

The National Childbirth Trust

ALEXANDRA HOUSE OLDHAM TERRACE ACTON LONDON W3 6NH TELEPHONE: 0181 992 2616

(Limited by Guarantee)

REPORT AND ACCOUNTS 30 SEPTEMBER 1997

Company Registration Number 2370573
Registered Charity Number 801395



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Legal and administrative information

Council of Trustees: Bernadette Matus, Chairman

Barbara Kott, President

Catherine George, Vice Chairman Tracy Stanton, Honorary Secretary

Sue Hanson

Ruth Howard (elected 14.6.97) Sue Saxey (appointed 14.6.97) Anne Sherman (appointed 29.1.97)

Senior Executives: Catherine Swarbrick, Director

Peter Brearley, Head of Financial Services Mary Newburn, Head of Policy Research Shirleyanne Seel, Head of Administration

Company Secretary Tracy Stanton

Auditors: Buzzacott

Chartered Accountants & Registered Auditors

12 New Fetter Lane

London EC4A IAP

Bankers: TSB Bank plc

PO Box 140 St Mary's Court 20 St Mary at Hill

London EC3R 8NA

Solicitors: Trowers & Hamlins

6 New Square Lincoln's Inn London WC2A 3RP

Status: Company limited by guarantee without share capital, registration number 2370573.

In the event of winding up each member is liable to contribute a sum not exceeding

£1 whilst a member or within 12 months of ceasing membership.

Charity registration number 801395.

Subsidiary Companies: NCT (Maternity Sales) Limited

NCT Publishing Limited NCT Trading Limited

Registered Office: Alexandra House

Oldham Terrace

London W3 6NH

Report of the Council of Trustees 30 September 1997

The Council of Trustees presents the statutory report with the accounts of the National Childbirth Trust ("the Trust") for the year ended 30 September 1997.

The accounts have been prepared in accordance with the recommendations contained within the Statement of Recommended Practice - Accounting by Charities issued by the Charity Commission in October 1995.

Principal aims and activities

The Trust offers information and support in pregnancy, childbirth and early parenthood, and aims to give every parent the chance to make informed choices. It tries to make sure that its services, activities and membership are fully accessible to everyone. The three strands of its work are campaigning, education and direct services.

1997 was a difficult year for the Trust during which disagreements over accepting sponsorship from commercial organisations led to the requisitioning of an Extraordinary General Meeting and the resignation of some members. However the work of the Trust as the voice of parents continued through its branches and national office. Services to parents (antenatal, breastfeeding, postnatal support, ParentAbility and education) and fundraising by branches remained the largest areas of activities and accounted for 61% in money terms. Some of the most noteworthy aspects of the year were:

- The publication of national guidelines supported by health professionals for low blood sugar testing of newborn babies in
 order to reduce the overall number that are tested and treated unnecessarily while ensuring reliable monitoring for babies
 at risk.
- A research project to find out to what extent women understand and are able to use information to make their birth experience better.
- The continued development of the VOICES project, a joint initiative with the Institute of Nursing Studies at the
 University of Hull, which aims to increase awareness, confidence and effectiveness of user representatives by providing
 them with the information, skills and resources they need.
- The production of new leaflets giving reliable, parent-centred information and the distribution of more than three million
 of these free of charge through TESCO stores and the Trust.
- Publication of a survey of women's experiences of screening tests in pregnancy.

Results for the year

Total incoming resources during the year ended 30 September 1997 were £3.8m (1996 £3.55m). This is an increase of 7% and was achieved largely as a result of the fundraising work of the Trust's branches and supporters supported by the fundraising team in the national office. Grants receivable, including deferred income, of £148,000 were 22% lower than the figure in the previous year due to one very large grant received in 1996. Income from membership subscriptions remained static due to a decline in the number of members following an increase in subscription rates and a high take-up of the new discounted membership subscription which was introduced to improve access to the Trust for parents in low income households. Profits from the Trust's trading subsidiaries covenanted to the Trust were £78,000 (1996 £61,000).

Total resources expended were £4.06m (1996 £3.89m), an increase of 4.4% compared to the previous year. This increase reflects not only a sustained growth in direct charitable activities but also an increase in management and administration costs arising from expenditure on matters such as the Extraordinary General Meeting.

Funds held at 30 September 1997 totalled £0.86m (1996 £1.11m). Two thirds of these funds were held by the branches of the Trust, revealing the need for the continued implementation of the fundraising strategy to establish reliable sources of income to complement membership subscriptions and provide a firm foundation for the development of the Trust's activities.

Reserves policy

The Trustees' policy is to try to ensure that the Trust has the equivalent of three months' expenditure in reserve.

Report of the Council of Trustees 30 September 1997

Statement of the responsibilities of the Council of Trustees

The Companies Act 1985 requires the Council of Trustees, as trustees and directors, to prepare accounts of the charity for each financial year which give a true and fair view of the state of affairs of the charity and its wholly owned subsidiaries and of their income and expenditure for that year. In preparing accounts giving a true and fair view the Council of Trustees has followed best practice and has:

- selected suitable accounting policies and then applied them consistently;
- made judgements and estimates that are reasonable and prudent;
- followed applicable accounting standards, subject to any material departures disclosed and explained in the accounts;
- prepared the accounts on a going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Council of Trustees has responsibility for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and the charity and its subsidiaries and enable it to ensure that the financial statements comply with the Companies Act 1985. It also has responsibility for safeguarding the assets of the charity and for taking reasonable steps to prevent and detect fraud and other irregularities.

