COMPANY REGISTRATION NUMBER: 2120366

MARK ALLEN HOLDINGS LIMITED

DIRECTORS' REPORT AND ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 1992

2 0 OCT 1992

#### Mark Allen Holdings Limited <u>Directors' report</u>

The directors present their report on the affairs of the group together with the audited accounts for the year ended 31 March 1992.

#### Principal activities

The main activities of the group are the publication of medical journals and organisation of medical conferences. During the year these activities were widened by the formation of Master Travel Limited which provides tour operator services.

#### Review of the business

The directors expect that the present level of activity will be sustained for the foreseeable future and are confident that the group can continue to trade profitably.

#### Results

The results for the year are shown in the profit and loss account.

#### Directors and their interests

The directors who held office during the year and their interests in the share capital of the company were as follows:-

Number	οf	ordir	ary	shares	of	£1	eacl	h.
At the be	egir	ning	of y	<u>year</u> .	<u>At</u>	end	of ·	year

M Allen	82	82
S Allen	1.8	18

#### Fixed assets

The changes in fixed assets are shown in note 9 to the accounts.

#### Revaluation of intangible assets

The directors consider that the accounts will give a proper understanding of the operations of the company by showing the true value of those publication titles which materially exceed their historical cost value.

The directors have therefore revalued the publication "British Journal of Hospital Medicine" at £2,500,000. This valuation has been arrived at after having taken into account the current and projected earnings of the journal, the successful change of frequency from monthly to fortnightly and recent approaches from interested parties. In carrying out this valuation the directors have considered the provisions of ED 52 "Accounting for Intangible Fixed Assets".

No other publications have been revalued but the directors will continue to review the value of titles on an annual basis.

#### Political and charitable donations

During the year the group made charitable donations in the UK of f659 ( 1991 - f390).

/cont'd...

Mark Allen Holdings Limited Directors' report (cont'd)

#### Auditors

A resolution to re-appoint Hextall Meakin as auditors will be put to the members at the Annual General Meeting.

By order of the board

Allen

Secretary

Dated:

21 OCT 1992

E.



Argon House, Argon Mews, Fulham Broadway, London SWo JBJ Telephone: 071 381 2022 Fax. 071 385 1087

Report of the Auditors to the members of Mark Allen Holdings Limited

We have audited the accounts on pages 4 to 14 in accordance with Auditing

In our opinion the accounts give a true and fair view of the state of affairs of the company and its group at 31 March 1992 and of the group's profit for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

Hextall Meakin

Chartered Accountants Registered Auditors

Dated:

2 1 OCT 1992

Mark Allen Holdings Limited Consolidated profit and loss account For the year ended 31 March 1992

	Notes	•	1992 £	1991 £
Turnover	2		3,255,607	2,432,231
Cost of sales			( <u>1,932,223</u> )	( <u>1,515,598</u> )
Gross profit			1,323,384	916,633
Operating expenses	3	1,	( <u>1,186,388</u> )	( <u>945,929</u> )
Operating profit/(loss)	*		136,996	(29,296)
Interest receivable			3,430	<sup>1</sup> 846
Interest payable	4		(8,004)	(8,347)
Profit/(loss) on ordinary activities before taxation	s , 5		132,422	(36,797)
Tax on profit/(loss) on ordinary activities	7		(36,362)	, <u> </u>
Profit/(loss) on ordinary activities after taxation	16		£96,060	£(36,797)

