	<u>7,216</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2010

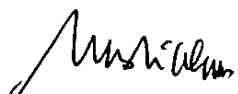
The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2010 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board of Directors on 7 December 2010 and were signed on its behalf by

  
M H D McAlpine - Director

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 AUGUST 2010**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**2 OPERATING PROFIT/(LOSS)**

The operating profit (2009 - operating loss) is stated after charging

	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
Directors' remuneration and other benefits etc	<u>-</u>	<u>-</u>

**3 TAXATION**

**Analysis of the tax charge**

No liability to UK corporation tax arose on ordinary activities for the year ended 31 August 2010 nor for the year ended 31 August 2009

**4 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
Trade debtors	<u>713</u>	<u>962</u>

**5 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
Other creditors	<u>4,099</u>	<u>6,475</u>

**6 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid

Number	Class	Nominal value	<b>2010</b>	<b>2009</b>
		£1	<b>£</b>	<b>£</b>
5,000	Ordinary shares		<u>5,000</u>	<u>5,000</u>



**EWING PUBLICATIONS LIMITED (REGISTERED NUMBER: 02571337)**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 AUGUST 2010**

**7 RESERVES**

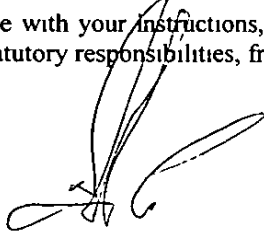
	Profit and loss account £
At 1 September 2009	2,216
Profit for the year	<u>250</u>
At 31 August 2010	<u><u>2,466</u></u>

**EWING PUBLICATIONS LIMITED**

**REPORT OF THE ACCOUNTANTS TO THE DIRECTORS OF  
EWING PUBLICATIONS LIMITED**

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 August 2010 set out on pages four to seven and you consider that the company is exempt from an audit

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us



W J Fowles  
Chartered Accountant  
The Garden House  
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7 December 2010

This page does not form part of the statutory financial statements

**EWING PUBLICATIONS LIMITED (REGISTERED NUMBER: 02571337)**

**TRADING AND PROFIT AND LOSS ACCOUNT  
FOR THE YEAR ENDED 31 AUGUST 2010**

	2010		2009
	£	£	£
<b>Sales</b>		<b>11,402</b>	<b>7,886</b>
<b>Cost of sales</b>			
Opening stock	97		325
Purchases	2,750		-
	<u>2,847</u>		<u>325</u>
Closing stock	(1,700)		(97)
		<u>1,147</u>	<u>228</u>
<b>GROSS PROFIT</b>		<b>10,255</b>	<b>7,658</b>
<b>Other income</b>			
Bank interest received		2	44
		<u>10,257</u>	<u>7,702</u>
<b>Expenditure</b>			
Clerical services	1,290		1,390
Postages	582		733
Sundry expenses	4		51
Accountancy	1,000		1,000
Gift Aid donations	7,000		5,000
	<u>9,876</u>		<u>8,174</u>
		<u>381</u>	<u>(472)</u>
<b>Finance costs</b>			
Bank charges		131	152
<b>NET PROFIT/(LOSS)</b>		<u><u>250</u></u>	<u><u>(624)</u></u>

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