



2197452

## ALPHA CALLIGRAPHIC RESEARCH CAMBRIDGE LIMITED

### **CONSOLIDATED**

DIRECTORS' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2010



### **COMPANY INFORMATION**

**DIRECTORS** 

Ms I Weiss

P Nash

**COMPANY SECRETARY** 

P Nash

**COMPANY NUMBER** 

2197452

REGISTERED OFFICE

St Andrews House St Andrews Road

Cambridge CB4 1DL

**AUDITORS** 

The Young Company

Chartered Accountants & Statutory Auditors

Unit 2 B Vantage Park Washingley Road Huntingdon Cambs

PE29 6SR

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### DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2010

The directors present their report and the financial statements for the year ended 31 December 2010

### DIRECTORS' RESPONSIBILITIES STATEMENT

The directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the group and of the profit or loss of the group for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgments and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### PRINCIPAL ACTIVITIES

The principal activity of the group in the year under review was the provision of technical translation services

#### **BUSINESS REVIEW**

During 2010, the group continued to grow sales across its main markets, while consolidating the position of the operating companies acquired through Linguaget Downward pressure on margins persisted, the market remaining very competitive, and the group remains focussed on minimizing non-productive costs. During the year, negotiations were concluded for the acquisition of another company, SQA Partners in Estonia, to strengthen Alpha's offering in Engineering and QA. This acquisition was completed in January 2011.

#### RESULTS

The profit for the year, after taxation, for the group, amounted to £233,955 (2009 - £109,133)

### **DIRECTORS**

The directors who served during the year were

Ms I Weiss P Nash

### DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2010

#### PROVISION OF INFORMATION TO AUDITORS

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that

- so far as that director is aware, there is no relevant audit information of which the company and the group's auditors are unaware, and
- that director has taken all the steps that ought to have been taken as a director in order to be aware of any information needed by the company and the group's auditors in connection with preparing their report and to establish that the company and the group's auditors are aware of that information

### **AUDITORS**

The auditors, The Young Company, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006

This report was approved by the board on 02 MARCH 2012

and signed on its behalf

P Nash Director

BANAN

## INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF ALPHA CALLIGRAPHIC RESEARCH CAMBRIDGE LIMITED

We have audited the financial statements of Alpha Calligraphic Research Cambridge Limited for the year ended 31 December 2010, set out on pages 5 to 23 The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

#### RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As explained more fully in the Directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error This includes an assessment of whether the accounting policies are appropriate to the group's and the parent company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements

### **OPINION ON FINANCIAL STATEMENTS**

In our opinion the financial statements

- give a true and fair view of the state of the group's and the parent company's affairs as at 31 December 2010 and of the group's profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### **EMPHASIS OF MATTER**

In forming our opinion on the financial statements we have considered the fact that the group's opening balances and comparative figures have not been audited. Appropriate procedures were undertaken in order to quantify any misstatement in respect of the opening balances and comparative figures. In our opinion, the opening balances and comparative figures are free from material misstatement and our audit opinion is not qualified in this respect.

### OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements

## INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF ALPHA CALLIGRAPHIC RESEARCH CAMBRIDGE LIMITED

### MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters wherethe Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us, or
- the parent company financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or

we have not received all the information and explanations we require for our audit

R A Young (Senior statutory auditor)

for and on behalf of The Young Company

Chartered Accountants Statutory Auditors

Unit 2 B Vantage Park Washingley Road Huntingdon Cambs PE29 6SR Date

2-1 March 2012

## CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2010

	Note	Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
TURNOVER	1,2	9,828,342	10,395,899
Cost of sales		(6,262,873)	(7,513,138)
GROSS PROFIT		3,565,469	2,882,761
Administrative expenses		(3,219,158)	(2,703,926)
OPERATING PROFIT	3	346,311	178,835
Interest receivable and similar income		63	-
Interest payable and similar charges	6	(44,996)	(37,054)
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		301,378	141,781
Tax on profit on ordinary activities	7	(67,423)	(32,648)
PROFIT FOR THE FINANCIAL YEAR	16	233,955	109,133

