# Company Registration No. 02466472 (England and Wales)

# R DELAMORE LIMITED DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 NOVEMBER 2011

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COMPANIES HOUSE

Saffery Champness

## **COMPANY INFORMATION**

**Directors** 

W M Eady

J Banton P Murray

K G Oakley

(Appointed | March 2012)

Company number

02466472

Registered office

Station Road Wisbech St Mary

Wisbech

Cambridgeshire PE13 4RY

**Independent Auditors** 

Saffery Champness

Unex House

Bourges Boulevard Peterborough Cambridgeshire PE1 1NG

**Bankers** 

The Royal Bank of Scotland

1st Floor

24/25 St Andrews Square

Edinburgh EH2 1AF

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## DIRECTORS' REPORT FOR THE YEAR ENDED 30 NOVEMBER 2011

The directors present their report and financial statements for the year ended 30 November 2011

#### Principal activities and review of the business

The principal activity of the company continued to be that of the production and distribution of young plants

The business saw a growth in turnover from new customers and products during 2011 which resulted in improved profitability. Production costs were higher than expected and management have added additional resources to this key area of the business. The business has continued to invest in IT systems to assist management in the control of the day to day operations.

Given the straight forward nature of the business, the company's directors are of the opinion that analysis using KPI's is not necessary for an understanding of the development, performance or position of the business

#### Principal risks and uncertainties

The key business risks and uncertainties associated with the company relate to the weather over the key spring sales season between February and May. Long periods of poor weather can significantly impact the total sales activity for the season. In order to help mitigate the impact management reviews both short and long terms weather forecasts and the sales team keep in regular contact with customers to form a view on the progress of the season. Based on this information management forecasts sales on a weekly basis and adjust production to match changes in anticipated sales activity. The biggest risk occurs at the end of the season when there is less opportunity to adjust production if demand is suddenly depressed due to adverse market conditions.

#### Results and dividends

The results for the year are set out on page 5 Full details of the dividends paid and proposed are detailed in note 7 to the financial statements

## **Future developments**

During 2012 the company has undertaken a strategic review of its resources and has implemented changes in staff to better match the requirements of the business to the skills required to deliver future growth. In particular the company has invested in a full time production planner

The business continues to review its customer base and product offering to ensure it optimises its performance

The directors are confident that the changes in staff and greater emphasis on customer service levels will improve the performance of the business during 2013 and beyond

#### Directors

The following directors have held office since 1 December 2010

W M Eady

J Moldon

(Resigned 27 June 2011)

J Banton

P Murray

K G Oakley

(Appointed 1 March 2012)

#### Anditors

Saffery Champness have expressed their willingness to remain in office as auditors of the company

# DIRECTORS' REPORT (continued) FOR THE YEAR ENDED 30 NOVEMBER 2011

#### Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## Statement of disclosure to auditors

So far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware. Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information

#### Going concern

The company meets it day-to-day working capital requirements through a Multi Option Facility of £1 25m. The current facility is due for renewal on 31 January 2013 and is renewed on an annual basis. The company has considered its cashflow needs and expects to require additional funds in 2012. The company has successfully negotiated an additional £150k overdraft extention until 31 May 2012, as well as a short term £400k loan due to be repaid by 28 February 2015. In addition to the Multi Option Facility the company also has access to additional working capital funds from its shareholders in order to allow it to meet its future growth plans. The company's forecasts and projections, taking into account future changes in trading performance, show the company should be able to operate within the levels of its current facilities. The directors have a reasonable expectation that the company has adequate resources to continue operations for the foreseeable future. Thus they continue to adopt the going concern basis of accounting when preparing the accounts.

On behalf of the board

W M Eady Director

21 June 2012

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF R DELAMORE LIMITED

We have audited the financial statements of R Delamore Limited for the year ended 30 November 2011 set out on pages 5 to 17 The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept, or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

#### Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement set out on pages 1 - 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 30 November 2011 and of its profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

# INDEPENDENT AUDITORS' REPORT (continued) TO THE MEMBERS OF R DELAMORE LIMITED

# Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Jane Hill (Senior Statutory Auditor) for and on behalf of Saffery Champness

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Chartered Accountants Statutory Auditors Unex House Bourges Boulevard Peterborough

11-7-12

Cambridgeshire PE1 ING

# PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 30 NOVEMBER 2011

	Notes	2011 £	2010 £
Turnover	2	9,428,915	. 8,232,499
Cost of sales		(6,947,458)	(6,352,830)
Gross profit		2,481,457	1,879,669
Distribution costs Administrative expenses Other operating income		(483,554) (1,418,067) 8,953	(428,987) (1,128,441) 11,566
Operating profit	3	588,789	333,807
Other interest receivable and similar income Interest payable and similar charges	4 5	3,3 <b>8</b> 5 (3,003)	7,617 (2,753)
Profit on ordinary activities before taxation		589,171	338,671
Tax on profit on ordinary activities	6	(114,454)	(103,052)
Profit for the year	16	474,717	235,619

The profit and loss account has been prepared on the basis that all operations are continuing operations.

