COMPANIES HOUSE COMPANY No. 02099933

Entri Research Limited

Annual Report

1 May 1996 to 31 December 1996



Annual Report

Period ended 31 December 1996

Contents	Page
Directors' report	1
Auditors' report to the members	3
Consolidated profit and loss account	4
Consolidated balance sheet	5
Company balance sheet	6
Notes and accounting policies	7

Directors' Report

The directors submit their report and the audited financial statements for the period ended 31 December 1996.

Results

The group trading profit for the period after tax was £84,047.

Principal activities

The group's principal activities are market research and management consultancy.

Directors

The directors interests in the shares of the company were as follows:

	Ordinary Shares of £1			
	At 1 May 1996	At 31 December 1996		
D W Morgan	292	2,920		
M A J Kusmidrowicz	214	2,140		
M J Harvey	108	1,080		
N S Halsby	130	1,300		
T R Coates	25	250		
A de Bats	25	250		
S Cooper (appointed 29 May 1996)	-	-		

Statement of directors' responsibilities

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:-

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent:
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business;

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Directors' Report

Continued

Auditors

A resolution to reappoint the auditors, Francis Clark, Chartered Accountants, will be proposed at the annual general meeting.

Advantage is taken in the preparation of the directors' report of the special exemptions applicable to small companies conferred by Part II of Schedule 8 of the Companies Act 1985.

By Order of the Board

Secretary

Auditors' Report to the Members

We have audited the financial statements on pages 4 to 12.

Respective responsibilities of directors and auditors

As described on page 1 the company's directors are responsible for the preparation of financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion the financial statements give a true and fair view of the state of affairs of the company and the group as at 31 December 1996 and of the profit of the group for the eight months then ended and have been properly prepared in accordance with the provisions of the Companies Act 1985 applicable to small groups.

Francis Clark
Chartered Accountants
NEWTON ABBOT

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Registered Auditors

Year in last

Consolidated Profit and Loss Account

Period ended 31 December 1996

		May 1996 to 31 December 1996 £	Year ended 30 April 1996 £
	Notes		
Turnover			
Continued operations	2	1,304,468	666,248
Acquisitions		<u> </u>	392,442
		1,304,468	1,058,690
Cost of sales		966,968	800,982
Gross profit		337,500	257,708
Net operating expenses		224,443	216,701
Operating profit before exceptional item			
Continuing operations		113,057	62,309
Acquisitions		-	(21,302)
		113,057	41,007
Interest receivable		351	•
Interest payable		(1,861)	(4,502)
Profit on ordinary activities before taxation	3	111,547	36,505
Taxation on profit on ordinary activities	4	27,500	10,192
Profit for the financial year	10	£84,047	£26,313
•		<u> </u>	

Movements on Reserves are set out in note 10 on page 11.

The group has no recognised gains or losses other than the profit for the period.

The group's results for the current period derive from continuing activities.

Consolidated Balance Sheet

31 December 1996

		31 December 1996 £	30 April 1996 £
Fixed assets	Notes		
Tangible assets	5	87,004	50,916
Investments	6	3,500	3,500
		90,504	54,416
Current assets			-
Work in progress		27,059	39,694
Debtors	7	423,982	260,602
Cash at bank and in hand		927	17,695
		451,968	317,991
Creditors - Amounts falling due			
within one year	8	395,482	321,494
Net current assets (liabilities)		56,486	(3,503)
Total assets less current liabilities		146,990	50,913
Creditors - Amounts falling due			
after more than one year	8	16,241	4,236
		£130,749	£46,677
Capital and reserves			
Called up share capital	9	9,760	960
Share premium account	10	4,852	4,852
Profit and loss account	10	116,137	40,865
Shareholders' funds	10	£130,749	£46,677

Advantage is taken in the preparation of the financial statements of the special exemptions applicable to small groups conferred by Part I of Schedule 8 to the Companies Act 1985. In the directors' opinion the company is entitled to those exemptions as a small group.

Approved by the board on

 $\mathcal{V}_{1} \approx \mathcal{V}_{1} \sim 1997$ and signed on its behalf by

Director

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Company Balance Sheet

31 December 1996

		31 December 1996 £	30 April 1996 £
Fixed assets	Notes		
Tangible assets	5	73,297	43,854
Investments	6	3,600	3,600
		76,897	47,454
Current assets			
Work in progress		9,489	26,836
Debtors Cash at bank and in hand	7	215,467	146,531
Cash at bank and in hand		-	17,695
		224,956	191,062
Creditors - Amounts falling due			
within one year	8	183,922	166,212
Net current assets		41,034	24,850
Total assets less current liabilities		117,931	72,304
Creditors - Amounts falling due			
after more than one year	8	16,241	4,236
		£101,690	£68,068
Capital and reserves			
Called up share capital	9	9,760	960
Share premium account	10	4,852	4,852
Profit and loss account	10	87,078 ————	62,256
Shareholders' funds	10	£101,690	£68,068

Advantage is taken in the preparation of the financial statements of the special exemptions applicable to small groups conferred by Part I of Schedule 8 to the Companies Act 1985. In the directors' opinion the company is entitled to those exemptions as a small group.