Council of Trustees

A list of members of the Council of Trustees at the date the accounts were approved is given as part of the legal and administrative information on page 1. Trustees are appointed by members at the Annual General Meeting of the Trust. Mary Barnard retired as Chair and as a Trustee in June 1997. Lucy Docherty resigned from the Council of Trustees in June 1997, Jean Carratt resigned in September 1997, and Jane Langridge, Jane Mason, Janet Neale, Shona Gore, Ruth Stone and Madeline Wang resigned in October 1997. Carole Boyce, Gill Gyte, Ruth Howard and Magda Sachs were elected to the Council of Trustees in June 1997 but Carole Boyce resigned in November 1997, Magda Sachs resigned in December 1997, and Gill Gyte resigned in February 1998. The Council of Trustees met five times in 1996/97.

No member of the Council of Trustees had any beneficial interest in any contract with the charity or its wholly owned subsidiaries during the year.

Employees & volunteers

The Council of Trustees would like to record its appreciation of the commitment to the Trust's objectives of all staff and also the many volunteers who willingly give their time to the immense benefit of the charity.

Equal Opportunities

The charity operates an Equal Opportunities Policy. The following statement formalises the position and takes account of the progress already made and experience gained.

The Trust aims to ensure that no member or employee, whether in receipt of a salary or not, receives less favourable treatment on the grounds of race, colour, nationality, religion, ethnic or national origins, age, sex, marital status, disability or sexual preference. Recruitment, selection criteria and procedures will be regularly reviewed to ensure that individuals are treated on the basis of their relevant merits and abilities. All members and employees will be given equal opportunity for and access to appropriate training.

Auditors

In accordance with the Companies Act 1985, a resolution regarding the re-appointment of Buzzacott will be proposed at the forthcoming annual general meeting.

By order of the Board

Tracy Stanton, Secretary

Ivacy Stanton

I April 1998

Auditors' report 30 September 1997

Report of the auditors to the members of the National Childbirth Trust

We have audited the accounts on pages 5 to 16 which have been prepared under the historical cost convention and the accounting policies set out on page 9.

Respective responsibilities of the Trustees and Auditors

As described on page 3 the Council of Trustees are responsible for the preparation of accounts. It is our responsibility to form an independent opinion, based on our audit, on those accounts and to report our opinion to you.

Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the accounts. It also includes an assessment of the significant estimates and judgements made by the Council of Trustees in the preparation of the accounts, and of whether the accounting policies are appropriate to the charity's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we consider necessary in order to provide us with sufficient evidence to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the accounts.

Opinion

In our opinion the accounts give a true and fair view of the state of the affairs of the charity and the charity and its subsidiaries respectively as at 30 September 1997 and of their incoming resources and application of resources including their income and expenditure for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

Buggacott-

Buzzacott Chartered Accountants Registered Auditors

5 4045 1448

12 New Fetter Lane London EC4A 1AP

Consolidated statement of financial activities for the year ended 30 September 1997