Mark Allen Holdings Limited Consolidated balance sheet As at 31 March 1992

	<u>Notes</u>		99 <u>2</u> £	£	<u>1991</u> £
Fixed assets					
Intangible assets Tangible assets	8 9	2	2,511,071 203,618		39,231 83,344
Current assets			2,714,689		122,575
,		r 2	<b>&gt;</b>	1	
Stocks Debtors Cash at bank and	11 12	22,001 486,613		33,963 515,736	
in hand		<u>107,361</u>		15,918	,
•		615,975		565,617	,
Creditors: amounts falling due within	٠,		<i>17</i>	,	; ;
one year	<b>13</b>	( <u>989,786</u> )		( <u>940,132</u> )	
Net current liabiliti	es	н_	(373,811)		( <u>374,515</u> )
٠,	,		2,340,878		(251,940)
Greditors: amounts falling due after more than one year	14	; ;	(98,727)	, a	<u>(75,369</u> )
	, '	,	£2,242,151		£(327,309)
Capital and reserves		(,)	•	9	
Called up share		,			
capital Revaluation reserve Profit and loss	15 16	<b>(</b> )	100 2,473,400	ş.	- 100 <sub>0</sub>
account	16	•	(231,349)	71	(327,409)
	,	<i>:</i>	£2,242,151		£(327,309)
Approved by the board	at a me	eting on	2 1 OCT 1992	1995	<i>o</i>
Mallen Me	} }		,	· · · · · · · · · · · · · · · · · · ·	C.
SUSTI AMEN	) ) )	rectors.			4 C

Mark Allen Holdings Limited Company balance sheet As at 31 March 1992

	<u>Notes</u>	<u>1992</u> £	£	£	<u>1991</u> £
Fixed assets		~	_	<del></del>	<del>-</del>
Investments	10		300		200
Current assets					
Debtors	12	100		100	,
Creditors: amounts falling due within one year	, 13	( <u>1,581</u> )		( <u>1,120</u> )	î
Net current liabilitie	25	,	( <u>1,481</u> )	÷	( <u>1,020</u> )
Net liabilities	,		£(1,181)	ž	£ (820)
Capital and reserves				e <sub>c</sub>	
Called up share capital	1.5		100	,	100
Profit and loss account	16	,	( <u>1,281</u> )		( <u>920</u> )
	٠	lr ,	£(1,181)	,	£(820)

Approved by	the board	at a	meéting on	2 1 OCT	1992	<del>1</del> 992
Man	Mi	)	· · ·	e	,	
M Allen	,		Directors	U		
SN87U S Allen	Allen	}				

Mark Allen Holdings Limited Company balance sheet As at 31 March 1992

	Notes	<u>1992</u>		199	<u>91.</u>
	<u> </u>	£	£.	£ .	£
Fixed assets				,	
Investments	.10		300	ζ,	200
<b>***</b>				,	
Current assets			,	. *	
Debtors	12	100		100	
		4		*	<u>.</u>
Creditors: amounts			v. *		
falling due within one year	13	( <u>1,581</u> )		(1,120)	
Net current liabilit	ies		( <u>1,481</u> )	0	( <u>1,020</u> )
Net liabilities	,		£(1,181)		£ (820)
, , , , , , , , , , , , , , , , , , , ,		₹.	C C	5 St	14 14 16 16 16 16 16 16 16 16 16 16 16 16 16
Capital and reserves	N	a in the second	0		• • •
Called up share	a.e. `	ウ	100	,	100
capital Profit and loss	. <b>1.5</b> `	0	100		
ascount	1.6	٠,	(1,281)	g,	( <u>920</u> )
, *		٥	£(1,181)		£(820)
	15	•			
•	)}				
	,	•	, 1		
		,	<i>?</i> '	\$	
		2.4	OCT 1992	1000	
Approved by the boar	ccat a π	neeting on 2	1 0 0 1 1332	1:992	ř
Man Me	>	. = %			
M Allen	<u> </u>	ري روي			
Carry Mlan	) 1	irectors		1)	`
SMSAU AWAN S Allen	<u> </u>				ì

# Principal accounting policies

# a) Accounting convention

The accounts have been prepared in accordance with applicable Accounting Standards and under the historical cost convention modified by the revaluation of publication titles.

## Basis of consolidation

The group accounts incorporate the accounts of Mark Allen Holdings Limited and its subsidiaries all made up to the year ended 31 March 1992. A separate profit and loss account dealing with company results only has not been presented.

