COMPANY REGISTRATION NUMBER 2533898

UNAUDITED ACCOUNTS 31 DECEMBER 2010

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27/09/2011 COMPANIES HOUSE 159

ACCOUNTS

YEAR ENDED 31 DECEMBER 2010

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OFFICERS AND PROFESSIONAL ADVISERS

The director

N De Grunwald

Registered office

10 Orange Street London WC2H 7DQ

THE DIRECTOR'S REPORT

YEAR ENDED 31 DECEMBER 2010

The director presents his report and the unaudited accounts of the company for the year ended 31 December 2010

PRINCIPAL ACTIVITIES

The principal activity of the company during the year was the production of television programmes

DIRECTOR

The director who served the company during the year was as follows

N De Grunwald

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

Registered office 10 Orange Street London WC2H 7DQ Signed by

N DE GRÚNWALD

Director

Approved by the director on 21/9/11

PROFIT AND LOSS ACCOUNT

YEAR ENDED 31 DECEMBER 2010

	2010 Note £	2009 £
TURNOVER	769,295	583,299
Cost of sales	(671,723)	(440,550)
GROSS PROFIT	97,572	142,749
Administrative expenses	(97,252)	(138,089)
PROFIT ON ORDINARY ACTIVITIES BEFORE		
TAXATION	320	4,660
Tax on profit on ordinary activities	_	_
PROFIT FOR THE FINANCIAL YEAR	320	4,660

BALANCE SHEET

31 DECEMBER 2010

		2010	D	2009	9
	Note	£	£	£	£
FIXED ASSETS					
Tangible assets	3		3,317		3,231
Investments	4		2,000		2,000
			5,317		5,231
CURRENT ASSETS			0,017		0,20.
Stocks		271,647		531,370	
Debtors	5	714,248		989,138	
Cash at bank		129,005		98,293	
		1,114,900		1,618,801	
CREDITORS: Amounts falling				, ,	
due withın one year	6	(471,851)		(975,986)	
NET CURRENT ASSETS			643,049		642,815
TOTAL ASSETS LESS CURREN	IT LIAB	ILITIES	648,366		648,046
CAPITAL AND RESERVES					<u></u>
Called-up equity share capital	8		88,060		88,060
Share premium account	9		799,560		799,560
Profit and loss account	10		(239,254)		(239,574)
SHAREHOLDERS' FUNDS			648,366		648,046

The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the accounts for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The director acknowledges his responsibility for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (II) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to accounts, so far as applicable to the company

These accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The Balance sheet continues on the following page.

The notes on pages 6 to 8 form part of these accounts

BALANCE SHEET (continued)

31 DECEMBER 2010

These accounts were approved and signed by the director and authorised for issue on 2i/9/11

N DE GRUNWALD

Company Registration Number 2533898

NOTES TO THE ACCOUNTS

YEAR ENDED 31 DECEMBER 2010

1 ACCOUNTING POLICIES

Basis of accounting

The accounts have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion.

Fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Fixtures & Fittings - 25% straight line

Work in progress

Work in progress is valued on the basis of direct costs plus attributable overheads based on normal level of activity. Provision is made for any foreseeable losses where appropriate. No element of profit is included in the valuation of work in progress.

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Where the contractual obligations of financial instruments (including share capital) are equivalent to a similar debt instrument, those financial instruments are classed as financial liabilities. Financial liabilities are presented as such in the balance sheet. Finance costs and gains or losses relating to financial liabilities are included in the profit and loss account. Finance costs are calculated so as to produce a constant rate of return on the outstanding liability.

Where the contractual terms of share capital do not have any terms meeting the definition of a financial liability then this is classed as an equity instrument. Dividends and distributions relating to equity instruments are debited direct to equity

NOTES TO THE ACCOUNTS

YEAR ENDED 31 DECEMBER 2010

2 OPERATING PROFIT

Operating profit is stated after charging

	2010	2009
	£	£
Director's remuneration	46,100	93,400
Depreciation of owned fixed assets	2,256	2,088
Loss on disposal of fixed assets		1,288
•		<u> </u>

In addition to the above, payments amounting to £59,100 (2009 £56,900) were made to De Grunwald Productions Limited, a company controlled by N De Grunwald the director of Isis Productions Limited

Fixtures & Fittings

3. TANGIBLE FIXED ASSETS

		Fixtures & Fittings
	COST At 1 January 2010 Additions	9,267 2,342
	At 31 December 2010	11,609
	DEPRECIATION At 1 January 2010 Charge for the year	6,036 2,256
	At 31 December 2010	8,292
	NET BOOK VALUE At 31 December 2010	3,317
	At 31 December 2009	3,231
4	INVESTMENTS	
	COST	£
	At 1 January 2010 and 31 December 2010	2,000
	NET BOOK VALUE At 31 December 2010 and 31 December 2009	2,000

The company owns 50% of the ordinary share capital of Rocking Horse Productions Limited, a company incorporated in England and Wales, and 50% of Pixelboost Limited, a company incorporated in England and Wales

NOTES TO THE ACCOUNTS

YEAR ENDED 31 DECEMBER 2010

5. DEBTORS

	2010	2009
	£	£
Trade debtors	24,943	292,566
Amounts owed by group undertakings	682,565	682,565
Other debtors	6,740	14,007
	714,248	989,138

6. CREDITORS: Amounts falling due within one year

	2010	2009
	£	£
Trade creditors	44,392	36,932
Other taxation	4,436	39,914
Other creditors	423,023	899,140
	471,851	975,986
	·	**************************************

7 RELATED PARTY TRANSACTIONS

No transactions with related parties were undertaken such as are required to be disclosed under Financial Reporting Standard for Smaller Entities (effective April 2008), other than those disclosed in note 2

8. SHARE CAPITAL

Allotted, called up and fully paid

	2010		2009	
	No	£	No	£
Ordinary Shares of £0 01 each	56,000	560	56,000	560
Preference shares of £1 each	87,500	87,500	87,500	87,500
	143,500	88,060	143,500	88,060

9 SHARE PREMIUM ACCOUNT

There was no movement on the share premium account during the financial year

10. PROFIT AND LOSS ACCOUNT

	2010	2009
	£	£
Balance brought forward	(239,574)	(244,234)
Profit for the financial year	320	4,660
Balance carried forward	(239,254)	(239,574)