Notes		Unrestricted funds					
Name Property Pr		Notes	General	Designated	Restricted	Total	Total
Name			funds	funds	funds	1997	1996
Membership subscriptions			£'000	£'000	£'000	£'000	£'000
Membership subscriptions 572 - 577 577 Grants receivable 1 33 - 84 117 221 Add/(less) deferred income - - 31 31 (31) Fundraising activities & donations 2 1,431 - 14 1,445 1,251 Fees from courses & conferences 1,014 - - 1,014 931 Sale of maternity goods 184 - - 184 208 Advertising in branch newsletters 207 - - 207 197 Other income receivable 102 - - 102 77 Interest receivable 50 - - 50 59 Net income of trading subsidiaries 3 79 - - 79 61 Total incoming resources 3,672 - 129 3,801 3,551 Resources expended Direct charitable expenditure 4 2 - <	Income and expenditure						
Grants receivable 1 33 - 84 117 221 Add/(less) deferred income - - 31 31 (31) Fundraising activities & donations 2 1,431 - 14 1,445 1,251 Fees from courses & conferences 1,014 - 1,014 931 Sale of maternity goods 184 - - 184 208 Advertising in branch newsletters 207 - - 207 197 Other income receivable 102 - - 102 77 Interest receivable 50 - - 50 59 Net income of trading subsidiaries 3 79 - - 79 61 Total incoming resources 3,672 - 129 3,801 3,551 Resources expended Direct charitable expenditure 4 Services to parents 1,160 - 35 1,195 1,169 Campaigning & research	Incoming resources						
Add/(less) deferred income Fundraising activities & donations Fundraising activities & donations Fundraising activities & donations Fundraising activities & donations Fees from courses & conferences Fees from courses & conferences Fundraising activities & donations Sale of maternity goods Fees from courses & conferences Fundraising and publicity Fundraising activities & donations Fundraising activities & donations Fundraising activities & donations Fundraising and publicity Fundraising subsidiaries Fundraising Fundra			572	-	-	572	577
Fundraising activities & donations Fees from courses & conferences Fees from course & conference & confer	Grants receivable	1	33	-	84	117	221
Fees from courses & conferences 1,014 1,014 931 Sale of maternity goods 184 184 208 Advertising in branch newsletters 207 207 197 Other income receivable 102 102 77 Interest receivable 50 50 59 Net income of trading subsidiaries 3 79 79 61 Total incoming resources 3,672 129 3,801 3,551 Resources expended	Add/(less) deferred income		-	-	31	31	(31)
Sale of maternity goods 184 - 184 208 Advertising in branch newsletters 207 - - 207 197 Other income receivable 50 - - 50 59 Net income of trading subsidiaries 3 79 - - 79 61 Total incoming resources Brown and state of the control of	-	2	1,431	-	14	1,445	1,251
Advertising in branch newsletters	Fees from courses & conferences		1,014	-	-	1,014	931
Other income receivable Interest receivable Interest receivable Net income of trading subsidiaries 102 - - 102 77 Interest receivable Net income of trading subsidiaries 3 79 - - 79 61 Total incoming resources 3,672 - 129 3,801 3,551 Resources expended Direct charitable expenditure 4 Services to parents 1,160 - 35 1,195 1,169 Campaigning & research 26 - 72 98 111 1nformation 170 - - 170 55 Cost of maternity goods sold 173 - - 173 208 Other direct expenditure 36 - - 36 31 Exceptional item 9 - - - 767 631 Exceptional item 9 - - 767 631 Other expenditure - - 767 631 Fundraising and publicity	Sale of maternity goods		184	-	~	184	208
Interest receivable 50	Advertising in branch newsletters		207	-	-	207	197
Net income of trading subsidiaries 3 79 - - 79 61	Other income receivable		102	-	-	102	77
Resources expended Direct charitable expenditure 4 Services to parents 1,160 - 35 1,195 1,169 Campaigning & research 26 - 72 98 111 Information 170 - 170 55 Cost of maternity goods sold 173 - 173 208 Other direct expenditure 36 - 36 31 Exceptional item 9 2 767 631 Exceptional item 9 767 631 Exceptional item 5 1,271 - 9 1,280 1,176 Management and administration 6 339 - 339 255 Total resources expended 3,942 - 116 4,058 3,886 Net (outgoing)/incoming resources for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450	Interest receivable		50	=	-	50	59
Resources expended Direct charitable expenditure 4 Services to parents 1,160 - 35 1,195 1,169 Campaigning & research 26 - 72 98 111 Information 170 - 170 55 1,200 173 208 100	Net income of trading subsidiaries	3	79	-	-	79	61
Direct charitable expenditure Services to parents 1,160 - 35 1,195 1,169	Total incoming resources		3,672		129	3,801	3,551
Direct charitable expenditure Services to parents 1,160 - 35 1,195 1,169	Resources expended						
Services to parents	-	4					
Campaigning & research 26 - 72 98 111 Information 170 - - 170 55 Cost of maternity goods sold 173 - - 173 208 Other direct expenditure 36 - - 36 31 Exceptional item 9 - - - 250 Support costs 767 - - 767 631 Exceptional item 9 - - - 767 631 Total resources and publicity 5 1,271 - 9 1,280 1,176 Management and administration 6 3,942 - 116 4,058 3,886 Net (out	~	·	1.160	-	35	1 195	1 169
Information	-			_			
Cost of maternity goods sold 173 - 173 208 Other direct expenditure 36 - - 36 31 Exceptional item 9 - - - - 250 Support costs 767 - - 767 631 2,332 - 107 2,439 2,455 Other expenditure Fundraising and publicity 5 1,271 - 9 1,280 1,176 Management and administration 6 339 - - 339 255 Total resources expended 3,942 - 116 4,058 3,886 Net (outgoing)/incoming resources for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) - - - Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115				-	·-		
Other direct expenditure 36 - - 36 31 Exceptional item 9 - - - - 250 Support costs 767 - - 767 631 2,332 - 107 2,439 2,455 Other expenditure Fundraising and publicity 5 1,271 - 9 1,280 1,176 Management and administration 6 339 - - 339 255 Total resources expended 3,942 - 116 4,058 3,386 Net (outgoing)/incoming resources for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) - - - Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450					_		
Exceptional item 9				_	_		
Support costs 767 767 631 Cother expenditure Fundraising and publicity 5 1,271 - 9 1,280 1,176 Management and administration 6 339 339 255 Total resources expended Net (outgoing)/incoming resources for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450		9			-		
Other expenditure Fundraising and publicity 5 1,271 - 9 1,280 1,176 Management and administration 6 339 339 255 Total resources expended 3,942 - 116 4,058 3,886 Net (outgoing)/incoming resources for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450		,		-	_		
Other expenditure Fundraising and publicity 5 1,271 - 9 1,280 1,176 Management and administration 6 339 - - 339 255 Total resources expended 3,942 - 116 4,058 3,886 Net (outgoing)/incoming resources for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) - - - Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450	TF				107		
Fundraising and publicity 5 1,271 - 9 1,280 1,176 Management and administration 6 339 - - 339 255 Total resources expended 3,942 - 116 4,058 3,886 Net (outgoing)/incoming resources for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) - - - - Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450	Other expenditure		2,002		107	2,100	2, 100
Management and administration 6 339 - - 339 255 Total resources expended 3,942 - 116 4,058 3,886 Net (outgoing)/incoming resources for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) - - - Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450	-	5	1.271	-	9	1.280	1.176
Total resources expended 3,942 - 116 4,058 3,886 Net (outgoing)/incoming resources for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) - - - Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450			· ·	_	•	-	
Net (outgoing)/incoming resources for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) - - - Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450	-						
for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) - - - Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450	Total resources expended		3,942		116	4,058	3,886
for the year before transfers 8 (270) - 13 (257) (335) Transfers between funds 14 17 (17) - - - Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450	Net (outgoing)/incoming resources						
Net movement in funds (253) (17) 13 (257) (335) Funds at 1 October 1996 1,005 43 67 1,115 1,450		8	(270)	-	13	(257)	(335)
Funds at 1 October 1996 1,005 43 67 1,115 1,450	Transfers between funds	14	17	(17)	-	-	-
	Net movement in funds		(253)	(17)	13	(257)	(335)
Funds at 30 September 1997 752 26 80 858 1,115	Funds at 1 October 1996		1,005	43	67	1,115	1,450
	Funds at 30 September 1997		752	26	80	858	1,115

