



**Companies House**  
— for the record —

**AR01** (ef)

**Annual Return**



XV8SIL1W

Received for filing in Electronic Format on the: **21/06/2010**

*Company Name:* **ELECTORAL REFORM SERVICES LIMITED**

*Company Number:* **02263092**

*Date of this return:* **27/05/2010**

*SIC codes:* **9305**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **THE ELECTION CENTRE  
33 CLARENDON ROAD  
HORNSEY  
LONDON  
N8 0NW**

**Officers of the company**

*Company Secretary* **1**

*Type:* **Person**

*Full forename(s):* **MS JENNIFER ANN**

*Surname:* **BRADLEY**

*Former names:*

*Service Address recorded as Company's registered office*

*Company Director*      **1**

*Type:*                              **Person**

*Full forename(s):*              **MS JENNIFER ANN**

*Surname:*                        **BRADLEY**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*   **ENGLAND**

*Date of Birth:*   **13/11/1953**                              *Nationality:*   **BRITISH**

*Occupation:*    **CHARTERED ACCOUNTANT**

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*Company Director*      **2**

*Type:*                              **Person**

*Full forename(s):*              **MICHAEL ROBERT**

*Surname:*                        **BURDETT**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **04/04/1951**                              *Nationality:*   **BRITISH**

*Occupation:*    **COMPANY DIRECTOR**

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*Company Director*      **3**

*Type:*                              **Person**

*Full forename(s):*              **MR NICHOLAS**

*Surname:*                        **GOODMAN**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **13/12/1970**                              *Nationality:*   **BRITISH**

*Occupation:*    **COMPANY DIRECTOR**

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*Company Director*      **4**

*Type:*                              **Person**

*Full forename(s):*              **SIMON**

*Surname:*                        **HEARN**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **28/10/1969**                              *Nationality:*   **BRITISH**

*Occupation:*    **ELECTION ADMINISTRATION**

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*Company Director*      **5**

*Type:*                              **Person**

*Full forename(s):*              **RUSSELL GRAHAM**

*Surname:*                        **LORD**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **23/05/1966**                              *Nationality:*   **BRITISH**

*Occupation:*     **PRODUCTION MANAGER**

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*Company Director*      **6**

*Type:*                              **Person**

*Full forename(s):*              **MS ANGELA ETHEL MARY**

*Surname:*                        **MCCUSKER**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **21/02/1959**                              *Nationality:*   **BRITISH**

*Occupation:*     **NON EXECUTIVE DIRECTOR**

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*Company Director*      7

*Type:*                              **Person**

*Full forename(s):*              **CYNTHIA MARIE**

*Surname:*                        **PINTO**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **13/09/1955**

*Nationality:*   **BRITISH**

*Occupation:*    **RESEARCHER**

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*Company Director*      8

*Type:*                              **Person**

*Full forename(s):*              **THE HONORABLE SIAN ELERI**

*Surname:*                        **ROBERTS**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*   **ENGLAND**

*Date of Birth:*   **05/06/1966**

*Nationality:*   **BRITISH**

*Occupation:*    **DEPUTY CHIEF EXECUTIVE**

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*Company Director*      **9**

*Type:*                              **Person**

*Full forename(s):*              **MR IAN**

*Surname:*                        **ROBINSON**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **28/08/1961**                              *Nationality:*   **BRITISH**

*Occupation:*    **COMPANY DIRECTOR**

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*Company Director*      **10**

*Type:*                              **Person**

*Full forename(s):*              **JONATHAN PAUL**

*Surname:*                        **WADSWORTH**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **23/02/1967**                              *Nationality:*   **BRITISH**

*Occupation:*    **INFORMATION  
TECHNOLOGY MANAGER**

## Statement of Capital (Share Capital)

<b>Class of shares</b>	<b>A</b>	<i>Number allotted</i>	<b>5</b>
		<i>Aggregate nominal value</i>	<b>5</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>0</b>
		<i>Amount unpaid per share</i>	<b>0</b>
<i>Prescribed particulars</i>	<b>EACH SHARE IS ENTITLED TO ONE VOTE. RIGHTS ARE DESCRIBED IN THE SHAREHODER'S AGREEMENT</b>		

<b>Class of shares</b>	<b>B</b>	<i>Number allotted</i>	<b>4</b>
		<i>Aggregate nominal value</i>	<b>4</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>0</b>
		<i>Amount unpaid per share</i>	<b>0</b>
<i>Prescribed particulars</i>	<b>EACH SHARE IS ENTITLED TO ONE VOTE. RIGHTS ARE DESCRIBED IN THE SHAREHOLDERS AGREEMENT</b>		

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## Statement of Capital (Totals)

<i>Currency</i>	<b>GBP</b>	<i>Total number of shares</i>	<b>9</b>
		<i>Total aggregate nominal value</i>	<b>9</b>

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### *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 27/05/2010 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for a private or non-traded public company are shown below*

*Shareholding : 1*

**4 B Shares held as at 27/05/2010**

*Name:* **TRUSTEES OF THE STAFF REPRESENTATIVE ASSOCIATION**

*Address:*

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*Shareholding : 2*

**5 A Shares held as at 27/05/2010**

*Name:* **ELECTORAL REFORM SOCIETY LIMITED**

*Address:*

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### *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.