

Experian Business Strategies Unlimited
Annual report and financial statements
for the year ended 31 March 2010

Company number 2225244



Experian Business Strategies Unlimited

Annual report and financial statements for the year ended 31 March 2010

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Experian Business Strategies Unlimited

Directors and other information

Directors

P A Atkinson

P G Cooper

M E Pepper

Secretary

R P Hanna

Registered office

Landmark House

Experian Way

NG2 Business Park

Nottingham

Nottinghamshire

NG80 1ZZ

Experian Business Strategies Unlimited

Directors' report for the year ended 31 March 2010

The directors present their report and the financial statements for the year ended 31 March 2010

Principal activities and business review

The Company did not trade during the year. The directors have no plans for it to re-commence to trade

Results and dividends

The profit for the financial year was £nil (2009 £42,424). Dividends of £nil (2009 £2,896,464) were proposed and paid in the year

Directors

The directors holding office during the year were

P A Atkinson

P G Cooper

M E Pepper

Statement of directors' responsibilities

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with UK Generally Accepted Accounting Practice (UK Accounting Standards and applicable law). Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

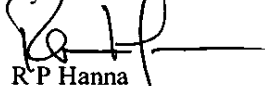
- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

Elective resolutions

The Company has an election in force dispensing with the laying of accounts and reports before the Company in General Meeting and the holding of an Annual General Meeting

By order of the board



R P Hanna

Secretary

20 April 2010

Company registration number 2225244

Experian Business Strategies Unlimited

Profit and loss account for the year ended 31 March 2010

	Notes	2010 £	2009 £
Turnover		-	-
Cost of sales		-	-
Gross profit		-	-
Administrative expenses		-	-
Result on ordinary activities before tax	2	-	-
Tax credit on result on ordinary activities	3	-	42,424
Profit for the financial year	6	-	42,424

All results are derived from discontinued operations

There are no recognised gains or losses other than the profit stated above and therefore no separate statement of total recognised gains and losses has been presented

There is no difference between the result on ordinary activities before tax and the profit stated above and their historical cost equivalents

Experian Business Strategies Unlimited

Balance sheet at 31 March 2010

	2010 £	2009 £
Current assets		
Debtors – amounts due from group undertakings due within one year	5	5
Net current assets	5	5
Net assets	5	5
Capital and reserves		
Called up share capital -		
Allotted, called up and fully paid – 520,000 ordinary shares of £0 00001 each	5	5
Total shareholders' funds	5	5

For the year ended 31 March 2010 the Company was entitled to exemption from auditing its accounts conferred by section 480 of the Companies Act 2006. Members have not required the Company to obtain an audit for the year ended 31 March 2010 in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for

- ensuring the Company keeps accounting records which comply with section 386 (2) (c) of the Companies Act 2006, and
- preparing accounts which give a true and fair view of the state of affairs of the Company as at the end of its financial year, and of its profit and loss for the financial year in accordance with section 396 (2) of the Companies Act 2006, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the Company.

The financial statements on pages 4 to 7 were approved by the board of directors on 20 April 2010 and signed on their behalf by



P G Cooper
Director

Experian Business Strategies Unlimited

Notes to the financial statements for the year ended 31 March 2010

1 Accounting policies

Basis of accounting

These financial statements have been prepared on the going concern basis, under the historical cost convention, and in accordance with the Companies Act 2006 and applicable accounting standards. The principal accounting policies are set out below.

In accordance with Financial Reporting Standard ('FRS') 18 'Accounting Policies', the Company has conducted a review of its accounting policies and estimation techniques, which has not resulted in any change to the Company's accounting policies or estimation techniques.

Cash flow statement and related party disclosures

The Company is a wholly-owned subsidiary of Experian plc and is included in its consolidated financial statements, which are publicly available. Consequently, the Company has taken advantage of the exemption from preparing a cash flow statement under the terms of FRS 1. The Company is also exempt under the terms of FRS 8 from disclosing transactions with entities that are wholly owned by the Experian plc group.

2 Result on ordinary activities before tax

The auditors received remuneration of £2,000 for the audit of the Company's financial statements for the year ended 31 March 2009 which was paid by Experian Limited, its immediate parent company, and was not recharged. The financial statements for the year ended 31 March 2010 are unaudited.

None (2009: none) of the directors received any remuneration in respect of their services to the Company, either from the Company or from other group undertakings, during the year.

3 Tax credit on result on ordinary activities

	2010	2009
	£	£
Current tax:		
UK corporation tax based on the results for the year at 28%	-	-
Adjustments in respect of prior years	-	42,424
Total current tax credit for the year	-	42,424
Tax credit on result on ordinary activities	-	42,424

Factors affecting the current tax credit

The tax credit for 2009 is higher than the standard rate of UK corporation tax of 28%. This is due to the effect of adjustments in respect of prior years.

Experian Business Strategies Unlimited

Notes to the financial statements for the year ended 31 March 2010 (continued)

4 Reconciliation of movements in total shareholders' funds

	2010	2009
	£	£
Profit for the financial year	-	42,424
Dividends paid	-	(2,896,464)
Net decrease in total shareholders' funds	-	(2,854,040)
Opening total shareholders' funds	5	2,854,045
Closing total shareholders' funds	5	5

5 Dividends paid

No dividends were paid in the year (2009 £5 57 per share on 520,000 shares then in issue, with a total cost of £2,896,464)

6 Ultimate parent undertaking and controlling party

The immediate parent company is Experian Limited, incorporated in England and Wales

The Company's ultimate parent company and controlling party, Experian plc, is incorporated in Jersey. It is the smallest and largest group in which the results of the Company for the year were consolidated and copies of its consolidated financial statements may be obtained from the Company Secretary, Experian plc, Newenham House, Northern Cross, Malahide Road, Dublin 17, Ireland