# **COMPANY REGISTRATION NUMBER 2266092**

ntl CableComms Sussex Financial Statements 31 December 2010

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# **Financial Statements**

# Year ended 31 December 2010

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# **Company Information**

The board of directors R C Gale

R M Mackenzie

Company secretary G E James

Registered office Bartley Wood Business Park

Hook Hampshire RG27 9UP

Ernst & Young LLP 1 More London Place Auditor

London SEI 2AF

# The Directors' Report

#### Year ended 31 December 2010

The directors present their report and the financial statements of the company for the year ended 31 December 2010

### Principal activity and business review

The principal activity of the company during the year was, and will continue to be, the provision of cable television, telephony, broadband internet and other telecommunication services as well as running some of the telecommunication services over which they are provided

The company is a wholly owned subsidiary undertaking of Virgin Media Inc. The Virgin Media group is a leading provider of entertainment and communications services in the UK, offering "quad-play" television, broadband internet, fixed line telephony and mobile telephony services

As at 31 December 2010, the Virgin Media group provided services to approximately 4.8 million residential cable customers on its network. The group is also one of the UK's largest mobile virtual network operators by number of customers and at 31 December 2010 provided mobile telephone services to approximately 1.9 million prepay mobile customers and approximately 1.2 million contract mobile customers over third party networks. As of 31 December 2010, approximately 63.0% of residential customers on the group's cable network were "triple play" customers, receiving broadband internet, television and fixed line telephone services from the group and approximately 11.8% were "quad play" customers, also receiving the group's mobile telephone services.

The Virgin Media group believes that its advanced, deep fibre access network enables it to offer faster and higher quality broadband services than its digital subscriber line, or DSL, competitors. As a result it provides its customers with a leading next generation broadband service and one of the most advanced television on-demand services available in the UK market.

In addition, the Virgin Media group provides a complete portfolio of voice, data and internet solutions to businesses, public sector organisations and service providers in the UK through Virgin Media Business (formerly ntl Telewest Business) The Virgin Media group also has an interest in the UKTV television channels through its joint ventures with BBC Worldwide

The Virgin Media group sold its television channel business known as Virgin Media TV on 12 July 2010

# The Directors' Report (continued)

#### Year ended 31 December 2010

Key performance indicators (KPI's)
The company's key financial and other performance indicators for the year are considered below

	2010	2009 Comments
Turnover (£000)	37,817	36,199 Turnover has increased by 4 5% primarily due to an increase in customer numbers, selective price increases and the increased uptake of broadband, television and fixed line telephone services from both new and existing customers, partially offset by some price discounting to stimulate customer activity and retention due to continued market competition
Gross profit margin (%)	81.5	77 9 This increase reflects changes in the product mix including additional customers subscribing to the higher margin broadband product, together with selective price increases
Administrative expenses (£000)	21,943	16,663 Administrative expenses have increased by 31 7% during 2010 primarily due to a £850,000 foreign exchange loss in 2010 compared with a gain of £2,480,000 in 2009, together with increased marketing, employee and outsourcing costs and higher asset usage charges allocated to the company by fellow group undertakings

Selected statistics for residential cable customers served by the company at 31 December 2010 and 31 December 2009 are shown in the table below

	2010	2009
Products		
Television	56,400	53,600
Fixed line telephone	60,700	58,800
Broadband	60,400	56,400
Total	177,500	168,800
Total customers	69,500	66,600
Products per customer	2.55	2 53

#### The Directors' Report (continued)

#### Year ended 31 December 2010

Each television, telephone and broadband internet subscriber directly connected to the company's network counts as one product. Accordingly, a subscriber who receives both telephone and television services counts as two products. Products may include subscribers receiving some services for free or at a reduced rate in connection with promotional offers.

The company reported a movement from net current assets to net current liabilities and a decrease in net liabilities for the year ended 31 December 2010 as a result of normal operations, together with a reclassification of certain inter-company balances. During the year, no new external finance was arranged and there was no movement in the called up equity share capital of the company. Operations were financed through the company's inter-company balances with fellow group undertakings.