All of the group's activities and programmes are classed as continuing. The group had no recognised gains or losses other than the net movement in funds for the year. The movement on reserves is shown above.

Charity statement of financial activities for the year ended 30 September 1997

		Unrestri	cted funds			
	Notes	General	Designated	Restricted	Total	Total
		funds	funds	funds	1997	1996
		£'000	£'000	£'000	£'000	£'000
Income and expenditure						
Incoming resources						
Membership subscriptions		572	-	-	572	577
Grants receivable	I	33	-	84	117	221
Add/(less) deferred income			-	31	31	(31)
Fundraising activities & donations	2	1,508	-	14	1,522	1,314
Fees from courses & conferences		1,014	-	-	1,014	931
Sale of maternity goods		184	-	-	184	208
Advertising in branch newsletters		207	-	-	207	197
Other income receivable		102	-	-	102	77
Interest receivable		50	-	-	50	59
Total incoming resources		3,670	-	129	3,799	3,553
Resources expended						
Direct charitable expenditure	4					
Services to parents		1,160	-	35	1,195	1,169
Campaigning & research		26	-	72	98	111
Information		170	_	-	170	55
Cost of maternity goods sold		173	-	-	173	208
Other direct expenditure		36	-	_	36	31
Exceptional item	9	-	-	-	-	250
Support costs		767	-	-	767	631
		2,332	_	107	2,439	2,455
Other expenditure						
Fundraising and publicity	5	1,271	-	9	1,280	1,176
Management and administration	6	339	-	-	339	255
Total resources expended		3,942	_	116	4,058	3,886
Net (outgoing)/incoming resources						
for the year before transfers		(272)	-	13	(259)	(333)
Transfers between funds	14	17	(17)	-	-	-
Net movement in funds		(255)	(17)	13	(259)	(333)
Funds at 1 October 1996		1,007	43	67	1,117	1,450
Funds at 30 September 1997		752	26	80	858	1,117

All of the charity's activities and programmes are classed as continuing. The charity had no recognised gains or losses other than the net movement in funds for the year. The movement on reserves is shown above.

Balance sheets as at 30 September 1997

	1997			1996		
	Notes	Group £'000	Charity £'000	Group £'000	Charity £'000	
Fixed assets						
Tangible assets	9	387	387	334	333	
Investments	10	-	1	-	1	
	-	387	388	334	334	
Current assets						
Stocks		244	1 7 6	234	158	
Debtors & prepayments	11	269	298	239	211	
Cash at bank and in hand		639	522	1,117	1,005	
		1,152	996	1,590	1,374	
Creditors						
Amounts falling due within one year	12	681	526	809	591	
Net current assets	_	471	470	781	783	
Total net assets	=	858	858	1,115	1,117	
Fund balances						
Charitable funds						
Unrestricted funds						
General funds		753	752	1,007	1,007	
Designated funds	14	26	26	43	43	
Restricted funds	13	80	80	67	67	
		859	858	1,117	1,117	
Non-charitable trading funds	3	(1)	-	(2)	-	
	_	858	858	1,115	1,117	

