# **Duchy Originals Limited**

Annual Report and Financial Statements for the year ended 31 March 2021

Registered number: 02478770

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### Directors' Report

The Directors present their Directors' Report and Financial Statements for the year ended 31 March 2021.

### Chairman's Statement

Duchy Originals Limited continues to license the "Duchy" brand to Waitrose & Partners (Waitrose Ltd.). The partnership gives Waitrose the exclusive right to originate, promote and distribute products under the Duchy brand. Waitrose sells Waitrose Duchy Organic products through its own branches and at Waitrose com, and also wholesales Waitrose Duchy Organic products in the U.K. and to over 30 countries around the world. Waitrose pays a royalty to the Company on all retail and wholesale sales.

The Covid crisis and lockdowns of 2020/21 led to significant changes in the way customers plan and prepare meals. Customers have been more likely to buy locally, feel more aware of our environment, and be conscious of their family's health and nutrition. The Duchy brand benefited from these trends and saw more than a 10% increase in sales; with organic chicken up over 35% and organic fruit up 15%.

Waitrose Duchy Organic is now the UK's largest organic food and drink brand. The taxable profits generated by the Company are donated to The Prince of Wales's Charitable Foundation, its parent organisation, and cumulatively have raised over £30 million since the brand was licensed to Waitrose just over a decade ago. These funds have supported a wide range of charitable causes in the themes of Heritage & Conservation, Education, Health & Wellbeing, Social Inclusion, Environment and Countryside.

Profit before taxation is £3,590,894 (2020; £3,625,165). Profit is calculated after a donation to The Prince's Countryside Fund of £200,000 (2020; £100,000). The amount which Duchy Originals donated in gift aid to The Prince of Wales's Charitable Foundation was £3,590,894 (2020; £3,625,165).

## **Proposed Dividend**

The directors do not recommend the payment of a dividend (2020: £nil).

### **Future Plans**

The Company will continue to derive income from royalties and donate any profits to The Prince of Wales's Charitable Foundation for the foreseeable future.

# Directors' Report (Continued)

### **Directors**

The Directors who held office during the year were as follows:

Michael Jary (Chairman)
Stephen Nelson
Craig Sams
Paula Wilson (Appointed 9th December 2020)

### Disclosure of Information to Auditor

The Directors who held office at the date of approval of this Directors' Report confirm that, so far as they are each aware, there is no relevant audit information of which the Company's auditor is unaware. Each Director has taken all the steps that ought to have been taken as a Director to make themselves aware of any relevant audit information, and to establish that the Company's auditor is aware of that information.

### **Auditor**

Saffrey Champness LLP have indicated their willingness to continue as auditor to the Company and a resolution proposing that they be re-appointed will be put at a General Meeting.

### Statement of Directors Responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Accounting Standards and applicable law (United Kingdom Generally Accepted Accounting Practice).

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the profit and loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;

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Directors' Report (Continued)

 prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

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Michael Jary
Director and Chairman
Clarence House
London
SW1A 1BA

Company number: 02478770

Date 7th September 2021

### Independent Auditor's Report to the Members of Duchy Originals Limited

### **Opinion**

We have audited the financial statements of Duchy Originals Limited for the year ended 31 March 2021 which comprise the Profit and Loss Account, Balance Sheet, Statement of Changes in Equity and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2021 and its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

### Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information we are required to report that fact.

We have nothing to report in this regard.

### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report has been prepared in accordance with applicable legal requirements.

### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report,

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns;

- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions from the requirement to prepare a Strategic Report and in preparing the Directors' Report.

### Responsibilities of directors

As explained more fully in the Directors' Responsibilities Statement set out on page 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud are defailed below.

Identifying and assessing risks related to irregularities:

We assessed the susceptibility of the company's financial statements to material misstatement and how fraud might occur, including through discussions with the directors, discussions within our audit team planning meeting, updating our record of internal controls and ensuring these controls operated as intended. We evaluated possible incentives and opportunities for fraudulent manipulation of the financial statements. We identified laws and regulations that

are of significance in the context of the company by discussions with directors and updating our understanding of the sector in which the company operates.

