### Company Registration No. 2431038

**PSD** Associates Limited

Report and Financial Statements

**31 December 2005** 



# **Report and Financial Statements 2005**

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### **Director's report**

The directors present their annual report and the financial statements for the year ended 31 December 2005.

#### Principal activities

The company is dormant.

#### **Business Review**

It is envisaged that the company will remain a dormant company for the foreseeable future.

#### Directors and their interests

The directors who held office during the year were as follows:

C Sweetland

P Richardson

A Scott

None of the directors held any shares in the company either at the beginning or the end of the period.

The interests of P Richardson in the share of WPP Group plc are shown in the directors' report of WPP Group plc.

C Sweetland and A Scott held the following options over shares of WPP Group plc and had been granted the following restricted stock awards at 31 December 2005:

#### C. Sweetland

**Options** 

Granted 2005 Number	Exercised 2005 Number	At 31 Dec 2005 Number	Commencement	Expiry	Exercise price per share
-	-	23,750	June 1996	June 2006	£2.140
-	-	6,861	Sept. 1996	Sept. 2006	£2.335
-	-	5,422	Sept. 1997	Sept. 2007	£2.835
-	=	5,012	Sept. 1998	Sept. 2008	£2.930
-	-	2,689	Sept. 1999	Sept. 2009	£5.700
-	-	12,070	Sept. 2000	Sept. 2010	£9.010
-	-	23,143	Sept. 2001	Sept. 2011	£4,865
-	-	25,293	Sept. 2002	Sept. 2012	£4.210
-	-	17,515	Nov. 2003	Nov. 2013	£5.595
-	-	16,300	Oct. 2004	Oct. 2014	£5.535
	2005 Number	2005 Number	2005 Number         2005 Number         2005 Number           -         -         23,750           -         -         6,861           -         -         5,422           -         -         5,012           -         -         2,689           -         -         12,070           -         -         23,143           -         -         25,293           -         -         17,515	2005 Number         2005 Number         2005 Number         Commencement           -         -         23,750         June 1996           -         -         6,861         Sept. 1996           -         -         5,422         Sept. 1997           -         -         5,012         Sept. 1998           -         -         2,689         Sept. 1999           -         -         12,070         Sept. 2000           -         -         23,143         Sept. 2001           -         -         25,293         Sept. 2002           -         -         17,515         Nov. 2003	2005 Number         2005 Number         Commencement         Expiry           -         -         23,750         June 1996         June 2006           -         -         6,861         Sept. 1996         Sept. 2006           -         -         5,422         Sept. 1997         Sept. 2007           -         -         5,012         Sept. 1998         Sept. 2008           -         -         2,689         Sept. 1999         Sept. 2009           -         -         12,070         Sept. 2000         Sept. 2010           -         -         23,143         Sept. 2001         Sept. 2011           -         -         25,293         Sept. 2002         Sept. 2012           -         -         17,515         Nov. 2003         Nov. 2013

### Director's report

### C. Sweetland (continued)

Restricted stock awards

At 1 Jan	Granted	Vested	At 31 Dec			
2005	2005	2005	2005			
Number	Number	Number	Number	Grant date	Vest date	
1705		-	1705	Feb. 2003	Mar. 2005	
669	-	-	669	Feb. 2004	Mar. 2005	
-	19,262	-	19,262	Mar. 2005	Mar. 2008	
-	16,050	-	16,050	Nov. 2005	Mar. 2007	
=	8,896	-	8,896	Nov. 2005	Nov. 2008	

### A. Scott

#### **Options**

At 1 Jan 2005 Number	Granted 2005 Number	Exercised 2005 Number	At 31 Dec 2005 Number	Commencement	Expiry	Exercise price per share
5,614	-	-	5,614	Sept. 1999	Sept. 2009	£5.700
(ADRs) 1,265*	-	-	1,265	Sept. 2000	Sept. 2010	\$63,265
(ADRs) 4,240*	-	-	4,240	Sept. 2001	Sept. 2011	\$35,380
22,994	-	-	22,994	Sept. 2002	Sept. 2012	£4.21
15,923	-	-	15,923	Nov. 2003	Nov. 2013	£5,595
14,818	-	-	14,818	Oct. 2004	Oct. 2014	£5.535

