

Registered number
02343583

Buckley Jewellery Limited

Report and Accounts

31 January 2015

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Buckley Jewellery Limited
Report and accounts
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Buckley Jewellery Limited
Company Information

Directors

Mr N J Thompson
Mr A J L Buckley (Chief Executive)
Sir W E Peacock (Non Executive Chairman)
Mrs R E Buckley
Mrs C V Lenihan

Secretary

Mr M J Francis

Auditors

Michael Dack & Company
Suite B2, Josephs Well
Hanover Walk, Westgate
Leeds
LS3 1AB

Bankers

HSBC Bank plc
33 Park Row
Leeds
LS1 1LD

Solicitors

Gordons LLP
Riverside West
Whitehall Road
Leeds
West Yorkshire
LS1 4AW

Registered office

Unit G3, Wyther Lane Industrial Estate
Wyther Green
Leeds
West Yorkshire
LS5 3AR

Registered number

02343583

Buckley Jewellery Limited**Registered number:**

02343583

Directors' Report

The directors present their report and accounts for the year ended 31 January 2015.

Principal activities

The company's principal activity during the year continued to be the design and distribution of jewellery.

Future developments

The directors continue to focus the business on product design, innovation and buying expertise in order to further develop sales of the Buckley brand product including the launch of new brands. The directors remain confident that the business will continue to improve profitability in the next financial year.

Financial instrument risk

The company uses various financial instruments; these include cash and various items such as trade debtors and trade creditors that arise directly from the company's operations. The main purpose of these financial instruments is to raise finance for the company's operations. The existence of these financial instruments exposes the company to a number of financial risks which are reviewed regularly by the directors.

In reviewing these risks the directors take into account all available information covering current and future interest rates and exchange rates. They then set the policy to be adhered to for a set period, at which time they will review the situation and set a new policy if required.

Liquidity risk

The company seeks to manage financial risk by ensuring sufficient liquidity is available to meet foreseeable needs and to invest cash assets safely and profitably. Short term flexibility is achieved by utilising existing cash resources.

Credit risk

The principal credit risk arises from the company's trade debtors.

In order to manage credit risk the directors set limits for customers based on a combination of payment history and third party credit references. Credit limits are reviewed by the financial controller on a regular basis in conjunction with debt ageing and collection history.

Dividends

During the year interim dividends of 49.5p per share totalling £637,592 were paid. The directors do not recommend payment of a final dividend.

Directors

The following persons served as directors during the year:

Mr N J Thompson
Mr A J L Buckley (Chief Executive)
Sir W E Peacock (Non Executive Chairman)
Mrs R E Buckley
Mrs C V Lenihan

Political and charitable donations

The company incurred expenses totalling £3,377 on behalf of the UK Independence Party.

Buckley Jewellery Limited**Registered number:**

02343583

Directors' Report**Directors' responsibilities**

The directors are responsible for preparing the report and accounts in accordance with applicable law and regulations.

Company law requires the directors to prepare accounts for each financial year. Under that law the directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the accounts;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

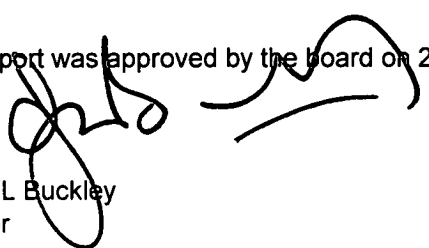
The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

Each person who was a director at the time this report was approved confirms that:

- so far as he is aware, there is no relevant audit information of which the company's auditor is unaware; and
- he has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

This report was approved by the board on 28 May 2015 and signed on its behalf.



Mr A J L Buckley
Director

Buckley Jewellery Limited

Strategic Report


Review of the business

There was a profit for the year after taxation amounting to £1,048,977 (£602,755).

Turnover for the year was £11,306,238 a decrease of £408,378 compared to last year (2014: £11,714,616). Operating profit was £788,196 which is an increase of £5,539 compared to the prior year profit (2014: £782,657).

The directors are satisfied with the profit growth delivered during the year. The Board have implemented changes to the sales and marketing structure which will improve the management of individual accounts which, in turn, will deliver growth of both sales and profit in the future. The Company continues to develop new products and display equipment which will drive sales growth with both our existing and new accounts. The Company continues to target new business channels in order to achieve sales growth in future periods. The Board remain confident in the Company's strategy and are focused on delivering this.

