

Abbreviated Accounts
for the Year Ended 31 August 2013
for
The Tele Marketing Co Ltd

THURSDAY



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COMPANIES HOUSE

The Tele Marketing Co Ltd

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for the Year Ended 31 August 2013**

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The Tele Marketing Co. Ltd
Company Information
for the Year Ended 31 August 2013

DIRECTORS:

M D Habba
D L Habba
N Habba
P N Habba

SECRETARY:

M D Habba

REGISTERED OFFICE:

26/27 Regency Square
Brighton
East Sussex
BN1 2FH

REGISTERED NUMBER:

02475469 (England and Wales)

ACCOUNTANTS:

Barnbrook Sinclair
Chartered Accountants
Chancery House
30 St Johns Road
Woking
Surrey
GU21 7SA

The Tele Marketing Co. Ltd (Registered number: 02475469)

Abbreviated Balance Sheet
31 August 2013

	Notes	31/8/13 £	31/8/12 £
FIXED ASSETS			
Tangible assets	2	10,050	8,586
CURRENT ASSETS			
Debtors		719,015	593,326
Cash at bank and in hand		230,878	71,357
		<u>949,893</u>	<u>664,683</u>
CREDITORS			
Amounts falling due within one year		(468,504)	(258,060)
NET CURRENT ASSETS		<u>481,389</u>	<u>406,623</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>491,439</u>	<u>415,209</u>
CAPITAL AND RESERVES			
Called up share capital	3	1,100	1,100
Share premium		299,900	299,900
Profit and loss account		190,439	114,209
SHAREHOLDERS' FUNDS		<u>491,439</u>	<u>415,209</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2013

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2013 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 10 February 2014 and were signed on its behalf by

د. ل. حبا

D L Habba - Director

The notes form part of these abbreviated accounts

The Tele Marketing Co. Ltd

Notes to the Abbreviated Accounts for the Year Ended 31 August 2013

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and fittings	- 20% on cost
Computer equipment	- Straight line over 2 years

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 September 2012	410,342
Additions	11,249
	<hr/>
At 31 August 2013	421,591
DEPRECIATION	
At 1 September 2012	401,756
Charge for year	9,785
	<hr/>
At 31 August 2013	411,541
NET BOOK VALUE	
At 31 August 2013	<hr/> 10,050 <hr/>
At 31 August 2012	<hr/> 8,586 <hr/>

The Tele Marketing Co. Ltd

**Notes to the Abbreviated Accounts - continued
for the Year Ended 31 August 2013**

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid		Nominal value	31/8/13	31/8/12
Number	Class		£	£
100	Ordinary	£1	100	100
900	Capital Income	£1	900	900
100	Investment Ordinary	£1	100	100
			<u>1,100</u>	<u>1,100</u>

4 TRANSACTIONS WITH DIRECTORS

The company's premises are owned by Mr NF Habba and Mrs MD Habba

During the year the company paid rent of £73,500 to Mr and Mrs Habba

**Chartered Accountants' Report to the Board of Directors
on the Unaudited Financial Statements of
The Tele Marketing Co Ltd**

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to four) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of The Tele Marketing Co Ltd for the year ended 31 August 2013 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook

This report is made solely to the Board of Directors of The Tele Marketing Co Ltd, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of The Tele Marketing Co Ltd and state those matters that we have agreed to state to the Board of Directors of The Tele Marketing Co Ltd, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report

It is your duty to ensure that The Tele Marketing Co Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of The Tele Marketing Co Ltd. You consider that The Tele Marketing Co Ltd is exempt from the statutory audit requirement for the year

We have not been instructed to carry out an audit or a review of the financial statements of The Tele Marketing Co Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements

Barnbrook Sinclair
Chartered Accountants
Chancery House
30 St Johns Road
Woking
Surrey
GU21 7SA

10 February 2014