#### Future outlook

In December 2010, the Virgin Media group launched TiVo set-top boxes (with associated software, including middleware), following a strategic partnership with TiVo Inc., or TiVo, to develop a next generation set-top box which provides converged television and broadband internet capabilities. Under the agreement with TiVo, TiVo will become the exclusive provider of user interface software for Virgin Media's next generation set-top boxes and the Virgin Media group will become the exclusive distributor of TiVo services and technology in the UK This is a "next generation" entertainment set-top box which brings together television, on-demand and web services through a single set-top box and unique content discovery and personalization tools. The Virgin Media TV powered by TiVo service is being rolled out to customers during 2011

The Virgin Media group's strategic objectives in 2011 revolve around exploiting its superior network infrastructure to offer differentiated products and services, while retaining strong cost control and financial discipline. The Virgin Media group will also place more emphasis on cross-selling mobile services to its Cable customers and seeking to grow revenues from Business customers through an increased focus on managed data services.

The Virgin Media group is also in the process of rolling out the country's fastest widely available broadband service, 100Mb, which is expected to be available right across its network by the middle of 2012. In addition, the group has successfully completed a comprehensive Metro Wi-Fi trial in Ashford, Kent, demonstrating its capabilities in exploiting its growing cable network for the provision of internet connectivity out of the home

#### Results and dividends

The profit for the financial year, after taxation, amounted to £2,355,000 (2009 - profit of £5,682,000) The directors have not recommended an ordinary dividend (2009 - £nil)

#### Principal risks and uncertainties

Financial and operational risk management is undertaken as part of the Virgin Media group operations as a whole. The company's operations expose it to a variety of operational and financial risks. These are considered in more detail in the financial statements of Virgin Media Inc. which are available from the company secretary at Virgin Media, Bartley Wood Business Park, Hook, Hampshire, RG27 9UP

#### **Directors**

The directors who served the company during the year were as follows

R C Gale (Appointed 30 April 2010)
R M Mackenzie (Appointed 30 April 2010)
Virgin Media Directors Limited (Resigned 30 April 2010)
Virgin Media Secretaries Limited (Resigned 30 April 2010)

#### The Directors' Report (continued)

#### Year ended 31 December 2010

Virgin Media Inc has indemnified the directors of the company against liability in respect of proceedings brought by third parties, subject to the conditions set out in the Companies Act 2006 Such qualifying third party indemnity provision is in force as at the date of approving the directors' report

#### Going concern

After making enquiries, and obtaining the necessary assurances from the company's ultimate parent company that sufficient resources will be made available to meet any liabilities as they fall due should the company's income not be sufficient, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing these financial statements.

#### Disclosure of information to the auditor

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information, being information needed by the auditor in connection with preparing its report, of which the auditor is unaware. Having made enquiries of fellow directors and the company's auditor, each director has taken all the steps that he is obliged to take as a director in order to make himself aware of any relevant audit information and to establish that the auditor is aware of that information

Signed on behalf of the directors

R M Mackenzie Director

Approved by the directors on 22 July 2011

#### Statement of Directors' Responsibilities

#### Year ended 31 December 2010

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period In preparing those financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures
  disclosed and explained in the financial statements,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Independent Auditor's Report to the Members of ntl CableComms Sussex

#### Year ended 31 December 2010

We have audited the financial statements of ntl CableComms Sussex for the year ended 31 December 2010 which comprise the Profit and Loss Account, Balance Sheet and the related notes 1 to 14. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

#### Respective responsibilities of directors and auditor

As explained more fully in the Directors' Responsibilities Statement set out on page 6, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' Report and financial statements to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

# Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

# Independent Auditor's Report to the Members of ntl CableComms Sussex (continued)

#### Year ended 31 December 2010

# Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

J I Gordon (Senior Statutory Auditor)

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for and on behalf of Ernst & Young LLP, Statutory Auditor

