

363a

Please complete in typescript, or in bold black capitals

CHFP010

Company Number

Annual Return

Company Number	2476161				
Company Name in full	Bank of	Ireland	Direct	Marketing	Limited

Date of this return
The information in this retu

The information in this return is made up to

Day Month Year

0 1 0 3 2 0 0 8

Date of next return

If you wish to make your next return to a date earlier than the anniversary of this return please show the date here Companies House will then send a form at the appropriate time

Day Month Year

Registered Office

Show here the address at the date of this return.

Any change of registered office **must** be notified on form 287

Post town

County / Region

UK Postcode

London

36 Queen Street

EC4R 1HJ

Principal business activities

Show trade classification code number(s) for the principal activity or activities

If the code number cannot be determined, give a brief description of principal activity

Marketing Services

WEDNESDAY



AG 19/03/2008

COMPANIES HOUSE

When you have completed and signed the form please send it to the

Registrar of Companies at

Companies House, Crown Way, Cardiff, CF14 3UZ for companies registered in England and Wales

DX 33050 Cardiff

or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB for companies registered in Scotland DX 235 Edinburgh

Register of members	36 Queen Street			
If the register of members is not kept at				
the registered office, state here where it is	³			
kept				
Post town	London			
0 1 1 2	IIV Bartanda I			
County / Region	UK Postcode EC4R 1HJ			
Register of Debenture holders				
If there is a register of debenture holders,	1			
or a duplicate of any such register or part				
of it, which is not kept at the registered	I			
office, state where it is kept				
Post town	1			
County / Region	UK Postcode			
Company type				
Company type	<u>-</u>			
Public limited company				
Private company limited by shares	x			
Private company limited by guarantee				
without share capital				
Private company limited by shares				
exempt under section 30	Please tick the appropriate box			
Private company limited by guarantee				
exempt under section 30				
Private unlimited company with share				
capital				
Private unlimited company without share				
capital				
·				
O a war a saw Sa a a a tame	Details of a new company secretary must be notified on form 288a			
Company Secretary	Details of a flew company secretary must be notified on form 2000			
(Please photocopy this area to provide Name * Style / Title				
details of joint				
secretaries) Forename(s)	Thomas Bernard			
* Voluntary details	THOMAS DELINETA			
If a partnership give Surname	McAreavey			
the names and				
addresses of the	7 Coleman Drive			
partners or the name Address of the partnership				
and office address				
Usual residential				
address must be Post town	Lurgan			
given In the case	LIV Doctordo L			
of a corporation, County / Region	Co Armagh UK Postcode BT66 6RR			
give the registered or principal office Country	. 1			
or principal office Country address				
444.000				

BLUEPRINT

Directors Please list directors in alphabetical order		Details of new directors must be	notified on form 288a
Na	* Style / Title	1	
5 4		Day Month Year	
Directors In the case of a director that is a corporate	Date of birth	0 6 0 4 1 9 6 8	
or a Scottish firm, the name is the	Forename(s)	Stephen Howard	
corporate or firm name	Surname	Matchett	
Ad	ddress	24 Castlehill Park	
Usual residential address must be			
given In the case of a corporation,	Post town	Belfast	
give the registered or principal office	County / Region	L	UK Postcode BT4 3GU
address	Country	L	Nationality British
	Business occupation	Banker	
* Voluntary details			
N	ame * Style / Title		
Directors In the case of a director that is a corporate	Date of birth	Day Month Year 0 3 0 3 1 9 5 7	
or a Scottish firm, the name is the	Forename(s)	Peter Francis	
corporate or firm name	Surname	Morris	
A	ddress	7 Crescent Lane	
Usual residential address must be			
given In the case of a corporation,	Post town	Bath	
give the registered or principal office	County / Region		UK Postcode BA1 2PU
address	Country		Nationality Irish
	Business occupation	Pankor	



Issued share capital Enter details of all the shares in issue at the date of this return	Class (e g Ordinary/Preference)	Number of shares issued	Aggregate Nominal Value (i e Number of shares issued multiplied by nominal value per share, or total amount of stock)
ORDINARY		2	£2 00
		1	1
	Totals	2_	2 00
List of past and present shareh	nolders		
(use attached schedule where appropriate)	There were no change	es in the period	
A full list is required if one was not included with either of the last two		on pape	er in another format
returns	A list of changes is en	closed	
	J	<u> </u>	
	A full list of sharehold	ers is enclosed X	
Certificate	I certify that the inforr knowledge and belief	mation given in this return i	s true to the best of my
Sign		Grand. Dat	e 14/3/08
† Please delete as appropriate	† a -directo r / secretary		
When you have signed the return send with the fee to the Registrar of Companies	l it This return in		continuation sheets
Cheques should be made payable to Companies House.		(enter number)	
Please give the name, address, telephone number and, if available, a DX number and Exchange of the person Companies		s, Operations Finance	e UK, Bank of
		egall Square South,	Belfast, BT1 5LR
House should contact if there is any qu		Tell	
BLUEPRINT 2007	DX number	DX exchange [



List of past and present shareholders Schedule to form 363a

CHFP010	Company Number	2476161
	Company Name in full	Bank of Ireland Direct Marketing Limited

> Changes to shareholders particulars or details of the amount of stock or shares transferred must be completed each year

- You must provide a "full list" of all the company shareholders on
 - The company's first annual return following the incorporation,
 - Every third annual return after a full list has been provided
- List the company shareholders in alphabetical order or provide an index
- List joint shareholders consecutively

				
		Shares or amount of stock transferred (if appropriate)		
Shareholders' details	Class and number of shares or amount of stock held	Class and number of shares or amount of stock transferred	Date of registration of transfer	
Name Bank of Ireland Britain Holdings Limited	£1 00 ORDINARY			
Address 36 Queen Street, London				
	Shares Held			
UK postcode EC4R 1HJ				
Name Thomas Bernard McAreavey	£1 00 ORDINARY			
Address 7 Coleman Drive, Lurgan, Co Armagh				
UK postcode BT66 6RR	Shares Held 1			
Name				
Address				
UK postcode		_		