There are no recognised gains and losses other than those passing through the profit and loss account.

The notes on pages 8 to 17 form part of these financial statements.

# BALANCE SHEET AS AT 30 NOVEMBER 2011

			2011		2010
	Notes	£	£	£	£
Fixed assets					
Intangible assets	8		244,172		264,962
Tangıble assets	9		3,950,177		4,084,433
			4,194,349		4,349,395
Current assets					
Stocks	10	919,257		655,185	•
Debtors	11	717,469		497,235	
Cash at bank and in hand		76,534			
		1,713,260		1,152,420	
Creditors: amounts falling due within one year	12	(996,633)		(1,154,465)	
Net current assets/(liabilities)			716,627		(2,045)
Total assets less current liabilities			4,910,976		4 347,350
Creditors: amounts falling due after more than one year	13		(2,347,746)		(1,180,663)
Provisions for liabilities	14		(310,066)		(388,240)
			2,253,164		2,778,447
Capital and reserves					
Called up share capital	15		100,000		100,000
Share premium account	16		55,137		55,137
Other reserves	16		565,130		565,130
Profit and loss account	16		1,532,897		2,058,180
Shareholders' funds	17		2,253,164		2,778,447

The notes on pages 8 to 17 form part of these financial statements

Approved by the Board and authorised for issue on 21 June 2012

W M Eady

Director

Company Registration No. 02466472

# CASH FLOW STATEMENT FOR THE YEAR ENDED 30 NOVEMBER 2011

	Notes	£	2011 £	£	2010 £
Net cash inflow from operating activities	21		538,511		566,077
Returns on investments and servicing of finance Interest received Interest paid	-	3,3 <b>8</b> 5 (3,003)		7,617 (2,753)	
Net cash inflow for returns on investments and servicing of finance			382		4,864
Taxation			-		6,791
Capital expenditure Payments to acquire intangible assets Payments to acquire tangible assets Receipts from sales of tangible assets		(508) (215,139) 416		(106,248)	
Net cash outflow for capital expenditure			(215,231)		(84,348)
Equity dividends paid			(1,000,000)		(429,040)
Net cash (outflow)/inflow before management of liquid resources and financing			(676,338)		64,344
Financing Other new long term loans Repayment of other long term loans Capital element of hire purchase contracts		(22,805)		(662,500) (20,905)	
Net cash outflow from financing		<del></del> -	977,195		(683,405)
Increase/(decrease) in cash in the year	22, 23		300,857		(619,061)

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 NOVEMBER 2011

#### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention

#### 12 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

#### 13 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts Turnover is recognised once the risks and rewards of stocks have been passed onto the customer

#### 14 Coodwill

Acquired goodwill is capitalised and amortised on a straight-line basis over 20 years. Goodwill is the difference between the amounts paid on the acquisition of the business and the aggregate fair value of its separable net assets.

#### 1.5 Trademarks

Trademarks are valued at cost less accumulated amortisation. Amortisation is calculated to write off the cost in equal annual instalments over their estimated useful lives. Trademarks are being written off over 5 years.

### 1.6 Tangible fixed assets and depreciation

Tangible fixed assets other than freehold land are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows.

