MARK ALLEN HOLDINGS LIMITED FINANCIAL STATEMENTS 31 MARCH 1999

Company Registration Number 2120366

HEXTALL MEAKIN

Chartered Accountants & Registered Auditors
Argon House
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Fulham Broadway
London
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FINANCIAL STATEMENTS

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YEAR ENDED 31 MARCH 1999

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THE DIRECTORS' REPORT

YEAR ENDED 31 MARCH 1999

The directors present their annual report and audited financial statements of the company and the group for the year ended 31 March 1999.

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The group is engaged in the publication of medical, leisure and trade journals, the organisation of medical conferences and the provision of tour operator services.

The group has experienced a satisfactory trading performance during the year in its operations and the directors are confident that all aspects of the business will continue to improve in the forthcoming year.

Sufficient finance is available to take advantage of future business opportunities, and the directors consider the state of affairs to be satisfactory at the year end.

RESULTS AND DIVIDENDS

The trading results for the year, and the group's financial position at the end of the year are shown in the attached financial statements.

The directors do not recommend the payment of a dividend.

THE DIRECTORS AND THEIR INTERESTS IN SHARES OF THE COMPANY

The directors in office in the year and their beneficial interests in the company's issued ordinary share capital were as follows:-

	<u>31 March 1999</u>	<u>1 April 1998</u>	
M Allen	24,600	24,600	
S Allen	5,400	5,400	

FIXED ASSETS

Changes in fixed assets are given in notes 8, 9 and 10 to the financial statements

In the opinion of the directors the value of the freehold property is not materially different from the book value included in these accounts.

DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and the group and of the profit or loss of the group for that period. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;

THE DIRECTORS' REPORT (continued)

YEAR ENDED 31 MARCH 1999

- follow applicable accounting standards, subject to any material departures disclosed and explained in the accounts;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the group will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the group and to enable them to ensure that the accounts comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

AUDITORS

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The auditors, Hextall Meakin, will be proposed for re-appointment in accordance with Section 385 of the Companies Act 1985.

Signed on behalf of the directors

M ALLEN Director

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Approved by the directors on $\frac{2\ell}{2}$...1999.



Argon House, Argon Mews, Fulham Broadway, London SW6 1BJ Telephone: 020 7381 2022 Fax: 020 7385 1087 E-mail: admin@hextallmeakin.co.uk

MARK ALLEN HOLDINGS LIMITED

AUDITOR' REPORT TO THE SHAREHOLDERS

YEAR ENDED 31 MARCH 1999

We have audited the financial statements on pages 4 to 20 which have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets and the accounting policies set out in note 1 to the accounts.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As described on pages 1 and 2, the company's directors are responsible for the preparation of financial statements. It is our responsibility to form an independent opinion, based on our audit, on those financial statements and to report our opinion to you.

BASIS OF OPINION

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's and the group's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the accounts.

OPINION

In our opinion the financial statements give a true and fair view of the state of the company's and the group's affairs as at 31 March 1999 and of the profit for the year then ended and have been properly prepared in accordance with the Companies Act 1985.

Argon House Argon Mews Fulham Broadway London SW6 1BJ HEXTALL MEAKIN
CHARTERED ACCOUNTANTS
& REGISTERED AUDITORS

Hextall Meal

CONSOLIDATED PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MARCH 1999

	Notes	1 <u>999</u> £	1 <u>999</u> £	<u>1998</u> £
Turnover	1 & 2			
Continuing operations		4,956,788		4,700,129
Acquisitions		192,606	_	_
			5,149,394	4,700,129
Cost of sales			(3,807,538)	(3,525,220)
Gross Profit			1,341,856	1,174,909
Net operating expenses			(1,172,348)	(979,216)
Operating profit	3			
Continuing operations		168,629		195,693
Acquisitions		879	_	
Profit on ordinary activities before inter-	est		169,508	195,693
Interest receivable and similar income			19,403	10,166
Interest payable and similar charges	4		(15,716)	(26,850)
Profit/(loss) on ordinary activities before	taxation		173,195	179,009
Taxation	7			(6,000)
Profit/(loss) on ordinary activities after t	axation		173,195	173,009
Retained (loss)/profit brought forward			151,765	(21,244)
Retained profit/(loss) carried forward			£ 324,960	£ 151,765
Retained (loss)/profit brought forward	azativii		15	1,765