# c) Tangible fixed assets

Fixed assets are depreclated at rates calculated to write off the cost of the asset on a straight line basis over their expected useful lives, at the following rates per annum:-

20% Office machinery and equipment 20% Fixtures and fittings 25% Motor vehicles

No depreciation is included on freehold buildings as the sums involved are considered immaterial over a 50 year period.

# Intangible fixed assets

Intangible fixed assets comprise the value of publication titles.

Acquired publishing rights and titles are amortised on a straight line basis over a period of ten years.

The value of each publication title is reviewed by the directors on an annual basis and, where it is apparent that the carrying value varies materially with the present value, the present value will be included in the accounts.

No depreciation is charged against revalued titles in the year of valuation.

All revaluation surpluses or deficits are charged or credited to the revaluation reserve account.

## e) Goodwill

Any goodwill arising on consolidation, representing the excess of the purchase price over the fair value of net assets acquired, is immediately written off against revenue reserves.

#### f) Stocks

Stocks are valued at the lower of cost and net realisable value.

#### 1. Principal accounting policies (cont'd)

#### g) Leasing and hire purchase commitments

Assets acquired under finance leases and hire purchase contracts are capitalised in the balance sheet and are depreciated over their useful lives.

The interest element of the agreements is charged to the profit and loss account over the period of the contracts and represents a constant proportion of the balance of capital repayments outstanding.

#### h) Subscription income

Subscription income is accounted for on an accrual basis and is allocated to the periods to which it relates.

#### i) Turnover

Turnover represents the invoiced value of goods sold and services provided by the group to third parties, exclusive of value added tax.

#### j) Pension schemes

The company operates a defined contribution pension scheme. The profit and loss account is charged with pension costs as incurred.

#### 2. Segment information

Analysis of group turnover by activity:	<u>1992</u> £	1991 £
Publishing Conferences	2,143,674 1,111,933	1,813,700 618,531
	£3,255,607	£2,432,231
Analysis of group profit by activity:	<u>1992</u> £	<u>1991</u> £
Profit before tax:		0
Publishing Conferences Travel	73,550 91,791 <u>(36,719</u> )	(23,935) (12,862)
	£128,622	£(36,797)

## 2. Segment information (cont'd)

	Analysis of geographical group turnover:		
	emmayara or Beographizant Broak agricon	<u>1992</u> £	<u>1991</u> £
-	UK Europe	3,035,607 220,000	2,432,231
		£3,255,607	£2,432,231
3.	Operating expenses	1992	<u> 1991</u>
		·£	£
	Distribution costs Administrative expenses	590,146 596,242	446,230 499,699
	*	£1,186,388	£945,929
4.	Interest payable		
	3	<u>1992</u>	1991 £
	Interest payable on sums wholly repayable within five years:	-	
	To banks To finance lease creditors To others	678 7,326	1,016 8,134 <u>(803</u> )
		£8,004	£8,347
5.	Profit/(loss) on ordinary activities befor	e taxation	**** max <del>**** ****</del> ***** *
	This is stated after charging:		
	THIS IS Stated after Charging.	1992 £	<u>1991</u> £
	Operating lease payments Directors' remuneration (see below) Depreciation of tangible fixed assets Amortisation of intangible fixed assets Auditors' remuneration	7,491 81,610 36,484 1,560 5,500	8,350 63,854 37,831 5,170 4,500
6.	Staff costs (including directors)	man her met felt se y	اوم منت آثاد غور پیش کان،
	a) Employees cooks during the reas and and		
	a) Employee costs during the year amounte	1992 £	<u>1991</u> £
	Wages and salaries Social security costs Punsions	543,587 51,531 45,000	441,524 42,470
		£640,119	£483,994

#### 6. Staff costs (including directors) (cont'd)

b) The average number of persons employed (including directors) by the group during the year were as follows:-

, , , , ,	<u>1992</u> £	<u>1991</u> £
Distribution and sales Administration	20 _6	12 <u>12</u>
11,	26	24

#### c) Directors' remuneration

7.