Freehold land & buildings 5% - 12 5% on cost
Assets under course of construction Not depreciated
Plant and machinery 10% - 25% on cost
Greenhouses 5% - 12 5% on cost

Motor vehicles 25% on cost

Freehold land is not depreciated

# 1.7 Leasing and hire purchase commitments

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible assets and depreciated over the shorter of the lease term and their useful lives. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

#### 18 Stock

Stock is valued at the lower of cost and net realisable value

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30 NOVEMBER 2011

# 1 Accounting policies

(continued)

## 1.9 Deferred taxation

Deferred taxation is provided at appropriate rates on all timing differences using the liability method only to the extent that, in the opinion of the directors, there is a reasonable probability that a liability or asset will crystallise in the foreseeable future

## 2 Turnover

Geographical	market
--------------	--------

	Geographical market	_	
		Turno	
		2011	2010
		£	£
	United Kingdom	9,226,061	7,966,441
	Europe	202,854	266,058
		9,428,915	8,232,499 ===================================
3	Operating profit	2011	2010
		£	£
	Operating profit is stated after charging		
	Amortisation of intangible assets	18,558	48,169
	Depreciation of tangible assets	346,433	326,253
	Auditors' remuneration (including expenses and benefits in kind)	11,500	11,000
	and after crediting		
	Profit on disposal of tangible assets	(3,654)	(9,400)
4	Investment income	2011	2010
		£	£
	Bank interest	1	27
	Other interest	3,384	7,590
		3,385	7,617

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30 NOVEMBER 2011

5	Interest payable	2011 £	2010 £
	Hire purchase interest	3,003	2,753
6	Taxation .	2011 £	2010 £
	Domestic current year tax	a.	<b>€</b>
	Adjustment for prior years	-	(5,902)
	Payment in respect of group relief	192,628	189,258
	Total current tax	192,628	183,356
	Deferred tax		
	Deferred tax credit current year	(78,174)	(80,304)
		114,454	103,052
	Factors affecting the tax charge for the year Profit on ordinary activities before taxation	589,171	338,671
	Du Chan and a survey to the Company of the Ladden and a day		
	Profit on ordinary activities before taxation multiplied by standard rate of UK corporation tax of 26 00% (2010 - 28 00%)	153,184	94,828
	Effects of		
	Non deductible expenses	105	328
	Capital allowances in excess of depreciation	39,011	94,712
	Adjustments to previous periods Other tax adjustments	328	(5,902)
	Other tax aujustinents		(610)
		39,444	88,528
	Current tax charge for the year	192,628	183,356
7	Dividends	2011 £	2010 £
	Ordinary interim paid	1,000,000	429,040

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30 NOVEMBER 2011

8	Intangible fixed assets			
		Trademarks	Goodwill	Total
	_	£	£	£
	Cost			
	At 1 December 2010	3,755	931,870	935,625
	Additions	508	-	508
	Transferred to Delamore Holdings Limited	(4,263)		(4,263)
	At 30 November 2011	<u>-</u>	931,870	931,870
	Amortisation			
	At 1 December 2010	1,502	669,161	670,663
	Transferred to Delamore Holdings Limited	(1,523)	_	(1,523)
	Charge for the year	21	18,537	18,558
	At 30 November 2011		687,698	687,698
	Net book value			
	At 30 November 2011	<u> </u>	244,172	244,172
	At 30 November 2010	2,253	262,709	264,962

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30 NOVEMBER 2011

9	Tangible fixed assets						
		Freehold land & buildings	Assets under course of construction	Plant and machinery	Greenhouses	Motor vehicles	Total
		£	£	£	£	£	£
	Cost						
	At 1 December 2010	627,594	-	1,049,505	4,328,215	224,607	6,229,921
	Additions	• -	129,560	85,579	-		215,139
	Disposals		<del>-</del>			(35,551)	(35,551)
	At 30 November 2011	627,594	129,560	1,135,084	4,328,215	189,056	6,409,509
	Depreciation						
	At 1 December 2010	54,787	-	571,228	1,378,068	141,405	2,145,488
	On disposals	,	-	, <u> </u>	-	(32,589)	
	Charge for the year	12,643		64,096	244,354	25,340	346,433
	At 30 November 2011	67,430		635,324	1,622,422	134,156	2,459,332
	Net book value						
	At 30 November 2011	560,164	129,560	499,760	2,705,793	54,900	3,950,177
	At 30 November 2010	572,807	-	478,277	2,950,147	83,202	4,084,433
	Included above are asset	s held under	finance lease	s or hire purc	chase contracts a	s follows	
				•			Motor
							vehicles
							£
	Net book values						54.000
	At 30 November 2011						54,900
	At 30 November 2010						80,240
	Depreciation charge fo	r the year					
	At 30 November 2011	V					25,340
	At 30 November 2010						21,116
	o i to to more more						

Included in cost of land and buildings is freehold land of £374,747 (2010 - £374,747) which is not depreciated