All amounts relate to continuing operations

There were no recognised gains and losses for 2010 or 2009 other than those included in the Profit and loss account

## ALPHA CALLIGRAPHIC RESEARCH CAMBRIDGE LIMITED REGISTERED NUMBER: 2197452

## CONSOLIDATED BALANCE SHEET AS AT 31 DECEMBER 2010

		201	0	2009	9
	Note	£	£	£	£
FIXED ASSETS					
Intangible assets	8		800,000		1,241,795
Tangible assets	9		196,497		187,919
			996,497	_	1,429,714
CURRENT ASSETS					
Debtors	11	3,313,027		2,922,254	
Cash at bank and in hand		856,267		305,497	
		4,169,294		3,227,751	
CREDITORS: amounts falling due within one					
year	12	(4,114,284)		(3,607,908)	
NET CURRENT ASSETS/(LIABILITIES)			55,010		(380,157,
TOTAL ASSETS LESS CURRENT LIABILIT	ΓIES	•	1,051,507	•	1,049,557
CREDITORS: amounts falling due after more					
than one year	13		(705,123)		(878,618)
PROVISIONS FOR LIABILITIES					
Deferred tax	14		(17,149)		(19,659)
NET ASSETS			329,235		151,280
CAPITAL AND RESERVES		:		=	
Called up share capital	15		1,000		1,000
Profit and loss account	16		328,235		150,280
SHAREHOLDERS' FUNDS	17	•	329,235	•	151,280

The financial statements were approved and authorised for issue by the board and were signed on its behalf on the Harlin 2012.

P Nash Director

## ALPHA CALLIGRAPHIC RESEARCH CAMBRIDGE LIMITED REGISTERED NUMBER 2197452

## COMPANY BALANCE SHEET AS AT 31 DECEMBER 2010

		201	0	2009	)
	Note	£	£	£	£
FIXED ASSETS					
Intangible assets	8		800,000		-
Tangible assets	9		150,015		173,287
Investments	10		<u>-</u>	_	1,280,000
			950,015	·	1,453,287
CURRENT ASSETS					
Debtors	11	2,902,173		1,992,083	
Cash at bank and in hand		732,959		182,412	
		3,635,132		2,174,495	
<b>CREDITORS:</b> amounts falling due within one year	12	(3,576,808)		(2,527,308)	
NET CURRENT ASSETS/(LIABILITIES)			58,324		(352,813)
TOTAL ASSETS LESS CURRENT LIABILIT	ΓIES	•	1,008,339	-	1,100,474
CREDITORS: amounts falling due after more than one year	13		(705,123)		(878,618)
PROVISIONS FOR LIABILITIES					
Deferred tax	14		(17,149)		(19,659)
NET ASSETS		_	286,067	_	202,197
CAPITAL AND RESERVES		•		-	
Called up share capital	15		1,000		1,000
Profit and loss account	16	_	285,067		201,197
SHAREHOLDERS' FUNDS	17	•	286,067	-	202,197

The financial statements were approved and authorised for issue by the board and were signed on its behalf on

P Nash Director

# CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2010

	Note	Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
Net cash flow from operating activities	19	(208,595)	1,610,396
Returns on investments and servicing of finance	20	(44,933)	(37,054)
Taxation		(25,632)	(47,656)
Capital expenditure and financial investment	20	(47,816)	(204,645)
Acquisitions and disposals	20	-	(1,241,795)
Equity dividends paid		-	(54,000)
CASH (OUTFLOW)/INFLOW BEFORE FINANCING		(326,976)	25,246
Financing	20	34,732	(255,591)
DECREASE IN CASH IN THE YEAR		(292,244)	(230,345)