The employee costs shown above include the following remuneration in respect of the directors of the company (including benefits in kind):

respect of the affectors of the company	(THOTOGRAPH)	Deficized in Kin
	1992 £	<u>1991</u> £
Emoluments for management services Pensions	81,610 45,000	63,854
	£126,610	£63,854
The directors' remuneration shown above (excluding pensions and pension contributions) represents:	<u> 1992</u>	1991
Chairman and highest paid director	£65,050	£51,000
· · · · · · · · · · · · · · · · · · ·		
Other directors received emoluments within the following ranges:		
	Number	Number
£10,001 - £15,000 £15,001 - £20,000	ī	1
Tax on profit/(loss) on ordinary activities		
,	<u>1992</u>	<u>1991</u>
UK corporation tax at 25%	£36,362	£

#### Group Intangible fixed assets Others Total **BJHM** £ £ Publishing rights and titles: Cost or valuation: 15,601 53,601 38,000 At 1 April 1991 Additions 2,473,400 2,473,400 Revaluations £2,527,001 £15,601 £2,511,400 At 31 March 1992 Depreciation: 2,970 14,370 11,400 At 1 April 1991 1,560 1,560 Charge for year £15,930 £4,530 £11,400 Net book value: £2,511,071 £11,071 £2,500,000 31 March 1992 £39,231 £26,600 £12,631 31 March 1991

The directors have revalued the publication entitled British Journal of Hospital Medicine (BJHM) at £2,500,000 in accordance with the new accounting policy (note 1d).

No depreciation is charged on revalued titles in the year of valuation.

#### Tangible fixed assets

The group

<b>5</b> .	Freehold property £	Office machinery & equipment	Fixtures & fittings £	Motor vehicle f	Total £
Cost: At 1 April 1991 Additions	102,000	32,137 10,122	13,818 2,136	128,295 42,500	174,250 156,758
At 31 March 1992	£102,000	£42,259	£15,954	£170,795	£331,008
Depreciation: At 1 April 1991 Charge for the ye	- ar <u>-</u>	16,130 5,188	6,674 <u>2,966</u>	68,102 28,330	90,906 36,484
At 31 March 1992	f -	£21,318	£9,640	£96,432	£124,390
Net book value:					)
At 31 March 1992	£102,000	£20,941	£6,314	£74,363	£203,618
At 31 March 1991	E	£16,007	£7,144	£60,193	£83,344

#### 8. Intangible fixed assets

Group

Publishing rights and titles:	<u>ВЈНМ</u> £	<u>Others</u> £	Total f
Cost or valuation: At 1 April 1991 Additions Revaluations	38,000 2,473,400	15,601	53,601 2,473,400
At 31 March 1992  Depreciation: At 1 April 1991 Charge for year	£2,511,400	£15,601 2,970 1,560	£2,527,001 14,370 1,560
Net book value:	£11,400	£4,530	£15,930
31 March 1992 '	£2,500,000	£11,071	£2,511,071
31 March 1991	£26,600	£12,631	£39,231

The directors have revalued the publication entitled British Journal of Whospital Medicine (BJHM) at £2,500,000 in accordance with the new accounting policy (note 1d)

No depreciation is charged on revalued titles in the year of valuation.

#### 9. Tangible fixed assets

The group.