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30 NOVEMBER 2011

10	Stocks	2011 £	2010 £
	Finished goods and goods for resale	919,257	655,185
11	Debtors	2011 £	2010 £
	Trade debtors	679,789	474,483
	Other debtors	7,299	2,258
	Prepayments and accrued income	30,381	20,494
		717,469	497,235
12	Creditors: amounts falling due within one year	2011	2010
		£	£
	Bank overdraft	499,613	723,936
	Net obligations under hire purchase contracts	22,805	22,805
	Trade creditors	354,633	227,700
	Taxes and social security costs	15,978	21,130
	Accruals and deferred income	103,604	158,894
		996,633	1,154,465

A guarantee has been provided to the company's bankers in respect of the total Multi-Option Overdraft Facility of £1 25m available to the company and it's parent company, Delamore Holdings Limited Security has been provided in respect of this guarantee by way of fixed and floating charges over the assets of the company and it's parent company, Delamore Holdings Limited First legal charge is held over certain freehold property

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30 NOVEMBER 2011

13	Creditors. amounts falling due after more than one year	2011 £	2010 £
	Amounts owed to parent undertaking Net obligations under hire purchase contracts	2,323,040 24,706	1,133,152 47,511
		2,347,746	1,180,663
	Analysis of loans		•
	Wholly repayable within five years	2,323,040	1,133,152
		2,323,040	1,133,152
	Not obligations under him numbers continues		
	Net obligations under hire purchase contracts Repayable within one year	22,805	22,805
	Repayable between one and five years	24,706	47,511
		47,511	70,316
	Included in liabilities falling due within one year	(22,805)	(22,805)
		24,706	47,511
14	Provisions for liabilities	Ι	Deferred tax liability £
	Balance at 1 December 2010		388,240
	Profit and loss account		(78,174)
	Balance at 30 November 2011		310,066
	The deferred tax hability is made up as follows:		
		2011 £	2010 £
	Accelerated capital allowances	310,066	388,240

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30 NOVEMBER 2011

15	Share capital		2011 £	2010 £
	Allotted, called up and fully paid		T.	T
	90,000 Ordinary 'A' shares of 50p each		45,000	45,000
	110,000 Ordinary shares of 50p each		55,000	55,000
	the same of the sa			
			100,000	100,000
15	Statement of movements on reserves			
		Share	Other	Profit and
		premium	reserves	loss
		account	(see below)	account
		£	£	£
	Balance at 1 December 2010	55,137	565,130	2,058,180
	Profit for the financial year	-	-	474,717
	Dividends paid 7			(1,000,000)
	Balance at 30 November 2011	55,137	565,130	1,532,897
	Balance at 30 November 2011	====	=======================================	=======================================
	Other reserves			
	Non-distributable reserve			
	Balance at 1 December 2010 & at 30 November 2011		565,130	
17	Reconciliation of movements in shareholders' funds		2011	2010
			£	£
	Profit for the financial year		474,717	235,619
	Dividends		(1,000,000)	(429,040)
				(1-1)
	Net depletion in shareholders' funds		(525,283)	(193,421)
	Opening shareholders' funds		2,778,447	2,971,868
	Closing shareholders' funds		2,253,164	2,778,447

# 18 Contingent liabilities

In addition to the the security disclosed in note 12, the company has provided a guarantee to the financiers of its parent company, Delamore Holdings Limited, in respect of other borrowings of that company Security has been provided in respect of this guarantee by way of fixed and floating charges The maximum potential liability at the year end amounted to £5,900,000 (2010 - £5,625,000)

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30 NOVEMBER 2011

## 19 Employees

## Number of employees

The average monthly number of employees (including directors) during the year was

daring the year was	2011 Number	2010 Number
Production and distribution	• 66	55
Sales	10	7
Administration	7	5
	83	67
Employment costs	2011	2010
	£	£
Wages and salaries	1,571,029	1,271,707
Social security costs	129,534	110,445
	1,700,563	1,382,152
		<del></del>

#### 20 Control

R Delamore Limited is a 100% owned subsidiary of Delamore Holdings Limited, a company registered in Scotland Group consolidated accounts are prepared by Delamore Holdings Limited

The ultimate controlling party is Finby Ltd, a company registered in Jersey

21	Reconciliation of operating profit to net cash inflow from operating activities	2011	2010
		£	£
	Operating profit	588,789	333,807
	Depreciation of tangible assets	346,433	326,253
	Amortisation of intangible assets	18,558	48,169
	Profit on disposal of tangible assets	(3,654)	(9,400)
	(Increase)/decrease in stocks	(264,072)	28,236
	Increase in debtors	(214,034)	(157,629)
	Increase/(decrease) in creditors within one year	66,491	(3,359)
	Net cash inflow from operating activities	538,511	566,077

