

PICCADILLY GREETINGS GROUP LIMITED

Financial Statements

for the Year Ended 31 December 2019

**Contents of the Financial Statements
for the year ended 31 December 2019**

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	3

PICCADILLY GREETINGS GROUP LIMITED

**Company Information
for the year ended 31 December 2019**

Directors:

J Kaneria
D Kaneria
K J Kaneria
C Kaneria

Secretary:

J Kaneria

Registered office:

4 Horizon Point
Swallowdale Lane
Hemel Hempstead
Hertfordshire
HP2 7FZ

Registered number:

02567156 (England and Wales)

Auditors:

Haines Watts
Chartered Accountants and Statutory Auditor
178 Buckingham Avenue
Slough
Berkshire
SL1 4RD

Balance Sheet
31 December 2019

			2019		2018
	Notes	£	£	£	£
Fixed assets					
Tangible assets	4		2,400,866		2,496,123
Current assets					
Stocks		972,247		1,019,061	
Debtors	5	1,116,258		1,207,331	
Cash in hand		512		8,365	
		<u>2,089,017</u>		<u>2,234,757</u>	
Creditors					
Amounts falling due within one year	6	<u>687,434</u>		<u>997,743</u>	
Net current assets			<u>1,401,583</u>		<u>1,237,014</u>
Total assets less current liabilities			<u>3,802,449</u>		<u>3,733,137</u>
Provisions for liabilities			-		55,291
Net assets			<u>3,802,449</u>		<u>3,677,846</u>
Capital and reserves					
Called up share capital	8		100		100
Retained earnings	9		<u>3,802,349</u>		<u>3,677,746</u>
Shareholders' funds			<u>3,802,449</u>		<u>3,677,846</u>

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 18 December 2020 and were signed on its behalf by:

J Kaneria - Director

**Notes to the Financial Statements
for the year ended 31 December 2019**

1. Statutory information

Piccadilly Greetings Group Limited is a private company, limited by shares, registered in England and Wales. The company's registered number is 02567156 and registered office address is 4 Horizon Point, Swallowdale Lane, Hemel Hempstead, Hertfordshire, HP2 7FZ.

2. Accounting policies

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements are prepared in sterling which is the functional currency of the company and rounded to the nearest pound.

Going concern

The Directors have identified no material uncertainties that cast significant doubt about the ability of the Company to continue as a going concern.

In response to the COVID-19 pandemic, the Directors have tested their cash flow analysis to take into account the impact on their business of possible scenarios brought on by the impact of COVID-19, alongside the measures that they can take to mitigate the impact. The business has also made use of Government assistance available including the Job Retention Scheme. Based on these assessments, given the measures that could be undertaken to mitigate the current adverse conditions, and the current resources available, the Directors have concluded that they can continue to adopt the going concern basis in preparing the annual report and accounts.

Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts. Revenue is recognised at the point goods are despatched to the customers.

Tangible fixed assets

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

L/Term leasehold property	- 50 years straight line
Plant & machinery	- 25% reducing balance/ 33% straight line

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date. The company is a beneficiary of Research & Development (R&D) tax relief from the UK Government in the form of reductions in its annual tax liability, as well as repayable tax credits. Current tax assets or reductions in current tax liabilities for R&D claims are only recognised when the amount can be reliably determined and the probability of HM Revenue & Customs accepting the claim is considered high.

**Notes to the Financial Statements - continued
for the year ended 31 December 2019**

2. Accounting policies - continued

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

Key sources of estimation uncertainty and judgements

Preparation of the financial statements requires management to make significant judgements and estimates in determining the carrying amounts of certain assets and liabilities. Management makes assumptions of the effects of uncertain future events on those assets and liabilities at the balance sheet date. The management's estimates and assumptions are based on historical experience and expectation of future events and are reviewed periodically. This disclosure excludes uncertainty over future events and judgement in respect of measuring financial instruments.

Financial instruments

Financial assets and financial liabilities are recognised in the balance sheet when the company becomes a party to the contractual provisions of the instrument.

Trade and other debtors and creditors are classified as basic financial instruments and measured at initial recognition at transaction price. Debtors and creditors are subsequently measured at amortised cost using the effective interest rate method. A provision is established when there is objective evidence that the company will not be able to collect all amounts due.

Cash and cash equivalents are classified as basic financial instruments and comprise cash in hand and at bank and bank overdrafts which are an integral part of the company's cash management.

Financial liabilities and equity instruments issued by the company are classified in accordance with the substance of the contractual arrangements entered into and the definitions of a financial liability and an equity instrument. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs.

3. Employees and directors

The average number of employees during the year was 61 (2018 - 58) .

Notes to the Financial Statements - continued
for the year ended 31 December 2019

4. **Tangible fixed assets**

	Long leasehold £	Plant and machinery £	Totals £
Cost			
At 1 January 2019	2,811,167	2,150,382	4,961,549
Additions	-	13,418	13,418
At 31 December 2019	<u>2,811,167</u>	<u>2,163,800</u>	<u>4,974,967</u>
Depreciation			
At 1 January 2019	565,940	1,899,486	2,465,426
Charge for year	40,223	68,452	108,675
At 31 December 2019	<u>606,163</u>	<u>1,967,938</u>	<u>2,574,101</u>
Net book value			
At 31 December 2019	<u>2,205,004</u>	<u>195,862</u>	<u>2,400,866</u>
At 31 December 2018	<u>2,245,227</u>	<u>250,896</u>	<u>2,496,123</u>

5. **Debtors**

	2019 £	2018 £
Amounts falling due within one year:		
Trade debtors	666,719	777,663
Amounts owed by group undertakings	336,598	304,848
Other debtors	109,041	124,820
	<u>1,112,358</u>	<u>1,207,331</u>
Amounts falling due after more than one year:		
Other debtors	3,900	-
Aggregate amounts	<u>1,116,258</u>	<u>1,207,331</u>

6. **Creditors: amounts falling due within one year**

	2019 £	2018 £
Bank loans and overdrafts	144,410	569,097
Trade creditors	421,738	316,832
Taxation and social security	104,906	92,314
Other creditors	16,380	19,500
	<u>687,434</u>	<u>997,743</u>

The bank overdraft is secured by way of a first legal mortgage dated 24 June 2004 over Unit 4, Horizon Point, Hemel Hempstead.

Notes to the Financial Statements - continued
for the year ended 31 December 2019

7. **Leasing agreements**

Minimum lease payments under non-cancellable operating leases fall due as follows:

	2019	2018
	£	£
Within one year	165,096	191,904
Between one and five years	641,015	688,842
In more than five years	-	117,269
	<u>806,111</u>	<u>998,015</u>

8. **Called up share capital**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2019	2018
			£	£
100	Ordinary	£1	<u>100</u>	<u>100</u>

9. **Reserves**

	Retained earnings
	£
At 1 January 2019	3,677,746
Profit for the year	124,603
At 31 December 2019	<u>3,802,349</u>

10. **Disclosure under Section 444(5B) of the Companies Act 2006**

The Auditors' Report was unqualified.

Jonathan Moughton (Senior Statutory Auditor)
for and on behalf of Haines Watts

The audit report in the full accounts makes reference to the accounting policy on going concern highlighting the uncertainty caused by COVID-19.

11. **Ultimate controlling party**

The company is under day to day the control of the directors.

The ultimate parent company is Floret Holdings Limited, a company registered in the British Virgin Islands.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.