**Company Registration No. 2128352** 

# **Corporate Vision Limited**

**Report and Unaudited Financial Statements** 

Year ended 31 December 2016



# Report and financial statements 2016

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## Report and financial statements 2016

**Directors** CHJ Clayden

Secretary MA Lyne

Registered Office Level 6 South Central Saint Giles 1 St Giles High Street London WC2H 8AG

### Strategic report

### Principal activities

The company acts as manager and agent of the corporate communications business of Burson-Marsteller Limited. Burson-Marsteller Limited acts itself as a manager and agent for Young & Rubicam Group Limited.

#### Review of the business

The company has been dormant as defined in section 1169 of the Companies Act 2006 throughout the year and preceding financial year. It is anticipated that the company will remain dormant for the foreseeable future. Key performance indicators are not considered necessary for an understanding of the development, performance or position of the business of the company. There are no risks or uncertainties facing the company including those within the context of the use of financial instruments.

Approved by the Board and signed on its behalf by:

CHJ Clayden Director

8 d May 2017

## **Directors' report**

Directors

The directors who served throughout the year were as follows:

CHJ Clayden

Approved by the Board and signed on its behalf by:

CHJ Clayden Director

8 1 May 2017

**Balance Sheet** 

31 December 2016	1		·
		£	£
	Note	2016 £	2015 £
Current assets			~
Amounts owed by group undertakings		144,824	144,824
Net assets		144,824	144,824
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		144,724	144,724
Shareholders' funds		144,824	144,824

Corporate Vision Limited (registered number 2128352) did not trade during the current or preceding period and has made neither profit nor loss, nor any other items of comprehensive income. Corporate Vision Limited is a dormant company, as defined by the Companies Act 2006, and has therefore elected to retain its accounting policies for reported assets, liabilities and equity at the date of transition to FRS 102 in accordance with the transition provisions in paragraph 35.10 in FRS 102.

For the year ending 31 December 2016 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

The members have not required the company to obtain an audit of its accounts in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements on pages 4 to 5 were approved and authorised for issue by the Board 84 May 2017 and signed on its behalf by: of Directors on

CHJ Clayden Director

**EL** May 2017

### Notes to the accounts Year ended 31 December 2016

### 1 Accounting policy

The financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom law and accounting standards.

The company is a private company limited by shares and is registered in England and Wales. The address of the company's registered office is shown on page 1. The company is dormant.

### 2 Profit and loss account

During the year ending 31 December 2016 the company has not incurred any liabilities and made neither profit nor loss. There have been no movements in shareholders' funds during the current or preceding financial year and therefore no statement of changes in equity has been included. None of the directors received any emoluments in respect of their services to the company.

### 3 Called up share capital

			•	2016	2015
			,	£	£
Authorised, allotted, is	sued and ful	ly paid			
100 ordinary shares	of £1 each			100	100

### 4 Agency agreement

As at 1 January 1994, the business, assets and liabilities of the company were transferred to Burson-Marsteller Limited, with whom the company entered into an agency agreement. With effect from that date, the company has continued to trade acting as manager and agent for Burson-Marsteller Limited. Burson-Marsteller Limited acts itself as a manager and agent for Young & Rubicam Group Limited.

### 5 Ultimate parent company and controlling party

The directors regard City & Corporate Counsel Limited, a company incorporated in England and Wales, as the immediate parent company and WPP plc, a company incorporated in Jersey, as the ultimate parent company and the ultimate controlling party.

At the year end the parent company of the largest group of undertakings for which group financial statements are drawn up and of which the company is a member is WPP plc, incorporated in Jersey. The parent undertaking of the smallest such group is WPP Jubilee Limited, incorporated in England and Wales.

Copies of the financial statements of WPP plc are available at <a href="www.wppinvestor.com">www.wppinvestor.com</a>. Copies of the financial statements of WPP Jubilee Limited can be obtained from 27 Farm Street, London W1J 5RJ.