## RECONCILIATION OF NET CASH FLOW TO MOVEMENT IN NET FUNDS/DEBT FOR THE YEAR ENDED 31 DECEMBER 2010

	Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
Decrease in cash in the year	(292,244)	(230,345)
Cash (inflow)/outflow from (increase)/decrease in debt and lease financing	(34,732)	255,591
CHANGE IN NET DEBT RESULTING FROM CASH FLOWS	(326,976)	25,246
Other non-cash changes	-	I
MOVEMENT IN NET DEBT IN THE YEAR	(326,976)	25,247
Net debt at 1 January 2010	(330,556)	(355,803)
NET DEBT AT 31 DECEMBER 2010	(657,532)	(330,556)

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

#### 1. ACCOUNTING POLICIES

#### 1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards

#### 1.2 Basis of consolidation

The financial statements consolidate the accounts of Alpha Calligraphic Research Cambridge Limited and all of its subsidiary undertakings ('subsidiaries')

The results of subsidiaries acquired during the year are included from the effective date of acquisition

The results of any subsidiaries sold in the year are included up to the effective date of disposal

#### 1.3 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts

### 1.4 Intangible fixed assets and amortisation

Goodwill is the difference between amounts paid on the acquisition of a business and the fair value of the identifiable assets and liabilities. It is amortised to the Profit and loss account over its estimated economic life

over three years

Amortisation is provided at the following rates

Goodwill

### 1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases.

L/Term Leasehold Property

over the period of the lease

Fixtures & fittings

10% straight line

Motor vehicles

25% straight line

Office equipment
Computer equipment

10% straight line25-33% at varying rates straight line

## 1.6 Investments

Investments in subsidiaries are valued at cost less provision for impairment

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

### 1. ACCOUNTING POLICIES (continued)

#### 1.7 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the Profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

### 1.8 Operating leases

Rentals under operating leases are charged to the Profit and loss account on a straight line basis over the lease term

#### 1.9 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse

Deferred tax assets and liabilities are not discounted

### 1.10 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction

Exchange gains and losses are recognised in the Profit and loss account

### 1.11 Work in progress

Work in progress at the year end is valued at selling price and included in other debtors as accrued income

### 2. TURNOVER

The whole of the turnover is attributable to the provision of technical translation services

53 2% of the company's turnover (2009 - 76%) is attributable to geographical markets outside the United Kingdom

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

### 3. OPERATING PROFIT

The operating profit is stated after charging/(crediting)

	Year ended 31 December 2010 £	13 month period ended 31 December 2009 £
Amortisation - intangible fixed assets	400,000	83,333
Depreciation of tangible fixed assets		
- owned by the group	78,180	72,492
Auditors' remuneration	10,000	7,500
Auditors' remuneration - non-audit	11,500	-
Operating lease rentals		
- plant and machinery	1,877	2,303
- other operating leases	64,807	12,474
Difference on foreign exchange	(361,462)	<i>18,778</i>
Amortisation of deferred research and development expenditure	-	418
Pension costs	7,639	26,000
		•

Auditors fees for the company were £10,000 (2009 - £7,500)

## 4. STAFF COSTS

Staff costs, including directors' remuneration, were as follows

	Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
Wages and salaries Social security costs Other pension costs	2,901,866 464,645 40,599	2,588,212 357,856 26,000
	3,407,110	2,972,068

The average monthly number of employees, including the directors, during the year was as follows

	13 month period
Year ended	ended
31 December	31 December
2010	2009
No.	No
145	80

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

5	DIRECTORS' REMUNERATION		
		Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
	Emoluments	11,512	<u>8,568</u>
6	INTEREST PAYABLE		
6.	On bank loans and overdrafts	Year ended 31 December 2010 £ 44,996	15 month period ended 31 December 2009 £ 37,054
7	TAXATION		
		Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
	Analysis of tax charge in the year/period		
	Current tax (see note below)		
	UK corporation tax charge on profit for the year/period Adjustments in respect of prior periods	49,662 4,938	19,452 -
	Foreign tax on income for the year/period	54,600 15,333	19,452
	Total current tax	69,933	19,452
	Deferred tax (see note 14)		
	Origination and reversal of timing differences	(2,510)	13,196
	Tax on profit on ordinary activities	67,423	32,648