<sup>\*</sup> Each ADR (American Depositary Receipt) represents 5 ordinary shares

### Restricted Stock awards

At I Jan	Granted	Vested	At 31 Dec		
2005	2005	2005	2005		
Number	Number	Number	Number	Grant date	Vest date
852	-	-	852	Feb. 2003	Mar. 2005
436	-	-	436	Feb. 2004	Mar. 2005
-	19,262	-	19,262	Mar. 2005	Mar, 2008
-	15,040	-	15,040	Nov. 2005	Mar. 2007
•	5,930	-	5,930	Nov. 2005	Nov. 2008

In addition, C Sweetland had a beneficial interest in 53,183 (2004: 50,761) shares in WPP Group plc at 31 December 2005. The directors have no other interests in any other group company.

The WPP Group plc's Register of Directors' Interests (which is open to inspection) contains full details of directors' shareholdings and options to subscribe.

### Director's report

#### **Elective resolutions**

The Company has passed elective resolutions under section 252 and 366A of the Companies Act 1985 dispensing with the requirements to lay accounts and reports before the Company in general meetings and to hold annual general meetings annually.

Approved by the Board of Directors and signed on behalf of the Board

C Sweetland Director

2/10/ 2006

### Statement of directors' responsibilities

The directors are responsible for preparing the Annual Report and the financial statements. The directors have chosen to prepare the accounts for the company in accordance with United Kingdom Generally Accepted Accounting Practice.

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company as at the end of the financial year and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- (a) select suitable accounting policies and then apply them consistently;
- (b) make judgements and estimates that are reasonable and prudent;
- (c) state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- (d) prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the company will continue in business (may be omitted if a separate statement on going concern is made by the directors).

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### Profit and loss account Year ended 31 December 2005

	Notes	2005 £'000	2004 £'000
Turnover Cost of sales		<u> </u>	<u>-</u>
Gross Profit		-	-
Administrative expenses		-	-
Loss on ordinary activities before interest Interest payable and similar charges		- - -	- -
Loss on ordinary activities before taxation Tax on loss on ordinary activities	3	-	(867)
Retained loss for the financial year		- -	(867)

All activities relate to discontinued operations.

There were no recognised gains or losses other than those shown above.

The accompanying notes form part of the financial statements.

# Balance sheet 31 December 2005

	Notes	2005 £'000	2004 £'000
Net current assets			_
Total assets less current liabilities		-	-
Creditors: amounts falling due after more than one year	4	(3,328)	(3,328)
Net liabilities		(3,328)	(3,328)
Capital and reserves			
Called up share capital	6	25	25
Share premium	7	1,165	1,165
Profit and loss account	7	(4,518)	(4,518)
Total equity shareholders' deficit	5	(3,328)	(3,328)

- (a) For the period ended 31 December 2005 the Company was entitled to exemption under section 249AA(1) of the Companies Act 1985.
- (b) Members have not required the Company to obtain an audit in accordance with section 249B(2) of the Companies Act 1985.
- (c) The directors acknowledge their responsibility for:
  - i. ensuring the Company keeps accounting records which comply with section 221; and
  - ii. preparing accounts which give a true and fair view of the state of affairs of the Company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 226 and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the Company.

The accompanying notes form part of these financial statements.

These financial statements were approved by the Board of Directors on

2/10/ 2006.

Signed on behalf of the Hoard of Directors

C Sweet and

Director

### Notes to the accounts Year ended 31 December 2005

#### 1. Accounting policies

The financial statements are prepared in accordance with applicable United Kingdom accounting standards. The particular accounting policies adopted are described below.

#### Basis of preparation

The financial statements are prepared under the historical cost convention and in accordance with .applicable accounting standards and with the Companies Act 1985. The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

The company is exempt by virtue of s228 of the Companies act 1985 from the requirement to prepare group accounts. These financial statements present information about the company as an individual undertaking and not about its group.

