



**Companies House**

— for the record —

Company Name

**HHCL/RED CELL ADVERTISING  
LIMITED**

## 363s Annual Return

Company Type

**Private Company Limited By  
Shares**

Company Number

**2158210**

Information extracted from  
Companies House records on  
30th July 2005

- > Please check the details printed in blue on this statement.
- > If any details are wrong, strike them through and write the correct details in the "Amended details" column.
- > Please use black pen and write in capitals



### Section 1: Company details

Ref: 2158210/09/28

	Current details	Amended details																		
<b>&gt; Registered Office Address</b> <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Kent House</b> <b>Market Place</b> <b>14-17 Great Titchfield Street</b> <b>London W1W 8AJ</b>	<b>Address</b>     <b>UK Postcode</b> _ _ _ _ _																		
<b>&gt; Register of Members</b> <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Address where the Register is held</b> <b>At Registered Office</b>	<b>Address</b>     <b>UK Postcode</b> _ _ _ _ _																		
<b>&gt; Register of Debenture Holders</b> <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<b>Not Applicable</b>	<b>Address</b>     <b>UK Postcode</b> _ _ _ _ _																		
<b>&gt; Principal Business Activities</b> <i>If any of the details are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>	<table border="1"> <thead> <tr> <th>SIC Code</th> <th>Description</th> </tr> </thead> <tbody> <tr> <td>7440</td> <td>Advertising</td> </tr> </tbody> </table>	SIC Code	Description	7440	Advertising	<table border="1"> <thead> <tr> <th>SIC CODE</th> <th>Description</th> </tr> </thead> <tbody> <tr><td>  _ _ _ _  </td><td>_____</td></tr> <tr><td>  _ _ _ _  </td><td>_____</td></tr> <tr><td>  _ _ _ _  </td><td>_____</td></tr> <tr><td>  _ _ _ _  </td><td>_____</td></tr> <tr><td>  _ _ _ _  </td><td>_____</td></tr> <tr><td>  _ _ _ _  </td><td>_____</td></tr> </tbody> </table>	SIC CODE	Description	_ _ _ _	_____	_ _ _ _	_____	_ _ _ _	_____	_ _ _ _	_____	_ _ _ _	_____	_ _ _ _	_____
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<b>&gt;</b> Please enter additional principal activity code(s) in "Amended details" column. See notes for guidance for list of activity codes.																				

## Section 2: Details of Officers of the Company

	Current details	Amended details
<b>&gt; Company Secretary</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>  <i>Particulars of a new Company Secretary must be notified on form 288a.</i>	<b>Name</b> Laurence MELLMAN  <b>Address</b> 23 Canons Close Radlett Hertfordshire WD7 7ER	<b>Name</b> _____  <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.  <b>Address</b> _____ _____ _____  UK Postcode    _ _ _ _ _ Date of change    _ _ / _ _ / _ _ _ _ Date Laurence MELLMAN ceased to be secretary (if applicable) _ _ / _ _ / _ _ _ _
<b>&gt; Director</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>  <i>Particulars of a new Director must be notified on form 288a.</i>	<b>Name</b> Andy BERLIN  <b>Address</b> 121 Shu Swamp Road Locust Valley New York 11560 Usa  <b>Date of birth</b> 28/01/1950  <b>Nationality</b> American  <b>Occupation</b> Advertising Person	<b>Name</b> _____  <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.  <b>Address</b> _____ _____ _____  UK Postcode    _ _ _ _ _ Date of birth      _ _ / _ _ / _ _ _ _ Nationality        _____ Occupation        _____  Date of change    _ _ / _ _ / _ _ _ _ Date Andy BERLIN ceased to be director (if applicable) _ _ / _ _ / _ _ _ _

	Current details	Amended details
<b>&gt; Director</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>  <i>Particulars of a new Director must be notified on form 288a.</i>	<b>Name</b> Stephen James Bartholomew HENRY  <b>Address</b> 18 Rosary Gardens London SW7 4NT  <b>Date of birth</b> 21/09/1955  <b>Nationality</b> British  <b>Occupation</b> Advertising Executive	<b>Name</b> _____  <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.  <b>Address</b> _____ _____ _____  <b>UK Postcode</b> _ _ _ _ _ <b>Date of birth</b> _ _ / _ _ / _ _ _ _ <b>Nationality</b> _____ <b>Occupation</b> _____ <b>Date of change</b> _ _ / _ _ / _ _ _ _ <b>Date</b> Stephen James Bartholomew HENRY ceased to be director (if applicable)    _ _ / _ _ / _ _ _ _
<b>&gt; Director</b> <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i>  <i>Particulars of a new Director must be notified on form 288a.</i>	<b>Name</b> Nicolas James HOWARTH  <b>Address</b> 58 Winsham Grove London SW11 6NE  <b>Date of birth</b> 30/11/1969  <b>Nationality</b> British  <b>Occupation</b> Managing Director	<b>Name</b> _____  <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.  <b>Address</b> _____ _____ _____  <b>UK Postcode</b> _ _ _ _ _ <b>Date of birth</b> _ _ / _ _ / _ _ _ _ <b>Nationality</b> _____ <b>Occupation</b> _____ <b>Date of change</b> _ _ / _ _ / _ _ _ _ <b>Date</b> Nicolas James HOWARTH ceased to be director (if applicable)    _ _ / _ _ / _ _ _ _

## &gt; Director

*If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.*

*Particulars of a new Director must be notified on form 288a.*

## Current details

**Name**  
Laurence MELLMAN

**Address**  
23 Canons Close  
Radlett  
Hertfordshire  
WD7 7ER

**Date of birth** 22/06/1965

**Nationality** British

**Occupation** Advertising

## Amended details

**Name**

\_\_\_\_\_

☐ Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985.