# NOTES TO THE FINANCIAL STATEMENTS (continued) FOR THE YEAR ENDED 30 NOVEMBER 2011

22	Analysis of net debt	1 December 2010	Cash flow	Other non- eash changes	30 November 2011
		£	£	· £	£
	Net cash				
	Cash at bank and in hand	-	76,534	-	76,534
	Bank overdrafts	(723,936)	224,323	-	(499,613)
	•	(723,936)	300,857	• -	(423,079)
	Debt				
	Finance leases	(70,316)	22,805	-	(47,511)
	Debts falling due after one year	(1,133,152)	(999,611)	(190,277)	(2,323,040)
		(1,203,468)	(976,806)	(190,277)	(2,370,551)
	Net debt	(1,927,404)	(675,949)	(190,277)	(2,793,630)
23	Reconciliation of net cash flow to move	ment in net debt		2011 £	2010 £
	Increase/(decrease) in cash in the year			300,857	(619,061)
				,	592,184
	Change in net debt resulting from cash flo	ows		(675,949)	(26,877)
	Non-cash movement			(190,277)	(189,258)
	Movement in net debt in the year			(866,226)	(216,135)
	Opening net debt			(1,927,404)	•
	Closing net debt			(2,793,630)	(1,927,404)

## 24 Related party relationships and transactions

The company has taken advantage of the exemption in Financial Reporting Standard Number 8 from the requirement to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the ultimate parent company

# R DELAMORE LIMITED . MANAGEMENT INFORMATION FOR THE YEAR ENDED 30 NOVEMBER 2011

# MANAGEMENT INFORMATION FOR THE YEAR ENDED 30 NOVEMBER 2011

	<del></del>	
	2011	2010
	£	£
Plant sales	8,310,276	7,363,800
Cash and carry	379,837	5,409
Credit charge	388,386	474,193
Royalty sales	452,263	485,257
Early settlement discount	(319,533)	(386,462)
Net Sales	9,211,229	7,942,197
Plant purchases	(2,695,508)	(2,478,260)
Plugs and trays	(800,812)	(683,797)
Fuel	(324,843)	(290,970)
Electricity	(61,635)	(66,731)
Direct wages	(1,446,697)	(1,362,510)
Total direct costs	(5,329,495)	(4,882,268)
Margin before production overheads	3,881,734	3,059,929
Production overheads	(652,742)	(529,916)
Royalties	(395,742)	(486,164)
Depreciation	(266,037)	(256,448)
Opening plant stock Closing plant stock	(472,852) 615,280	(488,098) 472,852
Production overheads	(1,172,093)	(1,287,774)
Contribution from plants	2,709,641	1,772,155
Label sales	175,796	237,380
Label costs	(201,634)	(168,124)
Contribution from labels	(25,838)	69,256
	<del></del>	

This page does not form part of the financial statements on which the auditors have reported

# MANAGEMENT INFORMATION (continued) FOR THE YEAR ENDED 30 NOVEMBER 2011

	2011	2010
Delivery sales	56,584	64,460
Internal transport costs	(210,866)	(151,318)
Internal transport wages	(130,983)	(134,914)
External transport costs	(242,371)	(141,806)
Depreciation	(25,340)	(21,091)
Net transport costs	(552,976)	(384,669)
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Total contribution to overheads	2,130,827	1,456,742
Sundry income	8,954	11,566
Promotional costs	(359,464)	(323,712)
Administration costs	(1,066,271)	(673,404)
Bad debt provision	(35,577)	(33,000)
Retrospective discounts	(14,696)	(11,536)
Discount received	7,715	8,836
Total Overheads	(1,459,339)	(1,021,250)
Depreciation	(51,393)	(39,565)
Amortisation	(18,558)	(47,418)
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Total operating profit	601,537	348,509
Hire purchase interest	(3.002)	(2.752)
Overdraft interest	(3,003)	(2,753) 28
Other	1,048	7,590
Interest	(1,954)	4,865
411004 603	(1,7,57)	
Exceptional charges	(10,412)	(14,703)
Pre-tax profit	589,171	338,671

This page does not form part of the financial statements on which the auditors have reported