		⅓ Officè			
,	Freehold	machinery	Fixtures &	Motor	
	property	& equipment	fittings	<u>vehicle</u>	Total
	£	£	£	£	£
Cost:					
At 1 April 1991	-	32,137	13,818	128,295	174,250
Additions	102,000	<u>10,122</u>	2,136	42,500	<u>156,758</u>
					,
At 31 March 1992	£102,000	£42,259	£15,954	£170,795	£331,008
D	CH 122 (44 124 124 125 125	FEE IL 100 100 100 100 100	1660, (1644, 1660) page page (	يمخر جفنا سبخ ببضا اللك الناغ يسك	ومنا الشو جي فقط البان بيها باشا
Depreciation:		16 110	6 671	60 100	00.006
At 1 April 1991	-	16,130	6,674	68,102	90,906
Charge for the ye	ar <u>-</u>	5,188	2,966	28,330	<u>36,484</u>
At 31 March 1992	£ -	£21,318	£9,640	£96,432	£124,390
110 OI 1101CH 1772	Au. 84st 127st 1917 (2019 244) 1625 1239		20,000	1,70,402	
Net book value:					
At 31 March 1992	£102,000	£20,941	£6,314	£74,363	£203,618
AC 31 Match 1992	***************************************	120,941 ************************************	ECC, JIH	EL Carlo DOD	1203,010
At 31 March 1991	£ -	£16,007	£7,144	£60,193	£83,344
	AN 2014 AND THE PART AND THE	"IN THE PAR AND BUT THE	GOAL POAK THAT THE TELL	G-14 TEST N. 16 TEST TO THE	họn sử một thị đề phá

#### Intangible fixed assets Group **BJHM** Others <u>Total</u> Fublishing rights and titles: Cost or valuation: At 1 April 1991 38,000 15,601 53,601 Additions 2,473,400 Revaluations 2,473,400 At 31 March 1992 £2,511,400 £15,601 £2,527,001 Depreciation: At 1 April 1991 11,400 2,970 14,370 Charge for year 1,560 1,560 £11,400 £4,530 £15,930 Net book value: 31 March 1992 £2,500,000 £11,071 £2,511,071

The directors have revalued the publication entitled British Journal of Hospital Medicine (BJHM) at £2,500,000 in accordance with the new accounting policy (note 1d).

£26,600

£12,631

£39,231

No depreciation is charged on revalued titles in the year of valuation.

#### 9. Tangible fixed assets

31 March 1991

The group

and Orank		Office	Ź		
	Freehold	machinery	Fixtures &	Motor	•
	property	& equipment	fittings	<u>vehicle</u>	Total
	£	£	£	£	£
Cost:	• 1	•			
At 1 April 1991	• '	32,137	13,818	128,295	174,250
Additions	<u>102,000</u>	10,122	2,136	42,500	<u>156,758</u>
At 31 March 1992	£102,000	£42,259	£15,954	£170,795	£331,008
	اندیا بودن پری کنند کی درین ا	1925 MAN AT 1925 MAN AND			\$1,000 Mag (1900) Sept. Strip.
Depreciation:		16 100		60 200	20.004
At 1 April 1991		16,130	6,674	68,102	90,906
Charge for the year	ar	<u>5,188</u>	<u>2,966</u>	<u>28,330</u>	<u>36,484</u>
At 31 March 1992	£ -	£21,318	£9,640	£96,432	£124,390 •
	يرم هن هن أدر يدر يدر اد	man desi 1000 maja paga	PEC 200 IN 1915 IN 1	DAR SAR WAS COM DOM: SAR	300 juny paori 200 (201). Then 2011
Net book value:					
At 31 March 1992	£102,000	£20,941	£6,314	£74,363	£203,618
	ME 64 CH 184 CO 52 UN	han title title sing gang		2113 Just heps your pour miles	Marting heat link than the party has
At 31 March 1991	£ -	£16,007	£7,144	£60,193	£83,344
		ery and All his, pay has		907 842 No. Sec Jesu 444	Intelligence (Carport

#### 9. Tangible fixed assets (cont'd)

The net book value of assets held under finance leases and hire purchase contracts at 31 March 1992 was £54,542 (1991 £60,193).

The company held no fixed assets during the year (1991 : £Nil).

#### 10. Investments

	Company	
	<u>1992</u>	<u>1991</u>
Subsidiaries at cost	£300	£200
<i>'i'</i>	يعمر يجها	70) ma 100

The company (and/or a subsidiary) own 100% of each class of issued shares of the subsidiaries shown below. All of them were incorporated in England and operate mainly in the United Kingdom. During the year a new company Master Travel Ltd was incorporated and its results for the first eight months of trading have been consolidated in the accounts.