**Address**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**UK Postcode**    \_ \_ \_ \_ \_

**Date of birth**    \_ \_ / \_ \_ / \_ \_ \_ \_

**Nationality**    \_\_\_\_\_

**Occupation**    \_\_\_\_\_

**Date of change**    \_ \_ / \_ \_ / \_ \_ \_ \_

**Date** Laurence MELLMAN ceased to be director (if applicable)

\_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

**Issued share capital details**

- > Please fill in the details of total share capital by class (eg. ordinary, preference etc) that has been issued to the company's shareholders.

Class of Share

ORDINARY

Number of shares issued

5082 297

Aggregate Nominal Value of issued shares

£50 822.97

Class of Share

Number of shares issued

Aggregate Nominal Value of issued shares

Class of Share

Number of shares issued

Aggregate Nominal Value of issued shares

Class of Share

Number of shares issued

Aggregate Nominal Value of issued shares

- > Please fill in the total number of issued shares and their total nominal value.

Number of shares issued

5082 297

Aggregate Nominal Value of issued shares

£50 822.97**List of past and present members** (Tick appropriate box)

- > Please complete the required information on the attached schedules or in another format agreed by Companies House.

- ☒ There were no changes during the period  
☐ A list of changes is enclosed  
☐ A full list of members is enclosed

The last full list of members was received on: 08/06/2003

**REMEMBER:**

**Changes** to shareholder particulars or details of shares transferred to be **completed each year**  
 A full list of shareholders is required with the first and every third Annual Return thereafter  
 List shareholders in alphabetical order or provide an index  
 List joint shareholders consecutively

**Section 4: Details of New Shareholders and Transfers (A) (ii)**

- > Please fill in details of any persons or corporate bodies who have become shareholders since the last annual return.
- > Please fill in details of any persons or corporate bodies that have transferred shares since the last annual return.
- > Please use Section 4B to give details of any persons or corporate bodies who have ceased to be shareholders since the last annual return or, in the case of a first return, since the incorporation of the company.
- > Please copy this page if there is not enough space to enter all the company's current shareholders.

Shareholders details	Class and number of shares or amount of stock held	Class and number of shares or amount of stock transferred (If appropriate)	Date of registration of transfer (If appropriate)
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode    _ _ _ _ _			



Section 4B: Details of Former Shareholders

- > Please fill in details of any persons or corporate bodies who have ceased to be shareholders at the date of this return. Also, please give the dates that their shares were transferred.
- > Please copy this page if there is not enough space to enter all the company's former shareholders.

Former shareholders details	Class and number of shares or amount of stock transferred	Date of registration of transfer
<div>Name</div> <div></div> <div>Address</div> <div></div> <div></div> <div></div> <div>UK Postcode</div> <div></div> <div></div> <div></div> <div></div> <div></div>		
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Companies House

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# 363s Annual Return Declaration

- > When you have checked all the sections of this form, please complete this page and sign the declaration below.
- > If you want to change the made up date of this annual return, please complete 2 below.

## 1. Declaration

- ☐ I confirm that the details in this annual return are correct as at the made-up-date (shown at 2 below). I enclose the filing fee of £30.

Signature

*[Handwritten Signature]*  
(Director / Secretary)

Date

03/08/2005

*This date must not be earlier than the return date at 2 below*

### What to do now

Complete this page then send the whole of the Annual Return and the declaration to the address shown at 4 below.

## 2. Date of this return

- ☐ This AR is made up to 8/6/2005
- If you are making this return up to an earlier date, please give the date here

\_\_ / \_\_ / \_\_ \_\_ \_\_

*Note: The form must be delivered to CH within 28 days of this date*

## 3. Date of next return

- ☐ If you wish to change your next return to a date earlier than **8th June 2006** please give the new date here:

\_\_ / \_\_ / \_\_ \_\_ \_\_

## 4. Where to send this form

- ☐ Please return this form to:

Registrar of Companies  
Companies House  
Crown Way  
Cardiff CF14 3UZ

OR

For members of the Hays Document  
Exchange service  
DX 33050 Cardiff

**Have you enclosed the filing fee with the company number written on the reverse of the cheque?**

## Contact Address

You do not have to give any contact information below, but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Contact Name

BILL HUDSON

Telephone number inc code

0207 4363333

Address

KENT HOUSE  
14-17 MARKET PLACE  
LONDON W1W 8AJ

DX number if applicable

\_\_ \_\_ \_\_ \_\_ \_\_

DX exchange

Postcode

W1W 8AJ