

Company Registration No. 02303633

**Nylon Marketing Communications
Limited**

Report and Financial Statements

31 December 2013



Nylon Marketing Communications Limited
Company Registration No. 02303633

Report and financial statements 2013

Contents	Page
Officers and professional advisers	1
Directors' report	2
Balance sheet	3
Notes to the accounts	4

Nylon Marketing Communications Limited
Company Registration No. 02303633

Report and financial statements 2013

Officers and professional advisers

Directors

T George
D Englebright
S Bowden
S Hennessy
J Dormieux

Secretary

T George

Registered office

1 Paris Garden
London
SE1 8NU

Bankers

National Westminster Bank plc
130 Commercial Road
Portsmouth
Hants
PO1 1ES

Legal advisors

Squire, Sanders & Dempsey (UK) LLP
7 Devonshire Square
London
EC2M 4YH

Nylon Marketing Communications Limited
Company Registration No. 02303633

Directors' report

The directors present their annual report on the affairs of the company, together with the unaudited financial statements, for the year ended 31 December 2013.

Business review

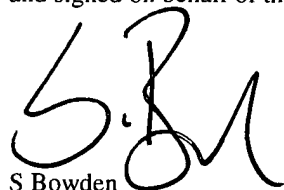
The company has been dormant as defined in section 1169 of the Companies Act 2006 throughout the year and preceding financial year. It is anticipated that the company will remain dormant for the foreseeable future. Key performance indicators are not considered necessary for an understanding of the development, performance or position of the business of the company. There are no risks or uncertainties facing the company including those within the context of the use of financial instruments.

Directors

The directors of the company who served throughout the year except as noted were:

T George	
S Hatch	resigned (27 February 2014)
D Englebright	
S Bowden	appointed (27 February 2014)
S Hennessy	appointed (27 February 2014)
J Dormieux	appointed (27 February 2014)

Approved by the Board of Directors
and signed on behalf of the Board



S Bowden
Director
29/09/2014

Nylon Marketing Communications Limited
Company Registration No. 02303633

Balance sheet
31 December 2013

	Notes	2013 £	2012 £
Current assets			
Debtors	4	140	140
Net current assets		<u>140</u>	<u>140</u>
Creditors: amounts falling due in more than one year	5	(953,254)	(953,254)
Net liabilities		<u>(953,114)</u>	<u>(953,114)</u>
Capital and reserves			
Called up share capital	6	10,000	10,000
Capital contribution		291,188	291,188
Profit and loss account		(1,254,302)	(1,254,302)
Shareholder's deficit	7	<u>(953,114)</u>	<u>(953,114)</u>

Nylon Marketing Communications Limited (registered number 02303633) did not trade during the current or preceding period and has made neither profit nor loss, nor any other recognised gain or loss.

For the year ending 31 December 2013 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements on pages 3 to 6 were approved and authorised for issue by the Board of Directors on 29/09/2014.

Signed on behalf of the Board of Directors



S Bowden
 Director

Nylon Marketing Communications Limited
Company Registration No. 02303633

Notes to the financial statements
Year ended 31 December 2013

1. Accounting policies

The principal accounting policies, all of which have been applied consistently throughout the year and the preceding year are as described below.

Going concern

The company is a non trading company and so does not have any day to day working capital requirements. After making enquiries, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the accounts.

Group financial statements

Consolidated accounts are prepared at Lexington International B.V., level. Lexington International B.V., level is an EEA parent and as such the exemptions under section 400 of the Companies Act 2006 are available to its subsidiaries.

2. Profit and loss account

No profit and loss account is presented with these statements because the company has not received income, incurred expenditure or recognised any gains or losses during either the year under review or the preceding financial year. There have been no movements in shareholder' funds during the year under review or the preceding year.

3. Information regarding directors and employees

The company had no employees during the current and preceding year.

No emoluments were payable to the directors of the company during the current and proceeding year.

4. Debtors: amounts falling due within one year

	2013	2012
	£	£
Other taxes and social security	140	140
	<u>140</u>	<u>140</u>

5. Creditors: amounts falling due in more than one year

	2013	2012
	£	£
Amounts owed to fellow group undertakings	953,254	953,254
	<u>953,254</u>	<u>953,254</u>

Nylon Marketing Communications Limited
Company Registration No. 02303633

Notes to the financial statements
Year ended 31 December 2013

6. Called up share capital

	2013	2012
	£	£
Authorised:		
10,000 ordinary shares of £1 each	<u>10,000</u>	<u>10,000</u>
Allotted called up and fully paid		
10,000 ordinary shares of £1 each	<u>10,000</u>	<u>10,000</u>

7. Reconciliation of movements in shareholders' deficit

	2013	2012
	£	£
Results for the financial year	<u>-</u>	<u>-</u>
Net decrease in shareholders' deficit	-	-
Opening shareholders' deficit	<u>(953,114)</u>	<u>(953,114)</u>
Closing shareholders' deficit	<u>(953,114)</u>	<u>(953,114)</u>

8. Financial commitments

Syndicated banking arrangements

Nylon Marketing Communications Limited participates in group banking arrangements with its parent company, WPP plc, and has access to a group cash management facility. Nylon Marketing Communications Limited guarantees the facility to the extent of its cash deposited in the UK with its clearing bank. Nylon Marketing Communications Limited, together with its parent company, WPP plc, and certain other subsidiary undertakings, is a party to the group's syndicated banking arrangements. Nylon Marketing Communications Limited has jointly and severally guaranteed the borrowings under these arrangements. Details of these arrangements are included in the financial statements of WPP plc.

9. Related parties

The company has taken advantage of the exemption granted to wholly owned subsidiaries not to disclose transactions with group companies under the provisions of Financial Reporting Standard 8 'Related Party Disclosures'.

Nylon Marketing Communications Limited
Company Registration No. 02303633

Notes to the financial statements
Year ended 31 December 2013

10. Ultimate parent company and controlling party

The directors regard Mediaedge:cia UK Holdings Limited, a company incorporated in Great Britain and registered in England and Wales, as the immediate parent company and WPP plc, a company incorporated in Jersey, as the ultimate parent company and the ultimate controlling party.

At the year end the parent undertaking of the largest group of undertakings for which group financial statements are drawn up and of which the company is a member is WPP plc, incorporated in Jersey.

The parent undertaking of the smallest such group is Lexington International B.V., registered in the Netherlands.

Copies of the financial statements of WPP plc are available at www.wppinvestor.com.

Copies of the financial statements of Lexington International B.V. can be obtained from Wilhelminaplein 10, 3072 DE Rotterdam, Netherlands or 27 Farm Street, London W1J 5RJ, UK.