REGISTERED No 2312369

THE QUALITY OF LIFE (NE) LIMITED

Annual report and financial statements for the for the 52 weeks ended 1 January 2011

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Directors

M Oldham S Furst

Secretary

M Oldham

Registered Office

Hayes End Road Hayes Mıddlesex UB4 8EE

Directors' Report

The directors present their annual report and financial statements for the 52 weeks ended 1 January 2011

Review of the business

During the year the Company has not traded, has not incurred any liabilities, and has made neither a profit nor loss. The directors do not expect this to change in the future

Directors

The directors of the Company who served throughout the year are as follows

M Oldham S Furst

Dividend

The directors do not recommend the payment of a dividend (2009 nil)

Auditors

Auditors have not been appointed in accordance with the provision of Section 476 of the Companies Act 2006

Approved by the Board and signed on its behalf by

M Oldham Director and Secretary 24 May 2011

Hayes End Road Hayes Middlesex UB4 8EE

THE QUALITY OF LIFE (NE) LIMITED (Registered No. 2312369)

Balance Sheet As At 1 January 2011

| | | 1 January 2011 | 2 January 2010 |
|--|-------|-------------------|-------------------|
| Current Liabilities | Notes | £ | £ |
| Creditors Amounts owed to group undertakings | 5 | (343,962) | (343,962) |
| Net Current Liabilities | _ | (343,962) | (343,962) |
| Net Assets | - | (343,962) | (343,962) |
| Capital Employed | | | |
| Equity share capital | 6 | 100 | 100 |
| Profit and loss account | 7 | (344,062) | (344,062) |
| Total Capital Employed | _ | (343,962) | (343,962) |

For the year ending 1 January 2011 the company was entitled to exemption from audit under section 480 of the companies act 2006 relating to dormant companies

Directors' responsibilities

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476, and
- The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The financial statements of The Quality Of Life (NE) Limited were approved by the board of directors and authorised for issue on 24 May 2011

They were signed on its behalf by

M Oldham Director

Notes to the financial statements For the period ended 1 January 2011

1. Basis of accounting

The accounts have been prepared on the historical cost basis of accounting

2. Dormant Status

The Company was dormant throughout the year ended 1 January 2011 The company has not traded during the year or during the preceding financial year During these periods, the company received no income and incurred no expenditure and therefore made neither profit nor loss

3. Profit & loss account

The Company did not trade during the year and has made neither a profit nor a loss. No Profit and Loss Account has been prepared. As a result reserves have not moved

4. Directors and employees

None of the directors received any emoluments in respect to their services to the Company The company had no employees (2009 nil)

5. Creditors

| | 1 January 2011 £ | 2 January 2010 £ |
|------------------------------------|------------------------|------------------------|
| Amounts owed to group undertakings | (343,962) | (343,962) |
| 6. Equity Share Capital | | |
| Authorised | 1 January 2011 £ | 2 January 2010 £ |
| Ordinary shares of £1 each | 100 100 | 100 100 |
| Allotted, called up and fully paid | | |
| Ordinary shares of £1 each | 100 100 | 100 100 |

Notes to the financial statements (continued) For the period ended 1 January 2011

7. Reserves

£ Equity share capital As at 2 January 2010 and 1 January 2011 100 Profit and loss As at 2 January 2010 and 1 January 2011 (344,062)Total reserves

As at 2 January 2010 and 1 January 2011 (343,962)

8. Related party transactions

During the period there were no related party transactions

9. Ultimate holding company

The Company's ultimate UK parent undertaking as at 1 January 2011 is United Biscuits Topco Limited United Biscuits Topco Limited has included the Company in its group financial statements

The Company's ultimate parent undertaking is United Biscuits Luxco SCA, which is incorporated in Luxembourg