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

## 7. TAXATION (continued)

## Factors affecting tax charge for the year/period

The tax assessed for the year/period is lower than (2009 - lower than) the standard rate of corporation tax in the UK of 28%(2009 - 28%) The differences are explained below

	Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
Profit on ordinary activities before tax	301,378	141,781
Profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 28%(2009 - 28%)	84,386	30,963
Effects of:		
Expenses not deductible for tax purposes, other than goodwill		
amortisation and impairment	31,816	6,500
Capital allowances for year/period in excess of depreciation	(18,052)	(10,606)
Adjustments to tax charge in respect of prior periods	4,938	_
Adjustment in research and development tax credit leading to an		
increase (decrease) in the tax charge	(17,850)	(2,520)
Difference relating to variances on Corporation Tax rates in foreign	. , .	
territories	(15,305)	(4,885)
Current tax charge for the year/period (see note above)	69,933	19,452

### Factors that may affect future tax charges

There were no factors that may affect future tax charges

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

Group	Goodwill £
-	ı.
Cost	
At 1 January 2010	1,241,795 (41,795)
Disposals	
At 31 December 2010	1,200,000
Amortisation	
At 1 January 2010	-
Charge for the year	400,000
At 31 December 2010	400,000
Net book value	
At 31 December 2010	800,000
At 31 December 2009 .	1,241,795
	Goodwill
Company	£
Cost	
At 1 January 2010	-
Additions	1,200,000
At 31 December 2010	1,200,000
Amortisation	
At 1 January 2010	-
Charge for the year	400,000
At 31 December 2010	400,000
Net book value	
At 31 December 2010	800,000

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

### 9. TANGIBLE FIXED ASSETS

Group	L/Term Leasehold Property £	Fixtures and fittings £	Motor vehicles £	Office equipment £	Computer equipment	Total £
Cost						
At 1 January 2010 Additions Disposals	50,167 478 -	148,586 - (61,589)	28,355 33,830	151,213 10,811	264,736 42,282 (99,458)	643,057 87,401 (161,047)
At 31 December 2010	50,645	86,997	62,185	162,024	207,560	569,411
Depreciation						_
At 1 January 2010 Charge for the year On disposals	41,980 3,869 -	118,195 8,700 (61,589)	26,938 5,928	38,928 23,835 -	229,097 36,491 (99,458)	455,138 78,823 (161,047)
At 31 December 2010	45,849	65,306	32,866	62,763	166,130	372,914
Net book value						
At 31 December 2010	4,796	21,691	29,319	99,261	41,430	196,497
At 31 December 2009	8,187	30,391	1,417	112,285	35,639	187,919

The net book value of assets held under finance leases or hire purchase contracts, included above, are as follows

	2010	2009
Group	£	£
Motor vehicles	29,319	-

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

Company	L/Term Leasehold Property £	Fixtures and fittings	Motor vehicles £	Office equipment £	Computer equipment	Total £
Cost						
At 1 January 2010 Additions Disposals	50,167 - -	148,586 - (61,589)	28,355 - -	121,697 - -	261,365 42,282 (99,458)	610,170 42,282 (161,047)
At 31 December 2010	50,167	86,997	28,355	121,697	204,189	491,405
Depreciation						<u>.                                      </u>
At 1 January 2010 Charge for the year On disposals	41,980 3,829	118,195 8,700 (61,589)	26,938 1,417	20,673 15,117 -	229,097 36,491 (99,458)	436,883 65,554 (161,047)
At 31 December 2010	45,809	65,306	28,355	35,790	166,130	341,390
Net book value	· ·					
At 31 December 2010	4,358	21,691		85,907	38,059	150,015
At 31 December 2009	8,187	30,391	1,417	101,024	32,268	173,287

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

### 10 FIXED ASSET INVESTMENTS

Company	Investments in subsidiary companies £
Cost or valuation	
At 1 January 2010 Disposals	1,280,000 (1,280,000)
At 31 December 2010	
Net book value	
At 31 December 2010	-
At 31 December 2009	1,280,000

