



Companies House

— for the record —

Company Name

**BANK OF IRELAND DIRECT
MARKETING LIMITED**

Company Type

**Private Company Limited By
Shares**

Company Number

2476161

Information extracted from
Companies House records on
15th February 2002

363s Annual Return

- > Please check the details printed in blue on this statement.
- > If any details are wrong, strike them through and write the correct details in the "Amended details" column.
- > Please use black pen and write in capitals.



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COMPANIES HOUSE

A90MM948

0679
15/03/02

Section 1: Company details

Ref: 2476161/03/10

	Current details	Amended details																		
> Registered Office Address <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	36 Queen Street London EC4R 1BN	Address UK Postcode EC4R 1HJ																		
> Register of Members <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	Address where the Register is held 36 Queen Street London EC4R 1BN	Address UK Postcode EC4R 1HJ																		
> Register of Debenture Holders <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	Not Applicable	Address UK Postcode 																		
> Principal Business Activities <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<table border="1"> <thead> <tr> <th>SIC Code</th> <th>Description</th> </tr> </thead> <tbody> <tr> <td>7440</td> <td>Advertising</td> </tr> </tbody> </table>	SIC Code	Description	7440	Advertising	<table border="1"> <thead> <tr> <th>SIC CODE</th> <th>Description</th> </tr> </thead> <tbody> <tr><td> </td><td>_____</td></tr> <tr><td> </td><td>_____</td></tr> <tr><td> </td><td>_____</td></tr> <tr><td> </td><td>_____</td></tr> <tr><td> </td><td>_____</td></tr> <tr><td> </td><td>_____</td></tr> </tbody> </table>	SIC CODE	Description		_____		_____		_____		_____		_____		_____
SIC Code	Description																			
7440	Advertising																			
SIC CODE	Description																			

> Please enter additional principal activity code(s) in "Amended details" column. See notes for guidance for list of activity codes.																				

Section 2: Details of Officers of the Company

	Current details	Amended details
> Company Secretary <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i> <i>Particulars of a new Company Secretary must be notified on form 288.</i>	Name Brian Anthony BURKE Address 19 Whinney Hill Holywood County Down Northern Ireland BT18 0HW	Name Address UK Postcode _ _ _ _ _ Date of change _ _ / _ _ / _ _ _ _ Date Brian Anthony BURKE ceased to be secretary (if applicable) _ _ / _ _ / _ _ _ _
> Director <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i> <i>Particulars of a new Director must be notified on form 288.</i>	Name Brian Anthony BURKE Address 19 Whinney Hill Holywood County Down Northern Ireland BT18 0HW Date of birth 26/01/1953 Nationality British Occupation Chartered Accountant	Name Address UK Postcode _ _ _ _ _ Date of birth _ _ / _ _ / _ _ _ _ Nationality _____ Occupation _____ Date of change _ _ / _ _ / _ _ _ _ Date Brian Anthony BURKE ceased to be director (if applicable) _ _ / _ _ / _ _ _ _
> Director <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i> <i>Particulars of a new Director must be notified on form 288.</i>	Name Peter Thomas HAMMOND Address 77 Ventnor Drive Totteridge London N20 8BU Date of birth 10/05/1956 Nationality Irish Occupation Banker	Name Address UK Postcode _ _ _ _ _ Date of birth _ _ / _ _ / _ _ _ _ Nationality _____ Occupation _____ Date of change _ _ / _ _ / _ _ _ _ Date Peter Thomas HAMMOND ceased to be director (if applicable) _ _ / _ _ / _ _ _ _

> Director

If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.

Particulars of a new Director must be notified on form 288.

Current details

Name

Peter Francis MORRIS

Address

1 Cosmur Close
Off Rylett Crescent
London
W12 9SF

Date of birth 03/03/1957

Nationality Irish

Occupation Banker

Amended details

Name

Address

UK Postcode _ _ _ _ _

Date of birth _ _ / _ _ / _ _ _ _

Nationality _ _ _ _ _

Occupation _ _ _ _ _

Date of change _ _ / _ _ / _ _ _ _

Date Peter Francis MORRIS ceased to
be director (if applicable)