All of the groups activities are classified as continuing

There were no recognised gains or losses other than the profit for the above years

CONSOLIDATED BALANCE SHEET

AS AT 31 MARCH 1999

	Notes	199	1999		<u>8</u>
		${f \underline{t}}$	<u>£</u>	£	£
Fixed assets					
Intangible assets	8		349,193		219,601
Tangible assets	9	_	687,982	_	629,273
			1,037,175		848,874
Current assets					
Stocks	11	146,757		135,149	
Debtors	12	917,880		850,152	
Cash at bank and in hand		623,344	_	289,942	
		1,687,981		1,275,243	
Creditors: amounts falling due					
within one year	13	(2,337,085)	_	(1,784,088)	
Net current liabilities		_	(649,104)	_	(508,845)
Total assets less current liabiliti	es		388,071		340,029
Creditors: amounts falling due after more than one year	14	_	(33,111)		(158, 264)
		_	£ 354,960		£ 181,765
Capital and reserves					
Called up share capital	15		30,000		30,000
Profit and loss account		-	324,960	-	151,765
Shareholders' funds	16		£ 354,960		£ 181,765

Signed on behalf of the board of directors

M Allen Director

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Approved by the board on: 26/6/9 9

The notes on pages 9 to 20 form part of these financial statements

Mark Allen Holdings Limited

COMPANY BALANCE SHEET

AS AT 31 MARCH 1999

	Notes	199	<u>99</u>	<u>199</u>	8
		£	£	£	£
Fixed assets					
Investments	10		30,200		30,200
Current assets					
Debtors	12	100		100	
Cash at bank and in hand		3	-	3	
		103		103	
Creditors: amounts falling due					
within one year	13	(1,964)	-	(1,964)	
Net current (liabilities)			(1,861)	_	(1,861)
Total assets less current liabilitie	s		£ 28,339		£ 28,339
Capital and reserves					
Called up share capital	15		30,000		30,000
Profit and loss account			(1,661)	_	(1,661)
Shareholders' funds	16		£ 28,339		£ 28,339
				_	

Signed on behalf of the board of directors

M Allen

Director

Approved by the board on: $\mathcal{U}/\mathcal{H}^{\mathfrak{I}}$

The notes on pages 9 to 20 form part of these financial statements

MARK ALLEN HOLDINGS LIMITED CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED 31 MARCH 1999

	Notes	1999 £	1998 £
Cash flow from operating activities	17	534,624	22,769
Returns on investments and servicing of finance	18	3,687	(16,684)
Taxation	18	-	-
Capital expenditure	18	(201,620)	217,474
		336,691	223,559
Financing	18	(123,126)	(43,528)
Increase in cash	19,20	£ 213,565	£ 180,031

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MARCH 1999

1. Accounting policies

Basis of accounting

The financial statements have been prepared in accordance with applicable Accounting Standards and under the historical cost convention.

Consolidation

The group financial statements include the accounts of the company and its subsidiaries made up to the year ended 31 March 1999.

No profit and loss account for Mark Allen Holdings Limited is presented as provided by section 230 of the Companies Act 1985. The company's loss for the year was £nil (1998: £nil).

Turnover

Turnover represents net invoiced value of goods and services provided excluding VAT.

Tangible fixed assets

Depreciation is charged on tangible fixed assets so as to write off their full cost less estimated residual balance over their expected useful lives at the following annual rates:

Office equipment	20% on cost
Fixtures and fittings	20% on cost
Motor vehicles	25% on cost
Freehold properties	1% on cost

Intangible fixed assets

Purchased goodwill is capitalised on acquisition and amortised over 20 years

Purchased publishing rights and titles are capitalised at cost and amortised over 20 years.

Investments

Fixed asset investments are stated at cost less any provision for permanent diminution in value.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Leases

Assets held under finance leases and hire purchase contracts are included in tangible fixed assets and depreciated using the appropriate rates. Obligations under such agreements are included in creditors net of finance charges allocated to future periods. Finance charges are taken to the profit and loss account so that the annual rate of charge of the outstanding obligation at the end of each accounting period is approximately constant.

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to the profit and loss account as incurred.

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 MARCH 1999

Accounting policies (continued)

Pension costs

The company operates a defined contribution pension scheme for its senior executives. Contributions are charged to the profit and loss account for the year in which they are payable to the scheme.

2. Turnover

Geographically

Turnover was wholly attributable to geographical markets inside the United Kingdom, (1998: £Nil outside the United Kingdom).

Class of business

	Clubb CL Nublicub	t e e e e e e e e e e e e e e e e e e e	
		<u> 1999</u>	<i>1998</i>
		£	£
	Turnover		
	Publishing	3,762,234	3,576,585
	Conferences	691,317	637,441
	Travel	695,843	486,103
		£ 5,149,394	£ 4,700,129
	Profit/(loss) before tax		
	Publishing	137,482	109,936
	Conferences	28,893	33,178
	Travel	6,820	34,395
		£ 173,195	£ 177,509
3.	Operating profit / (loss)	<u> 1999</u>	<u>1998</u>
		£	£
	The operating profit / (loss) is stated after charging:		
	Depreciation of tangible fixed assets:		
	- owned	55,442	67,311
	- held under finance leases and hire purchase contracts	47,284	35,415
	Amortisation	19,800	-
	Profit on disposal of fixed assets	(1,801)	(37, 185)
	Auditors' remuneration	10,000	8,500

The total figure for operating expenses for 1999 includes the following amounts relating to acquisitions: Cost of sales £141,667 and net operating expenses £68,341 (administrative expenses).

NOTES TO THE FINANCIAL STATEMENTS (continued)

4	Interest neverble	1999	1000
4.	Interest payable		<u>1998</u>
		£	£
	Bank loans and overdrafts	9,261	2,830
	Other loans	-	17,814
	On finance leases and hire purchase contracts	6,455	6,206
		£ 15,716	£ 26,850
5.	Staff costs		
	Staff costs including directors remuneration, were as f		
		<u>1999</u>	<u>1998</u>
		£	£
	Wages and salaries	1,183,922	1,096,284
	Social security costs	119,026	107,813
	Pension contributions	24,805	11,989
		£ 1,327,753	£ 1,216,086
	The average number of persons employed by the ground	p (including directors) wa	as as follows:
		<u>1999</u>	<u> 1998</u>
		No	<u>No</u>
	Distribution and sales	37	21
	Editorial	18	20
	Administration	17	15
		72	56
6.	Directors' remuneration	1999	<u> 1998</u>
•		£	£
	Emoluments	142,494	117,042
	Contributions to money purchase schemes	15,689	6,339
		£ 158,183	£ 123,381

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 MARCH 1999

6. Directors' remuneration (continued)

The number of directors who are accruing benefits under company pension schemes were as follows:

	fallows.		
	follows:		
		<u>1999</u>	<u> 1998</u>
		No	<u>No</u>
	Money purchase schemes	2	2
7.	Taxation	<u> 1999</u>	<u>1998</u>
		£	£
	UK Corporation tax at 21% (1998 : 21%	£ -	£ 6,000

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 MARCH 1999

8.	Intangible fixed assets		Publishing rights and	
		Goodwill	titles	Total
		£	$\underline{\mathbf{t}}$	£
	At cost			
	At 1 April 1998	-	219,601	219,601
	Additions	152,892	-	152,892
	Disposals		(6,500)	(6,500)
	At 31 March 1999	£ 152,892	£ 213,101	£ 365,993
	Amortisation			
	Charge for the year	6,145	10,655	16,800
	At 31 March 1999	£ 6,145	£ 10,655	£ 16,800
	Net book value			
	At 31 March 1999	£ 146,747	£ 202,446	£ 349,193
	At 31 March 1998	£-	£ 219,601	£ 219,601

In accordance with Financial Reporting Standard 10 'Goodwill and Intangible Assets' the publishing rights and titles have been stated at cost.

The directors estimate that the market value of the company's publishing rights and titles is in excess of £5m.

No account has been made in the financial statements for this valuation.

The goodwill represents the excess of the cost over the fair value of the assets acquired on the purchase by the group of all the shares of A & D Media Limited.

Goodwill will be amortised over 20 years in accordance with the accounting treatment set out in Financial Reporting Standard 10.

The directors consider that there has been no impairment to the goodwill.

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 MARCH 1999

9.	Tangible fixed assets		Office			
		Freehold	Machinery &	Fixtures_	Motor	
		Property	Equipment	& fittings	Vehicles	Total
		£	£	£	£	£
	Cost					
	At 1 April 1998	442,762	277,280	83,984	296,703	1,100,729
	Additions	20,104	26,550	19,838	94,943	161,435
	Disposals				(59,380)	(59,380)
	At 31 March 1999	462,866	303,830	103,822	332,266	1,202,784
	Depreciation					
	At 1 April 1998	10,000	182,994	45,742	232,720	471,456
	Charge for year	5,000	40,696	19,284	37,746	102,726
	Disposal adjustment			<u>-</u>	(59,380)	(59,380)
	At 31 March 1999	15,000	223,690	65,026	211,086	514,802
	Net book value					
	At 31 March 1999	£ 447,866	£ 80,140	£ 38,796	£ 121,180	£ 687,982
	At 31 March 1998	£ 432,762	£ 94,286	£ 38,242	£ 63,983	£ 629,273

Assets held under finance leases and hire purchase contracts

Included within the net book value of £569,222 is £114,347 (1998: £89,508) relating to assets held under finance leases and hire purchase contracts.

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 MARCH 1999

10.	Investments	Subsidiary	
		Undertakings	
	Company	£	
	At 1 April 1998 and 31 March 1999	£ 30,200	

Subsidiary undertaking - All 100% owned by the group

Name of Company

Nature of business

rame or company	rature or business
Mark Allen Publishing Limited	Publication of medical and leisure trade journals
Mark Allen Scientific Publishing Limited	Publication of scientific and medical journals
A & D Media Limited	Provision of advertising and publishing services
Mark Allen International Communications Limited	Organisation and promotion of conferences
Master Travel Limited	Tour operator

The entire issued share capital of A & D Media Limited was purchased on 22 May 1998 for £5.

		Gro	up	Compa	any
11.	Stocks	<u> 1999</u>	<u> 1998</u>	<u> 1999</u>	<u> 1998</u>
		£	$\underline{\mathcal{E}}$	$\mathbf{\underline{t}}$	£
	Paper stock	37,301	61,507	-	-
	Other stock	109,456	73,642	- -	
		£ 146,757	£ 135,149	£ -	£-
		<u>Gro</u>	<u>up</u>	<u>Comp</u>	any
12.	Debtors	<u> 1999</u>	<u> 1998</u>	<u> 1998</u>	<u> 1999</u>
		${f \underline{t}}$	£	£	£
	Trade debtors	535,078	613,022	-	-
	Unpaid share capital	100	100	100	100
	Other debtors	31,691	134,899	-	-
	Prepayments	351,011	100,631		
		£ 917,880	£ 848,652	£ 100	£ 100