Details of the principal subsidiaries can be found under note number 27

### 11. DEBTORS

		Group		Company
	2010	2009	2010	2009
	£	£	£	£
Trade debtors	2,067,182	1,969,528	1,430,395	1,136,620
Amounts owed by group undertakings	-	-	354,619	148,284
Other debtors	702,662	674,222	692,143	493,862
Prepayments and accrued income	543,183	278,504	425,016	213,317
	3,313,027	2,922,254	2,902,173	1,992,083

### 12. CREDITORS:

Amounts falling due within one year

		Group		Company
	2010 £	2009 £	2010 £	2009 £
Bank loans and overdrafts	1,212,519	369,505	1,212,519	369,505
Net obligations under finance leases and				
hire purchase contracts	21,842	-	-	-
Trade creditors	1,362,778	1,737,214	1,474,963	952,080
Corporation tax	56,782	14,653	49,662	14,653
Social security and other taxes	535,249	339,156	257,724	96,992
Other creditors	144,548	245,610	124,283	243,396
Accruals and deferred income	780,566	901,770	457,657	850,682
	4,114,284	3,607,908	3,576,808	2,527,308

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

### 12. CREDITORS

Amounts falling due within one year (continued)

Bank loans and overdrafts amounting to £1,212,519 (2009 - £369,505) are secured against the assets of the company

### 13. CREDITORS:

Amounts falling due after more than one year

		Group		
	2010	2009	2010	2009
	£	£	£	£
Bank loans	279,438	266,548	279,438	266,548
Other creditors	425,685	612,070	425,685	612,070
	705,123	878,618	705,123	878,618

Other loans are repayable between one and five years after the balance sheet date

### 14. DEFERRED TAXATION

		Group		Company	
	2010	2009	2010	2009	
	£	£	£	£	
At beginning of year/period (Released during)/charge for the year	19,659	6,463	19,659	6,463	
	(2,510)	13,196	(2,510)	13,196	
At end of year/period	17,149	19,659	17,149	19,659	

The provision for deferred taxation is made up as follows

		Group		
	2010 £ 17,149	2009	2010	2009
Accelerated capital allowances	17.149	19.659	17,149	19.659
1100010111100				

### 15. SHARE CAPITAL

	2010 £	2009 £
Allotted, called up and fully paid	_	_
10,000 Ordinary shares of £0 10 each	1,000	1,000
	<del></del>	

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

16.	RESERVES		
			Profit and loss
	Crown		account £
	Group		_
	At 1 January 2010		150,280
	Profit for the year Dividends Equity capital		233,955 (56,000)
	Dividends Equity capital		(50,000)
	At 31 December 2010		328,235
			Profit and loss
	_		account
	Company		£
	At 1 January 2010		201,197
	Profit for the year		139,870
	Dividends Equity capital		(56,000)
	At 31 December 2010		285,067
17.	RECONCILIATION OF MOVEMENT IN SHAREHO	LDERS' FUNDS	
		2010	2009
	Group	£	£
	Opening shareholders' funds	151,280	96,147
	Profit for the year/period	233,955	109,133
	Dividends (Note 18)	(56,000)	(54,000)
	Closing shareholders' funds	329,235	151,280
		2010	2009
	Company	£	£
	Opening shareholders' funds	202,197	190,604
	Profit for the year/period	139,870	65,593
		(#< 000)	(5.4.000)

The company has taken advantage of the exemption contained within section 408 of the Companies Act 2006 not to present its own Profit and loss account

The profit for the year/period dealt with in the accounts of the company was £139,871 (2009 - £65,593)

Dividends (Note 18)

Closing shareholders' funds

(54,000)

202,197

(56,000)

286,067

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

18.	nı	v	m	FN	DS	
10.	וע	v	w		כעו	

	Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
Dividends paid on equity capital	56,000	54,000

### 19. NET CASH FLOW FROM OPERATING ACTIVITIES

	Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
Operating profit	346,311	178,835
Amortisation of intangible fixed assets	400,000	84,786
Depreciation of tangible fixed assets	78,823	71,047
Loss on disposal of tangible fixed assets	2,210	1
Decrease in stocks	-	38,090
Increase in debtors	(392,945)	(544,317)
Decrease in amounts owed by group undertakings	•	84,834
(Decrease)/increase in creditors	(642,994)	1,780,075
Decrease in amounts owed to group undertakings	-	(82,955)
Net cash (outflow)/inflow from operating activities	(208,595)	1,610,396

### 20. ANALYSIS OF CASH FLOWS FOR HEADINGS NETTED IN CASH FLOW STATEMENT

	Year ended 31 December 2010	15 month period ended 31 December 2009
	£	£
Returns on investments and servicing of finance		
Interest received	63	-
Interest paid	(44,996)	(37,054)
Net cash outflow from returns on investments and servicing of		
finance	(44,933)	(37,054)

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

## 20 ANALYSIS OF CASH FLOWS FOR HEADINGS NETTED IN CASH FLOW STATEMENT (continued)

Capital expenditure and financial investment           Purchase of intangible fixed assets         39,585         -           Sale of intangible fixed assets         (87,401)         (122,358)           Sale of tangible fixed assets         -         1,465           Sale of tangible fixed assets         -         1,465           Net cash outflow from capital expenditure         (47,816)         (204,645)           Net cash outflow from capital expenditure         Year ended 31 December 2010 ended 31 December 2000 ended 31 December 2000 ended 31 December 2010 ended 2010 ended 2010 ended 2010 ended 31 December 2010 ended 2010 ended 31 December 2010 ended 2010 en		Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
Sale of intangible fixed assets   39,585   1,23,585   1,465     Sale of tangible fixed assets   (87,401)   (122,358)     Sale of tangible fixed assets   - 1,465     Net cash outflow from capital expenditure   (47,816)   (204,645)     Year ended 31 December 2010   2009     £	Capital expenditure and financial investment		
Purchase of tangible fixed assets   (87,401)   (122,358)   (324,645)   (47,816)   (1,465)   (47,816)   (204,645)   (47,816)   (204,645)   (47,816)   (204,645)   (47,816)   (204,645)   (47,816)   (204,645)   (47,816)   (47,816)   (204,645)   (47,816)   (204,645)   (47,816)	Purchase of intangible fixed assets	-	(83,752)
Net cash outflow from capital expenditure   (47,816)   (204,645)			-
Year ended 31 December 2010 ended 31 December 2010		(87,401)	
Year ended 31 December 2010 2009 £ £ £   Acquisitions and disposals   Purchase of fixed asset investments   - (1,241,795)	Net cash outflow from capital expenditure	(47,816)	(204,645)
Year ended 31 December 2010 2009 £ £ £   Acquisitions and disposals   Purchase of fixed asset investments   - (1,241,795)			
31 December 2010		Voor onded	
Comparison of fixed asset investments   Comp			
Acquisitions and disposals  Purchase of fixed asset investments  - (1,241,795)  Year ended 31 December 2010 £  Financing  New secured loans Repayment of loans Repayment of loans New finance leases  - (255,591)  New finance leases		2010	
Purchase of fixed asset investments  - (1,241,795)  Year ended 31 December 2010 £  Financing  New secured loans Repayment of loans New finance leases  - (255,591)  New finance leases		£	£
Year ended   31 December   2010   2009   £   £     Financing	Acquisitions and disposals		
Year ended 31 December 2010       ended 31 December 2009         £       £         Financing       12,890         New secured loans       - (255,591)         New finance leases       21,842	Purchase of fixed asset investments	-	(1,241,795)
31 December 2010   2009   £			
Financing     2010     2009       £     £       Financing     12,890     -       Repayment of loans     -     (255,591)       New finance leases     21,842     -			
Financing       £       £         New secured loans       12,890       -         Repayment of loans       -       (255,591)         New finance leases       21,842       -			
Financing  New secured loans Repayment of loans New finance leases  12,890 - (255,591)  21,842 -			
Repayment of loans New finance leases  - (255,591) 21,842	Financing	_	
New finance leases 21,842 -		12,890	-
Net cash inflow/(outflow) from financing 34,732 (255,591)		21,842	(255,591) -
	Net cash inflow/(outflow) from financing	34,732	(255,591)

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

### 21 ANALYSIS OF CHANGES IN NET DEBT

	1 January 2010	Cash flow	Other non-cash changes	31 December 2010
	£	£	£	£
Cash at bank and in hand	305,497	550,770	-	856,267
Bank overdraft	(369,505)	(843,014)	-	(1,212,519)
	(64,008)	(292,244)	-	(356,252)
Debt:				
Debts due within one year Debts falling due after more than one	-	(34,732)	12,890	(21,842)
year	(266,548)		(12,890)	(279,438)
Net debt	(330,556)	(326,976)	_	(657,532)

### 22. PENSION COMMITMENTS

The company has agreed to make contributions to the personal pension fund of an employee of £7,639 (2009 £26,000)

### 23. OPERATING LEASE COMMITMENTS

At 31 December 2010 the Group had annual commitments under non-cancellable operating leases as follows

	Land and buildings		Other	
	2010	2009	2010	2009
Group	£	£	£	£
Expiry date:				
Between 2 and 5 years	•	-	-	83,480
After more than 5 years	96,000	-	-	-

At 31 December 2010 the Company had annual commitments under non-cancellable operating leases as follows

	Land and buildings		Other	
	2010	2009	2010	2009
Company	£	£	£	£
Expiry date:				
Between 2 and 5 years	-	-	-	83,480
After more than 5 years	96,000	-	-	-

## 24. DIRECTORS' BENEFITS: ADVANCES, CREDIT AND GUARANTEES

The directors P Nash and I Weiss have given personal guarantees to the company's bankers in support of bank borrowings Dividends paid to the directors in the year totalled £56,000

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

### 25. RELATED PARTY TRANSACTIONS

The company has recharged subcontracted production costs and in-house production recharges totalling £158,701 to Tradnet snc, a 98% owned partnership subsidiary based in Italy. In return Tradnet snc charged the company production costs of £108,798 in the year. All recharges between the two entities were charged at the prevailing rate charged to external customers. As at 31 December 2010, the company was owed £25,080 by Tradnet snc.

The company has taken advantage of the exemptions available under FRS8 not to disclose intra-group transactions with wholly owned subsidiaries

The company paid for office rent and set up costs totalling £147,374 for its French subsidiary Alpha CRC sarl to Alpha PNIW SCI, a French company in which the company's directors P Nash and I Weiss are the shareholders At the balance sheet date the company was owed £147,374

The company also paid costs of £94,480 to Rubslan Limited, a company incorporated in the Republic of Ireland, in which the company directors P Nash and I Weiss are the directors and shareholders. At the balance sheet date the company owed £Nil

The company also paid consultancy services totalling £72,581 to Kyma Consulting sarl, a company incorporated in France who provide consultancy services relating to the management and operation of the company's European subsidiaries. The director of Kyma Consulting sarl V Chamalidis is considered to be key management of the company. As at 31 December 2010, the company owed Kyma Consulting sarl £67,000

### 26. CONTROLLING PARTY

The company is controlled by the director Ms I Weiss

### 27. PRINCIPAL SUBSIDIARIES

Company name	Country	Percentage Shareholding	Description
Alpha CRC sarl	France	100	Ordinary shares
Alpha CRC GmbH	Germany	100	Ordinary shares
Tradnet srl	Italy	98	Share in partnership

# COMPANY DETAILED TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2010

	Page	Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
TURNOVER	25	8,250,438	8,147,079
Cost of sales	25	(5,985,435)	(6,121,491)
		<del></del>	
GROSS PROFIT		2,265,003	2,025,588
Gross profit %		27 5 %	24 9 %
LESS: OVERHEADS			
Administration expenses	25	(2,028,381)	(1,895,237)
OPERATING PROFIT		236,622	130,351
Finance costs	26	(44,661)	(36,909)
PROFIT FOR THE YEAR		191,961	93,442

