

REGISTERED NUMBER: 02475469 (England and Wales)

Financial Statements
for the Year Ended 31 August 2017
for
The Tele Marketing Co. Ltd

**Contents of the Financial Statements
for the Year Ended 31 August 2017**

	Page
Company Information	1
Statement of Financial Position	2
Notes to the Financial Statements	4

The Tele Marketing Co. Ltd
Company Information
for the Year Ended 31 August 2017

DIRECTORS:

M D Habba
D L Habba
N Habba
P N Habba

REGISTERED OFFICE:

26/27 Regency Square
Brighton
East Sussex
BN1 2FH

REGISTERED NUMBER:

02475469 (England and Wales)

ACCOUNTANTS:

Barnbrook Sinclair
Chartered Accountants
Chancery House
30 St Johns Road
Woking
Surrey
GU21 7SA

Statement of Financial Position
31 August 2017

	Notes	31/8/17 £	31/8/16 £
FIXED ASSETS			
Intangible assets	5	-	-
Tangible assets	6	<u>77,149</u>	<u>74,569</u>
		<u>77,149</u>	<u>74,569</u>
CURRENT ASSETS			
Debtors	7	1,066,744	1,019,300
Cash at bank and in hand		<u>294,607</u>	<u>350,411</u>
		1,361,351	1,369,711
CREDITORS			
Amounts falling due within one year	8	<u>(755,212)</u>	<u>(774,110)</u>
NET CURRENT ASSETS		<u>606,139</u>	<u>595,601</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>683,288</u>	<u>670,170</u>
CAPITAL AND RESERVES			
Called up share capital		1,100	1,100
Share premium		299,900	299,900
Retained earnings		<u>382,288</u>	<u>369,170</u>
SHAREHOLDERS' FUNDS		<u>683,288</u>	<u>670,170</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2017 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

Statement of Financial Position - continued
31 August 2017

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the Board of Directors on 1 May 2018 and were signed on its behalf by:

D L Habba - Director

**Notes to the Financial Statements
for the Year Ended 31 August 2017**

1. STATUTORY INFORMATION

The Tele Marketing Co. Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. STATEMENT OF COMPLIANCE

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

3. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements have been prepared under the historical cost convention.

First year adoption of Financial Reporting Standard 102 (FRS 102) Section 1A

These financial statements for the year ended 31 August 2017 are the first that are prepared in accordance with FRS 102 Section 1A. The previous financial statements were prepared in accordance with UK GAAP, the date of transition to FRS 102 Section 1A is 1 September 2015.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2013, is being amortised evenly over its estimated useful life of three years.

Intangible assets

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- Straight line over 2 years

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the statement of financial position date.

Notes to the Financial Statements - continued
for the Year Ended 31 August 2017

3. **ACCOUNTING POLICIES - continued**

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the statement of financial position date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

4. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 136 (2016 - 123).

5. **INTANGIBLE FIXED ASSETS**

	Goodwill £
Cost	
At 1 September 2016 and 31 August 2017	<u>25,000</u>
Amortisation	
At 1 September 2016 and 31 August 2017	<u>25,000</u>
Net book value	
At 31 August 2017	<u>-</u>
At 31 August 2016	<u>-</u>

Notes to the Financial Statements - continued
for the Year Ended 31 August 2017

6. **TANGIBLE FIXED ASSETS**

	Fixtures and fittings £	Computer equipment £	Totals £
Cost			
At 1 September 2016	146,136	405,204	551,340
Additions	17,558	43,949	61,507
At 31 August 2017	<u>163,694</u>	<u>449,153</u>	<u>612,847</u>
Depreciation			
At 1 September 2016	113,669	363,102	476,771
Charge for year	12,620	46,307	58,927
At 31 August 2017	<u>126,289</u>	<u>409,409</u>	<u>535,698</u>
Net book value			
At 31 August 2017	<u>37,405</u>	<u>39,744</u>	<u>77,149</u>
At 31 August 2016	<u>32,467</u>	<u>42,102</u>	<u>74,569</u>

7. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31/8/17 £	31/8/16 £
Trade debtors	932,642	876,332
Other debtors	<u>134,102</u>	<u>142,968</u>
	<u>1,066,744</u>	<u>1,019,300</u>

8. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31/8/17 £	31/8/16 £
Trade creditors	167,244	126,317
Taxation and social security	263,916	281,239
Other creditors	<u>324,052</u>	<u>366,554</u>
	<u>755,212</u>	<u>774,110</u>

9. **LEASING AGREEMENTS**

Minimum lease payments under non-cancellable operating leases fall due as follows:

	31/8/17 £	31/8/16 £
Within one year	49,997	53,350
Between one and five years	<u>18,014</u>	<u>66,989</u>
	<u>68,011</u>	<u>120,339</u>

**Notes to the Financial Statements - continued
for the Year Ended 31 August 2017**

10. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES

The company's premises are owned by Mr NF Habba and Mrs MD Habba.

During the year the company paid rent of £147,000 to Mr and Mrs Habba.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.