Approved by the board on

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1997 and signed on its behalf by

Director

Notes and Accounting Policies

Period ended 31 December 1996

1 Accounting policies

The financial statements have been prepared under the historical cost convention and are in accordance with applicable accounting standards. The following principal accounting policies have been applied:

(a) Basis of consolidation

The group accounts consolidate the accounts of Entri Research Limited and its subsidiary undertaking drawn up to 31 December each year. No profit and loss account is presented for Entri Research Limited as permitted by section 230 of the Companies Act 1985.

(b) Turnover

Turnover comprises the invoice value of market research and consultancy, excluding value added tax.

(c) Tangible fixed assets and depreciation

Tangible assets are depreciated over their estimated useful lives at the following rates:

Office equipment

15% reducing balance/25% straight line

Motor vehicles

25% straight line

(d) Tangible assets acquired under hire purchase contracts

The cost of tangible assets acquired under hire purchase contracts are shown as fixed assets and depreciated in the normal manner as described in (c) above. The corresponding liability is recorded as a capitalised hire purchase obligation and the finance charge element included in the repayments is charged against profits over the hire period.

(e) Leased assets

The costs of operating leases are charged to the profit and loss account as they accrue.

(f) Work in progress

Work in progress is stated at the lower of cost and net realisable value, cost being the invoiced cost of goods and services supplied by outside parties for jobs in production.

Net realisable value is based on estimated invoice value less further costs expected to be incurred to completion.

(g) Deferred taxation

Provision is made for deferred tax, using the liability method to the extent that it is probable that a liability will crystallise in the foreseeable future.

Notes and Accounting Policies

Period ended 31 December 1996

1 Accounting policies continued

(h) Pension scheme

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents the company's contribution to the scheme.

(i) Foreign currencies

Assets and liabilities expressed in foreign currencies are translated into sterling at the rate of exchange ruling at the balance sheet date. Differences arising on translation and on conversion of ordinary foreign currency transactions during the year are dealt with as part of the profit on ordinary activities.

2 Turnover

Of the group's turnover 8% (30 April 1996 - Nil) related to non UK markets.

3	Profit on ordinary activities before taxation The profit on ordinary activities before taxation is after charging (crediting):	1 May 1996 to 31 December 1996 £	Year ended 30 April 1996 £
	Directors' emoluments Auditors' remuneration Hire purchase finance charges Pension costs Operating lease rentals Depreciation written off tangible fixed assets - owned assets - held under hire purchase agreements Profit on disposal of tangible fixed assets	162,523 4,500 933 15,390 26,088 15,662 6,559 (2,822)	72,300 2,350 2,235 8,063 33,156 18,101 1,606
4	Taxation		
	The taxation charge based on the results for the period is made up as follows:		
	UK Corporation tax	£27,500	£10,192

Notes and Accounting Policies

Period ended 31 December 1996

5 Fixed assets - Tangible

Group	Office equipment £	Motor vehicles £	Total £
Cost	~	4.	2
At 1 May 1996	69,525	37,845	107,370
Additions	17,887	42,400	60,287
Disposals	, •	(18,995)	(18,995)
At 31 December 1996	87,412	61,250	148,662
Depreciation			
At 1 May 1996	36,101	20,353	56,454
Charge for the period	11,892	10,329	22,221
Eliminated on disposal	<u>-</u>	(17,017)	(17,017)
At 31 December 1996	47,993	13,665	61,658
Net book amounts			
At 30 April 1996	£33,424	£17,492	£50,916
31 December 1996	£39,419	£47,585	£87,004

Included in the above amounts are assets held under hire purchase agreements with a net book value of £47,085 (30 April 1996 - £11,244).

Company

Cost			
At 1 May 1996	61,868	37,845	99,713
Additions	8,684	42,400	51,084
Disposals	-	(18,995)	(18,995)
At 31 December 1996	70,552	61,250	131,802
Depreciation	 ,		
At 1 May 1996	35,506	20,353	55,859
Charge for the period	9,334	10,329	19,663
Eliminated on disposal	· •	(17,017)	(17,017)
At 31 December 1996	44,840	13,665	58,505
Net book amounts			
At 30 April 1996	£26,362	£17,492	£43,854
			
At 31 December 1996	£25,712	£47,585	£73,297

Notes and Accounting Policies

Period ended 31 December 1996

6	Fixed assets - Investments	Group	Company	
	Unlisted subsidiary undertaking at cost	£	£	
	As at 1 May 1996 and 31 December 1996	-	100	
	Other unlisted investments at cost			
	As at 1 May 1996 and 31 December 1996	3,500	3,500	
		£3,500	£3,600	

The unlisted subsidiary undertaking is Bray Leino Training for Change Limited whose principal activity is that of management consultants. The parent company owns 100% of the subsidiary's ordinary shares. The consolidated accounts include the results of the subsidiary.

