

FILE COPY



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 2384773

The Registrar of Companies for England and Wales hereby certifies that
K2 DIRECT MAIL LIMITED

having by special resolution changed its name, is now incorporated
under the name of
K2 DIRECT LIMITED

Given at Companies House, Cardiff, the 9th August 2002



C023847738



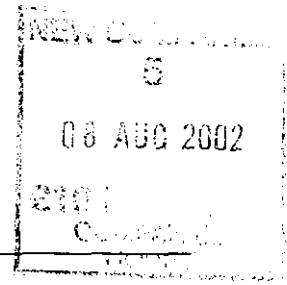
THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —

01344 £10

SPECIAL RESOLUTION ON CHANGE OF NAME
COMPANIES ACTS



COMPANY NUMBER 2384773
COMPANY NAME K2 DIRECT MAIL LIMITED

At an Extraordinary General*/~~Annual General~~*/~~General~~* Meeting of the members of the above named company, duly convened and held at:

KAY STREET OPENSHAW MANCHESTER
M11 2XX

on the 16th day of AUGUST 2002.

the following Special Resolution was duly passed:

That the name of the Company be changed to:

NEW NAME K2 DIRECT LIMITED

Signature:
Chairman, Director, Secretary or Officer of the Company

Notes:

* Please delete as appropriate.

NB. The copy Resolution must be filed with the Registrar of Companies within 15 days after the passing of the Resolution. Please insert name and address to which the certificate is to be sent:

