



Companies House

for the record

Company Name

ACCENT MARKETING AND  
RESEARCH LIMITED

Company Type

Private Company Limited By  
Shares

Company Number

2231083

Information extracted from  
Companies House records on  
4th September 2004

# 363s Annual Return

- > Please check the details printed in blue on this statement.
- > If any details are wrong, strike them through and write the correct details in the "Amended details" column.
- > Please use black pen and write in capitals.



A45  
COMPANIES HOUSE  
0221  
26/11/04

## Section 1: Company details

Ref: 2231083/03/10	<b>Current details</b>		<b>Amended details</b>	
> Registered Office Address <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	30 City Road London EC1Y 2AB		Address    UK Postcode	
> Register of Members <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Address where the Register is held</b>  At Registered Office		Address    UK Postcode	
> Register of Debenture Holders <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	Not Applicable		Address    UK Postcode	
> Principal Business Activities <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>SIC Code</b>  7440	<b>Description</b>  Advertising	<b>SIC CODE</b> <b>Description</b>       	
> Please enter additional principal activity code(s) in "Amended details" column. See notes for guidance for list of activity codes.				

## Section 2: Details of Officers of the Company

	Current details	Amended details
<p><b>&gt; Company Secretary</b>  <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i></p> <p><i>Particulars of a new Company Secretary must be notified on form 288a.</i></p>	<p><b>Name</b>  <b>Sheila HOGARTH</b></p> <p><b>Address</b>  <b>5 Sherborne Court</b>  <b>Percy Road</b>  <b>Hampton</b>  <b>Middlesex</b>  <b>TW12 2JY</b></p>	<p><b>Name</b>          _____</p> <p><input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.</p> <p><b>Address</b>          _____          _____          _____</p> <p><b>UK Postcode</b>    _ _ _ _ _</p> <p><b>Date of change</b>    _ _ / _ _ / _ _ _ _</p> <p><b>Date Sheila HOGARTH</b>  <b>ceased to be secretary (if applicable)</b>                                       _ _ / _ _ / _ _ _ _</p>
<p><b>&gt; Director</b>  <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i></p> <p><i>Particulars of a new Director must be notified on form 288a.</i></p>	<p><b>Name</b>  <b>Katherine Margaret Garston BARBER</b></p> <p><b>Address</b>  <b>Flat 2 30 Thornton Hill</b>  <b>London</b>  <b>SW19 4HS</b></p> <p><b>Date of birth</b>    26/11/1958</p> <p><b>Nationality</b>    British</p> <p><b>Occupation</b>    Market Research</p>	<p><b>Name</b>          _____</p> <p><input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.</p> <p><b>Address</b>          _____          _____          _____</p> <p><b>UK Postcode</b>    _ _ _ _ _</p> <p><b>Date of birth</b>        _ _ / _ _ / _ _ _ _</p> <p><b>Nationality</b>        _____</p> <p><b>Occupation</b>        _____</p> <p><b>Date of change</b>    _ _ / _ _ / _ _ _ _</p> <p><b>Date Katherine Margaret Garston BARBER</b>  <b>ceased to be director (if applicable)</b>                                       _ _ / _ _ / _ _ _ _</p>

	Current details	Amended details
<b>&gt; Director</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>     <i>Particulars of a new Director must be notified on form 288a.</i>	<b>Name</b> Joseph Christopher Vernon HEYWOOD  <b>Address</b> 72 Mayall Road London SE24 0PJ    <b>Date of birth</b> 06/11/1955  <b>Nationality</b> British  <b>Occupation</b> Research Manager	<b>Name</b>   <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.  <b>Address</b>     <b>UK Postcode</b> _ _ _ _ _ <b>Date of birth</b> _ _ / _ _ / _ _ _ _ <b>Nationality</b> _____ <b>Occupation</b> _____ <b>Date of change</b> _ _ / _ _ / _ _ _ _ <b>Date</b> Joseph Christopher Vernon HEYWOOD ceased to be director (if applicable) _ _ / _ _ / _ _ _ _
<b>&gt; Director</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>     <i>Particulars of a new Director must be notified on form 288a.</i>	<b>Name</b> Miranda Clare MAYES  <b>Address</b> 8 Learmonth Park Edinburgh EH4 1BZ    <b>Date of birth</b> 27/10/1966  <b>Nationality</b> British  <b>Occupation</b> Market Research	<b>Name</b>   <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.  <b>Address</b>     <b>UK Postcode</b> _ _ _ _ _ <b>Date of birth</b> _ _ / _ _ / _ _ _ _ <b>Nationality</b> _____ <b>Occupation</b> _____ <b>Date of change</b> _ _ / _ _ / _ _ _ _ <b>Date</b> Miranda Clare MAYES ceased to be director (if applicable) _ _ / _ _ / _ _ _ _

### Amended details

*Particulars of a new Director must be notified on form 288a.*

**Occupation** Management Consultant

11 / 11 / 11

*If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.*

*Particulars of a new Director must be notified on form 288a.*

**Occupation**    **Company Director**

١٠٠ / ١١٠ / ١٢٠ / ١٣٠ / ١٤٠ / ١٥٠ / ١٦٠ / ١٧٠ / ١٨٠ / ١٩٠ / ٢٠٠ / ٢١٠ / ٢٢٠ / ٢٣٠ / ٢٤٠ / ٢٥٠ / ٢٦٠ / ٢٧٠ / ٢٨٠ / ٢٩٠ / ٣٠٠ / ٣١٠ / ٣٢٠ / ٣٣٠ / ٣٤٠ / ٣٥٠ / ٣٦٠ / ٣٧٠ / ٣٨٠ / ٣٩٠ / ٤٠٠ / ٤١٠ / ٤٢٠ / ٤٣٠ / ٤٤٠ / ٤٥٠ / ٤٦٠ / ٤٧٠ / ٤٨٠ / ٤٩٠ / ٥٠٠ / ٥١٠ / ٥٢٠ / ٥٣٠ / ٥٤٠ / ٥٥٠ / ٥٦٠ / ٥٧٠ / ٥٨٠ / ٥٩٠ / ٦٠٠ / ٦١٠ / ٦٢٠ / ٦٣٠ / ٦٤٠ / ٦٥٠ / ٦٦٠ / ٦٧٠ / ٦٨٠ / ٦٩٠ / ٧٠٠ / ٧١٠ / ٧٢٠ / ٧٣٠ / ٧٤٠ / ٧٥٠ / ٧٦٠ / ٧٧٠ / ٧٨٠ / ٧٩٠ / ٨٠٠ / ٨١٠ / ٨٢٠ / ٨٣٠ / ٨٤٠ / ٨٥٠ / ٨٦٠ / ٨٧٠ / ٨٨٠ / ٨٩٠ / ٩٠٠ / ٩١٠ / ٩٢٠ / ٩٣٠ / ٩٤٠ / ٩٥٠ / ٩٦٠ / ٩٧٠ / ٩٨٠ / ٩٩٠ / ١٠٠٠

### Amended details

*If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.*

Particulars of a new Director  
must be notified on form  
288a

**Address**  
**Sheepham Cottage**  
**Sheepham**  
**Ivybridge**  
**Devon**  
**PL21 0LX**

**Date of birth** 19/01/1968

**Nationality** British

**Occupation** Director

Name \_\_\_\_\_

☐ Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.

Address

UK Postcode    \_ \_ \_ \_ \_

Date of birth    \_ \_ / \_ \_ / \_ \_ \_ \_

Nationality \_\_\_\_\_

Occupation \_\_\_\_\_

Date of change    /    /   

Date Rachel RISELY ceased to be director (if applicable)

\_\_\_\_\_ / Student \_\_\_\_\_ / Teacher \_\_\_\_\_

*If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.*

Particulars of a new Director must be notified on form 288a.

**Name**  
**Robert SHELDON**

**Address**  
6 Bushwood Road  
Richmond  
Surrey  
TW9 3BQ

**Date of birth** 18/12/1952

**Nationality** British

**Occupation** Director

Name

☐ Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.

Address

UK Postcode    \_ \_ \_ \_ \_

Date of birth      /      /     

Nationality \_\_\_\_\_

Occupation \_\_\_\_\_

Date of change    /    /   

Date Robert SHELDON ceased to be director (if applicable)

— — — / — — — / — — — — —

	Current details	Amended details
<b>&gt; Issued Share Capital</b> <i>This table shows the total number of shares that have been issued by your company and their Nominal Value. If any of the details are wrong, please fill in the correct details.</i>	<b>Class of share</b> <b>Ordinary</b> <b>Nominal value of each share</b> <b>£1.00</b> <b>Number of shares issued</b> <b>10,596</b> <b>Aggregate Nominal Value of issued shares</b> <b>£10,596.00</b>	<b>Class of share</b>  <b>Nominal value of each share</b>  <b>Number of shares issued</b>  <b>Aggregate Nominal Value of issued shares</b>  
<b>&gt; Total shares issued and value</b> <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Total number of shares issued</b> <b>10,596</b> <b>Total Nominal value of shares issued</b> <b>£10,596.00</b>	<b>Total number of shares issued</b>  <b>Total Nominal value of shares issued</b>  
<b>&gt; At the date of this Annual Return, if the company has altered or changed its share capital in any way or allotted new shares, please refer to the guidance notes for details of the appropriate form that should be sent with this Annual Return. Annual return guidance notes are available on the Companies House web site at <a href="http://www.companieshouse.gov.uk">www.companieshouse.gov.uk</a> or by ringing 0870 333636.</b>		

**Section 4: Details of Shareholders**

- > The details we hold on your company's shareholders and their shareholdings are printed below. These are based on your last Annual Return.
- > If any details have changed, or if any shares have been transferred, please fill in the details in the "Amended details" or "Shares transferred" column.
- > Please give details of any other shareholders in Section 5.