London

22 July 2011

# **Profit and Loss Account**

# Year ended 31 December 2010

	Note	2010 £000	2009 £000
Turnover		37,817	36,199
Cost of sales		(6,981)	(7,991)
Gross profit		30,836	28,208
Administrative expenses		(21,943)	(16,663)
Operating profit	2	8,893	11,545
Attributable to Operating profit before exceptional items Exceptional items	2	9,164 (271)	11,545
Interest payable and similar charges	4	8,893 (6,531)	11,545 (5,863)
Profit on ordinary activities before taxation		2,362	5,682
Taxation on profit on ordinary activities	5	(7)	-
Profit for the financial year		2,355	5,682

The company has no other gains or losses and therefore no separate statement of total recognised gains or losses is presented

All results relate to continuing operations

The notes on pages 11 to 19 form part of these financial statements.

# **COMPANY REGISTRATION NUMBER: 2266092**

# ntl CableComms Sussex

# **Balance Sheet**

# 31 December 2010

		2010	2009
	Note	£000	£000
Fixed assets		20.525	20.625
Tangible assets	6	30,535	30,635
Current assets			
Debtors due within one year	7	29,547	17,331
Creditors: Amounts falling due within one year	8	(108,994)	(4,305)
Net current (liabilities)/assets		(79,447)	13,026
Total assets less current liabilities		(48,912)	43,661
Creditors: Amounts falling due after more than one year	9	(16,594)	(111,522)
Net liabilities		(65,506)	(67,861)
Capital and reserves			
Called-up equity share capital	12	32,031	32,031
Share premium account	13	64,173	64,173
Profit and loss account	13	(161,710)	(164,065)
Deficit	13	(65,506)	(67,861)

These financial statements were approved by the directors on 22 July 2011 and are signed on their behalf by

R C Gale

Director

K.C. Sal

The notes on pages 11 to 19 form part of these financial statements.

#### Notes to the Financial Statements

#### Year ended 31 December 2010

### 1. Accounting policies

A summary of the principal accounting policies is set out below. All accounting policies have been applied consistently, unless noted below

# Basis of accounting

The financial statements have been prepared under the historical cost convention in accordance with the Companies Act 2006, and applicable UK accounting standards

#### Fundamental accounting concept

The financial statements have been prepared on the going concern basis because the ultimate parent undertaking has given the necessary assurances that sufficient resources will be made available so that the company can meet its liabilities as and when they fall due, for at least the twelve months from the date of approval of these financial statements

# Classification of shares as debt or equity

The company has financial instruments in the form of preference shares. As a condition of the shares there is a contractual obligation to accrue for dividends, regardless of performance. As this condition is potentially unfavourable the preference shares have been classified in the Balance Sheet as financial liabilities, rather than equity, in accordance with FRS 25 "Financial Instruments." Disclosure and Presentation"

Finance payments associated with financial liabilities are dealt with as part of interest payable and similar charges

#### Cash flow

The company is exempt from publishing a cash flow statement as permitted by FRS 1 "Cash flow statements (revised 1996)", as it is a wholly owned subsidiary of its ultimate parent company, Virgin Media Inc

# Turnover

Turnover represents the value of services provided, stated net of value added tax, and is attributable to continuing activities, being the provision of cable television, telephony, internet and other telecommunication services and to run certain of the telecommunication systems over which they are provided, all of which is derived from operations in the United Kingdom. The directors consider this to be a single class of business

### Tangible fixed assets

Depreciation is provided on all tangible fixed assets, other than land, so as to write off the cost of a tangible fixed asset, less its estimated residual value, on a straight line basis over the expected useful economic life of that asset as follows

Network assets 3 - 30 years

Other fixed assets

- Freehold property
- Leasehold property
- Other

30 years
period of lease
3 - 12 years

The carrying values of tangible fixed assets are reviewed for impairment when events or changes in circumstances indicate that the carrying value may not be recoverable

# Notes to the Financial Statements

#### Year ended 31 December 2010

#### 1. Accounting policies (continued)

#### Deferred taxation

Deferred tax is recognised, as appropriate, in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax, with the following exceptions

- provision is made for deferred tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold, and
- deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

### Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. The resulting exchange differences are taken to the Profit and Loss Account

#### Trade and other debtors

Trade and other debtors are stated at their recoverable amount. Provision is made when the amount receivable is not considered recoverable and the full amount is written off when the probability for recovery of a balance is assessed as being remote.