Approved by the Council of Trustees on 1 April 1998 and signed on its behalf by

Bernadette Matus, Chairman

Catherine George, Vice Chairman

Consolidated cash flow statement for the year ended 30 September 1997

	The same of the sa			
		Notes	1997	1996
			£'000	£'000
				2000
Cas	h outflow from operating activities	(a)	(463)	(24)
		(4)	(103)	(27)
Ret	urns on investments and servicing of finance			
	interest received		78	. 59
•			70	. 39
Cap	oital expenditure			
_	Payments to acquire tangible fixed assets		(93)	(9)
			(73)	(9)
Dе	crease)/increase in cash	(b)	(478)	26
((0)	(470)	
Note	es to the cash flow statement			
(a)	Adjustment of net outgoing resources before transfers to net cash out	flow from one	erating activities	
			-	
			1997	1996
			£'000	£'000
			2000	2000
	Net outgoing resources before transfers		(257)	(335)
	Depreciation charge		34	49
	Exceptional item		•	250
	Net loss on disposal of tangible fixed assets		6	1
	Interest receivable		(78)	(59)
	(Increase) in stocks		(10)	
	(Increase) in debtors		(30)	(46)
	(Decrease)/increase in creditors			(1)
	Net cash outflow from operating activities		(128)	117
	iver cash outflow from operating activities		(463)	(24)
(b)	Analysis of changes in net funds			
(0)	Analysis of changes in het funds			
	Cash at bank and in hand			
	Balance at 1 October 1996		1,117	1,091
	Net cash (outflow)/inflow in year			
	rect cash (outflow) fillitow ht year		(478)	. 26
	Rajance at 30 September 1007		23/	
	Balance at 30 September 1997		639	1,117

Principal accounting policies 30 September 1997

Basis of accounting

The accounts have been prepared under the historical cost convention and in accordance with applicable accounting standards and the Statement of Recommended Practice on Accounting by Charities issued by the Charity Commission in October 1995.

b) Basis of consolidation

The statement of financial activities and balance sheet consolidate the accounts of the charity and all its subsidiary undertakings made up to the balance sheet date.

c) Income

With the exception of voluntary income arising from fundraising activities and donations, all income is credited to the statement of financial activities on an accruals basis. Voluntary income is credited to the statement of financial activities in the year in which it is received.

d) Expenditure

Direct charitable expenditure comprises direct expenses incurred on the defined charitable purposes of the charity and its charitable subsidiaries and includes direct staff costs attributable to the activity and an allocation of the general management and overhead costs.

Fundraising and publicity costs comprise expenditure incurred in inducing others to make contributions to the charity and in enhancing its public image.

Administration and management costs include expenditure on general administration, management and compliance with constitutional and statutory requirements.

e) Leased assets

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to the statement of financial activities as incurred.

f) Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Freehold buildings

2% on cost

Furniture, office and computer

equipment

10% - 20% on cost

g) Stocks

Stocks represent goods for resale and are stated at the lower of cost and net realisable value.

h) Fund accounting

The general fund comprises those monies which may be used towards meeting the charitable objectives of the charity at the discretion of the Council of Trustees.

The restricted funds are monies raised for a specific purpose, or donations subject to donor imposed conditions. The designated funds are monies set aside out of general funds and designated for specific purposes by the Council of

Non-charitable trading funds consist of the retained profits or accumulated losses of activities conducted through noncharitable trading subsidiaries.

Branches

Branch transactions are considered transactions of the charity. Branch returns were received from 367 of the Trust's branches and regions, representing 94% of the total. Estimated results have been included for those branches from which returns had not been received at the date of preparation of the accounts.

j) Pension costs

The charity as an employer contributes to personal pension plans of its employees. The contributions are set at 5% of gross salary and are available to all employees whose contracts are permanent and who have completed three months service with the charity. Contributions are charged to the statement of financial activities of the year in which they are payable to the plans.

Grants receivable

1	Grants receivable	Unrestric	ted funds			
		General fund £'000	Designated funds £'000	Restricted funds £'000	Total 1997 £'000	Total 1996 £'000
	GROUP & CHARITY	• • • • • • • • • • • • • • • • • • • •	2 000	2 000	2 000	2 000
	Department of Health:					
	- core	9	-	-	9	11
	- breastfeeding promotion	-	-	31	31	40
	 training user representatives infant nutrition 	-	-	8	8	17
	- accessible information and	-	-	-	-	2
	support	_		15	15	
	CCIT consumer awareness	_	-	15	15	6
	Hull University			_	-	U
	- training user representatives	-	-	_	-	68
	North Tyneside Health Trust					•
	- training user representatives	-	-	12	12	-
	Nuffield - ParentAbility babyslings	-	-	-	-	9
	North Thames Regional Health Authority - research					
	Century Life - research	-	-	13	13	28
	Charities Aid Foundation	-	-	5	- 5	3
	Received by local branches	24	-	,	24	37
	,				24	٥,
	- -	33	-	84	117	221
2	Fundraising activities & donations					
	GROUP					
	Danationa					
	Donations received Fundraising activities	113	-	14	127	91
	rundraising activities	1,318	-	-	1,318	1,160
	-	1,431		14	1,445	1,251
	CHARITY				-	
	Donations received Taxable profits of trading	112	-	14	126	91
	subsidiaries received under deed					
	of covenant	78	-	_	78	63
	Fundraising activities	1,318	_	_	1,318	1,160
						-7
	-	1,508	-	14	1,522	1,314
	=					

3 Results of trading subsidiaries

The National Childbirth Trust owns the entire called up ordinary share capital of three trading companies incorporated in the United Kingdom:

- NCT Trading Limited whose principal activities are to promote the work of the National Childbirth Trust, to obtain sponsorship of activities and events, to produce the membership magazine "New Generation" and to undertake other business activity on behalf of the Trust;
- NCT (Maternity Sales) Limited whose principal activity is the sale of maternity garments and publications;
- NCT Publishing Limited was dormant during the period of these accounts. The publishing and sale of books and magazines was undertaken and financed through a joint venture with Book Production Consultants plc.