This report was approved by the board on 28 May 2015 and signed on its behalf.


Mr A J L Buckley
Director

Buckley Jewellery Limited
Independent auditors' report
to the members of Buckley Jewellery Limited

We have audited the accounts of Buckley Jewellery Limited for the year ended 31 January 2015 which comprise the Profit and Loss Account, the Balance Sheet, the Cash Flow Statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities, the directors are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the accounts

A description of the scope of an audit of financial statements is provided on the APB's website at www.frc.org.uk/auditscopeukprivate

Opinion on the accounts

In our opinion the accounts:

- give a true and fair view of the state of the company's affairs as at 31 January 2015 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

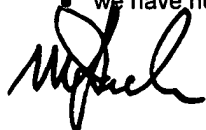
Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report and the Strategic Report for the financial year for which the accounts are prepared is consistent with the accounts.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the accounts are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.



Michael Dack FCA
(Senior Statutory Auditor)
for and on behalf of
Michael Dack & Company
Accountants and Statutory Auditors
28 May 2015

Suite B2, Josephs Well
Hanover Walk, Westgate
Leeds

LS3 1AB

Buckley Jewellery Limited
Profit and Loss Account
for the year ended 31 January 2015

	Notes	2015 £	2014 £
Turnover	2	11,306,238	11,714,616
Cost of sales		(7,969,848)	(8,566,079)
Gross profit		<u>3,336,390</u>	<u>3,148,537</u>
Administrative expenses		(2,575,278)	(2,365,880)
Operating profit	3	<u>761,112</u>	<u>782,657</u>
Exceptional items: profit/(loss) on the disposal of fixed assets	4	592,805	(2,820)
		<u>1,353,917</u>	<u>779,837</u>
Interest receivable		378	4
Interest payable	7	(7,560)	(3,459)
Profit on ordinary activities before taxation		<u>1,346,735</u>	<u>776,382</u>
Tax on profit on ordinary activities	8	(297,758)	(173,627)
Profit for the financial year		<u>1,048,977</u>	<u>602,755</u>

Continuing operations

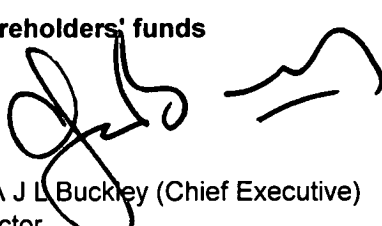
None of the company's activities were acquired or discontinued during the above two financial years.

Statement of total recognised gains and losses

The company has no recognised gains or losses other than the profit for the above two financial years.

Buckley Jewellery Limited
Balance Sheet
as at 31 January 2015

	Notes	2015 £	2014 £
Fixed assets			
Tangible assets	9	186,774	90,695
Current assets			
Stocks	10	2,389,124	2,453,861
Debtors	11	2,262,595	2,292,947
Cash at bank and in hand		42,844	310,969
		<u>4,694,563</u>	<u>5,057,777</u>
Creditors: amounts falling due within one year	12	(2,800,365)	(3,478,885)
Net current assets		<u>1,894,198</u>	<u>1,578,892</u>
Net assets		<u>2,080,972</u>	<u>1,669,587</u>
Capital and reserves			
Called up share capital	14	128,806	128,806
Share premium	15	85,374	85,374
Capital redemption reserve	16	44,276	44,276
Profit and loss account	17	1,822,516	1,411,131
Shareholders' funds	19	<u>2,080,972</u>	<u>1,669,587</u>