In compliance with Financial Reporting Standard 1 (revised) the financial statements of WPP Group plc include a consolidated cash flow statement and therefore the company is not required to prepare a cash flow statement.

#### 2 Remuneration of directors and auditors

The emoluments of all directors during the current and preceding year, and the auditors' remuneration in the prior year, were borne by other fellow subsidiary undertakings.

### 3 Taxation

The corporation tax charge comprises:

	2005 £'000	2004 £'000
UK corporation tax at 30% (2004: 30%)	-	-
Adjustment in respect of prior years	-	(867)
		(867)
	-	

The tax assessed for the period is lower than that resulting from applying the standard rate of corporation tax in the UK at 30%:

	2005	2004
	£,000	£'000
Loss on ordinary activities before taxation	-	-
	<del></del>	**************************************
Tax at 30% thereon	-	-
Factors effecting tax charge for the period:		
Adjustments to tax charge in respect of prior years	-	(867)
Current tax charge for period	-	(867)

### Notes to the accounts Year ended 31 December 2005

### 4 Creditors: amounts falling due after more than one year

7	Creators, amounts failing due after more than one year		
		2005 £'000	2004 £'000
	Amounts owed to group and fellow subsidiary undertakings	3,328	3,328
5	Reconciliation of movements in equity shareholders' funds		
		2005 £'000	2004 £'000
	Loss for the year	_	(867)
	Opening shareholders' funds at the beginning of the year	(3,328)	(2,461)
	oponing or many or many or		
	Shareholders' funds at the end of the year	(3,328)	(3,328)
6	Called up share capital		
		2005 £'000	2004 £'000
	Authorised		
	Equity		
	5,889,163 ordinary shares of 1p each	59	59
	2,500,000 'A' ordinary shares of 1p each	25	25
	10,837 'C' redeemable shares of 1p each	-	-
	1,000,000 'D' ordinary shares	10	10
	Allotted, called up and fully paid  Equity		
	2,500,000 'A' ordinary shares of 1p each	25	25
	10,837 'C' redeemable shares of 1p each	-	-

The 'C' and 'D' ordinary shares do not entitle the holders to vote at any general meeting. On a return of capital on liquidation or otherwise, the Ordinary shares, 'A' shares, 'C' shares and 'D' shares shall rank equally in repaying the amounts paid up. The surplus assets available for distribution after such repayment shall be payable to shareholders of the ordinary shares and 'A' shares as if such shares constituted one class.

The 'C' redeemable shares ranked for dividends for the accounting periods ended 31 December 2002, 31 December 2003 and 31 December 2004. The Ordinary shares and the 'A' Ordinary shares shall rank for dividends in respect of all periods before 31 March 2000 and periods after December 2003 as if such shares constituted one class.

Save as otherwise provided in the company's articles the Ordinary shares, 'A' shares and 'D' shares will rank equally in all respects.

### Notes to the accounts Year ended 31 December 2005

### 7 Share premium and reserves

Sharo premium £'000	account
At 1 January and 31 December 2005	(4,518)

#### 8 Contingent liability

The Company is grouped for VAT liability purposes with certain other Group companies. Consequently, the Company is contingently liable for the VAT liabilities of those companies.

### 9 Related party disclosures

The company has taken advantage of the exemption under Financial Reporting Standard 8 – Related Party Disclosures (FRS 8) not to disclose related party transactions between wholly owned group undertakings.

#### 10 Ultimate parent company and parent undertaking of smallest group of which the company is a member

The ultimate parent company is WPP Group plc, which is incorporated in Great Britain and registered in England and Wales. Copies of the group financial statements for WPP Group plc and its subsidiary undertakings for the year ended 31 December 2005 can be obtained from the Company Secretary, WPP Group plc, 27 Farm Street, London, W1X 5RJ.

The immediate holding company is Cordiant Communications Group Limited, which is registered in England and Wales.