7	Debtors	1	Group	Company	
	3	1 December 1996	30 April 1996	31 December 1996	30 April 1996
		£	£	£	£
	Due within one year:				_
	Trade debtors	403,782	251,124	186,591	137,053
	Amount owed by group undertaking Amount owed by associated	-	-	18,458	-
	undertaking	891	_	891	_
	Directors' current account (note 11)	12,964	5,815	7,201	5,815
	Tax recoverable	1,682	1,682	1,682	1,682
	Other	693	1,981	644	1,981
	Prepayments and accrued income	3,970	-	-	-
		£423,982	£260,602	£215,467	£146,531

Notes and Accounting Policies

Period ended 31 December 1996

Creditors	Group		Company	
31	December	30 April	31 December	30 April
	1996	1996	1996	1996
	£	£	£	£
Amounts falling due within one year:				
Bank overdraft	47,068	46,858	5,681	-
Trade creditors	123,530	158,610	41,247	79,768
Corporation tax payable	37,692	10,192	21,692	10,192
Other taxation and social security	31,322	42,637	23,540	32,234
Amounts due to related undertakings	45,820	17,112	10,012	7,250
Hire purchase instalments	21,877	5,084	21,877	5,084
Other	88,173	41,001	59,873	31,684
	£395,482	£321,494	£183,922	£166,212
Amounts falling due after more than one year:				
Hire purchase instalments	£16,241	£4,236	£16,241	£4,236
	Amounts falling due within one year: Bank overdraft Trade creditors Corporation tax payable Other taxation and social security Amounts due to related undertakings Hire purchase instalments Other Amounts falling due after more than one year:	Amounts falling due within one year: Bank overdraft Trade creditors Corporation tax payable Other taxation and social security Amounts due to related undertakings Hire purchase instalments Other Amounts falling due after more than one year:	Amounts falling due within one year: Bank overdraft Trade creditors Corporation tax payable Other taxation and social security Amounts due to related undertakings Hire purchase instalments Other Amounts falling due after more than one year:	31 December 1996 1996 1996 £ £ £ Amounts falling due within one year: Bank overdraft 47,068 46,858 5,681 Trade creditors 123,530 158,610 41,247 Corporation tax payable 37,692 10,192 21,692 Other taxation and social security 31,322 42,637 23,540 Amounts due to related undertakings 45,820 17,112 10,012 Hire purchase instalments 21,877 5,084 21,877 Other 88,173 41,001 59,873 £395,482 £321,494 £183,922 Amounts falling due after more than one year:

Security has been given by the group in respect of £85,186 (30 April 1996 - £9,320) of the above creditors.

9 Share capital

The company's authorised share capital was increased to £20,000 by an ordinary resolution dated 22 August 1996. On 20 September 1996 the directors approved an issue of twenty five shares for cash and a bonus issue of nine shares for every one held.

			,		Authorised	Allotted and fully paid
	Ordinary shares of £1 ea	ach			£20,000	£9,760
10	Movement in sharehol	ders' funds	5			
			Share		1 May 1996 to	Year ended
		Share	premium	Profit and	31 December	30 April
		capital	account	loss account	1996	1996
	Group	£	£	£	£	£
	At 1 May 1996	960	4,852	40,865	46,677	20,364
	Bonus shares issued	8,775	-	(8,775)	· -	, -
	Shares issued	25	-	-	25	-
	Retained profit		-	84,047	84,047	26,313
	At 31 December 1996	£9,760	£4,852	£116,137	£130,749	£46,677

Notes and Accounting Policies

Period ended 31 December 1996

10 Movement in shareholders' funds continued

Company	Share capital £	Share premium account £	Profit and loss account	1 May 1996 to 31 December 1996 £	Year ended 30 April 1996 £
At 1 May 1996	960	4,852	2 62,256	68,068	20,364
Bonus shares issued	8,775		- (8,775)	•	
Shares issued	25		- ` _	25	_
Retained profit	-		- 33,597	33,597	47,704
At 31 December 1996	£9,760	£4,852	£87,078	£101,690	£68,068

11 Particulars of transactions involving directors

(a) During the period, the group traded on normal commercial terms with associated undertakings in which certain directors have an interest as follows:

	Bray Leino Limited £	Blue Sky (UK) Limited £
Sales Purchases Overheads recharged - by related parties - to related parties	64,082 30,907 54,995 7,982	24,765 31,077
Creditor as at 31 December 1996	32,607	12,322

(b) The following amounts were due by directors to the group during the period.

	At 1 May 1996 £	Maximum during the period £	At 31 December 1996 £
M Harvey	5,815	7,201	7,201
A de Bats	-	5,797	5,763
A de Bats	•	- ,—	-



Artline Productions Limited

Annual Report

1 May 1996 to 31 December 1996