# 2. Operating profit

Operating profit is stated after charging/(crediting)

	2010	2009
	000£	£000
Depreciation of owned fixed assets	4,184	3,571
Net loss/(profit) on foreign currency translation	850	(2,480)
Provision against amounts due from group undertakings	271	_

2000

2010

#### Notes to the Financial Statements

#### Year ended 31 December 2010

### 2. Operating profit (continued)

The group's inter-company funding arrangements are managed centrally Recoverability of inter-company receivables is assessed annually. The provision for non-recoverability may decrease or increase as a result of that review. The impairment review of inter-company indebtedness as at 31 December 2010 concluded that an increase of the provision against amounts due from group undertakings totalling £271,000 should be made (2009 - £nil)

Auditor's remuneration of £3,000 (2009 - £3,000) represents costs allocated to the company by fellow group undertakings that pay all auditor's remuneration on behalf of the Virgin Media group

The company had corporate directors until 30 April 2010, which received no remuneration On 30 April 2010 new directors were appointed. The directors received remuneration for the year of £3,249 in relation to qualifying services as directors of this company, all of which was paid by Virgin Media Limited.

Certain expenses are specifically attributable to the company Where costs are incurred by other group companies on behalf of the company, expenses are allocated to the company on a basis that, in the opinion of the directors, is reasonable

#### 3. Staff costs

The company does not have any directly employed staff but is charged an allocation of staff costs by the Virgin Media group Details of staff numbers and staff costs of the group are disclosed in the group accounts of Virgin Media Finance PLC

#### 4. Interest payable and similar charges

2010	2009
£000	£000
976	976
5,555	4,887
6,531	5,863
	976 5,555

2000

2010

# Notes to the Financial Statements

# Year ended 31 December 2010

5.	Taxation on profit on ordinary activities		
	(a) Analysis of charge in the year		
	The tax charge is made up as follows		
		2010 £000	2009 £000
	Current tax charge: Current tax on profit for the year	-	-
	Deferred tax: Origination and reversal of timing differences	-	-
	Total tax charge on profit on ordinary activities		<u>-</u>
		2010 £000	2009 £000
	Foreign tax Adjustments in respect of prior periods	7	_
	Total current tax	<u></u>	_

# (b) Factors affecting current tax charge

The tax assessed on the profit on ordinary activities for the year is lower than the standard rate of corporation tax in the UK of 28% (2009 - 28%)

The difference between the effective statutory rate and the actual current tax charge is reconciled as follows

	2010	2009
	£000	£000
Profit on ordinary activities before taxation	2,362	5,682
Profit on ordinary activities multiplied by rate of tax	661	1,591
Expenses not deductible for tax purposes	360	280
Depreciation in excess of capital allowances	1,174	1,010
Utilisation of tax losses	(2,195)	(2,881)
US tax expense	7	-
Total current tax (note 5(a))	7	-

#### Notes to the Financial Statements

#### Year ended 31 December 2010

#### 5. Taxation on profit on ordinary activities (continued)

#### (c) Factors that may affect future tax charges

Deferred tax assets in respect of the following amounts have not been recognised as there is currently no persuasive evidence that there will be suitable taxable profits against which these timing differences will reverse

	2010 £000	2009 £000
Tax losses Depreciation in excess of capital allowances	15,052 22,950	17,810 22,706
	38,002	40,516

#### (d) Change in tax rate

As at 31 December 2010 the enacted UK corporation tax rate scheduled to take effect in April 2011 was 27% A rate reduction to 26% was enacted under the Provisional Collection of Taxes Act in March 2011 with effect from 1 April 2011, and further rate reductions were announced, to be introduced in annual decrements to reduce the rate to 23% In addition, on 22 June 2010 the government announced changes to the capital allowances regime, including a reduction in the rate of capital allowances on plant and machinery additions from 20% to 18% with effect from 1 April 2012. These rate changes will affect the amount of future tax payments to be made by the company. The un-provided deferred tax assets have been calculated using the enacted rates as at 31 December 2010.