_ _ / _ _ / _ _ _ _

	Current details	Amended details
> Issued Share Capital <i>This table shows the total number of shares that have been issued by your company and their Nominal Value. If any of the details are wrong, please fill in the correct details.</i>	Class of share Ordinary Nominal value of each share £1.00 Number of shares issued 2 Aggregate Nominal Value of issued shares £2.00	Class of share Nominal value of each share Number of shares issued Aggregate Nominal Value of issued shares
> Total shares issued and value <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	Total number of shares issued 2 Total Nominal value of shares issued £2.00	Total number of shares issued Total Nominal value of shares issued
> At the date of this Annual Return, if the company has altered or changed its share capital in any way or allotted new shares, please refer to the guidance notes for details of the appropriate form that should be sent with this Annual Return. Annual return guidance notes are available on the Companies House web site at www.companieshouse.gov.uk or by ringing 0870 3333636.		

Section 4: Details of Shareholders

- > The details we hold on your company's shareholders and their shareholdings are printed below. These are based on your last Annual Return.
- > If any details have changed, or if any shares have been transferred, please fill in the details in the "Amended details" or "Shares transferred" column.
- > Please give details of any other shareholders in Section 5.

Current details		Amended details		Shares transferred		
> Shareholder Name BANK OF IRELAND BRITAIN HOLDINGS LTD		Name 		Shares transferred by BANK OF IRELAND BRITAIN HOLDINGS LTD		
Address 36-40 High Street Slough SL1 1EL		Address 36 QUEEN STREET LONDON				
Shares held Class Ordinary		UK Postcode EC4R 1HJ Shares held Class				
Number 1		Number 				
				Class	Number	Date of transfer
						__/__/____
						__/__/____
> Shareholder Name Mary Ellen KING		Name 		Shares transferred by Mary Ellen KING		
Address 63 Strawberry Vale Strawberry Hill Twickenham TW1 4SJ		Address 26 THE POPLARS MONKSTOWN VALLEY, MONKSTOWN CO. DUBLIN (IRELAND)				
Shares held Class Ordinary		UK Postcode _____ Shares held Class				
Number 1		Number 				
				Class	Number	Date of transfer
						__/__/____
						__/__/____

Section 5: Details of Other Shareholders

- > Please fill in details of any persons or corporate bodies who are shareholders of the company at the date of this return, but whose details are not printed in Section 4.
- > Also, provide the details of any persons who became but have ceased to be shareholders of the company since the date of the last annual return.
- > For jointly held shares please list those joint shareholders consecutively on the form. If a joint shareholder also holds shares in their own right, list that holding separately.
- > Please copy this page if there is not enough space to enter all the company's other shareholders.

Shareholders details	Class and number of shares or amount of stock held	Class and number of shares or amount of stock transferred (If appropriate)	Date of registration of transfer (If appropriate)
Name _____ Address _____ _____ _____ UK Postcode _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode _ _ _ _ _			



Companies House

— for the record —

363s Annual Return Declaration

- > When you have checked all the sections of this form, please complete this page and sign the declaration below.
- > If you want to change the made up date of this annual return, please complete 2 below.

1. Declaration

- ☐ I confirm that the details in this annual return are correct as at the made-up-date (shown at 2 below). I enclose the filing fee of £15.

X Signature *Jim Hassan*
(Director / Secretary)

Date 12/03/2002

This date must not be earlier than the return date at 2 below

What to do now

Complete this page then send the whole of the Annual Return and the declaration to the address shown at 4 below.

2. Date of this return

- ☐ This AR is made up to 1/3/2002 If you are making this return up to an earlier date, please give the date here

__ / __ / ____

Note: The form must be delivered to CH within 28 days of this date

3. Date of next return

- ☐ If you wish to change your next return to a date earlier than **1st March 2003** please give the new date here:

__ / __ / ____

4. Where to send this form

- ☐ Please return this form to:
Registrar of Companies
Companies House
Crown Way
Cardiff CF14 3UZ
- OR
- For members of the Hays Document
Exchange service
DX 33050 Cardiff

Have you enclosed the filing fee with the company number written on the reverse of the cheque?

Cheque ☐ Postal Order ☐ Cheque / Postal Order
Number _____

(Please complete as appropriate)

Contact Address

Please give the name and address of the person who should be contacted if there are any queries about this form.

Contact Name
BISI HASSAN

Telephone number inc code
020 7 634 3133

Address
36 QUEEN STREET
LONDON

DX number if applicable

DX exchange

Postcode E CAR 1 H J