

No.2478770

THE COMPANIES ACT 1985

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COMPANY LIMITED BY SHARES

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MEMORANDUM

and

ARTICLES OF ASSOCIATION

- of -

DUCHY ORIGINALS LIMITED

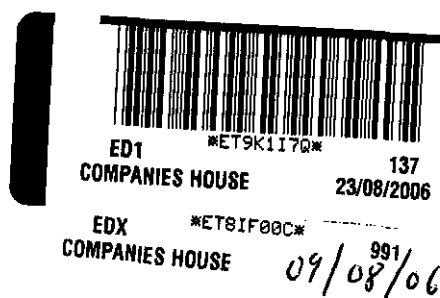
(A Private Company adopting Table A with modifications)

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Incorporated the 8th day of May 1990

(as amended by special resolutions dated 13 July 1990 and 13 July 1993  
and ordinary resolutions dated 30 March 2001 and 18 July 2006)

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FARRER & CO  
66 Lincoln's Inn Fields  
London WC2A 3LH

No. 2478770

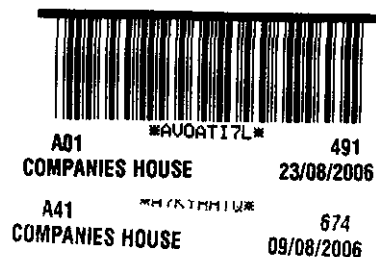
THE COMPANIES ACT 1985

COMPANY LIMITED BY SHARES

MEMORANDUM OF ASSOCIATION

- of -

DUCHY ORIGINALS LIMITED  
(formerly Tyrolese (179) Limited and Choughs Commercial Enterprises Limited)



1. The name of the Company is "DUCHY ORIGINALS LIMITED".<sup>1</sup>
2. The registered office of the Company will be situated in England.
3. The objects for which the Company is established are as follows:<sup>\*</sup>
  - 3.1 To carry on all or any of the businesses of licensing, merchandising, marketing, trading, importing, exporting, creating, designing, commissioning and otherwise exploiting and dealing in all types of marks, trade and service marks, trade names, logotypes and all other forms of intellectual and industrial property.
  - 3.2 To covenant all or part of its income not immediately required for the purposes of the business to charity.

<sup>1</sup> The Company changed its name from Tyrolese (179) Limited to Choughs Commercial Enterprises Limited and amended paragraphs 3.1, 3.2 and 3.3 of Clause 3 of its Memorandum of Association by Special Resolution passed on 13 July 1990. The Company changed its name to Duchy Originals Limited by Special Resolution passed on 13 July 1993.

- 3.3 To carry on all or any of the businesses of general merchants and traders, manufacturers, distributors, importers, exporters, designers, maintainers and wholesale and retail dealers in goods, produce, products, commodities and merchandise of every description and to create, establish, build up and maintain an organisation for the marketing, selling, retailing, servicing, advertisement, distribution or introduction of the products, merchandise, goods, wares and commodities dealt in or services rendered by any persons, firms or companies.
- 3.4 To act as agents for and to enter agreements and arrangements of all kinds on behalf of such persons, negotiate, assign and mortgage or pledge for cash or otherwise, any such agreements and the payments due thereunder and any property the subject thereof.
- 3.5 To carry on all or any of the businesses of manufacturers' agents, commission and general agents, brokers, factors, warehousemen, and agents in respect of raw and manufactured goods of all kinds, to participate in, undertake, perform and carry out all kinds of commercial, trading and financial operations, either on the Company's own account or otherwise.
- 3.6 To carry on any other trade, activity or business whatsoever and to do any thing of any nature which can, in the opinion of the Directors, be advantageously carried on by the Company in connection with or as ancillary to the general business of the Company or which may directly or indirectly benefit the Company.
- 3.7 To purchase or sell, take or let on lease, take or give in exchange or on hire or otherwise acquire and hold for any estate or interest any real or personal property of any kind necessary or convenient for the purposes of or in connection with the Company's business or any branch or department thereof.