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 MARCH 1999

13. Creditors: amounts falling due within one year

	<u>Group</u>		<u>Compa</u>	any
	<u> 1999</u>	<u>1998</u>	<u> 1999</u>	<u> 1998</u>
	£	£	£	£
Bank loans and overdrafts	134,015	20,278		-
Trade creditors	420,357	417,196	-	-
Amounts owed to group undertakings	-	-	1,964	1,964
Corporation tax	6,000	6,000	-	-
Other taxes and social security	94,166	96,914	-	-
Other creditors	34,566	25,166	-	-
Accruals	1,647,981	1,218,534		
	£ 2,337,085	£ 1,784,088	£ 1,964	£ 1,964

14. Creditors: amounts falling due after more than one year

	<u>Group</u>		Company	
	<u>1999</u>	<u> 1998</u>	<u> 1999</u>	<u> 1998</u>
	£	£	£	£
Bank loans	-	18,653	-	-
Other loans	-	115,000	-	<u>.</u>
Obligations under finance leases				
and hire purchase contracts	33,111	24,611		
	£ 33,111	£ 158,264	£ -	£-

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 MARCH 1999

14. Creditors: amounts falling due after more than one year (continued)

Obligations under finance lease and hire purchase contracts

	<u>Group</u>		<u>Company</u>	
	1 <u>999</u> £	<u>1998</u> £	1999 £	<u>1998</u> £
Repayable within one year	34,566	25,166	**	-
Repayable between one and two years	29,594	14,714	~	-
Repayable between two and five years	3,517	9,897		-
_	£ 67,677	£ 49,777	£-	£-

	<u>Group</u>		Company	
Analysis of the maturity of debt	<u>1999</u>	<u>1998</u>	<u>1999</u>	<u> 1998</u>
	£	£	£	£
Amounts due within one year	134,015	20,278	•	-
Amounts due between two and five year	-	<i>83,653</i>	~	_
Amounts due after more than five years _		65,000		
<u>-</u>	£ 134,015	£ 168,931	£-	£-

The bank loans and overdrafts are secured by a fixed and floating charge over the group's assets an are repayable on demand. The finance leases and hire purchase contracts are secured on the assets concerned.

NOTES TO THE FINANCIAL STATEMENTS (continued)

15.	Share capital			Comp	-
				<u>1999</u>	<u> 1998</u>
				£	£
	Authorised				
	50,000 ordinary shares of £1 each			£ 50,000	£ 50,000
			_		
	Allotted, issued and fully paid				
	30,000 ordinary shares of £1 each			£ 30,000	£ 30,000
	50,000 Cluminy Blazes of Br Such		_	2 20,000	2 30,000
16.	Reconciliation of movements in shareh	olders' funds			
		<u>Gro</u>	up	Comp	any
		<u> 1999</u>	<i>1998</i>	<u> 1999</u>	<u> 1998</u>
		1999 £	1998 £	1999 £	<u>1998</u> £
	Profit for the year				
	Profit for the year	£	£		
	Profit for the year Issue of 10,000 ordinary shares at par	£ 173,195	£ 173,009		
		£ 173,195	£ 173,009 173,009		£
	Issue of 10,000 ordinary shares at par	£ 173,195 173,195	£ 173,009 173,009 10,000		£ - 10,000

NOTES TO THE FINANCIAL STATEMENTS (continued)

	<u> 1999</u>	<i>1998</i>
	$\underline{\mathbf{t}}$	£
Operating profit	169,508	195,693
Depreciation of tangible fixed assets	102,597	95, 784
Amortisation of intangible fixed assets	19,800	
Profit on sale of fixed assets	(1,801)	(37, 185)
(Increase) in stock	(11,608)	(35, 784)
Decrease in debtors	2,576	44,321
Increase/(decrease) in creditors	253,552	(240,060)
Cash flow from operating activities	£ 534,624	£ 22,769
8. Gross cash flows	1999	1998
	£	£
Returns on investments and servicing of finance		
Interest received	19,403	10,166
Interest paid	(9,261)	(20,644)
Interest element of finance lease rental payments	(6,455)	(6, 206)
Net cash inflow/(outflow) for interest	3,687	(16,684)
Taxation		
UK corporation tax paid	-	-