Mr A J L Buckley (Chief Executive)
Director
Approved by the board on 28 May 2015

Buckley Jewellery Limited
Cash Flow Statement
for the year ended 31 January 2015

	Notes	2015 £	2014 £
Reconciliation of operating profit to net cash inflow from operating activities			
Operating profit		761,112	782,657
Depreciation and amortisation		92,929	91,681
Decrease/(increase) in stocks		64,737	(90,383)
(Increase)/decrease in debtors		(4,375)	574,886
(Decrease)/increase in creditors		(776,612)	427,709
Net cash inflow from operating activities		<u>137,791</u>	<u>1,786,550</u>
CASH FLOW STATEMENT			
Net cash inflow from operating activities		137,791	1,786,550
Returns on investments and servicing of finance	20	(7,182)	(3,455)
Taxation		(164,939)	(478,124)
Capital expenditure	20	<u>403,797</u>	<u>(60,565)</u>
		369,467	1,244,406
Equity dividends paid		<u>(637,592)</u>	<u>(1,577,881)</u>
		(268,125)	(333,475)
Decrease in cash		<u>(268,125)</u>	<u>(333,475)</u>
Reconciliation of net cash flow to movement in net debt			
Decrease in cash in the period		(268,125)	(333,475)
Change in net debt	21	<u>(268,125)</u>	<u>(333,475)</u>
Net funds at 1 February		310,969	644,444
Net funds at 31 January		<u>42,844</u>	<u>310,969</u>

Buckley Jewellery Limited
Notes to the Accounts
for the year ended 31 January 2015

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with applicable United Kingdom Accounting Standards.

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Leasehold land and buildings	over the lease term
Plant and machinery	over 2 to 5 years

Stocks

Stock is valued at the lower of cost and net realisable value.

Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes.

Deferred tax is calculated at the tax rates which are expected to apply in the periods when the timing differences will reverse, and discounted to reflect the time value of money using rates based on the post-tax yields to maturity that could be obtained at the balance sheet date on government bonds with similar maturity dates.

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account.

Leasing and hire purchase commitments

Assets held under finance leases and hire purchase contracts, which are those where substantially all the risks and rewards of ownership of the asset have passed to the company, are capitalised in the balance sheet and depreciated over their useful lives. The corresponding lease or hire purchase obligation is treated in the balance sheet as a liability.

The interest element of the rental obligations is charged to the profit and loss account over the period of the lease and represents a constant proportion of the balance of capital repayments outstanding.

Rentals paid under operating leases are charged to income on a straight line basis over the lease term.

Buckley Jewellery Limited
Notes to the Accounts
for the year ended 31 January 2015

Pensions

The company operates a defined contribution pension scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

2 Analysis of turnover	2015	2014
	£	£
By activity:		
The design and distribution of jewellery	<u>11,306,238</u>	<u>11,714,616</u>
By geographical market:		
UK	4,302,669	5,759,064
Europe	2,096,112	1,475,433
North America	1,169,681	953,910
Rest of world	<u>3,737,776</u>	<u>3,526,209</u>
	<u>11,306,238</u>	<u>11,714,616</u>
3 Operating profit	2015	2014
	£	£
This is stated after charging:		
Depreciation of owned fixed assets	92,929	91,681
Operating lease rentals - plant and machinery	14,169	10,628
Operating lease rentals - land buildings	120,735	124,500
Auditors' remuneration for audit services	<u>15,000</u>	<u>15,000</u>
4 Exceptional items	2015	2014
	£	£
Profit on disposal of intangible asset	592,805	-
Loss on disposal of plant and machinery	<u>-</u>	<u>(2,820)</u>
	<u>592,805</u>	<u>(2,820)</u>
Taxation charge	<u>(126,030)</u>	<u>-</u>

Buckley Jewellery Limited
Notes to the Accounts
for the year ended 31 January 2015

5 Directors' emoluments	2015	2014
	£	£
Emoluments	245,959	173,753
Company contributions to money purchase pension schemes	7,000	583
Payments to third parties for director's services	27,000	27,000
	<u>279,959</u>	<u>201,336</u>
 Highest paid director: Emoluments	 <u>128,941</u>	 <u>145,705</u>
 Number of directors in company pension schemes:	 2015	 2014
	Number	Number
Money purchase schemes	<u>1</u>	<u>1</u>
 6 Staff costs	 2015	 2014
	£	£
Wages and salaries	1,589,054	1,363,585
Social security costs	160,369	139,393
Other pension costs	48,396	47,672
	<u>1,797,819</u>	<u>1,550,650</u>
 Average number of employees during the year	 Number	 Number
Administration	20	20
Distribution	11	9
Sales	13	10
	<u>44</u>	<u>39</u>
 7 Interest payable	 2015	 2014
	£	£
Bank loans and overdrafts	6,502	2,792
Other loans	1,058	667
	<u>7,560</u>	<u>3,459</u>

Buckley Jewellery Limited
Notes to the Accounts
for the year ended 31 January 2015