Laws and regulations of direct significance in the context of the company include the Companies Act 2006, and UK Tax legislation.

### Audit response to risks identified:

We considered the extent of compliance with these laws and regulations as part of our audit procedures on the related financial statement items including a review of financial statement disclosures. We reviewed the company's records of breaches of laws and regulations, minutes of meetings and correspondence with relevant authorities to identify potential material misstatements arising. We discussed the company's policies and procedures for compliance with laws and regulations with members of management responsible for compliance.

During the planning meeting with the audit team, the engagement partner drew attention to the key areas which might involve non-compliance with laws and regulations or fraud. We enquired of management whether they were aware of any instances of non-compliance with laws and regulations or knowledge of any actual, suspected or alleged fraud. We addressed the risk of fraud through management override of controls by testing the appropriateness of journal entries and identifying any significant transactions that were unusual or outside the normal course of business. We assessed whether judgements made in making accounting estimates gave rise to a possible indication of management bias. At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <a href="https://www.frc.org.uk/auditorsresponsibilities">www.frc.org.uk/auditorsresponsibilities</a>. This description forms part of our auditor's report.

### Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not

Duchy Originals Limited Annual Report and Financial Statements for the year ended 31 March 2021

accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

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Liz Hazell (Senior Statutory Auditor)
for and on behalf of Saffery Champness LLP

Chartered Accountants
Statutory Auditors

71 Queen Victoria Street London EC4V 4BE

Date: 21 September 2021

## **Profit and Loss Account**

for the year ended 31 March 2021.

	Notes	2021 £	2020 £
Turnover		3,807,153	3,770,529
Gross Profit	-	3,807,153	3,770,529
Administrative Expenses	2	(216,259)	(145,365)
Profit before Taxation	-	3,590,894	3,625,164
Tax on Profit		-	<u></u>
Profit for the Year	-	3,590,894	3,625,164

The results shown above relate to continuing activities.

Notes on pages 12 to 16 form part of these financial statements.

### **Balance Sheet**

as at 31 March 2021

	Note	2021	2020
		£	£
Current Assets			
Debtors	5	748,126	1,512,738
Cash at Bank and In Hand		2,015,482	1,190,260
		2,763,608	2,702,998
Creditors Amounts Falling due within One Year	<b>6</b>	(2,227,215)	(2,166,605)
Net Current Assets		536,393	536,393
Net Assets		536,393	536,393
Capital and Reserves			
Called Up Share Capital	7	229,981	229,981
Profit and Loss Account		306,412	306,412
Equity Shareholders' Funds		536,393	536,393

Notes on pages 12 to 16 form part of these financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

These financial statements were approved by the Board of Directors on 7th September 2021 and were signed on its behalf by

Michael Jary

Director

Company number: 02478770

# Statement of Changes in Equity As at 31 March 2021

	Called up share capital £	Retained earnings £	Total.
Balance at 1 April 2019	229,981	306,412	536,393
Profit for the year after tax	-	3,625,164	3,625,164
Gift aid committed		(3,625,164)	(3,625,164)
Balance at 31 March 2020	229,981	306,412	536,393
Profit for the year after tax	-	3,590,894	3,590,894
Gift aid committed	-	(3,590,894)	(3,590,894)
Balance at 31 March 2021	229,981	306,412	536,393

The notes on pages 12 to 16 form part of these financial statements.

### Notes

(Forming part of the Financial Statements)

Duchy Originals Limited (the "Company") is a private Company incorporated, domiciled and registered in England and Wales in the UK. The registered number is 02478770 and the registered address is Clarence House, London SWIA 1BA.

### 1. Accounting Policies

The following accounting policies have been applied consistently to all periods presented in these financial statements.

### Basis of Preparation

These financial statements were prepared on a going concern basis, under the historical cost convention, and in accordance with the Companies Act 2006 and with UK accounting standards applicable to smaller entities, including Section 1A of FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland.