# 6. Tangible fixed assets

	Network £000	Other £000	Total £000
Cost	**************************************	2000	2000
At I January 2010	130,398	6,469	136,867
Additions	4,084	_	4,084
Disposals	(3,644)	(27)	(3,671)
At 31 December 2010	130,838	6,442	137,280
Depreciation			
At 1 January 2010	102,122	4,110	106,232
Charge for the year	3,870	314	4,184
On disposals	(3,644)	(27)	(3,671)
At 31 December 2010	102,348	4,397	106,745
Net book value			
At 31 December 2010	28,490	2,045	30,535
At 31 December 2009	28,276	2,359	30,635

# Notes to the Financial Statements

# Year ended 31 December 2010

6.	Tangible fixed assets (continued)		
	Included in "Other" are the following net book values of land and buildings		
	included in Other are the following het book values of faild and buildings	2010	2009
		£000	£000
	Freehold	458	481
	Short leasehold improvements	1,570	1,847
_			
7.	Debtors		
		2010	2009
		£000	£000
	Amounts owed by group undertakings	<del>29,547</del>	17,331
	Amounts owed by group undertakings are -		
	Amounts over by group undertakings are	2010	2009
		£000	£000
	Amounts owed by group undertakings	29,818	17,331
	Impairment provision	(271)	_
		29,547	17,331
	Amounts owed by group undertakings are unsecured and interest free		
8.	Creditors: Amounts falling due within one year		
		2010	2009
		£000	£000
	Amounts owed to group undertakings	108,994	4,305
	The analysis of amounts owed to group undertakings is		
		2010	2009
		£000	£000
	Loans advanced by group undertakings	97,187	
	Interest on loan notes due to group undertakings	3,009	2,779
	Other amounts owed to group undertakings	8,798	1,526
		108,994	4,305

Loans advanced by group undertakings are unsecured. Technically these amounts are repayable on demand as they do not include an unconditional right to defer payment, so have been included in creditors falling due within one year in 2010. The directors are of the opinion that, in the ordinary course of business, repayment within such a timescale would not be required. The rates of interest on the amounts payable ranged from 0.51% to 7.56% (2009 - 0.51% to 7.58%). Included in loans advanced by group undertakings are loan notes denominated in US dollars totalling £11,827,000 (2009 - £30,653,000).

Other amounts owed to group undertakings are unsecured, interest free and repayable on demand

#### Notes to the Financial Statements

#### Year ended 31 December 2010

#### 9. Creditors: Amounts falling due after more than one year

	2010	2009
	£000	£000
3,335 Preference shares of £1 each	3	3
Preference share dividend payable to group undertakings	16,591	15,615
Amounts owed to group undertakings	<del>-</del>	95,904
	16,594	111,522
Amounts owed to group undertakings are -		
	2010	2009
	£000	£000
Loans advanced by group undertakings	_	95,904

Details of the preference shares which are held by group undertakings, are set out in note 12

Loans advanced by group undertakings have been included in creditors falling due within one year in 2010 (see note 8)

#### 10. Contingent liabilities

The company, along with fellow group undertakings, is party to a senior secured credit facility with a syndicate of banks. As at 31 December 2010 this comprised a term facility of £1,675 million and a revolving facility of £250 million. Borrowings under the facility are secured against the assets of certain members of the group including those of the company

In addition, a fellow group undertaking has issued senior secured notes which, subject to certain exceptions, share the same guarantees and security which have been granted in favour of the senior credit facility. The amount outstanding under the senior secured notes at 31 December 2010 amounted to approximately £1,495 million (2009 - £nil). Borrowings under the notes are secured against the assets of certain members of the group including those of the company.