#### Subsidiary

# Mark Allen Publishing Limited Mark Allen Scientific Publishing Ltd Mark Allen International Conferences

Master Travel Limited

#### Principal activity

Publication of medical journals
Ltd Publication of scientific and
les medical journals
Ltd Organisation and promotion of
conferences
Tour Operator

#### 11. Stocks

	Group	
	<u>1992</u>	<u>1991</u>
Paper stocks	£22,001	c33,963
	Serial State Space (Self Serial Space Spac	* The Print Hand Steel Steel
		1,

#### 12. Debtors

1	Group		Comp	oany 🔪 .
	<u> 1992</u>	<u> 1991</u>	<u> 1992</u>	<u> 1991</u>
,	£	£	£	£
Corporation tax receivable	898	12,898	<b>-</b> ,	<b>47</b> 1986
Trade debtors	417,213	369,857		
Other debtors and prepayments	68,402	132,881	-	-
Called up share capital not paid	100	100	<u>100</u>	<u>100</u>
	£486,613	£515,736	£100	£1ÒO

#### 13. Creditors: amounts falling due within one year

	Group		<u>Company</u>	
	<u> 1992</u>	<u> 1991</u>	<u> 1992</u>	<u> 1991</u>
	£	£	£	£
Bank loan - (see note 14)	5,138	-	•	-
Bank overdraft	•	46,315	769	440
Trade creditors	355,326	245,141	-	-
Amounts owed to subsidiaries	-	•	810	678
Corporation tax	36,753	391	-	-
Other creditors and social				
security costs	93,316	78,461	2	2
Obligations under finance	,			
leases and hire purchase con	tracts 21,408	19,808	_	-
Accruals and deferred	·			
income (see below)	444,697	550,016	-	-
Director's loan	33,148	-		
	·			
	£989,786	£940,132	£1,581	£1,120
	for the same and the			1-14 CT 100 PM TH

Accruals and deferred income includes £427,290 (1991 £460,287) in respect of income received in advance.

#### 14. Creditors: amounts falling due after more than one year

	1992 £	coup 1991 £
Bank loan - (see below) Director's loan Obligations under finance leases and hire purchase contracts	66,112	39,448
	<u>32,615</u>	35,921
•	£98,727	£75,369

The bank loan was provided to finance the purchase of a freehold property. It is repayable over 17 years and is secured by a mortgage over the property.

#### 15. Called up share capital

	Group and o	
Authorised:	<u>1992</u>	<u>1991</u>
1,000 ordinary shares of fl each	£1,000	£1,000
Allotted and issued:		
100 ordinary shares of £1 each	£100	£100
Paid up:	 :	
100 ordinary shares of £1 each	£NIL managem	CNIL

## 16a, Profit and loss account

· · · · · ·	<u>Group</u> <u>Compa</u>		pany	
	<u>1992</u> £	1991 £	1992 £	1991 £
Balance brought forward Retained profit/(loss)	(327,409)	(290,612)	(920)	(132)
for the year	96,060	(36,797)	(361)	( <u>788</u> )
Balance carried forward	£(231,349)	£(327,409)	£(1,281)	£(920)

### b. Revaluation reserve

	Group 1992 £
At 1 April 1991 Surplus arising on revaluation of intangible fixed assets (note 8)	- <u>2,473,400</u>
At 31 March 1992	£2,473,400

## 17. Financial commitments

1) Capital commitments

The group and company had no capital commitments at 31 March 1992 (1991: Nil).

1)

- 2) Contingent liabilities
  - a) The company has given an unlimited guarantee to secure the overdrafts of its subsidiaries.
  - b) The subsidiaries have given an unlimited guarantee to secure their own overdrafts and the overdrafts of fellow subsidiaries.

## 18. Obligations under finance leases

The net obligations under finance leases is repayable as follows:	1992 £	<u>Group</u> 1991 £
In one year or less Between two and five years	21,408 32,615	19,808 35,921
	£54,023	£55,729