- 3.8 To borrow or raise money in such amounts and manner and upon such terms as the Company shall think fit, and, when thought desirable, to execute and issue security of such kind, subject to such conditions, for such amount, and payable in such place and manner, and to such persons, as the Company shall think fit, including in the power aforesaid (and without prejudice to its terms) the power to issue as primary, or collateral or other security, debentures, debenture stock (perpetual or otherwise), mortgages, charges or securities over the whole or any part of its assets, present or future (including uncalled capital), as the Company shall think fit.
- 3.9 To enter into any arrangements with any Government or authority, supreme, municipal, local or otherwise that may seem conducive to the objects of the Company or any of them and to apply for, promote and obtain any statute, order, regulation, contract, decree, right, privilege, concession, licence or authorisation from any such Government or authority or from any department thereof for enabling the Company to carry any of its objects into effect or for extending any of the powers of the Company or for effecting any modification of the constitution of the Company or for any other purposes which may seem expedient and to carry out, exercise and comply with the same.
- 3.10 To issue and deposit any securities which the Company has power to issue by way of mortgage to secure any sum less than the nominal amount of such securities and also by way of security for the performance of any contracts or obligations of the Company or persons or corporations having dealings with the Company or in whose business or undertakings the Company is interested, whether directly or indirectly.
- 3.11 To receive money on deposit or loan upon such terms as the Directors may approve.
- 3.12 To make advances with or without security, and upon such terms as the Directors may approve.

- 3.13 To enter into or accept any guarantee or indemnity and to support or secure, whether by personal covenant or by mortgaging or charging all or any part of the undertaking, property and assets (present and future) and uncalled capital of the Company or by both such methods, the performance of the contracts or other obligations of and the repayment or payment of the principal amounts of and premiums, interest and dividends on any securities of any person, firm or company including (but without prejudice to the generality of the foregoing) any company having objects or engaged or intending to engage in businesses similar to those of the Company and any company which is for the time being the Company's holding company as defined by Section 736 of the Companies Act, 1985 or another subsidiary as defined by the said Section of the Company's holding company or otherwise associated with the Company in its business.
- 3.14 To employ servants, agents, independent contractors and others and to remunerate any person, firm or company for services rendered or to be rendered to the Company.
- 3.15 To apply for, register, purchase, or by other means acquire and protect, prolong, and renew, whether in the United Kingdom or elsewhere, any patents, patent rights, brevets d'invention, licences, trade marks, designs, protections, and concessions which may appear likely to be advantageous or useful to the Company, and to use and turn to account and to manufacture under or grant licences or privileges in respect of the same, and to expend money in experimenting upon and testing and in improving or seeking to improve any patents, inventions, or rights which the Company may acquire or propose to acquire.
- 3.16 To acquire and undertake the whole or any part of the business, goodwill and assets of any person, firm, or company carrying on or proposing to carry on any of the businesses which the Company is authorised to carry on, and as part

of the consideration for such acquisition to undertake all or any of the liabilities of such person, firm, or company, or to acquire an interest in, amalgamate with, or enter into partnership or into any arrangement for sharing profits, or for co-operation, or for limiting competition, or for mutual assistance with any such person, firm or company, or for subsidising or otherwise assisting any such person, firm or company and to give or accept, by way of consideration for any of the acts or things aforesaid or property acquired, any shares, debentures, debenture stock, or securities that may be agreed upon, and to hold and retain, or sell, mortgage, and deal with any shares, debentures, debenture stock, or securities so received.

- 3.17 To subscribe for, take or otherwise acquire and hold shares, stock, debentures or other securities of or interests in any company or undertaking having objects altogether or in part similar to those of the Company or carrying on any business capable of being conducted so as directly or indirectly to benefit the Company.
- 3.18 To draw, make, accept, endorse, negotiate, discount and execute promissory notes, bills of exchange and other negotiable or transferable instruments.
- 3.19 To grant pensions, allowances, gratuities and bonuses to Directors and other officers, ex-officers, employees or ex-employees of the Company or of any subsidiary or allied company or of the predecessors in business thereof or the widows, dependants or connections of such persons, to establish and maintain or concur in establishing and maintaining trusts, funds or schemes (whether contributory or non-contributory) with a view to providing pensions or other benefits for any such persons as aforesaid, their widows, dependants or connections, and to support or subscribe to any charitable funds or institutions, the support of which may, in the opinion of the Directors, be calculated directly or indirectly to benefit the Company or any subsidiary or allied company, or the directors and other officers or employees thereof, and to institute and maintain any club or other establishment or profit-sharing scheme

calculated to advance the interests of the Company or any subsidiary or allied company or the directors and other officers or employees thereof.