On 3 March 2011 Virgin Media Secured Finance PLC, a fellow group undertaking, issued £957 million equivalent aggregate principal amount of senior secured notes due in 2021. The notes are split into a \$500 million US dollar denominated tranche and a £650 million sterling denominated tranche. The notes will rank pari passu with Virgin Media's senior secured credit facility and its existing senior secured notes due in 2018 and, subject to certain exceptions, share in the same guarantees and security granted in favour of its senior secured credit facility and its existing senior secured notes due in 2018. The net proceeds from the issuance of the senior secured notes were in part used to repay £900 million of the group's obligations under its senior secured credit facility.

On 20 May 2011, the senior secured credit facility was amended to reduce the margins payable, reduce the outstanding loan balance by £25 million and increase the revolving credit facility from £250 million to £450 million

The company has joint and several liabilities under a group VAT registration

#### Notes to the Financial Statements

#### Year ended 31 December 2010

#### 11. Related party transactions

In accordance with the exemptions offered by FRS 8 "Related Party disclosures" there is no disclosure in these financial statements of transactions with entities that are part of Virgin Media Inc , and its subsidiaries (see note 14)

#### 12. Share capital

#### Authorised share capital:

	2010	2009
	£000	£000
28,978,224 Ordinary 'A' shares of £1 each	28,978	28,978
30,553,207 Ordinary 'B' shares of £0 10 each	3,055	3,055
3,335 Preference shares of £1 each	3	3
	32,036	32,036

# Allotted, called up and fully paid:

	2010		2009	
	No	£000	No	£000
Ordinary 'A' shares of £1 each	28,978,224	28,978	28,978,224	28,978
Ordinary 'B' shares of £0 10 each	30,525,020	3,053	30,525,020	3,053
	59,503,244	32,031	59,503,244	32,031

The preference shares which are held by group undertakings are classified as a hability under FRS 25 and shown in note 9

#### Shareholders' voting rights

In the opinion of the directors, the primary rights attached to the various classes of shares are as follows

#### £1 preference shares

The right to attend and speak, but not to vote at all general meetings of the company

# £1 'A' ordinary shares

The right to attend, speak, and vote at all general meetings of the company

#### £0 10 'B' ordinary shares

The right to attend and speak, but not to vote at all general meetings of the company

### Distributable profits

Distributable profits are allocated on the following basis

#### Preference shareholders

The company's Articles of Association provide for a fixed cumulative dividend at the rate of £976,000 per annum. This dividend will accrue on a daily basis from 31 December 1993 until 31 December 2013. After payment of the preference dividend, the preference shareholder is entitled to 15% of the remaining distributable profits on winding up.

# All Ordinary Shareholders

After payment of the preference dividend, all ordinary shareholders are entitled to 85% of the remaining distributable profits on winding up

#### Notes to the Financial Statements

#### Year ended 31 December 2010

#### 12. Share capital (continued)

#### Dividends

The preference dividend of £976,000 due to the non-equity shareholder for each of the years ended 31 December 2009 and 2010 has been treated as an expense in the Profit and Loss Account in accordance with FRS 25 "Financial Instruments" Disclosure and Presentation"

#### 13. Reconciliation of deficit and movement on reserves

		Share premium	Profit and loss	
	Share capital	account	account	Deficit
	£000	£000	£000	£000
At 1 January 2009	32,031	64,173	(169,747)	(73,543)
Profit for the year	· -	· -	5,682	5,682
At 31 December 2009 and				<del></del>
1 January 2010	32,031	64,173	(164,065)	(67,861)
Profit for the year		· <del>-</del>	2,355	2,355
At 31 December 2010	32,031	64,173	(161,710)	(65,506)

# 14 Parent undertaking and controlling party

The company's immediate parent undertaking is ntl CableComms Holdings No 2 Limited

The smallest and largest groups of which the company is a member and into which the company's accounts are consolidated are Virgin Media Finance PLC and Virgin Media Inc , respectively

The company's ultimate parent undertaking and controlling party at 31 December 2010 was Virgin Media Inc , a company incorporated in the state of Delaware, United States of America

Copies of all sets of group accounts which include the results of the company are available from the company secretary, Virgin Media, Bartley Wood Business Park, Hook, Hampshire, RG27 9UP