8 Taxation	2015	2014
	£	£
Analysis of charge in period		
Current tax:		
UK corporation tax on profits of the period	263,023	164,935
Adjustments in respect of previous periods	8	-
	<u>263,031</u>	<u>164,935</u>
Deferred tax:		
Origination and reversal of timing differences	34,727	8,692
	<u>297,758</u>	<u>173,627</u>
Tax on profit on ordinary activities		

Factors affecting tax charge for period

The differences between the tax assessed for the period and the standard rate of corporation tax are explained as follows:

	2015	2014
	£	£
Profit on ordinary activities before tax	<u>1,346,735</u>	<u>776,382</u>
Standard rate of corporation tax in the UK	21%	23%
	£	£
Profit on ordinary activities multiplied by the standard rate of corporation tax	282,814	178,568
Effects of:		
Expenses not deductible for tax purposes	7,770	(2,423)
Capital allowances for period in excess of depreciation	(30,879)	(6,489)
UK tax bit at standard rate	3,318	(4,721)
Adjustments to tax charge in respect of previous periods	8	-
Current tax charge for period	<u>263,031</u>	<u>164,935</u>

Factors that may affect future tax charges

The standard rate of corporation tax in the UK changed to 20% with effect from 1 April 2015.

Buckley Jewellery Limited
Notes to the Accounts
for the year ended 31 January 2015

9 Tangible fixed assets

	Short leasehold property £	Plant and machinery £	Total £
Cost			
At 1 February 2014	145,362	402,039	547,401
Additions	3,036	185,972	189,008
Disposals	(46,141)	-	(46,141)
At 31 January 2015	<u>102,257</u>	<u>588,011</u>	<u>690,268</u>
Depreciation			
At 1 February 2014	107,977	348,729	456,706
Charge for the year	27,893	65,036	92,929
On disposals	(46,141)	-	(46,141)
At 31 January 2015	<u>89,729</u>	<u>413,765</u>	<u>503,494</u>
Net book value			
At 31 January 2015	<u>12,528</u>	<u>174,246</u>	<u>186,774</u>
At 31 January 2014	<u>37,385</u>	<u>53,310</u>	<u>90,695</u>

10 Stocks

	2015 £	2014 £
Raw materials and consumables	135,641	201,864
Finished goods and goods for resale	<u>2,253,483</u>	<u>2,251,997</u>
	<u>2,389,124</u>	<u>2,453,861</u>

The difference between purchase price or production cost of stocks and their replacement cost is not material.

11 Debtors

	2015 £	2014 £
Trade debtors	2,023,473	1,877,128
Deferred tax asset (see note 13)	9,531	44,258
Other debtors	18,984	129,669
Prepayments and accrued income	<u>210,607</u>	<u>241,892</u>
	<u>2,262,595</u>	<u>2,292,947</u>

Buckley Jewellery Limited
Notes to the Accounts
for the year ended 31 January 2015

12 Creditors: amounts falling due within one year	2015	2014
	£	£
Trade creditors	1,096,650	1,446,497
Corporation tax	263,023	164,931
Other taxes and social security costs	40,869	39,327
Other creditors	12,308	345,886
Accruals and deferred income	1,387,515	1,482,244
	<u>2,800,365</u>	<u>3,478,885</u>

13 Deferred taxation	2015	2014
	£	£
Accelerated capital allowances	<u>(9,531)</u>	<u>(44,258)</u>
Undiscounted provision for deferred tax	(9,531)	(44,258)

	2015	2014
	£	£
At 1 February	(44,258)	(52,950)
Deferred tax charge in profit and loss account	34,727	8,692
At 31 January	<u>(9,531)</u>	<u>(44,258)</u>

14 Share capital	Nominal value	2015 Number	2015	2014
			£	£
Allotted, called up and fully paid: Ordinary shares	10p each	1,288,066	<u>128,806</u>	<u>128,806</u>

15 Share premium	2015
	£
At 1 February 2014	85,374
At 31 January 2015	<u>85,374</u>

16 Capital redemption reserve	2015
	£
At 1 February 2014	44,276
At 31 January 2015	<u>44,276</u>

Buckley Jewellery Limited
Notes to the Accounts
for the year ended 31 January 2015

17 Profit and loss account

2015
£

At 1 February 2014	1,411,131
Profit for the financial year	1,048,977
Dividends	(637,592)
	<hr/>
At 31 January 2015	1,822,516

