(Registration number: 2128352)

Directors' Report And Accounts

31 December 2008

Company Incorporation Number - 2128352

LD3 29/10/2009 COMPANIES HOUSE

Report Of The Directors For The Year Ended 31 December 2008

The directors present their report and the accounts for the year ended 31 December 2008.

Principal Activities

The company acts as manager and agent of the corporate communications business of Burson-Marsteller Limited. Burson-Marsteller Limited acts itself as a manager and agent for Young & Rubicam Group Limited.

Profit And Loss Account

During the financial year and the preceding financial year the company did not trade on its own account and received no income and incurred no expenditure. Consequently, during those years the company made neither a profit nor loss.

Directors

The directors who served throughout the year, except as noted below, are as follows:

J Jordan SH Watson

By Order of the Board

J Jordan

Director

October 2009

Balance Sheet As At 31 December 2008

		£	£
	Note	2008	2007
Current Assets		£	£
Amounts owed by group undertakings		144,824	144,824
Equity Capital And Reserves			
Called up share capital	2	100	100
Profit and loss account		144,724	144,724
		144,824	144,824

For the year ended 31 December 2008 the company was entitled to exemption under section 249AA(1) of the Companies Act 1985.

Members have not required the company to obtain an audit in accordance with section 249B(2) of the Companies Act 1985.

The directors acknowledge their responsibility for:

- (i) ensuring the company keeps accounting records which comply with section 221; and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

Approved by the Board and signed on its behalf by:

J Jordan Director October 2009

The accompanying notes form an integral part of these accounts. Company Incorporation Number - 2128352

Notes To The Accounts For The Year Ended 31 December 2008

1 Accounting Policies

During the year ended 31 December 2008 the company has not incurred any liabilities and made neither profit nor loss. None of the directors received any emoluments in respect of their services to the company.

2 Called Up Share Capital

	2008	2007
	£	£
Authorised, allotted, issued and fully paid		
100 ordinary shares of £1 each	100	100_

3 Agency Agreement

As at 1 January 1994, the business, assets and liabilities of the company were transferred to Burson-Marsteller Limited, with whom the company entered into an agency agreement. With effect from that date, the company has continued to trade acting as manager and agent for Burson-Marsteller Limited. Burson-Marsteller Limited acts itself as a manager and agent for Young & Rubicam Group Limited.

4 Ultimate Parent Company

The directors regard City & Corporate Counsel Limited, a company incorporated in England and Wales, as the immediate parent company and WPP plc, a company incorporated in Jersey, as the ultimate parent company and the ultimate controlling party.

The parent undertaking of the largest group of undertakings for which group financial statements are drawn up and of which the company is a member is WPP plc, incorporated in Jersey. The parent undertaking of the smallest such group is WPP 2008 Limited, incorporated in Great Britain.

Copies of the financial statements of WPP plc are available at www.wpp.com. Copies of the financial statements of WPP 2008 Limited can be obtained from 27 Farm Street, London W1J 5RJ.