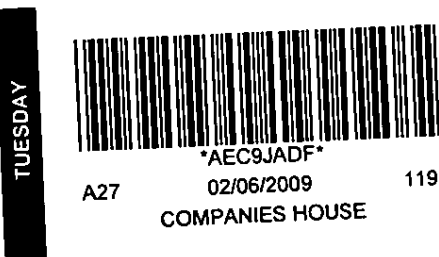


Sunderland Stadium Limited

Report and Accounts

52 week period ended 30 December 2008



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Sunderland Stadium Limited

Report and financial statements 2008

Contents	Page
Officers and professional advisers	1
Directors' report	2
Statement of directors' responsibilities	3
Balance sheet	4
Notes to the accounts	5

Sunderland Stadium Limited

Report and financial statements 2008

Officers and professional advisers

Directors

Mr T Murphy
Mr A D Steele

Secretary

Mr D Read

Registered office

Greenside House
50 Station Road
Wood Green
London N22 7TP

Sunderland Stadium Limited

Directors' report

The Directors present their report and financial statements for the 52 week period ended 30 December 2008.

Activities

During the period the Company has not traded, has not incurred any liabilities and consequently has made neither profit nor loss.

The Company is a subsidiary of William Hill Organization Limited, which together with its fellow subsidiaries of William Hill PLC comprises the William Hill Group of companies as explained in Note 4 to the financial statements.

Directors

The Directors who served during the 52 week period and subsequently are:

Mr T Murphy	
Mr I J Spearing	(resigned 31 December 2008)
Mr A D Steele	(appointed 31 December 2008)

The Directors' interests and rights to subscribe for shares in the ultimate parent company (William Hill PLC) at 30 December 2008 and 1 January 2008 are disclosed in the financial statements of William Hill Organization Limited.

None of the directors had any interests in the share capital of the Company or any other Group company (except as disclosed in the accounts of William Hill Organization Limited) at any time during the period.

Approved by the Board of Directors and signed on behalf of the Board.



D Read
Secretary
31 March 2009

Sunderland Stadium Limited

Statement of directors' responsibilities

United Kingdom company law requires the directors to prepare financial statements for each financial period which give a true and fair view of the state of affairs of the Company as at the end of the financial period and of the profit or loss of the Company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for the system of internal control, safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Sunderland Stadium Limited

Balance sheet

30 December 2008

	Note	30 December 2008 £	1 January 2008 £
Current assets			
Debtors - amount owed by group undertakings		655,632	655,632
Capital and reserves			
Called up share capital	3	600,000	600,000
Profit and loss account		55,632	55,632
Equity shareholders' funds		655,632	655,632

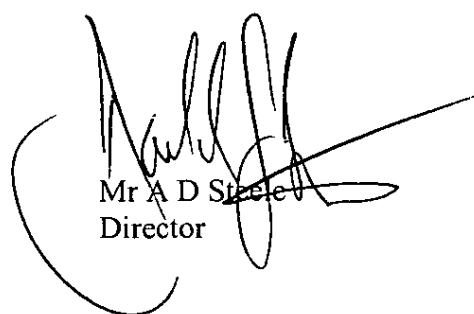
The Company did not trade during the current or preceding period and has made neither profit nor loss, nor any other recognised gain or loss.

The Company was dormant within the meaning of Section 250 (3) Companies Act 1985.

The annual accounts have not been audited because the Company is entitled to the exemption provided by Section 249AA(1) of the Companies Act 1985 relating to dormant companies and its members have not required the Company to obtain an audit of these accounts in accordance with Section 249B(2).

The directors acknowledge their responsibilities for ensuring the Company keeps accounting records that comply with Section 221 of the Companies Act 1985. The directors also acknowledge their responsibilities for preparing accounts which give a true and fair view of the state of affairs of the Company as at the end of the financial period and of its profit and loss for the financial period in accordance with Section 226 of the Companies Act 1985 and which otherwise comply with the requirements of that Act relating to accounts so far as applicable to the Company.

Approved by and signed on behalf of the Board of Directors on 31 March 2009.



Mr A D Steele
Director

Sunderland Stadium Limited

Notes to the accounts

52 week period ended 30 December 2008

1. Accounting policies

The financial statements have been prepared under the historical cost convention.

2. Profit and loss account

During the period the Company has not traded, has not incurred any liabilities and consequently has made neither profit nor loss. There are no recognised gains or losses for the current or preceding financial periods. None of the Directors received any emoluments in respect of their services to the Company.

3. Called up share capital

	30 December 2008 £	1 January 2008 £
Authorised:		
1,000,000 ordinary shares of £1 each	<u>1,000,000</u>	<u>1,000,000</u>
Called up, allotted and fully paid:		
600,000 ordinary shares of £1 each	<u>600,000</u>	<u>600,000</u>

4. Ultimate parent company

The Company is taking advantage of the exemption granted by paragraph 3(c) of Financial Reporting Standard 8, Related Party Disclosures, not to disclose transactions with companies within the William Hill PLC Group who are related parties.

The parent company of the largest and smallest groups for which group accounts are prepared of which this Company is a member is William Hill PLC, a company incorporated in Great Britain.

At the balance sheet date, the Company's ultimate parent company and controlling party was William Hill PLC, a company incorporated in Great Britain.

The Company's immediate parent company and immediate controlling entity is The Regal Sunderland Stadium Limited, a company incorporated in Great Britain.

Copies of the financial statements of William Hill PLC and The Regal Sunderland Stadium Limited are available from Companies House, Crown Way, Maindy, Cardiff CF4 3UZ.