NCT Trading Limited and NCT (Maternity Sales) Limited have entered into deeds of covenant whereby they covenant their taxable profit to the National Childbirth Trust.

3 Results of trading subsidiaries (continued)

A summary of the results of the trading subsidiaries for the year is given below. Audited accounts will be filed with the Registrar of Companies.

· ·	NCT Trading Limited £'000	NCT (Maternity Sales) Limited £'000	NCT Publications Limited £'000	Total 1997 £'000	Total 1996 £'000
Turnover Cost of sales	384 (313)	419 (226)	-	803 (539)	784 (523)
Gross profit	71	193		264	261
Distribution costs Administrative expenses Interest payable	(6)	(44) (134) (1)	- - -	(44) (140) (1)	(57) (142) (1)
Net profit Amounts covenanted to the National Childbirth Trust	65 (64)	14 (14)	-	79 (78)	61 (63)
Retained in subsidiary: Accumulated losses	(1)	-		(1)	(2)

The balance sheet figures have been consolidated on a line by line basis.

4 Direct charitable expenditure

•	Unrestric	ted funds			
	General fund £'000	Designated funds £'000	Restricted funds £'000	Total 1997 £'000	Total 1996 £'000
GROUP & CHARITY					_ 500
Services to parents:					
- Antenatal	769	-	•	769	723
- Breastfeeding	197	-	29	226	254
- Postnatal	168	-	-	168	162
- ParentAbility & education	26	-	6	32	30
Campaigning & research	26	_	72	98	111
Information	170	-	_	170	55
Cost of maternity goods sold	173	-	-	173	208
Other	36	-	-	36	31
Exceptional item	-	-	-	-	250
Support costs (see below)	767	-	-	767	631
•	2,332	-	107	2,439	2,455
Support costs comprise the following:					
Staff costs	430	•	-	430	390
Depreciation	33	-	-	33	45
Premises & equipment costs	108	-	=	108	99
Postage, stationery & telephone	93	-	-	93	75
Irrecoverable VAT	63	•	-	63	-
Other	40	-	-	40	22
	767			767	631
•					

In 1996 irrecoverable VAT was included within the relevant expenses.

5 Fundraising and publicity

		Unrestricte	ed funds			
		General fund £'000	Designated funds £'000	Restricted funds £'000	Total 1997 £'000	Total 1996 £'000
	GROUP AND CHARITY					
	Central fundraising Branch fundraising Central publicity Branch publicity	65 792 94 320	-	l - 8 -	66 791 102 320	29 690 115 342
6	Management and administration GROUP & CHARITY Committee & meeting costs Regional & branch support Professional fees	258 33 48	<u>:</u>	:	258 33 48	208 23 24
		339			339	255

Management and administration expenditure includes the costs of the Consultation Steering Group established by the Council of Trustees to undertake a consultation of members' views on commercial sponsorship and breastfeeding promotion (£17,623) and an Extraordinary General Meeting requisitioned by 56 members (£35,770).