Current details		Amended details		Shares transferred		
<b>&gt; Shareholder Name</b> Katherine Margaret Garston BARBER		<b>Name</b> <hr/>		<b>Shares transferred by</b> Katherine Margaret Garston BARBER		
<b>Address</b> Flat 2, 30 Thornton Hill London SW19 4HS		<b>Address</b> <hr/>				
<b>UK Postcode</b> _ _ _ _ _		<hr/>				
<b>Shares held</b> Class                      Number Ordinary                      85		<b>Shares held</b> Class                      Number <hr/> <hr/>				
				Class	Number	Date of transfer
				_____	_____	__/__/____
				_____	_____	__/__/____
<b>&gt; Shareholder Name</b> Rene BELBEN		<b>Name</b> <hr/>		<b>Shares transferred by</b> Rene BELBEN		
<b>Address</b> 55 Greencourt Road Petts Wood Kent BR5 1QN		<b>Address</b> <hr/>				
<b>UK Postcode</b> _ _ _ _ _		<hr/>				
<b>Shares held</b> Class                      Number Ordinary                      639		<b>Shares held</b> Class                      Number <hr/> <hr/>				
				Class	Number	Date of transfer
				_____	_____	__/__/____
				_____	_____	__/__/____
<b>&gt; Shareholder Name</b> Hazel DOUGLAS		<b>Name</b> <hr/>		<b>Shares transferred by</b> Hazel DOUGLAS		
<b>Address</b> The Crest Martcombe Road Easton-In-Gordano North Somerset BS20 0QE		<b>Address</b> <hr/>				
<b>UK Postcode</b> _ _ _ _ _		<hr/>				
<b>Shares held</b> Class                      Number Ordinary                      50		<b>Shares held</b> Class                      Number <hr/> <hr/>				
				Class	Number	Date of transfer
				_____	_____	__/__/____
				_____	_____	__/__/____

**Shares transferred**8



## Section 4: Details of Shareholders (continued)

9

**Shares transferred**10

Current details		Amended details		Shares transferred		
<b>&gt; Shareholder Name</b> Beryl WALL		<b>Name</b>				
		<b>Address</b>				
<b>Address</b> 23 Balfern Grove Chiswick London W4 2JX				<b>Shares transferred by</b> Beryl WALL		
		<b>UK Postcode</b>				
<b>Shares held</b>		<b>Shares held</b>		<b>Class</b>	<b>Number</b>	<b>Date of transfer</b>
<b>Class</b>	<b>Number</b>	<b>Class</b>	<b>Number</b>			
Ordinary	40					__/__/__
						__/__/__

**Section 5: Details of Other Shareholders**

- > Please fill in details of any persons or corporate bodies who are shareholders of the company at the date of this return, but whose details are not printed in Section 4.
- > Also, provide the details of any persons who became but have ceased to be shareholders of the company since the date of the last annual return.
- > For jointly held shares please list those joint shareholders consecutively on the form. If a joint shareholder also holds shares in their own right, list that holding separately.
- > Please copy this page if there is not enough space to enter all the company's other shareholders.

Shareholders details	Class and number of shares or amount of stock held	Class and number of shares or amount of stock transferred (If appropriate)	Date of registration of transfer (If appropriate)
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			



**Companies House**  
— for the record —

## 363s Annual Return Declaration

- > When you have checked all the sections of this form, please complete this page and sign the declaration below.
- > If you want to change the made up date of this annual return, please complete 2 below.

### 1. Declaration

- ☒ I confirm that the details in this annual return are correct as at the made-up-date (shown at 2 below). I enclose the filing fee of £15.

Signature Sheila Hogarth  
(Director / Secretary)

Date 16, 11, 2004

*This date must not be earlier than the return date at 2 below*

#### What to do now

Complete this page then send the whole of the Annual Return and the declaration to the address shown at 4 below.

### 2. Date of this return

- ☒ This AR is made up to 29/9/2004 If you are making this return up to an earlier date, please give the date here

\_\_ / \_\_ / \_\_\_\_

*Note: The form must be delivered to CH within 28 days of this date*

### 3. Date of next return

- ☐ If you wish to change your next return to a date earlier than **29th September 2005** please give the new date here:

\_\_ / \_\_ / \_\_\_\_

### 4. Where to send this form

- ☐ Please return this form to:

Registrar of Companies  
Companies House  
Crown Way  
Cardiff CF14 3UZ

OR

For members of the Hays Document  
Exchange service  
DX 33050 Cardiff

**Have you enclosed the filing fee with the company number written on the reverse of the cheque?**

### Contact Address

You do not have to give any contact information below, but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Contact Name

Telephone number *inc code*

Address **Arram Berlyn Gardner**  
**30 City Road**  
**London EC1Y 2AB**

DX number *if applicable*

DX exchange

Postcode