# SCHEDULE TO THE DETAILED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2010

	Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
TURNOVER		
Sales	<b>8,250,438</b>	8,147,079
GOCT OF CALLES	Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
COST OF SALES		
Translation costs Salaries National insurance Staff pension costs Sound recording Courier and delivery services Page layout Travelling Overseas production	1,848,303 1,932,071 198,987 7,639 8,435 2,593 21,044 8,164 1,958,199 5,985,435	2,722,285 1,803,203 162,501 26,000 23,633 2,002 7,986 8,763 1,365,118 6,121,491 15 month period ended
	31 December	31 December
	2010	2009
	£	£
ADMINISTRATION EXPENSES		
Directors' remuneration	11,512	8,568
Salaries National insurance	231,863 30,265	269,842 38,492
Staff welfare	28,965	37,497
Entertainment of visitors	7,659	9,382
Travelling	90,250	109,625
Sales and marketing services	439,524	358,680
Stationery, printing and computer supplies	25,733	23,555
Postage Telephone	1,912 11,102	1,804 9,638
Computer costs	126,780	59,781
Office running costs	11,217	11,975
Subscriptions	1,361	5,185
Legal and professional fees	650	14,725
Auditors' remuneration	10,000	7,500
Sub-total carried forward	1,028,793	966,249

# SCHEDULE TO THE DETAILED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2010

Sub-total brought forward   1,028,793   96     Auditors' remuneration - non-audit   11,500     Accountancy fees   14,790   1     Bank charges   15,059   2     Bad debts   432,861   2     Difference on foreign exchange   358,667   1     Sales and marketing   208,008   24     Rates   99,168   21     Light and heat   17,821     Repairs and maintenance   127,503   10     Sundry expenses   670     Depreciation - plant and machinery   8,700   1     Depreciation - plant and machinery   36,491   3     Depreciation - computer equipment   15,117   1     Amortisation - intangible fixed assets   400,000   8     Depreciation - leasehold property   3,829     Profit/loss on sale of intangible assets   40,415     Staff costs   1,417   2     Recruttment costs   1,417   2     Recruttment costs   27,127   2     Training   260     Relocation costs   3,539     Office set up and closure costs   3,5680   5     Office set up and closure costs   3,5680   5     Office set up and closure costs   3,5680   5     Office set up and closure cost   3,5680   5     Office set up and closure cost   2,028,381   1,89     Office set up and closure	ADMINISTRATION EXPENSES (continued)	Year ended 31 December 2010 £	15 month period ended 31 December 2009 £
Auditors' remuneration - non-audit Accountancy fees		1,028,793	966,249
2,028,381   1,89	Auditors' remuneration - non-audit Accountancy fees Bank charges Bad debts Difference on foreign exchange Sales and marketing Rates Light and heat Repairs and maintenance Sundry expenses Depreciation - plant and machinery Depreciation - motor vehicles Depreciation - computer equipment Depreciation - office equipment Amortisation - intangible fixed assets Depreciation - leasehold property Profit/loss on sale of intangible assets Staff costs Insurances Books and periodicals Internet costs Recruitment costs Training Relocation costs Office set up and closure costs	11,500 14,790 15,059 432,861 (358,667) 208,008 99,168 17,821 127,503 670 8,700 1,417 36,491 15,117 400,000 3,829 40,415 - 3,539 267 18,104 27,127 260 4,998 35,680	17,600 24,606 23,703 16,103 243,433 215,493 1,906 102,471 2,145 12,252 2,363 32,198 15,209 83,333 6,087 - 11,500 2,461 264 24,450 28,585 318 7,241 55,267
	Overheads recharged to subsidiaries	Year ended 31 December 2010	1,895,237  15 month period ended 31 December 2009 £
Bank overdraft interest paid 44,661 3			
	Bank overdraft interest paid	44,661	36,909