18 Dividends

2015
£

2014
£

Dividends for which the company became liable during the year:
Dividends paid

637,592

1,577,881

19 Reconciliation of movement in shareholders' funds

2015
£

2014
£

At 1 February	1,669,587	2,644,713
Profit for the financial year	1,048,977	602,755
Dividends	(637,592)	(1,577,881)
	<hr/>	<hr/>
At 31 January	2,080,972	1,669,587

20 Gross cash flows

2015
£

2014
£

Returns on investments and servicing of finance

Interest received
Interest paid

378

4

(7,560)

(3,459)

(7,182)

(3,455)

Capital expenditure

Payments to acquire tangible fixed assets
Receipts from sales of intangible fixed assets

(189,008)

(60,565)

592,805

-

403,797

(60,565)

Buckley Jewellery Limited
Notes to the Accounts
for the year ended 31 January 2015

21 Analysis of changes in net debt

	At 1 Feb 2014 £	Cash flows £	Non-cash changes £	At 31 Jan 2015 £
Cash at bank and in hand	310,969	(268,125)		42,844
Total	310,969	(268,125)	-	42,844

22 Other financial commitments

At the year end the company had annual commitments under non-cancellable operating leases as set out below:

	Land and buildings 2015 £	Land and buildings 2014 £	Other 2015 £	Other 2014 £
Operating leases which expire:				
within one year	-	15,750	3,320	939
within two to five years	91,000	103,500	10,611	13,931
in over five years	83,000	-	-	-
	174,000	119,250	13,931	14,870

23 Related party transactions

2015
£

2014
£

Mr A J L Buckley, Mrs R E Buckley and Sir W E Peacock
Directors
Dividends paid of £633,581.

24 Ultimate controlling party

The company was under the control of Mr A J Buckley throughout the current and previous year.

Buckley Jewellery Limited
Detailed profit and loss account
for the year ended 31 January 2015

	2015 £	2014 £
Sales	11,306,238	11,714,616
Cost of sales	(7,969,848)	(8,566,079)
Gross profit	<u>3,336,390</u>	<u>3,148,537</u>
Administrative expenses	(2,575,278)	(2,365,880)
Operating profit	<u>761,112</u>	<u>782,657</u>
Exceptional items	592,805	(2,820)
Interest receivable	378	4
Interest payable	(7,560)	(3,459)
Profit before tax	<u>1,346,735</u>	<u>776,382</u>

Buckley Jewellery Limited
Detailed profit and loss account
for the year ended 31 January 2015

	2015	2014
	£	£
Sales		
Sales	<u>11,306,238</u>	<u>11,714,616</u>
Cost of sales		
Purchases	4,488,955	5,782,686
Direct labour	274,055	213,026
Carriage	473,009	360,254
Commissions payable	640,169	469,547
Other direct costs	<u>2,093,660</u>	<u>1,740,566</u>
	<u>7,969,848</u>	<u>8,566,079</u>
Administrative expenses		
Employee costs:		
Wages and salaries	1,025,957	945,764
Directors' salaries	272,959	201,336
Pensions	48,396	47,672
Employer's NI	142,086	124,585
Temporary staff and recruitment	54,231	31,767
Travel and subsistence	213,908	225,323
Motor expenses	<u>34,862</u>	<u>45,485</u>
	<u>1,792,399</u>	<u>1,621,932</u>
Premises costs:		
Rent	131,478	126,978
Rates	53,655	56,825
Light and heat	<u>17,198</u>	<u>18,606</u>
	<u>202,331</u>	<u>202,409</u>
General administrative expenses:		
Telephone and fax	34,352	33,533
Stationery and printing	25,005	22,680
Subscriptions	60,741	57,076
Bank charges	57,239	43,032
Insurance	65,675	64,131
Equipment hire	6,079	4,705
Repairs and maintenance	104,674	112,346
Depreciation	92,929	91,681
Bad debts	(1,990)	3,172
Sundry expenses	<u>43,565</u>	<u>25,906</u>
	<u>488,269</u>	<u>458,262</u>
Legal and professional costs:		
Audit fees	15,000	15,000
Other legal and professional	<u>77,279</u>	<u>68,277</u>
	<u>92,279</u>	<u>83,277</u>
	<u>2,575,278</u>	<u>2,365,880</u>