Annual Report

for the year ended 30th September 2007

Registered no 2340117

A39

20/10/2007 COMPANIES HOUSE 262

DIRECTORS' REPORT FOR THE YEAR ENDED 30TH SEPTEMBER 2007

The director submits his annual report and the financial statements for the year ended 30th September 2007

Principal Activity and Business Review

The company was dormant, within the meaning of Section 250 of the Companies Act 1985, throughout the financial year ended 30th September 2007

Directors

The only director of the company who served during the year ended 30th September 2007, who has been a director for the whole of the year ended on that date, unless otherwise stated, was

S Anderson-Dixon

Under the Articles of Association, Directors are not required to retire either by rotation or at the first Annual General Meeting after appointment

Directors' Interest in Shares and Debentures

During the year ended 30th September 2007, one director of the company exercised share options to acquire interests in the shares of the company

Statement of Directors' Responsibilities

United Kingdom company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company as at the end of the financial year and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable accounting standards have been followed, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for the system of internal control, for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditors

In accordance with section 252 of the Companies Act 1985, the company has taken advantage of the exemption for dormant companies from the obligation to appoint auditors and subject the financial statements to audit

BY ORDER OF THE BOARD

P S Collins – SECRETARY

Northcliffe Accounting Centre, PO Box 6795, Leicester LE1 1ZP

2nd October, 2007

BALANCE SHEET AS AT 30TH SEPTEMBER 2007

	2007 £	2006 £
Current Liabilities		
Amounts due to fellow group undertaking (due to Northcliffe Newspapers Group Limited)	£(41,236)	£(41,236)
Capital and Reserves		
Called up share capital (Note 2)	100	100
Profit and loss account (Note 3)	(41,336)	(41,336)
Equity Shareholders' Funds	£(41,236)	£(41,236)

The annual accounts have not been audited because the company is entitled to the exemption provided by section 249AA(1) of the Companies Act 1985 relating to dormant companies and its members have not required the company to obtain an audit of these accounts in accordance with s249B(2)

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records that comply with Section 221 of the Companies Act 1985. The directors also acknowledge their responsibilities for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with Section 226 of the Companies Act 1985 and which otherwise comply with the requirements of that Act relating to accounts, so far as applicable to the company

The financial statements on pages 2 and 3 were approved by the Board of Directors on 2nd October, 2007 and were signed on its behalf by

S ANDERSON-DIXON DIRECTOR

Studefare

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30TH SEPTEMBER 2007

1 Accounting Policies

The accounts have been prepared under the historical cost convention and in accordance with applicable Accounting Standards in the United Kingdom

2 Called up share capital

	2007	<u>2006</u>
Authorised		
100,000 ordinary shares of £1 each	£100,000	£100,000
Allotted, called up and fully paid		
100 ordinary shares of £1 each	£100	£100
		======

3 Profit and loss account

The Company did not trade during the financial year ended 30th September 2007, or in the previous financial period, and, accordingly, it made neither a profit nor a loss Therefore no profit and loss account is attached

4. Related party transactions

As part of a relocation, an interest free bridging loan of £82,500 was given by Northcliffe Media Limited to S. Anderson-Dixon during the previous financial year. An additional interest free bridging loan of £667,500 was advanced during the current financial year. All amounts were repaid before 30th September 2007

Northcliffe Media Limited acquired a residential property from S. Anderson-Dixon during the current financial year at an open market value of £750,000

5 Ultimate holding company and controlling party

The company is 95% owned by Bristol News & Media Limited, a company incorporated in England and Wales. The directors regard the ultimate holding company as Rothermere Continuation Limited, which is incorporated in Bermuda. The ultimate controlling party is The Viscount Rothermere, Chairman of Daily Mail and General Trust plc.

The largest and smallest group of which the company is a member and for which Group Accounts are drawn up is that of Daily Mail and General Trust plc, registered in England and Wales Copies of the Report and Accounts are available from

The Company Secretary
Daily Mail and General Trust plc
Northcliffe House
2 Derry Street, Kensington
London, W8 5TT