- 3.20 To invest and deal with any moneys of the Company not immediately required for the purposes of its business in or upon such investments or securities and in such manner as the Directors may approve.
- 3.21 To promote any other company for the purpose of acquiring the whole or any part of the business or property and undertaking any of the liabilities of the Company, or of undertaking any business or operations which may appear likely to assist or benefit the Company or to enhance the value of any property or business of the Company, and to place or guarantee the placing of, underwrite, subscribe for, or otherwise acquire all or any part of the shares or securities of any such company as aforesaid.
- 3.22 To amalgamate with any other company or companies.
- 3.23 To sell or dispose of the undertaking, property and assets of the Company or any part or parts thereof in such manner and for such consideration as the Company may think fit, and in particular for shares (fully or partly paid up), debentures, debenture stock or securities of any other company, whether promoted by the Company for the purpose or not, and to improve, manage, develop, exchange, lease, dispose of, turn to account or otherwise deal with all or any part of the property and rights of the Company.
- 3.24 To distribute any of the Company's property among the Members in specie, and in particular any shares, debentures or securities of other companies belonging to the Company or of which the Company may have the power of disposing.
- 3.25 To do all or any of the above things in any part of the world either as principals, agents, trustees, contractors or otherwise and either alone or in

conjunction with others, and either by or through agents, trustees, sub-contractors or otherwise.

- 3.26 To remunerate any person, firm, or company rendering services to the Company either by cash payment or by the allotment to him or them of shares or securities of the Company credited as paid up in full or in part or otherwise as may be thought expedient.
- 3.27 To pay the costs, charges and expenses in connection with the formation, promotion and incorporation of the Company, or to contract with any person, firm, or company to pay the same, and to pay commissions to brokers and others for underwriting, placing, selling, or guaranteeing the subscription of any shares, debentures, debenture stock, or securities of the Company, and generally to pay all preliminary expenses whatever incurred in relation to the Company.
- 3.28 To procure the Company to be registered or recognised in any part of the world.
- 3.29 To do all such acts or things as are incidental or conducive to the attainment of the above objects or any of them.

It is hereby expressly declared that the objects specified in each sub-clause of this clause shall be regarded as independent objects and accordingly shall be in no way limited or restricted (except when otherwise expressed in such sub-clause) by reference to or inference from the terms of these sub-clauses, or the name of the Company and none of these sub-clauses shall be deemed merely as powers of the Company or subsidiary or auxiliary to any other objects mentioned herein but may be carried out and construed in as wide a sense as if each of the said sub-clauses defined the objects of a separate and distinct company.



4. The liability of the members is limited.
5. The share capital of the Company is £1,000,000 divided into 1,000,000 Ordinary Shares of £1 each.<sup>2</sup>

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<sup>2</sup> The ordinary share capital of the Company was increased to £45,000 by resolution of the Company dated 30 March 2001 and further increased to £1,000,000 by written resolution of the members passed on 18 July 2006.



THE COMPANIES ACT 1985

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COMPANY LIMITED BY SHARES

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ARTICLES OF ASSOCIATION

- of -

DUCHY ORIGINALS LIMITED

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PRELIMINARY

1. In these Articles "Table A" means the Regulations contained in Table A in the Schedule to the Companies (Tables A to F) Regulations 1985.
2. Any reference to any Act in these Articles shall be deemed to include a reference to any statutory modification or re-enactment thereof for the time being in force.
3. The regulations contained in Table A shall apply to the Company with the exceptions, modifications and additions hereinafter contained. The Regulations of Table A numbered 8, 23, 24, 35, 65-70 inclusive, 73-77 inclusive, 81, 94-97 inclusive and 115 shall not apply to the Company.
4. The Company is a Private Company and no shares in the Company shall be issued at a discount and no offer or invitation to the public to subscribe for any share in or debentures of the Company shall be made.

## SHARES

5. The capital of the Company is £1,000,000 divided into 1,000,000 Ordinary Shares of £1 each.<sup>3</sup>
- 6.1 The Directors are unconditionally authorised for the purposes of Section 80 of the Companies Act 1985 to allot and dispose of or grant options over the Company's shares to such persons (including the Directors), on such terms and in such manner as they think fit, up to the amount of the share capital created on incorporation of the Company at any time or times during the period of five years from the date of incorporation.
- 6.2 Any shares which the Directors are not authorised to deal with by virtue of paragraph 6.1 above may, with the consent of the Company in General Meeting, be dealt with by the Directors, who may allot and dispose of or grant options over the same to such persons, on such terms, and in such manner as they think fit for a period not exceeding five years from the date of such consent.
- 6.3 Accordingly, sub-section (1) of Section 89 and Section 90 of the Companies Act 1985 shall be excluded from applying to the Company.