Gross cash flows	<u>1999</u>	<i>1998</i>
	£	£
Returns on investments and servicing of finance		
Interest received	19,403	10,166
Interest paid	(9,261)	(20,644)
Interest element of finance lease rental payments	(6,455)	(6, 206)
Net cash inflow/(outflow) for interest	3,687	(16,684)
Taxation		
UK corporation tax paid	-	-
Capital expenditure		
Payments to acquire intangible fixed assets	-	-
Payments to acquire tangible fixed assets	(160,789)	(51,564)
Payments to acquire subsidiary company	(5)	(10,000)
Net overdrafts acquired with subsidiary	(49,127)	-
Receipts from sale of investments	-	248,532
Receipts from the sale of intangible fixed assets	7,000	17,000
Receipts from sale of tangible fixed assets	1,301	13,506
Net cash inflow/(outflow) for capital expenditure	(201,620)	217,474
Financing		
Issue of share capital	-	10,000
Repayment of bank loan	(24,753)	(4,626)
Repayment of other loans	(115,000)	_
Capital element of finance leases and hire purchase agreements	16,627	(48, 902)
Net cash outflow from financing	(123,126)	(43, 528)
		

NOTES TO THE FINANCIAL STATEMENTS (continued)

19.	Analysis of changes in net debt	Balance I April 1998	Cash flows	Other_changes	Balance 31 March 1999
	Cash in hand and at bank	289,942	333,402	-	623,344
	Bank overdraft	(14,178)	(119,837)	-	(134,015)
		275,764	213,565	-	489,329
	Debt due within one year	(31, 266)	(3,300)	-	(34,566)
	Debt due after more than one year	(158, 264)	125,153	-	(33,111)
	Total	£ 86,234	£ 335,418	£ -	£ 421,652
20.	Reconciliation of net cash flow to mov	v ement in net de l	bt	1999 £	<u>1998</u> £
	Increase in cash in the year Net cash (inflow)/outflow in respect of the Cash paid in repaying bank loans Cash paid in repaying other loans	finance leases	_	213,565 (17,900) 24,753 115,000	207,403 7,480 4,626
	Change in net debt			335,418	219,509
	Net debt at 1 April 1998		_	86,234	(133, 275)
	Net debt at 31 March 1999		_	£ 421,652	£ 86,234
21.	Purchase of subsidiary undertaking		_	£	
	Net assets acquired Tangible fixed assets Debtors Creditors Bank overdraft		_	744 71,804 (176,308) (49,127)	
	Goodwill		<u>-</u>	(152,887) 152,892	
				£ 5	
	Satisfied by Cash			£ 5	•

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 MARCH 1999

22. Commitments

- (a) The company has given an unlimited guarantee to secure the overdrafts of its subsidiaries.
- (b) The company has given a specific guarantee on behalf of Master Travel Limited to the Civil Aviation Authority in connection with the granting of an Air Travel Organisers License (ATOL).
- (c) The subsidiaries have given an unlimited guarantee to secure their own overdrafts and the overdrafts of other group undertakings.

23. Contingencies

The company's bankers have granted a bond dated 23 September 1997 to the Civil Aviation Authority for £67,340. This bond is secured on all the groups' assets.

24. Prior year adjustments

Publishing rights and titles have been included in the financial statements at cost. This represents a change in accounting policy as it was the group's policy to revalue the rights and titles annually.

The new accounting policy follows the treatment of intangible assets as set out in Financial Reporting Standard 10 'Goodwill and intangible fixed assets'.

Internally created value has been written off as a prior year adjustment.

The effect of this adjustment has been to reduce the value of intangible fixed assets as previously reported at 31 March 1998 by £4,271,419 and the revaluation reserve by the same amount.