7 Staff costs and trustees' remuneration

Staff costs during the year were as follows: Wages and salaries 505 424 Social security costs 48 40 Other pension costs 18 15 571 479 Staff costs per function were as follows: Direct charitable expenditure 501 448 Fundraising and publicity 70 31 The number of employees who earned £40,000 p.a. or more (including taxable benefits) during the year were as follows: 1997 1996 £40,001 - £50,000 1 - The average number of employees including part-time staff, analysed by function was: Direct charitable expenditure 28.8 26.0 Fundraising and publicity 3.3 1.3 32.1 27.3		1997 £'000	1996 £'000
Social security costs Other pension costs 18 48 40 Other pension costs 571 479 Staff costs per function were as follows: Direct charitable expenditure Fundraising and publicity 501 448 Fundraising and publicity 501 479 571 479 The number of employees who earned £40,000 p.a. or more (including taxable benefits) during the year were as follows: 1997 1996 £40,001 - £50,000 1 - The average number of employees including part-time staff, analysed by function was: Direct charitable expenditure Fundraising and publicity 28.8 26.0 Fundraising and publicity 3.3 1.3	Staff costs during the year were as follows:		
Social security costs Other pension costs 48 40 Other pension costs 18 15 15 18 15 15 18 15 15 18 15 15 18 15 197 1996 19		505	424
Other pension costs1815571479Staff costs per function were as follows:Direct charitable expenditure501448Fundraising and publicity7031 571 479The number of employees who earned £40,000 p.a. or more (including taxable benefits) during the year were as follows:19971996£40,001 - £50,0001-The average number of employees including part-time staff, analysed by function was: Direct charitable expenditure28.8 28.8 3.326.0 1.3Fundraising and publicity3.31.3		48	
Staff costs per function were as follows: Direct charitable expenditure Fundraising and publicity 501 448 Fundraising and publicity 570 31 The number of employees who earned £40,000 p.a. or more (including taxable benefits) during the year were as follows: 1997 1996 £40,001 - £50,000 1 - The average number of employees including part-time staff, analysed by function was: Direct charitable expenditure Fundraising and publicity 28.8 26.0 Fundraising and publicity 3.3 1.3	Other pension costs		
Direct charitable expenditure Fundraising and publicity 501 448 Fundraising and publicity 70 31 571 479 The number of employees who earned £40,000 p.a. or more (including taxable benefits) during the year were as follows: 1997 1996 £40,001 - £50,000 1 - The average number of employees including part-time staff, analysed by function was: Direct charitable expenditure Fundraising and publicity 28.8 26.0 Fundraising and publicity 3.3 1.3		571	479
Fundraising and publicity 70 31 571 479 The number of employees who earned £40,000 p.a. or more (including taxable benefits) during the year were as follows: 1997 1996 £40,001 - £50,000 1 - The average number of employees including part-time staff, analysed by function was: Direct charitable expenditure Fundraising and publicity 28.8 26.0 Fundraising and publicity 3.3 1.3	Staff costs per function were as follows:		
Fundraising and publicity 70 31 571 479 The number of employees who earned £40,000 p.a. or more (including taxable benefits) during the year were as follows: 1997 1996 £40,001 - £50,000 1 - The average number of employees including part-time staff, analysed by function was: Direct charitable expenditure Fundraising and publicity 28.8 26.0 Fundraising and publicity 3.3 1.3	Direct charitable expenditure	501	448
The number of employees who earned £40,000 p.a. or more (including taxable benefits) during the year were as follows: 1997 1996 £40,001 - £50,000 1 The average number of employees including part-time staff, analysed by function was: Direct charitable expenditure Fundraising and publicity 28.8 26.0 Fundraising and publicity 3.3	Fundraising and publicity		-
tequipment of employees including part-time staff, analysed by function was: Direct charitable expenditure Fundraising and publicity 1997 1 - 28.8 26.0 3.3 1.3		571	479
£40,001 - £50,000	The number of employees who earned £40,000 p.a. or more (including taxable benefits) du were as follows:	ring the year	
The average number of employees including part-time staff, analysed by function was: Direct charitable expenditure Fundraising and publicity 28.8 26.0 1.3		1997	1996
Fundraising and publicity 28.8 26.0 3.3 1.3	£40,001 - £50,000	1	-
Fundraising and publicity 3.3 1.3	The average number of employees including part-time staff, analysed by function was:		
		28.8	26.0
32.1 27.3	Fundraising and publicity	3.3	1.3
		32.1	27.3

No member of Council received any remuneration in respect of their services during the year (1996 - £nil). Expenses reimbursed to members of Council during the year were £25,000 (1996 - £27,000).

8 Net (outgoing)/incoming resources for the year before transfers

	1997		1996	
	Group £'000	Charity £'000	Group £'000	Charity £'000
Net outgoing resources are stated after charging:				
Depreciation of tangible fixed assets	34	33	49	45
Staff costs	571	571	479	479
Auditors' remuneration				
Audit fees	16	8	15	8
Tax and accountancy services	12	8	7	4
Operating lease rentals	46	46	64	64

9 Tangible fixed assets

	Charity Freehold	Charity Office	Charity	Trading Subsidiaries	Group
	property £'000	equipment £'000	Total £'000	Equipment £'000	Total £'000
Cost or valuation					
At 1 October 1996	275	192	467	7	474
Additions	-	93	93	-	93
Disposals	-	(14)	(14)	-	(14)
At 30 September 1997	275	271	546	7	553
Cost	•	271	271	7	278
Valuation	275	-	275	-	275
	275	271	546	7	553
Depreciation					
At 1 October 1996	-	134	134	6	140
Charge for year	6	27	33	1	34
On disposals	-	(8)	(8)	-	(8)
At 30 September 1997	6	153	159	7	166
Net book values					
At 30 September 1997	269	118	387		387
At 30 September 1996	275	58	333	1	334
The net book value at 30 September 199	7 represents tangi	ible fixed assets us	ed for:		
Direct charitable expenditure	269	111	380	-	380
Fundraising and publicity	-	5	5	_	5
Management and administration	-	2	2	-	2

Exceptional item

The charity's freehold property was valued as at 1 August 1996 by Hurst Warne Limited, Chartered Surveyors, on an open market value basis in accordance with the guidelines issued by the Royal Institution of Chartered Surveyors. At 30 September 1996 the trustees were of the opinion that the value of the charity's freehold property should be written down to this value resulting in an exceptional item of £250,000 for the year ended 30 September 1996.