## REDEEMABLE SHARES

7. Subject to the provisions of the Companies Act 1985:
- 7.1 The Company may issue shares which are to be redeemed or are liable to be redeemed at the option of the Company or the holder thereof on such terms and in such manner as the Company before the issue of the shares may by special resolution determine.

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<sup>3</sup> The ordinary share capital of the Company was increased to £45,000 by resolution of the Company dated 30 March 2001 and further increased to £1,000,000 by written resolution of the members passed on 18 July 2006.

- 7.2 Any redeemable shares issued by the Company may be redeemed out of distributable profits of the Company, out of the proceeds of a fresh issue of shares made for the purposes of the redemption or out of the capital of the Company
- 7.3 Any premium payable on redemption may be paid out of distributable profits of the Company or otherwise in accordance with the provisions of the Companies Act 1985.

#### PURCHASE OF COMPANY'S SHARES

8. Subject to the provisions of the Companies Act 1985:
- 8.1 The Company may purchase its own shares (including any redeemable shares) and enter into a contingent purchase contract for the purchase of its shares.
- 8.2 Any purchase by the Company of its own shares may be made out of distributable profits of the Company, out of the proceeds of a fresh issue of shares made for the purpose, or out of the capital of the Company.

#### LIEN

9. The Company shall have a first and paramount lien upon every share (whether a fully paid up share or not) registered in the name of any member, either alone or jointly with any other person, for his or his estate's debts, liabilities and engagements, whether solely or jointly with any other person, to or with the Company, whether the period for the payment, fulfilment or discharge thereof shall have actually arrived or not. Such lien shall extend to all dividends from time to time declared or other moneys payable in respect of every such share, but the Directors may at any time declare any share to be exempt, wholly or partially, from the provisions of this Article.

### TRANSFER OF SHARES

10. The instrument of transfer of any share shall be executed by or on behalf of the transferor, and the transferor shall be deemed to remain the holder of the share until the name of the transferee is entered in the register of members in respect thereof. In the case of a partly-paid share only, the instrument of transfer must also be executed by or on behalf of the transferee.
11. The Directors may in their absolute discretion and without assigning any reason therefor decline to register any transfer of any share whether or not it is a fully paid share.
12. No instrument of transfer may be registered unless it is duly stamped.

### GENERAL MEETINGS

13. Every notice convening a General Meeting shall comply with the provisions of Section 372(3) of the Companies Act 1985 as to giving information to members in regard to their right to appoint proxies and all notices of a General Meeting shall also be sent to the Directors and the Auditor of the Company for the time being.
14. If at an adjourned meeting of the Company a quorum is not present within half an hour from the time appointed for the meeting, the meeting shall be dissolved.
15. One member having the right to vote at the meeting may demand a poll and Regulation 46 of Table A shall be modified accordingly.
16. If a resolution in writing is described as a special resolution or as an extraordinary resolution it shall have effect accordingly.

### DIRECTORS

17. If and so long as the number of Directors is reduced below the minimum fixed by or pursuant to these Articles or Table A, the continuing Director or Directors may act for the purpose of summoning a general meeting of the Company but for no other purpose, and Regulation 90 shall be modified accordingly.
18. A Director shall not require any shareholding qualification.

#### POWERS AND DUTIES OF DIRECTORS

19. Subject to the provisions of the Act, the Memorandum and the Articles and to any directions given by ordinary resolution, the business of the Company shall be managed by the Directors who may exercise all the powers of the Company. No alteration of the Memorandum or Articles and no such direction shall invalidate any prior act of the Directors which would have been valid if that alteration had not been made or that direction had not been given. The powers given by this regulation shall not be limited by any special power given to the Directors by these Articles and a meeting of Directors at which a quorum is present may exercise all powers exercisable by the Directors.
20. Subject to such disclosure as is required by Section 317 of the Companies Act 1985 a Director may vote as a Director in regard to any contract, matter or arrangement in which he or the Company is interested, whether or not the Director or the Company is a party to the same and if he shall so vote his vote shall be counted and he shall be counted in a quorum when any such contract, matter or arrangement is under consideration.

