COMPANY REGISTRATION NUMBER 02456561

ELDON ASSOCIATES LIMITED ABBREVIATED ACCOUNTS 31st MARCH 2011

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ABBREVIATED ACCOUNTS

YEAR ENDED 31st MARCH 2011

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ABBREVIATED BALANCE SHEET

31st MARCH 2011

	2011		l	2010	
FIXED ASSETS	Note 2	£	£	£	
Intangible assets	_		472,239	472,239	
Tangible assets			1,710	6,456	
			473,949	478,695	
CURRENT ASSETS					
Stocks		2,375		8,550	
Debtors		34,986		18,094	
Cash at bank and in hand		147		10,146	
		37,508		36,790	
CREDITORS: Amounts falling due within one year	3	368,069		357,561	
NET CURRENT LIABILITIES			(330,561)	(320,771)	
TOTAL ASSETS LESS CURRENT LIABILITIES			143,388	157,924	
CREDITORS: Amounts falling due after more than					
one year	4		-	43,116	
			143,388	114,808	
CAPITAL AND RESERVES					
Called-up equity share capital	6		60,000	60,000	
Share premium account	U		37,500	37,500	
Other reserves			152,500	152,500	
Profit and loss account			(106,612)	(135,192)	
SHAREHOLDER'S FUNDS			143,388	114,808	
SIMILITY DEN OF CHUO			143,500	114,000	

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The directors acknowledge their responsibilities for

- (1) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (11) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

ABBREVIATED BALANCE SHEET (continued)

31st MARCH 2011

These abbreviated accounts were approved by the directors and authorised for issue on 26th September 2011, and are signed on their behalf by

Company Registration Number 02456561

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31st MARCH 2011

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements have been prepared on the going concern basis. The directors consider that this basis is appropriate following due consideration of the present financial position, the expected prospects of the company during the twelve months from the date of approval of these financial statements and the continued support of the company's directors and bankers during this time

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

Goodwill

Goodwill represents the excess of purchase price over the fair value of separate net assets acquired No provision for amortisation of goodwill through the profit and loss account has been made. This does not comply with Financial Reporting Standard 10 which requires companies to amortise goodwill over a maximum period of 20 years.

Fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Fixtures & Fittings

10% straight line

Motor Vehicles

- 25% straight line

Work in progress

Work in progress is valued on the basis of direct costs plus attributable overheads based on normal level of activity. Provision is made for any foreseeable losses where appropriate. No element of profit is included in the valuation of work in progress.

Hire purchase agreements

Assets held under hire purchase agreements are capitalised and disclosed under tangible fixed assets at their fair value. The capital element of the future payments is treated as a liability and the interest is charged to the profit and loss account on a straight line basis.

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31st MARCH 2011

1. ACCOUNTING POLICIES (continued)

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Where the contractual obligations of financial instruments (including share capital) are equivalent to a similar debt instrument, those financial instruments are classed as financial liabilities. Financial liabilities are presented as such in the balance sheet. Finance costs and gains or losses relating to financial liabilities are included in the profit and loss account. Finance costs are calculated so as to produce a constant rate of return on the outstanding liability.

Where the contractual terms of share capital do not have any terms meeting the definition of a financial liability then this is classed as an equity instrument. Dividends and distributions relating to equity instruments are debited direct to equity

2. FIXED ASSETS

	Intangible Assets £	Tangible Assets £	Total £
COST	-	-	-
At 1st April 2010	472,239	42,130	514,369
Disposals	_	(18,787)	(18,787)
At 31st March 2011	472,239	23,343	495,582
DEPRECIATION			
At 1st April 2010	_	35,674	35,674
Charge for year	_	2,384	2,384
On disposals	-	(16,425)	(16,425)
At 31st March 2011	_	21,633	21,633
NET BOOK VALUE			
At 31st March 2011	472,239	1,710	473,949
At 31st March 2010	472,239	6,456	478,695
			

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31st MARCH 2011

3. CREDITORS: Amounts falling due within one year

The following liabilities disclosed under creditors falling due within one year are secured by the company

	2011	2010
	£	£
Bank loans and overdrafts	23,536	36,645
Hire purchase	· -	1,773
	23,536	38,418
	· · · · ·	

The bank loans and overdraft are secured by a personal guarantee given by the director. The hire purchase is secured on the assets in the hire purchase agreement

4. CREDITORS: Amounts falling due after more than one year

The following liabilities disclosed under creditors falling due after more than one year are secured by the company

	2011	2010
	£	£
Bank loans and overdrafts	-	37,616

The bank loans are secured by a personal guarantee given by the director

5. RELATED PARTY TRANSACTIONS

D Gregory was owed at the year end £135,957 (2010 £114,136) The loan is interest free

No other transactions with related parties were undertaken such as are required to be disclosed under the Financial Reporting Standard for Smaller Entities (effective April 2008)

6. SHARE CAPITAL

Authorised share capital:

			2011 £	2010 £
100,000 Ordinary shares of £1 each			100,000	100,000
Allotted, called up and fully paid:				
	2011		2010	
	No	£	No	£
60,000 Ordinary shares of £1 each	60,000	60,000	60,000	60,000

7. ULTIMATE CONTROLLING PARTY

D Gregory is the ultimate controlling party of the company