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The historical cost of the freehold property included above at a valuation of £275,000 was £583,168 and the aggregate depreciation thereon would have been £69,979 (1996 - £58,316).

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GROUP AND CHARITY

Capital Commitments

At 30 September 1997 the group had no capital commitments (1996 - £nil).

387

10 Fixed asset investments

Group undertakings

On 30 September 1997 the National Childbirth Trust owned the entire called up share capital of the following companies, all incorporated in England:

Company	1997 £	1996 £
NCT (Maternity Sales) Limited NCT Trading Limited	6	6
NCT Publishing Limited	100	100
•	108	108

11 Debtors

	Group	07 Charity	199	6
	•	Charity		
	£'000	£'000	Group £'000	Charity £'000
Amounts due from group undertakings	-	131	_	71
Sundry debtors and prepayments	215		198	109
Tax recoverable	54	54	41	31
	269	298	239	211
Creditors: amounts falling due within one year				
Creditors and accrued expenses	397	242	479	253
	20	20	32	32
	264	264	298	298
Amounts due to group undertakings	-	-	-	8
- -	681	526	809	591
	Sundry debtors and prepayments Tax recoverable Creditors: amounts falling due within one year	Sundry debtors and prepayments Tax recoverable 215 Tax recoverable 269 Creditors: amounts falling due within one year Creditors and accrued expenses Social security and other taxes Deferred income - subscriptions & grants in advance Amounts due to group undertakings -	Sundry debtors and prepayments Tax recoverable 215 54 54 269 298 Creditors: amounts falling due within one year Creditors and accrued expenses Social security and other taxes Deferred income - subscriptions & grants in advance Amounts due to group undertakings	Sundry debtors and prepayments 215 113 198 Tax recoverable 54 54 41 Creditors: amounts falling due within one year Creditors and accrued expenses 397 242 479 Social security and other taxes 20 20 32 Deferred income - subscriptions & grants in advance 264 264 298 Amounts due to group undertakings - - - -

13 Restricted funds

The income funds of the charity and the group include restricted funds comprising the following unexpended balances of donations and grants held on trusts to be applied for specific purposes:

	At	Movements in funds		At
GROUP AND CHARITY	1 October 1996 £'000	Incoming resources £'000	Utilised £'000	30 September 1997 £'000
Breastfeeding promotion Training maternity services users	14	31	28	17
representatives	25	51	47	29
Choices project	3	13	15	1
ParentAbility	19	5	6	18
Accessible information & support		15	3	12
Consumer awareness	4	-	4	-
Infant nutrition	2	-	2	_
Foundation training	-	3	-	3
Fundraising & publicity	-	9	9	<u>-</u>
Other	-	2	2	-
	67	129	116	80

14 Designated funds

GROUP AND CHARITY

The income funds of the charity and the group include the following designated funds which have been set aside out of unrestricted funds by the Council for specific purposes:

· ·	At 1 October 1996 £'000	Movements New designations £'000	s in funds Utilised/ released £'000	At 30 September 1997 £'000
Fundraiser fund	12	-	12	_
Capital replacement fund	20	-	7	13
Equal opportunities	4	5	1	8
Consultancy development services	-	5	5	-
Shopping list fund	7	-	7	-
Campaigning	-	6	6	_
Services to parents	-	1	1	_
Information - Foundation training	-	7	2	5
Fundraising & publicity	-	11	11	-
Capital - database	-	9	9	-
Management & administration	-	11	11	-
	43	55	72	26

15 Analysis of net assets between funds

	Unrestrict General and	ed funds		
GROUP	non-charitable trading funds £'000	Designated funds £'000	Restricted funds £'000	1997 Total £'000
Fund balances at 30 September 1997 are represented by:			2 000	2 000
Tangible fixed assets	387	-	-	387
Net current assets	365	26	80	471
Total net assets	752	26	80	858
CHARITY				
Fund balances at 30 September 1997 are represented by:				
Tangible fixed assets	387	-	-	387
Investments	1	-	-	1
Net current assets	364	26	80	470
Total net assets	752	26	80	858

16 Financial commitments

GROUP AND CHARITY

The charity is committed to payments of £2,655 in the year ending 30 September 1998 under an operating lease which expires between two and five years (1996 - £63,694).

The lease is in respect of office equipment.

17 Contingent liability

Following professional advice the Trust terminated contracts which were considered to be unduly onerous and unfair covering a number of photocopiers and fax machines. The total claim against the charity in respect of this early termination at 30 September 1997 amounts to approximately £142,000 of which a provision of £38,333 has been made in these accounts.

The Trustees are vigorously contesting the total of the claim and do not consider any further provision within the accounts is warranted.

18 Taxation

The National Childbirth Trust is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered

Subsidiary companies which do not have charitable status have entered into deeds of covenant with the National Childbirth Trust under which any taxable profits or surpluses are covenanted to the charity each year. The charity and group is not able to reclaim all VAT suffered on expenditure due to the partial exemption rules.

19 Related party transactions

During the year, The National Childbirth Trust entered into transactions in the normal course of activities with its subsidiaries listed in note 10.