#### ALTERNATE DIRECTORS

21. Any Director (other than an alternate Director) may appoint any other Director, or any other person approved by resolution of the Directors and willing to act, to be an alternate Director and may remove from office an alternate Director so appointed by him.

22. An alternate Director shall be entitled to receive notice of all meetings of Directors and of all meetings of committees of Directors of which his appointor is a member, to attend and vote at any such meeting at which the Director appointing him is not personally present, and generally to perform all the functions of his appointor as a Director in his absence but shall not be entitled to receive any remuneration from the company for his services as an alternate Director except by agreement with the Director whom he represents. But it shall not be necessary to give notice of such a meeting to an alternate Director who is absent from the United Kingdom.
23. An alternate Director shall cease to be an alternate Director if his appointor ceases to be a Director; but if a Director retires by rotation or otherwise but is reappointed or deemed to have been reappointed at the meeting at which he retires, any appointment of an alternate Director made by him which was in force immediately prior to his retirement shall continue after his reappointment.
24. Any appointment or removal of an alternate Director shall be by notice to the Company signed by the Director making or revoking the appointment or in any other manner approved by the Directors and subject as aforesaid shall take effect when the notice effecting the same is delivered to the Secretary or is produced at a Meeting of the Directors.
25. An alternate Director shall be deemed for all purposes to be a Director and shall alone be responsible for his own acts and defaults and he shall not be deemed to be the agent of the Director appointing him.
26. When acting also as a Director or as an alternate Director for more than one Director, an alternate Director shall have one vote for every Director he represents, in addition to his own, if himself a Director, and when so acting, where the quorum exceeds two, shall be considered as two Directors for the purpose of making a quorum.

#### REMOVAL, DISQUALIFICATION AND RETIREMENT OF DIRECTORS



27.1 A member or members holding a majority in nominal value of the issued shares for the time being in the capital of the Company shall have power from time to time to appoint any person or persons as a Director or Directors either as an additional Director or to fill any vacancy (provided that the total number of Directors shall not exceed any maximum number from time to time prescribed by or in accordance with these Articles) and to remove from office any Director howsoever appointed. Any such appointment or removal shall be effected by notice in writing to the Company signed by the member or members making the same or in the case of a member being a company signed by any director thereof or by any person so authorised by resolution of the Directors or of any other governing body thereof. Any such appointment or removal shall take effect when the notice effecting the same is delivered to the registered office of the Company or to the Secretary or is produced at a meeting of the Directors, and any such removal shall be without prejudice to any claim which a Director so removed may have under any contract between him and the Company.

27.2 The office of Director shall be vacated:

- (a) if he resigns his office by notice in writing to the Company; or
- (b) if he becomes bankrupt or makes any arrangement or composition with his creditors generally; or
- (c) if he becomes prohibited from being a Director by reason of any order made under Sections 296 to 299 inclusive of the Companies Act 1985; or
- (d) if he becomes of unsound mind; or
- (e) if he is otherwise duly removed from office.

28.1 No Director shall vacate his office or be ineligible for re-election, nor shall any person be ineligible for appointment as a Director, by reason only of his attaining or having

attained any particular age and Section 293 of the Companies Act 1985 shall not apply to the Company.

28.2 The Directors shall not be subject to retirement from office by rotation.

28.3 A Director who retires at an annual general meeting may be re-appointed.

### NOTICES

29. A member present, either in person or by proxy or, being a corporation, by its representative, at any meeting of the Company or of holders of any class of shares in the Company shall be deemed to have received notice of the meeting and, where requisite, of the purposes for which it was called.

30. Proof that an envelope containing a notice was properly addressed, prepaid and posted shall be conclusive evidence that the notice was given. A notice shall, unless the contrary is proved, be deemed to be given at the expiration of 24 hours after the envelope containing it was posted.

## NAMES, ADDRESSES AND DESCRIPTIONS OF SUBSCRIBERS

TYROLESE (DIRECTORS) LIMITED

66 Lincoln's Inn Fields  
London WC2A 3LH  
  
Limited Company

(signed:  
J Thorne  
Director)

TYROLESE (SECRETARIAL) LIMITED

66 Lincoln's Inn Fields (signed:  
London WC2A 3LH J Thorne  
Director)  
Limited Company

Dated this                      day of                      2006

[ ]  
Witness to the above signatures:

[  
66 Lincoln's Inn Fields  
London WC2A 3LH  
Secretary