The financial statements are prepared in sterling, which is the functional currency of the Company. Monetary amounts in these financial statements are rounded to the nearest £1.

The Company's ultimate parent undertaking, The Prince of Wales's Charitable Foundation includes the Company in its consolidated financial statements. The consolidated financial statements of The Prince of Wales's Charitable Foundation are available to the public and may be obtained from Clarence House, London, SWIA IBA.

### Measurement Convention

The financial statements have been prepared in accordance with applicable United Kingdom accounting standards and under the historic cost accounting rules.

### Going Concern

The financial statements have been prepared on the going concern basis. The Directors have taken the guidance issued by Financial Reporting Council on Going Concern Assessments in determining that that is the appropriate basis of preparation of the financial statements and have considered a number of factors. The net financial position of the Company is set out in these accounts and they demonstrate the overall net cash position of the Company and its asset base. As a consequence the Directors believe that the Company is well placed to manage the business risks successfully.

The Directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. The impact of COVID-19 has been under constant review and the royalty payments have not been impacted to date. We continue to have a close working relationship with Waitrose, with quarterly meetings to discuss sales revenue and future plans for the brand. Accordingly the directors consider it appropriate to prepare these accounts under the going concern basis.

# Note 1 (Continued)

### Related Party Transactions

Under FRS102, the Company is exempt from the requirement to disclose details of related party transactions with its parent undertaking. There were no other related party transactions that require disclosure.

### Management and administrative costs

Duchy Originals Ltd does not employ any staff; management services are provided by The Prince of Wales's Charitable Foundation, the ultimate parent company under agreed service levels and charging rates.

#### Turnovei

Turnover represents royalty income notified to the Company. All turnover is accounted for on an accruals basis.

### Gift Aid

Gift aid payments to the parent charity represent an estimate of the Company's taxable profits for the period. Under the current Gift Aid arrangements, all current and future taxable profits are payable to The Prince of Wales's Charitable Foundation under a Deed of Covenant and are recognised as a liability in the year the taxable profits are made.

### Financial Instruments

The Company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the Company's balance sheet when the Company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

### **Basic Financial Assets**

Basic financial assets, which include debtors, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

### Notes

(Continued)

### Classification of Financial Liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the Company after deducting all of its liabilities.

### **Basic Financial Liabilities**

Basic financial liabilities, including creditors, bank loans and loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

### 2. Administrative Expenses

	2021 £	2020 £
Staff recharge	4,517	8,302
Office costs	75	8,3
Legal and professional fees	11,667	36,980
Donation to The Prince's Countryside Fund	200,000	100,000
	216,259	145,365

No remuneration was paid to any Director during the year (2020: £níl).

### 3. Wages and Salaries

Duchy Originals employs no staff directly. A management fee for services is charged from the parent company.

Notes
(Continued)

# 4. Profit on Ordinary Activities

Profit on ordinary activities is stated after charging;	2021 £	2020 £
Fee Payable to the Company's Auditors for the Audit of these Financial Statements	4,000	3,800
The amounts shown above have been recorded in adminis	trative expenses.	
5. Debtors		
	2021 £	2020 £
Trade debtors	<del>"</del>	680,155
Prepayments and accrued income	748,126	832,583
	748,126	1,512,738
6. Creditors		
	2021 £	2020 £
Amounts Falling Due Within One Year	-	**
Amounts owed to parent undertaking	2,090,894	1,875,164
Taxation and social security	128,853	266,137
Accruals and deferred income	7,468	25,304
	2,227,215	2,166,605
7. Called Up Share Capital		
	2021 £	2020
Allotted, Called Up and Fully Paid	L	£.
229,981 Ordinary shares of £1 each	229,981	229,981

Notes (Continued)

## 8. Parent Undertaking and Controlling Party

The Company's parent undertaking is The Prince of Wales's Charitable Foundation (Registered Charity Number 1127255, Company Number 06777589, registered address Clarence House, London, SW1A 1BA), which prepares consolidated financial statements.

The consolidated financial statements of The Prince of Wales's Charitable Foundation are available to the public and may be obtained from Clarence House.